

Hawker Events, Culvert House, London SW11 5DH  
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[shital@hawkerpublications.com](mailto:shital@hawkerpublications.com)



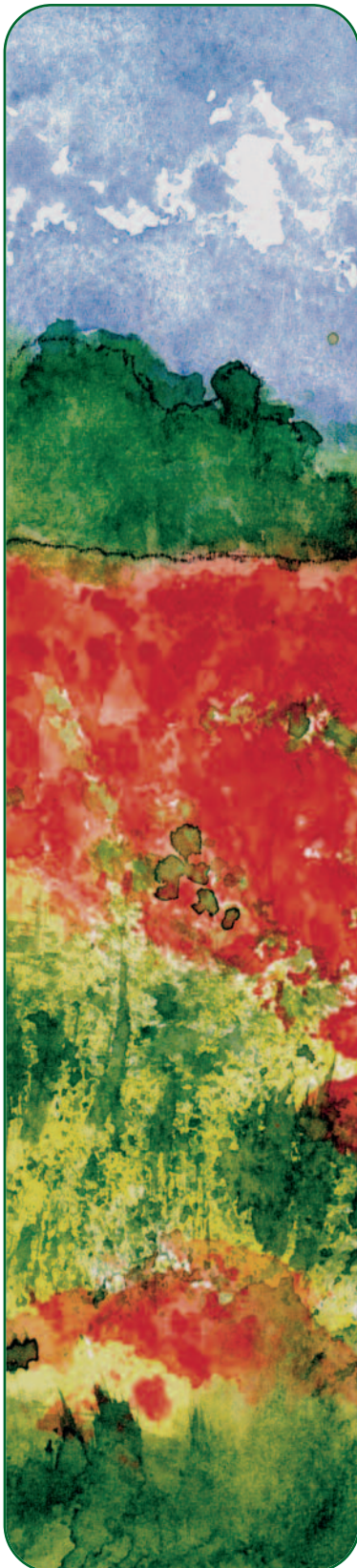
Dear Colleague,

As a professional with an interest in Dementia Care, we very much hope you will wish to attend this important conference. Please complete the booking form on the back page. We would be most grateful if you would also forward the brochure to other colleagues you believe would also benefit from the conference.

Yours sincerely,

Shital Patel

Events Manager



# Conference

## Dementia care in the community

(11th annual conference)

incorporating

# Technology in dementia care

(10th annual conference)

## Birmingham Botanical Gardens

### 30 June 2010

Organised by The Journal of Dementia Care

In association with: Dementia UK West Midlands

- ✓ Personal training
- ✓ Resources for colleagues

- ✓ Debate and discussion
- ✓ Networking opportunities

## Who should attend

- ✓ Advocacy workers
- ✓ Clinical psychologists
- ✓ Commissioners and providers
- ✓ Community mental health teams
- ✓ Day care managers
- ✓ Dementia care staff
- ✓ Family carers
- ✓ Inspection teams
- ✓ Home care staff
- ✓ Mental health service managers
- ✓ Nursing staff
- ✓ Old age psychiatrists
- ✓ Occupational therapists
- ✓ Project managers
- ✓ Physiotherapists
- ✓ Service providers
- ✓ Social care workers
- ✓ Social work staff
- ✓ Speech/language therapists

# Dementia care in Incorporating Technology in de

8.45-9.25am

Registration. Coffee, tea and exhibition viewing

9.30am

Chair's introduction: Professor David Jolley

9.35-10.10am

## New roles for old: radical change in primary and community care

Professor Dawn Brooker, Director, Association of Dementia Studies, University of Worcester

10.10-11.00am

## Can people with dementia benefit from self-directed support?

Presentations from Toby Williamson, Project Lead, Dementia Choices, Mental Health Foundation, and Dr Sunny Kalsy-Lillico, Consultant Clinical Psychologist (learning disability services), South Birmingham Community Health.  
FOLLOWED BY PANEL DISCUSSION

11.00-11.30am

Coffee, tea and exhibition viewing

11.30-12.30pm

PARALLEL SESSIONS

### 1. Specialist intermediate care for people with dementia, families and carers

Alison Culverwell, Consultant Clinical Psychologist and members of the Home Treatment Service in Eastern and Coastal Kent will describe the results of an evaluation into the role and effectiveness of this specialist mental health intermediate care service, and invite discussion.

### 2. Creating community based person-centred learning opportunities

Members of the OPTED (Older People's Training Education and Development) team in Norfolk and Waveney MH Trust will describe a variety of approaches to support staff learning and reflection, including facilitating cognitive stimulation groups and the use of role play.

### 3. Towards more caring communities

Pauline Smith, End of Life Care and Dementia Lead, NHS West Midlands, will discuss how the 'Compassionate communities' model could help us support people with dementia to live well at home for longer. This session will include a presentation on the 'Alcafe' dementia cafes in Warwickshire.

### 4. Ethical issues in the commissioning and provision of telecare

Pamela Holmes, Practice Development Manager, Social Care Institute for Excellence (SCIE) will present and invite discussion on the issues for dementia care practice highlighted in SCIE's new report.

12.30-1.30pm Lunch and exhibition viewing.

Opportunity to explore the Botanical Gardens and glasshouses

About the organisers: **The Journal of Dementia Care** is a multidisciplinary journal for all professional staff working with people with dementia, in hospitals, nursing and residential care homes, day units and the community. It is published by Hawker Publications Limited, which also publishes *Caring Times* and a series of NVQ training handbooks.

- ✓ Expert speakers
- ✓ Certificate of attendance

- ✓ In-depth workshops
- ✓ Run by experienced JDC team

# in the community

## dementia care

### 30 June 2010

Afternoon chair: Barbara Stephens, Executive Director, Dementia UK

Main hall 1.30-2.10 **Developing the West Midlands dementia strategy**

Dr Karim Saad, Consultant in Old Age Psychiatry, Clinical Engagement and Social Care Lead for Dementia, NHS West Midlands. *Followed by questions and discussion*

2.10-2.50pm **Three tiers for a comprehensive regional memory service**

Dr Ian Greaves, Senior Partner, PMS Plus Practice, Gnosall, Stafford and Dementia Champion South Staffordshire. *Followed by questions and discussion*

3.00-4.00pm **PARALLEL SESSIONS**

**1. Raising awareness about dementia among Hindi and Punjabi speaking South Asians: reflections on a journey**

Jyoti Ahuja, Clinical Psychologist, Birmingham and Solihull MH Trust and Jenny La Fontaine, Senior Lecturer, Association for Dementia Studies, University of Worcester, will describe some research exploring how Hindi and Punjabi speaking British South Asian people understand dementia, and discuss the awareness raising sessions Jyoti has developed.

**2. Devices to prevent crises: assistive technology for people with dementia**

Alasdair Morrison, STAY Service Manager, Sandwell and Andrew Morris, Planning Officer, Integrated Commissioning, Hereford PCT will lead discussion on the assistive technology devices they have found most effective in supporting people with dementia and carers at home, and the best ways to provide this service.

**3. Enabling people with dementia to live well at home**

Three different models of innovative home care services will be described and discussed: Living life to the full with live-in care – Anne Challenor-Wood and Anna Cara, Convivium Care Limited; Enveloping care to promote happiness at home – Zoë Elkins and Dominique Kent, The Good Care Group London Limited; Tony's journey – Sarah Pennington and Tricia Penney, Specialist Care at Home Service, Care UK.

**4. Understanding training needs and competencies**

Susan Benbow, Professor of Mental Health & Ageing, and Anna Tsaroucha, Research Assistant, Centre for Ageing and Mental Health, Staffordshire University, will report on a survey of education for the West Midlands dementia workforce across the dementia care pathway and the SHA's core competency framework.

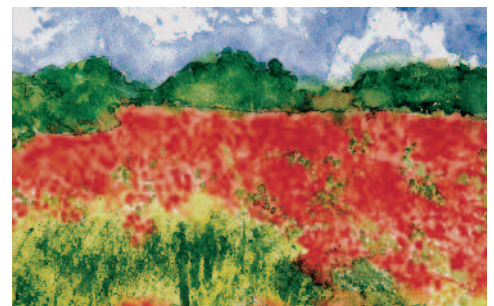
4.00pm Tea and close

**ALTERNATIVE STREAM**

1.30-2.50pm

**Developing effective assistive technology services for people with dementia**

In this session **Andrew Morris**, Planning Officer, Integrated Commissioning, Hereford PCT and **Jim Ellam**, Assistive Technology Project Lead, Staffordshire County Council/PCT will describe how deep partnerships and joint working can lead to effective and cost-effective AT services. Each speaker will detail their plans and achievements so far, and invite discussion.



The cover image is a detail of a work entitled Poppy Field, by Jean Griffiths at Shrewsbury Alzheimer's Society painting group run by art therapist Elisha Maran-Barnell. The artwork is featured in the 2010 JDC Creativity in Dementia Care Calendar, copies of which are available from Hawker Publications. Email remi@hawkerpublications.com or call 020 7720 2108 ext 211.

If you are interested in contributing to the 2011 Calendar please contact Sue Benson, sue@hawkerpublications.com

**Cancellations and changes:** Cancellations received in writing seven working days before the event will be subject to a £25 administration fee. After this date it is regretted that no refunds can be made nor invoices cancelled. Substitution of delegates is acceptable at any time. In the event of cancellation by the organisers, liability will be restricted to a refund of the fees paid. It may be necessary for reasons beyond the control of the organisers to make changes to speakers, content or timing of the programme.

Venue information: **Birmingham Botanical Gardens, Westbourne Road, Edgbaston, Birmingham B15 3TR, tel. 0121 456 2244. Full travel, accommodation and invoicing information will be sent with booking confirmation. For details of our other conferences and publications, visit [www.careinfo.org](http://www.careinfo.org)**

# Dementia Care in the Community 2010 Booking Form

**To guarantee your place at this conference, please supply all the information requested:** • Please supply delegate details – information will be sent to the first named person • Please give us the appropriate payment details – you must fill in one of the five payment options to secure your place • Please supply full contact details and the address of the organisation or department paying for your conference places. **Late bookings: If you are booking within 14 days of the conference, payment or a purchase order must be enclosed with your booking.**

## 1. DELEGATE DETAILS

Please list all delegates attending. Information will be sent to the first named delegate (Name 1). Please tick the box at end of each email address line if the address holder would not like to receive information from Hawker Publications/Hawker Events by email.

Name 1: \_\_\_\_\_

Position: \_\_\_\_\_

Company/organisation: \_\_\_\_\_

Address for delegate information: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postcode: \_\_\_\_\_

Tel: \_\_\_\_\_

Email address: \_\_\_\_\_

\_\_\_\_\_

Name 2: \_\_\_\_\_

Position: \_\_\_\_\_

Email address: \_\_\_\_\_

\_\_\_\_\_

Name 3: \_\_\_\_\_

Position: \_\_\_\_\_

Email address: \_\_\_\_\_

\_\_\_\_\_



**CLOSING DATE FOR BOOKINGS:**  
Friday, 25 June 2010

Please amend any of the details in the address panel above that are incorrect.

Send this form now to: Shital Patel,  
Hawker Publications, Culvert House,  
Culvert Road, London SW11 5DH  
Fax: 020 7498 3023  
Email: [shital@hawkerpublications.com](mailto:shital@hawkerpublications.com)

## 2. PAYMENT

Cost per person: £153.00 plus VAT@17.5% (£179.78).

**Special offer:** Book two or more delegates from the same organisation and receive a 10% discount on all bookings: £137.70 per person plus VAT@17.5% (£161.80).

Please fill in the number of places and tick one method of payment.

### NUMBER OF PLACES

I would like to book \_\_\_\_\_ conference place(s). Total amount: \_\_\_\_\_

### INVOICE

We can invoice your organisation with a Purchase Order:

Purchase Order number: \_\_\_\_\_

Please attach the Purchase Order to this form.

### CHEQUE

I would like to book \_\_\_\_\_ conference place(s). Total amount: £\_\_\_\_\_. Please note: All cheques should be made payable to HAWKER PUBLICATIONS LTD.

### BACS

Barclays Bank. Sort code: 20-65-63. Account number: 60438324. Please give the name in section 3 below as a payment reference. Send confirmation of remittance to Shital Patel at the address at the bottom of the left-hand column of this form.

### CREDIT CARD

Mastercard/Visa/Maestro (please select card type)

Card No: \_\_\_\_\_

Expires: \_\_\_\_\_

Issue no. (Maestro only): \_\_\_\_\_

Valid from (if on card): \_\_\_\_\_

Last 3 digits on the signature strip of card: \_\_\_\_\_

Name on card: \_\_\_\_\_

House number of billing address: \_\_\_\_\_

Postcode of billing address: \_\_\_\_\_

Signature: \_\_\_\_\_

## 3. INVOICING/PAYMENT ADDRESS

Please complete the section below giving the details of the person responsible for payment.

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company/organisation: \_\_\_\_\_

Address for invoice: \_\_\_\_\_

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Postcode: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_