



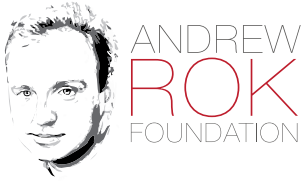
ANDREW  
**ROK**  
FOUNDATION

THE FIRST ANNUAL  
ANDREW ROK FOUNDATION  
GOLF TOURNAMENT

**Sponsorship Package**

September 24, 2013 | Glencairn Golf Club





## A letter from Monica Rok

The First Annual Andrew Rok Foundation Golf Tournament

Dear Friends,

Thank you for your interest in The Andrew Rok Foundation Golf Tournament. This year, we are embarking on the first of what will become an annual celebration of Andrew's legacy. Our purpose is to provide financial support to high-performing Canadian university students in the fields of technology or computational mathematics who embody Andrew's values of innovation, leadership, and perseverance, even in the face of significant life changes.

For those of you who knew Andrew personally, you know of his tremendous love for the game of golf. If he wasn't in the office, he was on the course with clients or friends. It is a fitting tribute that we have selected Andrew's favourite course for the first annual tournament in his memory.

Andrew's vision, leadership and passion as CEO of AKN (Advanced Knowledge Networks Inc.) shaped this company into an uncompromising, client-focused IT service provider. In many ways, AKN reflects Andrew's values – values that the AKN team is proud to carry forward. Your participation in the AKN community is something we greatly appreciate. Andrew loved all of you and deeply enjoyed every opportunity to work, meet, and golf with each of you.

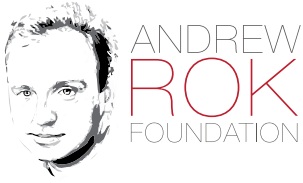
I would like to invite you to contribute to this initiative in the form of a sponsorship, a round of golf, or both! As a sponsor and/or silent auction donor, your company brand or personal name will reach a variety of professionals in a number of industries. All proceeds from the tournament will go to the Andrew Rok Foundation, in support of promising students and in honour of the inspirational and unforgettable Andrew Rok.

There are many ways to get involved! Please read through this document and complete the Sponsorship Form to secure your place at the First Annual Andrew Rok Foundation Golf Tournament.

Warm regards,

**Monica Rok**

President, The Andrew Rok Foundation



# About the Tournament

The First Annual Andrew Rok Foundation Golf Tournament

## Date and Location

**Tuesday, September 24, 2013**

Glencairn Golf Club  
9807 Regional Road 25  
Milton, ON L9T 2X7

## Agenda

<b>11:00 am</b>	Registration and Range Open
<b>12:00 pm</b>	Box Lunch
<b>1:00 pm</b>	Shotgun Start
<b>5:00 pm</b>	Silent Auction Open
<b>6:30 pm</b>	Reception and Dinner (Prize announcements after dinner)

## About Sponsorships

There are a number of ways to get involved and support the Foundation. On the following pages, there are options to sponsor the event, donate an item for the silent auction, participate in a round of golf, or join us for the dinner and awards celebration post-round. There is something for everyone.

At this time, sponsorship payments can be accepted via cheque. If you require alternative payment methods or have any questions, please do not hesitate to reach out to our event team:

### **Laura Davey**

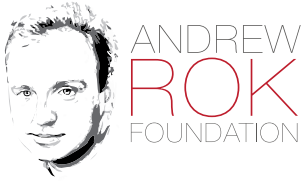
ldavey@andrewrokfoundation.ca  
416.252.1230

### **Juliana Trichilo Cina**

jtcina@andrewrokfoundation.ca  
416.548.7005

### **Can't make the event?**

You can still support the Foundation by making a donation. The Foundation will issue tax receipts shortly. Please contact [info@andrewrokfoundation.ca](mailto:info@andrewrokfoundation.ca) for more information.



## Sponsorship Opportunities

The First Annual Andrew Rok Foundation Golf Tournament

### Title Sponsor

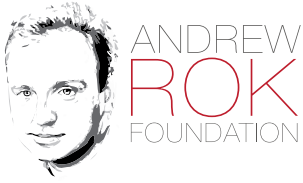
1 Available:  
\$20,000

- Eight player golf registrations, including lunch and dinner
- Option to insert gift or promotional material in gift bag
- Dedicated page in the program
- Preferred seating at the evening event/dinner
- Prominent recognition on the tournament program and signage
- Prominent recognition on all promotions
- Prominent recognition during dinner
- Prominent recognition on the AndrewRokFoundation.ca website
- First right of refusal for the 2014 Andrew Rok Foundation Golf Tournament Title Sponsorship

### Dinner Sponsor

1 Available:  
\$12,000

- Four player golf registrations, including lunch and dinner
- Drink of the Night named in honour of the Dinner Sponsor
- Logo on table cards during dinner
- Preferred seating at the evening event/dinner
- Recognition on the tournament program and signage
- Recognition on all promotions
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website
- First right of refusal for the 2014 Andrew Rok Foundation Golf Tournament Dinner Sponsorship



## Sponsorship Opportunities

The First Annual Andrew Rok Foundation Golf Tournament

### Golfer's Gift Sponsor

**1 Available:**  
**\$10,000**

- Four player golf registrations, including lunch and dinner
- Opportunity to place company gift item in golfer packages
- Logo recognition as Golfer's Gift Sponsor on gift bag
- Recognition on the tournament program and signage
- Recognition on all promotions
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website
- First right of refusal for the 2014 Andrew Rok Foundation Golf Tournament Golfer's Gift Sponsorship

### Lunch Sponsor

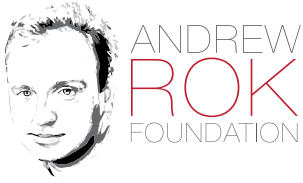
**1 Available:**  
**\$5,000**

- Four player golf registrations, including lunch and dinner
- Logo on lunch items
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website
- First right of refusal for the 2014 Andrew Rok Foundation Golf Tournament Lunch Sponsorship

### Golf Cart Sponsor

**1 Available:**  
**\$4,000**

- Four player golf registrations, including lunch and dinner
- Logo placement on each golf cart
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website



## Sponsorship Opportunities

The First Annual Andrew Rok Foundation Golf Tournament

### Driving Range Sponsor

1 Available:  
\$3,500

- Four player golf registrations, including lunch and dinner
- Logo placement at the driving range
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Scorecard Sponsor

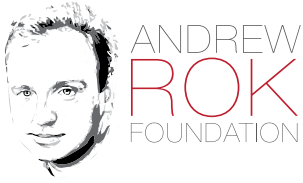
1 Available:  
\$3,500

- Four player golf registrations, including lunch and dinner
- Logo placement on tournament scorecards
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Golf Ball Sponsor

1 Available:  
\$3,000

- Four player golf registrations, including lunch and dinner
- Branded golf balls given out to all golfers
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website



## Sponsorship Opportunities

The First Annual Andrew Rok Foundation Golf Tournament

### Tee Sponsor

**1 Available:**  
**\$3,000**

- Four player golf registrations, including lunch and dinner
- Logo placement on each tee block across all holes
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Deluxe Hole Sponsor & Foursome

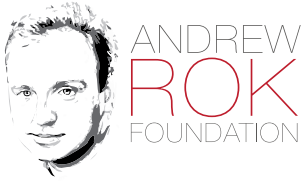
**Up to 14 Available:**  
**\$1,800**

- Four player golf registrations, including lunch and dinner
- Logo placement at assigned hole with signage by the green
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Hole in One Sponsor

**1 Available:**  
**\$1,500**

- Logo placement at assigned hole
- Recognition during prize announcement
- Recognition on the tournament program
- Recognition on all promotions
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website



## Sponsorship Opportunities

The First Annual Andrew Rok Foundation Golf Tournament

### Putting Contest Sponsor

**1 Available:**  
**\$1,000**

- Logo placement at the putting green
- Recognition during prize announcement
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Longest Drive Sponsor

**1 Available:**  
**\$1,000**

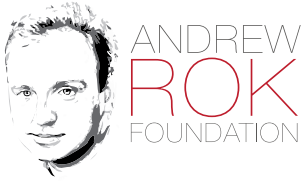
- Logo placement at assigned hole
- Recognition during prize announcement
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Closest to the Pin Sponsor

**4 Available:**  
**\$900**

- Logo placement at assigned hole
- Recognition during prize announcement
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website





## Sponsorship Opportunities

The First Annual Andrew Rok Foundation Golf Tournament

### Individual Hole Sponsor

Up to 14 Available:  
\$750

- Logo placement at assigned hole
- Recognition on the tournament program and signage
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Friends of The Andrew Rok Foundation

\$500

- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

### Silent Auction Gift Donations

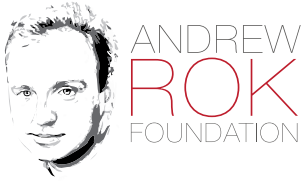
- Signage on silent auction table
- Recognition on the tournament program
- Recognition during dinner
- Recognition on the AndrewRokFoundation.ca website

Foursome Purchase: \$1,400

Early Bird Pricing Before July 19: \$1,200

Single Dinner Ticket: \$100

For single golfer registrations, please email [info@andrewrokfoundation.ca](mailto:info@andrewrokfoundation.ca).



# Sponsorship and Gift Donations Form

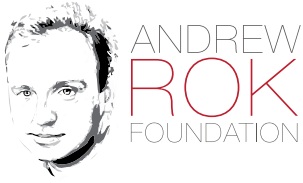
The First Annual Andrew Rok Foundation Golf Tournament

## Sponsorship Deadline – September 6, 2013

Check all that apply.

- Title Sponsor – \$20,000
- Dinner Sponsor – \$12,000
- Golfer's Gift Sponsor – \$10,000
- Lunch Sponsor – \$5,000
- Golf Cart Sponsor – \$4,000
- Driving Range Sponsor – \$3,500
- Scorecard Sponsor – \$3,500
- Golf Ball Sponsor – \$3,000
- Tee Sponsor – \$3,000
- Deluxe Hole Sponsor and Foursome – \$1,800
- Hole in One Sponsor – \$1,500
- Putting Contest Sponsor – \$1,000
- Longest Drive Sponsor – \$1,000
- Closest to the Pin Sponsor – \$900
- Individual Hole Sponsor – \$750
- Friends of The Andrew Rok Foundation – \$500 x \_\_\_\_\_ = \$ \_\_\_\_\_
- Silent Auction Gift Donation \_\_\_\_\_  
(please indicate donation item)

All sponsors must submit a copy of their logo and company name to appear on all promotions to [info@andrewrokfoundation.ca](mailto:info@andrewrokfoundation.ca).



# Registration Form

The First Annual Andrew Rok Foundation Golf Tournament

**First Golfer's Name**

\_\_\_\_\_

Email \_\_\_\_\_

**Second Golfer's Name**

\_\_\_\_\_

Email \_\_\_\_\_

**Third Golfer's Name**

\_\_\_\_\_

Email \_\_\_\_\_

**Fourth Golfer's Name**

\_\_\_\_\_

Email \_\_\_\_\_

I am donating the following auction items and/or prizes \_\_\_\_\_

Email receipt to: \_\_\_\_\_

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

- I grant permission to publicize names of individual and/or company donors. The deadline for auction and prize donations is August 15th.
- I am authorized to grant this permission.

Payment Accepted: Cash or Cheque.

Please make cheque payable to The Andrew Rok Foundation.

Mail or Email your Registration Form to:

**Attention: Monica Rok**

Advanced Knowledge Networks Inc.

60 Adelaide St. E., Suite 401, Box 14

Toronto, ON M5C 3E4

Email: [mrok@andrewrokfoundation.ca](mailto:mrok@andrewrokfoundation.ca)

**Registration Deadline**  
September 6, 2013