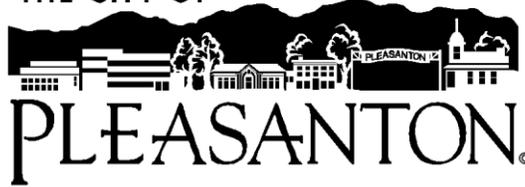


THE CITY OF



PRESS RELEASE

FOR IMMEDIATE RELEASE

Company Name: Pleasanton Police Department
Address: 4833 Bernal Avenue
Contact: On-Duty Watch Commander or Detective Sergeant Kurt Schlehuber
Prepared By: Sergeant Michael Collins
Incident Number: 13-44860
Phone: (925) 931-5100
Fax: (925) 931-5480
Date: December 23, 2013

Small Businesses Targeted in Robberies

On December 23, 2013 at approximately 12 noon Pleasanton Police officers responded to a robbery that occurred at the UPS Store on Pimlico Drive. A white male adult who appeared to be 40-45 years of age approached a sales clerk and handed her a note demanding money. She complied. He grabbed the money and was last seen fleeing out the front door onto Pimlico Drive and heading eastbound toward Brockton Drive. No vehicle was seen, but the suspect was further described as being 6'0" to 6'2" tall, weighing approximately 250 pounds, and wearing what appeared to be an Oakland Raiders beanie cap, blue jeans and a black jacket that was possibly leather. The suspect also used black gloves, wore sunglasses and appeared to have a reddish-blond beard.

Today's robbery is consistent with one that occurred at Behind the Door Beauty Supply on Hopyard Avenue last Tuesday, December 17, in that the suspect also produced a demand note to the employee and fled with cash from the register. He, too, was last seen running out of the store and into a parking lot. In that case the suspect had also been seen wandering in the area for about ten minutes prior to entering the store. That suspect was somewhat similarly described as white male adult around 30 to 40 years old, about 6 feet tall with a large, muscular build. He was clean shaven and wore a black "zip-up" leather-like jacket that was zipped up to his neck. He also wore a black and white striped knit beanie, possibly with an Oakland Raiders emblem, and light-colored, faded blue jeans. He, too, wore dark black sunglasses, a black leather jacket, and black gloves.

Anyone with information that would assist in the investigation is encouraged to contact the Pleasanton Police Department at (925) 931-5100.