

POSCO (5490) : Company Profile and SWOT Analysis

Description: The "POSCO (5490) : Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

Summary:

This report is a crucial resource for industry executives and anyone looking to access key information about "POSCO"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. World Market Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope:

- Examines and identifies key information and issues about "POSCO" for business intelligence requirements.
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- Provides data on company financial performance and competitive benchmarking.
- The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

Reasons To Buy:

- Quickly enhance your understanding of "POSCO"
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

Key Highlights:

POSCO is an integrated steel manufacturing company. The company produces and markets steel rolled products and plates globally. The company offers hot rolled and cold rolled products, wire rods, plates, silicon steel sheets and stainless steel products for automotive, shipbuilding, home appliance, engineering, and machinery industries. POSCO also involves in planning, designing and construction of industrial plants; civil engineering projects; and commercial and residential buildings. The company also carries out other operations such as power generation, liquefied natural gas production, network and system integration, logistics and magnesium coil and sheet production operations. The company, together with its subsidiaries and representative offices operates in Asia-Pacific, Australia and North America regions. POSCO is headquartered in Seoul, South Korea.

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