

# OPEN HOUSE AIR POWER DAY ADVERTISING PACKAGES

## **Premium Airpower Webpage Advertising**

- Company Logo with link to company website
- Advertisement run 1 year from date of purchase; until April 30, 2013 or next published Open House date
- Size Available "1" x 4" inches (296 x 75 pixels)
- **Advertisement Rate \$350**

## **Air Power Day Event Map Advertising**

- Full Color Printable Ad
- Available Sizes "1" x 4" size
- **Advertisement Rate \$150**

## **File Requirements:**

Image resolution should be a minimum of 72 ppi  
Accepted file types are PDF, GIF or JPG (preferred)

## **Applicable Deadlines:**

Ads are due no later than one week prior to desired placement. Business will provide all artwork in required format

7th Force Support Squadron  
Marketing Department  
425 Third Street  
Dyess AFB, TX 79606  
T: 325-696-2936  
F: 325-696-4572

Stephanie Kraly  
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## OPEN HOUSE AIR POWER DAY ADVERTSIEMENT AGREEMENT

To become an advertiser, fill out this page completely and submit a signed copy via mail or fax to 325-696-4572. Each advertiser has one week (seven days) to return this 1-page signed contract with payment to retain your agreed advertising position unless other arrangements have been made. Contract deadline is one week prior to the start date.

### COMPANY INFORMATION

**Company:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Mailing/Business Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_

### ADVERTISING OPTIONS

- Premium Airpower Webpage Advertisement - \$ 350  
 Air Power Day Event Map Advertising - \$ 150

### PAYMENT OPTIONS

- Credit Card ( Visa/Master Card)       Check Payable to 7<sup>th</sup> Force Support Squadron

\_\_\_\_\_  
**Advertiser Signature**

\_\_\_\_\_  
**Date**

### For Marketing Use Only:

INVOICE NUMBER: \_\_\_\_\_

PAYMENT ACCEPTED BY: \_\_\_\_\_

APPROVED BY: \_\_\_\_\_

\_\_\_\_\_  
STEPHANIE KRALY  
7<sup>th</sup> FORCE SUPPORT MARKETING DIRECTOR

*Acceptance and publication of advertising does not constitute endorsement by the United States Air Force or its instrumentalities. All ads submitted to NAFI will contain a disclaimer, or have one added, to state "Paid Ad. No Federal endorsement of advertiser intended." The NAFI reserves the right to reject advertising that in the opinion of the NAFI, is unsuitable. The NAFI accepts and publishes this ad with the explicit understanding that the advertiser providing same is authorized to use the entire contents and subject matter thereof. This sale is subject to the provisions of HQ AFSVA Advertising Policy Handbook, 21 Aug 96.*

