

For Immediate Release  
PR: Chocolate & Chalk Art Festival  
Event Date: May 31, 2014  
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**PHOTO ATTACHED:** 2014 Poster

**CALENDAR LISTING:** Chocolate & Chalk Art Festival, Saturday, May 31, 2014, (Rain Date June 7) 10AM–5PM, Gourmet Ghetto, North Shattuck Ave., Berkeley. Chalk Art Contest! Eat Chocolate! Free Admission. 510.548.5335

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## PRESS RELEASE

### CHOCOLATE & CHALK ART FESTIVAL

Berkeley, CA -- The sidewalks along North Shattuck Ave. in the Gourmet Ghetto in Berkeley are the target of artists young and old, professional and greenhorn during the 18th annual **CHOCOLATE & CHALK ART FESTIVAL** on Saturday, May 31 (rain date June 7).

With no fees to artists, areas of sidewalk will be assigned to participants to create their own fanciful chalk drawings. A **CHALK ART CONTEST** for the best drawing will be judged after 4 p.m. Cash prizes of \$150, \$100, \$50 and runners-up get a \$25 gift certificate from Andronico's Community Markets. Winners will be notified by Tuesday after the event. Same-day art registration takes place 10AM–5PM in event booths located at 1495 and 1607 Shattuck Ave. where special artist's chalk is available for \$10 or BYO. See last year's winners at [www.anotherbullwinkelshow.com/chalk-art-2013/](http://www.anotherbullwinkelshow.com/chalk-art-2013/)

To **EAT CHOCOLATE** start by purchasing a packet of tickets (20 for \$20) prior to the event online at:

<http://chocolateandchalkartfestival.eventbrite.com?s=24482161>

or at the event HQ booths at 1451 or 1607 Shattuck. The to-go menu features over 25 items including picante haba ero chocolate gelato, goat cheese

truffles, adult brownies, Oreo shakes, or savory menu items such as Caribbean chocolate soup, chocolate chicken tikka kabobs, and more. Spend your tickets on these delights available in the local businesses then savor your chocolate as you stroll along the sidewalks, viewing the artwork.

Enter your tickets in a raffle for specialty chocolate items including a chocolate-colored real diamond ring from M. Lowe & Co. or a digital, pocket-sized real camera that looks like a chocolate bar from ArtVisions Portraiture.

Festival booths fill the blocks between Rose and Vine Streets. There's even a car to draw on with chalk. There are pony rides, balloon twisters, and face painters. Four areas of music include The Dylan Platt Band, Lee Waterman Trio, Kathryn Rayne, The Queue, The Elderberries Irish Band, Cathy Morris the Violin Lady, Sean Lee's One Man Band, Adrian West Trio and more.

This is a family-friendly free event produced by Another Bullwinkle Show 510.548.5335 and sponsored by the North Shattuck Association, Andronico's Community Markets, Cooperative Center Credit Union, Ruth Stroup Insurance, CA Connections Academy, DeYoe Wealth Management, BETV, East Bay Loop, East Bay Express, and Yelp! For a good time, take BART to downtown Berkeley and stroll north six blocks. [AnotherBullwinkleShow.com/chocolate-chalk-art/](http://AnotherBullwinkleShow.com/chocolate-chalk-art/)

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