



# SCHOOL NIGHTS

## IDEAS FOR A SUCCESSFUL SCHOOL NIGHT

We want to help you succeed on your school night! We will help you get organized, give you ideas and help direct you to generate the most dollars you can for your school night.

Below are some ideas that have deemed very successful for schools!

### **Ideas for a successful school night...**

- Bring the school mascot to Burger King night!
- Classrooms can make posters to hang in the restaurant on school night (Please let us know in advance if you will be doing this)
- Bring the school band to play a few songs!
- Decorate the Burger King restaurant with balloons, streamers and school colors to show your school spirit! (Please let us know in advance if you will be doing this)
- Send a flyer home in the weekly folder or weekly school email the Friday before the school night. Do you need help creating a flyer? We can certainly help! Email Jen Pobst at [jpobst@midamcorp.com](mailto:jpobst@midamcorp.com) for details.
- Post the school night information details on your school's website calendar and home page!
- Burger King will host an ice cream party for the classroom with the most attendees on their school night. Create a list of teacher's names and have your volunteers tally students when they eat at BK that night. This helps get students, parents, family and friends in the door on school night.
- Burger King will provide you with a packet of stickers with school night information on them as a reminder. Divide stickers among each classroom and have teachers stick them on kids before they leave school on the day of the school night.
- Don't forget a camera to capture the school night memories!

We do require that at least 2 **adult volunteers** from the school (whether parents or teachers) are present at Burger King for the entire duration of the school night in order for us to make the donation. Adult volunteers can help run trays of food to guests, help clean tables, hand out coupons and mints, and help tally attendees!

These are just some of our ideas. If you have an idea of your own, please let us know and we will work together to incorporate it into your school night as best as we can!



Drury Restaurants

## Benefit Night Request Form

Today's Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Burger King Location: \_\_\_\_\_

Name of Organization: \_\_\_\_\_ Phone: (     ) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Total Number of Students at the School: \_\_\_\_\_

**Date Requested for Benefit Night:** \_\_\_\_/\_\_\_\_/\_\_\_\_ **(Please allow at least 2 weeks advanced notice)**

Benefit Nights can only be scheduled on **Tuesday Nights from 3-8 p.m.** and organizations can only request two (2) nights per calendar year. Burger King/Drury Restaurants will donate 10% of the net sales from 3-8 p.m. on your designated night. We require at least 2 adult volunteers and/or organization representatives be present for the full duration of the benefit night in order for the monetary donation to be made. Should the need to cancel arise, please contact Jen Pobst immediately (contact info below). By signing below, you agree to the responsibility for the terms and conditions noted above.

Benefit Nights can only be scheduled on Tuesdays from 3 p.m. - 8 p.m.

Signature: \_\_\_\_\_

Please email or fax the completed form to:  
Jen Pobst | [jpobst@midamcorp.com](mailto:jpobst@midamcorp.com) | phone: 573-334-0546 ext. 229 | fax: 573-334-3567

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(For Internal Use)

Store #: \_\_\_\_\_

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_