



# ADVERTISING RESERVATION FORM

Sponsorship Type	Member	Non-Member
___ Website Sponsored Content - Please indicate your preferred week: _____	\$500/wk.	\$1,250/wk.
___ Newsletter ___ Sponsored Link - Please indicate your preferred week/month: _____	\$150/wk. \$500/mo.	\$375/wk. \$1,250/mo.
___ Featured Job - Please indicate your preferred week: _____	\$250/wk.	\$625/wk.
___ Intelligence Report Directories ___ Expanded Listing	\$250	\$625
___ 4-Color Half-Page Advertisement - Circle your selected report: Active Implantables, Animal Health, Dental Health, Diagnostics, Hearing Health, Neuromodulation, Research Tools, Tissue & Biologics, Vascular.	\$1,000	\$2,500
<b>Total</b>	\$ _____	

## BILLING INFO

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

Pay by Check OR  Pay by Credit Card (We will contact you)

Checks should be sent to:

The Medical Alley Association, 4150 Olson Memorial Hwy, Suite 430, Golden Valley, MN 55422

Signature \_\_\_\_\_ Today's Date \_\_\_\_\_



# SPONSORSHIP TERMS AND CONDITIONS

## **1. PAYMENT AND TERMS.**

Event sponsorship must be paid in full within 30 days of signed agreement. If event is within 30 days of obtaining a signed agreement, event sponsorship must be paid in full prior to the event. For advertising, the amount must be paid in full prior to publication. A signed agreement must be held between The Medical Alley Association and the sponsoring Organization.

## **2. ELIGIBLE SPONSORS.**

Sponsors eligible for member pricing must have a valid membership through the date of the event or publication release. Only the company whose name appears on the face of this contract may be placed in print and pre-outlined sponsorship recognition opportunities.

## **3. EDITORIAL RIGHTS.**

We retain editorial rights for anything being posted in regards to an event or publication. The Medical Alley Association reserves the right to refuse placement of any ad that it believes to be injurious to the purpose of the publication.

## **4. EVENT PROMOTION/LOGO USAGE.**

The Medical Alley Association agrees to provide sponsoring Organization the Medical Alley Association logo and marks in use for promotion of the event/publication.

Sponsoring organization agrees to grant The Medical Alley Association royalty-free license to the use of their logo to promote the event and for a period of 12 months following the event or publication date in any promotional materials for similar events and/or on the Medical Alley Association website.

In the event that sponsor changes their logo at any time during the term of agreement, you agree that The Medical Alley Association shall not be obliged to make any consequential changes to materials that include the Sponsor logo produced by The Medical Alley Association or on our behalf for the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by The Medical Alley Association arising from such change.

## **5. CANCELLATION OR POSTPONEMENT OF EVENT OR PUBLICATION.**

In the event that The Medical Alley Association changes and/or cancels the Event, which is under its purview in this contract, The Medical Alley Association's sole responsibility and entire liability to Sponsor shall be to issue a credit to Sponsor in the amount of the applicable prepaid Sponsorship Fee. This credit shall be used towards Sponsor's purchase of additional events, whether such events may be comprised of Event, publication or online offerings, during the then-current Medical Alley Association fiscal year.

## **6. LIMITATION ON LIABILITY.**

The sponsor agrees to indemnify, defend and hold harmless The Medical Alley Association and the event facility, from and against all bodily and personal injury, loss, claims, or damage to any person or any property arising in any way from the sponsoring company, its employees or customers. The Medical Alley Association shall not be responsible for loss or damage to displays or goods belonging to sponsors.

## **7. EXCLUSIVITY.**

Medical Alley Association events are offered to all potential sponsors without exclusivity, unless otherwise noted.