

ITA Member Bulletin

April 2013

TITANIUM
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Jennifer Simpson,
Executive Director

Dear Members:

The TITANIUM EUROPE 2013 Conference exceeded all expectations in Hamburg, Germany last month. Thank you to those of you who exhibited and participated. We had originally planned on hosting an intimate 1 day event but the final attendance resulted in 476 participants from 32 countries! While some of the meeting rooms were a little tight for a group of our size, we greatly appreciated everyone's good spirits and flexibility.

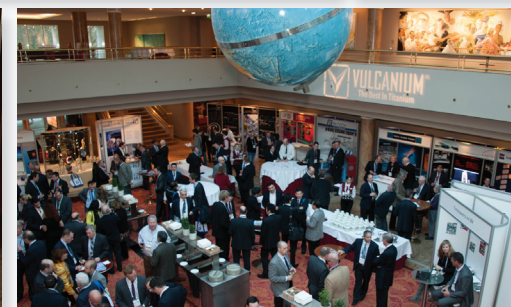
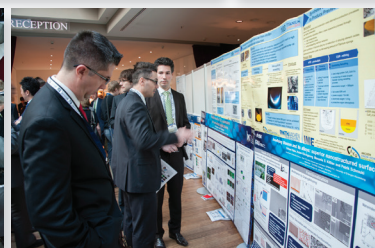
We had a very busy day hosting a full exhibition, 41 presentations, and ended the event with the Airbus Assembly Plant tour which was a unique and interesting experience. We enjoyed the presentation from our keynote speaker, David Velupillai – Airbus Marketing Director, who provided a summary of production rates and an overview of the company's modern airliner and corporate jet families. Special thanks to our friends at Airbus for their assistance and expert coordination of the Assembly Plant Tour.

An Executive Summary of the event will be distributed to all ITA Members shortly and the conference proceedings are now available at www.titanium.org. Presenters who participated in the video-tape proceedings have been loaded to the ITA website and all delegates from the TITANIUM EUROPE event have access to the site for 120 days.



Based on responses collected from ITA Members and TITANIUM EUROPE delegates, the location of our next TITANIUM EUROPE Conference & Expo will be Sorrento, Italy May 19-21, 2014.

Exhibition reservations are being accepted now with no financial obligation until January 2014. The Call for Papers and Delegate "early bird" Registration will be announced just as soon as the program outline has been coordinated. If your organization would like to sponsor a general session or if you would like to serve on the 2014 planning committee, please contact me for further details.



Lastly, I would be remiss if I did not take a moment to especially thank this year's Conference Planning Chair, Dr. Markus Holz, President of AMG's Engineering Systems Division and CEO of ALD Vacuum Technologies GmbH. We appreciated Dr. Holz and his staff's support and assistance during the planning of the event. Without their enthusiasm and dedication we surely would not have had the success we did.

Best regards,

Jennifer Simpson
Executive Director
International Titanium Association
ita@titanium.org

The ITA Website has a new look!

ITA unveiled its new website April 1st providing the public with a visually appealing, more organized way of finding our Members, Advertisers and information about upcoming events, campaigns and initiatives.

All ITA Members have received their username and password for the site. As an ITA Member you may visit committee forums, download complimentary publications, network with other ITA Members through our Message Center, and take advantage of Member Rewards with our corporate sponsors. Don't forget to update your profile regularly by adding your photograph and updated contact information.

We hope you will enjoy our new platform and will find the site easy to navigate.

We look forward to assisting you with any questions you have. For advertising opportunities, please contact Kate Pennella at kpennella@titanium.org. Buyers Guide listing questions may be directed to Stacey Blicher at sblicher@titanium.org.

For Buyers' Guide Listings:



Stacey Blicher
sblicher@titanium.org

For Advertising Opportunities:



Kate Pennella
kpennella@titanium.org



October 6-9 • Caesar's Palace
Las Vegas, Nevada

Call for Papers

The International Titanium Association (ITA), Denver, CO, has issued a "Call for Papers" for the TITANIUM USA 2013 Conference, which will run the 6-9th of October, 2013 at Caesars Palace in Las Vegas, Nevada USA.

The Organizing Committee is seeking market oriented and technical papers alike. Abstracts from ITA Members, Non-Members and Academia are encouraged.

Abstract Submission Requirements/Guidelines:

MS Word containing presenter's Abstract should be 500 words or less. File name must be saved and submitted as SurnameFirstNameAbstractTiUSA2013.doc for easy organization. (ie SimpsonJenniferAbstractTiUSA2013.doc) Abstracts must contain preferred panel of topic, keywords, and any co-authors with contact information for the conference proceedings.

Only abstracts in English will be considered.

Digital Photograph of presenter must accompany abstract. Acceptable formats include jpeg, jpg, eps, png. File name must be saved and submitted as SurnameFirstNamePhotoTiUSA2013.jpg for easy organization. (ie SimpsonJenniferPhotoTiUSA2013.png)

Include your completed Speaker Agreement with the packet of information for consideration. The speaker agreement outlines how the ITA will use the presentation materials, asks presenters to stay within the anti-trust guidelines of the Association, and offers each presenter the opportunity to be video-taped and included in the online conference proceedings which permits delegates to view conference presentations for a period of 120 days.

MS Word file containing Presenter's Biography which must be no more than 2,000 characters including spaces and punctuation. File name must be saved and submitted as SurnameFirstNameBioTiUSA2013.doc (ie SimpsonJenniferBioTiUSA2013.doc).

Biography must include complete contact details of presenter including:

- Correction Pronunciation of Full Name
(ie First: Jen-uh-fer Surname: Simp-suh n)
- Suffix (Ms/Dr/Mr)
- First Name
- Surname
- Designation (Jr / III / PhD, etc.)
- Job Title
- Company or University
- Complete Post Address including postal code
- Email Address
- Telephone
- Facsimile if applicable
- Mobile if applicable

Interested presenters should indicate which of the following panels they would like to participate: Raw Materials, Alternative Energy; Commercial Aerospace; Fabrication, Military/Defense; Automotive; Medical; Economy/Finance; Energy Exploration and Production; Mining; Manufacturing Technology; New Materials; Consumer Goods/Recreation Products; Architectural or Other Industrial Markets.

Questions may be directed to ITA at **1-303-404-2221** or by email at ita@titanium.org for more information.

TITANIUM USA 2013 is designed to suit the needs of titanium industry professionals, suppliers, customers and stakeholders. The gathering offers a full spectrum of information on the latest business, technology and market trends and developments in the global titanium industry. It provides an excellent forum for expert discussions, continuing education, networking opportunities and more.

The Call for Papers Deadline is June 1, 2013.



General Session Panel Sponsorships



In an effort to help reduce costs to speakers for their participation and to provide recognition to the companies who have contributed in finding high quality speakers to join the panels, ITA is offering general session panel sponsorships exclusively to ITA Member companies.

Benefits of Sponsoring a general session panel include:

- Demonstration of your corporate industry leadership for the panel's subject matter.
- Display of your company logo on the Podium, General Session screens, and included in the conference program & all materials.
- Conference Registration & 4 nights stay at the conference hotel for each speaker.

The deadline to receive general session panel sponsorships or abstracts is **June 1, 2013.**



October 6-9 • Caesar's Palace
Las Vegas, Nevada



Co-Chairs: Markus Holz - President, AMG's Engineering Systems Division and CEO, ALD Vacuum Technologies GmbH
Graham Walker - Vice President, Sales and Marketing, AMETEK Specialty Metal Products / Reading Alloys



The ITA Education Committee is currently seeking applications for the **Poster Session for Research & Development in Titanium** and **Best Master Dissertation** programs, both of which will occur at the TITANIUM USA 2013 Conference this October in Las Vegas, Nevada USA.

The Best Master Dissertation is offered to pre and post graduate students with the opportunity to give a presentation at the TITANIUM 2013 conference. The program offers participants the opportunity to network with over 1,000 delegates from around the globe, mention in Titanium Today, and each participant will receive an evaluation from a panel of Judges all from the research & development fields of expertise.

The Poster Session for Research & Development in Titanium will offer the opportunity to any graduate students (single or teams) who have been involved in Titanium metal research for several years, to display their research during the show.

All applications are due no later than June 14, 2013.

Visit the ITA Website to download your application today.



Commencing this October at the TITANIUM 2013 Conference in Las Vegas, the Education committee will announce the first recipient of the "Titanium Fellow" International Titanium Association membership. This lifetime membership is awarded to those who have significantly contributed to the International Titanium Association to make us the organization we are today.

Are you thinking of a noteworthy candidate for this appointment? Contact Jennifer Simpson to share your ideas and to receive a nomination form.

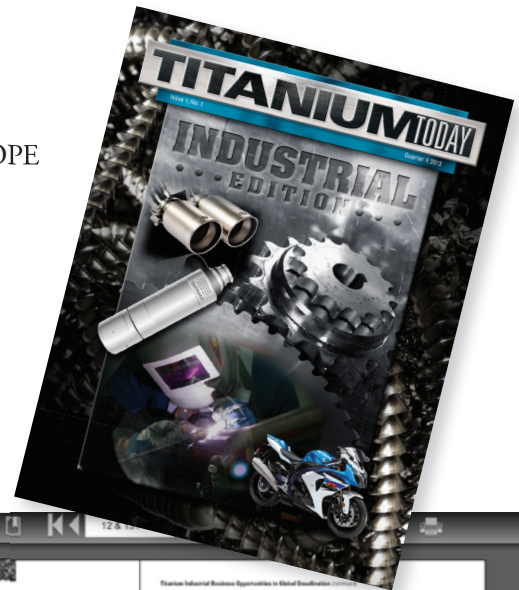


Applications Committee

The Applications committee is off to a great start in 2013. Our first edition of Titanium Today, Industrial edition, was circulated at the TITANIUM EUROPE 2013 conference and NACE Corrosion trade show where ITA exhibited. The magazine will also be disseminated at the Offshore Technology Conference coming up in May.

Anyone may join the distribution list or may request extra copies of the magazine while supplies last. Contact the ITA for more details.

The Titanium Today digital edition is also available on the ITA Website. In the digital version you may use the clippings feature to cut articles of interest and email them to colleagues or yourself for further reference. The digital edition also provides readers with the opportunity to click on scan tags or websites to learn more from our advertisers.



Titanium Today's Aerospace edition will be published October 1st

Contact the ITA today to reserve your advertising space!



Titanium Safety Committee

Chair: Greg Creswell, TIMET

The ITA Safety committee will host their first Quarterly Incident Conference Call on April 19, 2013.

Topics will cover:

- Discussion of Recent Safety Incidents or Issues
- Sharing Safety Statistics for the Purpose of Benchmarking Safety Performance
- Status of collection of titanium fire videos from member organizations, OSHA, CSB for 2013 Training Program
- Update of ITA Safety Manual on www.titanium.org

Any ITA Member is invited to join the call. To obtain more information and dialing instructions, please email ita@titanium.org or contact the ITA office at 303-404-2221.

Join us in keeping the titanium industry aware of the best safety practices.



The TITANIUM 2013 Planning Committee would like to remind you the Pre-Registration Early Bird rates for Las Vegas expires on April 15, 2013.

Register today to take advantage of savings.

ITA COMMITTEE CALENDAR OF EVENTS

April

SUN	MON	TUE	WED	THU	FRI	SAT
31	1	2 Trade Show Comm. Conference Call 2:00 pm EDT	3	4	5	6
7	8	9	10	11	12	13
14	15 TITANIUM 2013 Early Bird Registration Deadline	16	17	18 ITA Audit Comm. Conference Call 3:00 pm EDT	19 ITA Safety Comm. Conference Call 3:00 pm EDT	20
21	22	23 TITANIUM 2013 Conference Planning Committee Mtg. 10:00am EDT	24	25 Achievement Award Committee Mtg. 2:00pm EDT	26	27
28	29	30 Grant Committee Meeting 3:00pm EDT	May 1	2	3	4

May

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	7 Education Comm. Conference Call 11:00am EDT	8	9 Membership Committee Meeting 2:00pm EDT	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	June 1

The ITA Media Kit is now available for your 2013 planning.

New opportunities offered exclusively to ITA Members include advertising, providing editorial for the "Titanium Today" trade publication, sponsorship opportunities for the European and Las Vegas conference series, and more.

Download your copy of the ITA Media Kit today to find out how your organization may benefit by participating in 2013 programs.



ITA 2013 MEDIA KIT

WEB BANNER ADVERTISING

Producers, consumers, potential users, and service companies from throughout the world use titanium.org on a daily basis. With over 10,000 visitors monthly, ITA provides a great combination to advertisers – high traffic and a targeted audience.

2013 Banner Advertising Rates (includes url link directly to your site)

Web Position	Monthly Commitment		
	3 Months	6 Months	12 Months (paid volume)
ITA Home Page & Buyers Guide Page	\$189	\$158	\$119
TITANIUM 2013 Supported by page & Home page of Social Media Site	\$170	\$142	\$107

Specifications: 468 x 72 pixels. Maximum file size: 35KB. A file format of gif animation is preferred. A maximum of 2 frames per ad are accepted. If you do not have a banner ad, don't worry! We can design one for you. Monthly fee includes viewer statistics and number of hits your website has received.

TITANIUM Contact the ITA for More Information:
 Email: ita@titanium.org
 Telephone: 1-303-404-2221
 Facsimile: 1-303-404-9111

INTERNATIONAL TITANIUM ASSOCIATION



CLASSIFIED ADVERTISING & ARTICLES FOR TI UPDATE NEWSLETTER

are invited to submit their press releases pertaining for inclusion in the quarterly Ti update an exclusive ITA Member Benefit free of charge. tion is currently over 4,500 readers.

release in full (articles up to 500 words) e (submit as jpeg, gif, tiff, pdf, eps formats) right to edit or not use information at all.

ited to submit Classified Ads to the ITA rterly "Titanium Update" newsletter. This rge to ITA members. All ads will appear in er and are limited to 75 words.

o advertise: Equipment, Materials, opportunities. Members are also welcome ertisement in the classified section (pdf e advertisement will also appear on the

Classified Ads

Deadline	January 5, 2013
	January 16, 2013
Deadline	April 5, 2013
	April 16, 2013

Issue 3	Articles & Classified Ads Deadline	July 5, 2013
	Newsletter Distribution	July 16, 2013
Issue 4 (printed edition - distributed at TITANIUM 2013)	Articles & Classified Ads Deadline	September 5, 2013
	Newsletter Distribution	October 7, 2013

Advertising Contact:
 Stacey Blicher, Member Services
 Direct Line: 1-303-404-0400
 Email: sblicher@titanium.org
 Telephone: 1-303-404-2221
 Facsimile: 1-303-404-9111

INTERNATIONAL TITANIUM ASSOCIATION

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THE **FUNDAMENTALS** OF TITANIUM WORKSHOP

2013 Workshop Schedule

SAN DIEGO | February 7th

HAMBURG, GERMANY | March 5th

PARIS, FRANCE | March 13th

WASHINGTON DC | April 30th

PITTSBURGH | June 6th

LAS VEGAS | October 6th

Register online at www.titanium.org

INTERNATIONAL TITANIUM ASSOCIATION



You could be saving on your Membership Dues!

ITA MEMBERSHIP REFERRAL PROGRAM

Earn credit toward your membership dues by referring new companies to the Association.

The membership referral program provides an incentive for existing members to reduce their dues while bringing in new membership to the Association. How? It's as easy as **1-2-3!**

- 1** Complete the membership referral form (available by contacting the ITA at 303-404-2221 or download the form by visiting the Members Only section of the ITA web site at www.titanium.org.)
- 2** ITA will mail a membership application to the new company.
- 3** Once the new company joins ITA, the referring member will receive a discount equal to 50% of the new member's dues for the following renewal year.

Example 1

Level 2 ITA member who pays annual dues of \$1,000 refers a \$1,000 Level 2 producer who joins the ITA.

ITA referring member receives \$500 credit on the following year's renewal dues.

Example 2

Level 15 ITA member who pays annual dues of \$40,000 refers two companies: 1) Level 3 \$2,500 payer and 2) Level 10 \$13,000 payer who both join the ITA during the calendar year.

ITA referring member receives \$7,750 credit on the following year's renewal dues. $(2,500 + 13,000 / 2 = \$7,750)$

To learn more about the Membership Referral Program, please contact ITA or visit the Members Only section of the ITA web site at www.titanium.org.

Rules & Restrictions:

- The discount will not exceed the total value of the referring member's dues level. i.e. If referring member is a \$4,500 level payer, and a \$10,000 level payer joins ITA under the referral program, referring member would receive a discount of \$4,500 on the following year's renewal.
- ITA members may refer as many companies as they wish, but the discounted dues will only be provided if the referred company joins the ITA.
- Referrals expire within 1 calendar year upon receipt by the ITA.



October 6-9 • Caesar's Palace
Las Vegas, Nevada

Ask Andrea ...

*Frequently asked questions when
registering for TITANIUM USA 2013*



Andrea White
Conference
Registration

Is there transportation available?

Yes, you are welcome to contact the LASxpress Shuttle Service for transportation to and from the airport.

To book reservations, visit their website at TITANIUM USA 2013 Transportation

What is the discounted guest room block rate at Caesars Palace?

TITANIUM Delegates receive a special room rate of \$204 + tax per night single/double occupancy. Additional persons over two in a room will be charged a rate of \$30 per person, per night with a maximum of 4 persons per guestroom.

The special rooming rate is valid until September 4th or when the block of rooms are sold out, whichever occurs first.

All guest rooms for TITANIUM USA 2013 must be reserved through the International Titanium Association directly. Any solicitations from outside housing agencies do not represent the International Titanium Association.

Caesars Palace will accept cancellations with no penalty if cancellation occurs within 72 hours of arrival date.

How do I reserve an Exhibit booth for TITANIUM USA 2013?

TITANIUM exhibitors receive priority points based upon the square footage occupied, the number of consecutive years the exhibitor has participated in the TITANIUM show, and if the exhibitor is an ITA Member in good standing. The priority points are updated and calculated immediately following the annual TITANIUM exhibition annually.

The priority point system is a generally accepted method and is practiced by many trade shows worldwide.

It is a fair and equitable procedure governing space assignments but does not discriminate or discourage new exhibitors from participating because they have not had the opportunity to gather points historically.

Each year the priority point holders are offered booth space, in the order of the highest to lowest points accumulated. Once all reservations have been accepted the remaining booths are offered to the public.

To view a Floor Plan and check availability, please visit the TITANIUM Exhibition

Will ITA provide me with an invitation letter for Visa Entry?

ITA supports international attendees in their efforts to secure the needed travel documentation. To receive a Letter of Invitation, delegates must first register for the conference and pay registration in full before a Letter of Invitation will be issued. The invitation letter will be sent to you via Email only. ITA cannot send letters of invitation via express mail services. If a delegate is not successful in receiving his/her travel Visa, a 75% refund will be issued provided the ITA is notified in writing before September 4, 2013. No refunds will be offered after September 4th. Please understand the ITA will not contact any Embassy on behalf of any participant. TITANIUM Delegates from countries who require a Travel Visa to enter the United States are reminded that the process of obtaining a visa may take several months. Please plan ahead and begin the application process early.

Ask Andrea ... (continued)***Frequently asked questions when registering for TITANIUM USA 2013******Do I have to reserve a Guest room at Caesars Palace through the ITA Website?***

Yes.

All guest rooms reservations for TITANIUM USA 2013 must be reserved through the International Titanium Association directly to receive the discounted guest room rate.

Any solicitations from outside housing agencies do not represent the International Titanium Association and the ITA will not guarantee any reservations for guest rooms if they are not made on the TITANIUM registration site.

Any changes to the reservation may be made on the TITANIUM website until either the guest room block is full or until the cut off date of Wednesday September 4, 2013.

Caesars Palace will email all guests with confirmations directly after September 4th.

Will the ITA collect a security deposit for the guest room in advance?

To guarantee the guest room reservation Caesars Palace will charge the cardholder 1 night's stay + tax as a security deposit which is fully refundable up to 72 hours prior to the arrival date.

Caesars Palace shall charge the individual attendee 1 night's guaranteed guest room rate plus tax for cancellation within 72 hours of the scheduled arrival date or failure of the individual to check-in on the scheduled arrival date. Any remaining nights of a "no show" reservation will be canceled.

Is it necessary to sign up for Tours in advance or may I sign up on site in Las Vegas?

We have a fantastic selection of tours available for our guests this year!

Visit <http://titaniumlasvegastours2013.com/index.php> for more information and registration.

We have also organized a personal concierge who will be assigned to the registration desk who can help you with tours, restaurant reservations, and any other questions you have about Las Vegas.

I would like to attend the Gala Dinner at the Las Vegas Speedway but I have an evening flight out of Las Vegas. May I still attend the Gala Dinner?

The Las Vegas Speedway is located about 40 minutes outside of Las Vegas. We will host shuttles returning to Caesars Palace starting at 7:00 pm.

What is the dress code?

For the conference, evening receptions, and the gala dinner dress is Business Casual. Optional Tours all recommend comfortable walking shoes please.