# 2016 Dance Works Recital Program - Advertisement Options

Dance Works will have a wonderful program for our recital this year (11 x 8.5"). Many dancers and families save them as keepsakes for years. This is a way you are able to add your own personal touch.

An example of the program will be available at the Front Desk to help you make your decision. Don't forget to ask Grandparents if they would like to purchase an advert for their special dancers too! Local businesses often like to help also, so ask around. There is no limit to how many advertisements you can purchase/sell.

### Personal/Business/Photo Adverts:

The advertisement can be an arrangement of your choice. It can be as simple as your personal message and a photo or your message, photo combined with a Business Ad. Want to join together with another dancer and both have a Photo? Just about anything is possible!

Business/Photo Adverts have 3 different options:	Approx. Size:	What will fit in the space:	Price:
¼ page ad	4.25 x 5.5	Max 10 Words, 1 Picture, Business Card/Logo	\$30.00
½ page ad	8.5 x 5.5	8.5 x 5.5 Max 15 Words, 2 Pictures, Business Card/Logo \$50.00	
Full page ad**	8.5 x 11	More than 15 words, 1-4 Pictures, Business Card/Logo	\$80.00

\*\*As a bonus, all <u>Full page</u> adverts will also be featured on our TV screen in the lobby at the studio for them month of May! You can ask local businesses or friends who have a business to support your dance studio. <u>Don't forget the Business Adverts are also tax deductible!</u>

#### Love Notes:

Love notes are simple messages for your dancers that will be displayed on the Love Notes page in the program. Be sure to write who it is for and who it is from in your message. (No photos, picture or artwork are possible with this option.)

Love Note Size:	Amount of Words	Price:
Small Love Note	Max 12 Words	\$8.00
	(ex. "You did it! So proud of you Hannah! Love Mommy, Daddy & Tim")	
Large Love Note	Max 20 words	\$12.00

#### All orders must be <u>paid for in full</u> and received via <u>email</u> no later than Thursday, April 14<sup>th</sup> 2016.

(checks payable to Dance Works, we also accept CC and cash)

\*\*\*Please follow Program Advertisement Rules and Regulations to ensure your advert looks great!

## 2016 Alice the Dansical Program Advertisement Order Form

Complete one form per Advertisement.

12 Words, Love Notes \$8.00	Name:	Dancers Name:
20 Words, Love Notes \$12.00	D Dance Class:	
🖵 🏼 ¼ Page Ad \$30.00	Address:	City: Zip code:
½ Page Ad \$50.00	Phone #	
Full Page Ad \$80.00	Email Address:	
Business Name:	Website:	
Business Contact Person:	Phone #:	
Total: \$ Pa	aid: CC / Check / Cash	Date received:
	Deadline: April 14	th