



## 18th Annual Junior Achievement of Southern California Golf Classic

### Event Schedule

#### 8:30 AM

Registration, Breakfast,  
Putting Contest

#### 10:30 AM

Shotgun Start, Best Ball  
Format

#### 12:00 Noon

Barbecue Lunch

#### 4:00 PM

Hosted Cocktail  
Reception, Silent  
Auction, Dinner, Awards,  
and Live Auction to  
follow.

### Our Mission

To inspire and prepare  
young people to  
succeed in a global  
economy.

### Our Values

Belief in the boundless  
potential of young  
people.

Commitment to the  
financial education of all  
young people.

Belief in the power of  
partnership and  
collaboration.

[www.jasocal.org](http://www.jasocal.org)

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### Junior Achievement of Southern California 18th Annual Golf Classic Tournament Monday, May 6, 2013 Sherwood Country Club

Acclaimed by participants as the best charity tournament in Southern California, JA's Golf Classic is celebrated among LA's most senior executives. You are invited to participate and play at the prestigious Sherwood Country Club. Not only is this course exclusive but our "best ball" tournament allows each player to play his or her own ball at this unique and beautiful course. The two best scores from each team will be counted towards your foursome score.

### Become a Sponsor

Sponsorships for this event are critical for JASoCal to continue providing life changing programs to students in Southern California. These programs are delivered at no cost to students and JASoCal relies on funding from individuals, corporations and foundations. You can make a difference in the lives of these children by participating in this world-class event!

**If you are interested in becoming a sponsor, please review the Sponsorship Opportunities on the back of this page, complete, and submit this form via fax: 323-957-0585. We will contact you for your signage, artwork, program acknowledgement and player information.**

### Contact Information

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment Information

Enclosed is my check for \$ \_\_\_\_\_  
Please make check payable to: JASoCal  
Please charge my credit card \$ \_\_\_\_\_  
☐ Personal ☐ Corporate Visa ☐ MasterCard ☐ AMEX  
Account Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_



## 18th Annual Golf Classic Sponsorship Opportunities

### Why Sponsor?

Associating your name with a local nonprofit will increase your **customer loyalty** and create **brand recognition** in the community.

Gain access to this **exclusive** and **renowned country club** and “signature” Jack Nicklaus” golf course.

Over 130 **Top Executives** attend the tournament.

A great way to **network** while **raising funds** to help **support JASoCal’s** educational programs.

JASoCal’s **programs will reach nearly 100,000 students** from K-12 during the 2012/13 school year.

For additional information or to learn more about Junior Achievement, please contact Marisa Materna, at 323.785.3544 or [mmaterna@jasocal.org](mailto:mmaterna@jasocal.org)

[www.jasocal.org](http://www.jasocal.org)

### ☐ Title Sponsorship—\$50,000

- Corporate name incorporated into name of the event
- 16 tournament player spots, BBQ lunch & tee gift bags
- Corporate name mentioned in all advertising and promotion
- Company logo with hyperlink featured on the JASoCal website
- Opportunity to host a tee box on the course
- Opportunity to display promotional material on day of event to all players and provide a product or brochures in player tee gift bags
- Name recognition on event promotional banner at the tournament
- Title Sponsorship placement and acknowledgement in Digital Program display
- Two (2) Souvenir Pin Flags with company logo to be displayed on holes during tournament
- Four on-course tee signs
- 8 additional awards dinner tickets

### ☐ Associate Sponsorship—\$25,000

- 8 tournament player spots, BBQ lunch & tee gift bags
- Name & Company logo mentioned in all event advertising, JASoCal website and newsletter.
- Premium placement and full-page acknowledgment in Digital Program Display
- Opportunity to host a tee box on the course
- Opportunity to display promotional material on day of event to all players and provide a product or brochures in player tee gift bags
- Two (2) Souvenir Pin Flags with company logo to be displayed on holes during tournament
- Two on-course tee signs
- 6 additional awards dinner tickets

### ☐ Partner Sponsorships-\$10,000—\$12,500

Each of these include: four player spots, tee gift bags, BBQ lunch & dinner, company logo on the JASoCal website, full-page acknowledgement in digital program, opportunity to host a tee box on the course, one souvenir pin flag and an on-course tee sign.

- |  |   |
|--|---|
| <input type="radio"/> Awards Dinner (\$12,500)       | <input type="radio"/> Major Tee Gift Bag Sponsor (\$12,500)   |
| <input type="radio"/> Pre-Event Dinner (\$10,000)    | <input type="radio"/> Cocktail Sponsor (\$12,500)   |
| <input type="radio"/> Lunch Sponsor (\$12,500)       | <input type="radio"/> Caddie Sponsor (\$10,000)   |
| <input type="radio"/> Printing Sponsor (\$10,000)    | <input type="radio"/> Golf Cart Sponsor (\$10,000)  |
| <input type="radio"/> Photography Sponsor (\$10,000) | <input type="radio"/> Pathways Sponsor (\$10,000)-sponsorship of JASoCal mission signage throughout golf-course |

### ☐ Executive Sponsorship —\$8,000

Four player spots & tee gift bags, barbeque lunch, hosted cocktail reception and dinner

### ☐ Golf Day Sponsors-\$500—\$2,000

- ☐ **\$2,000 Cigar Sponsor**-host the hand-rolled cigars offered to all players
- ☐ **\$2,000 On-Course Tee Box Sponsor**-Host a tee box on the course and offer a product or service sample to all golfers, includes two tickets to the awards dinner
- ☐ **\$1,000 Souvenir Pin Flag Sponsor**-company logo on pin flag on hole during tournament
- ☐ **\$500 Tee Sign Sponsor**-Your company’s name and logo at sponsored hole