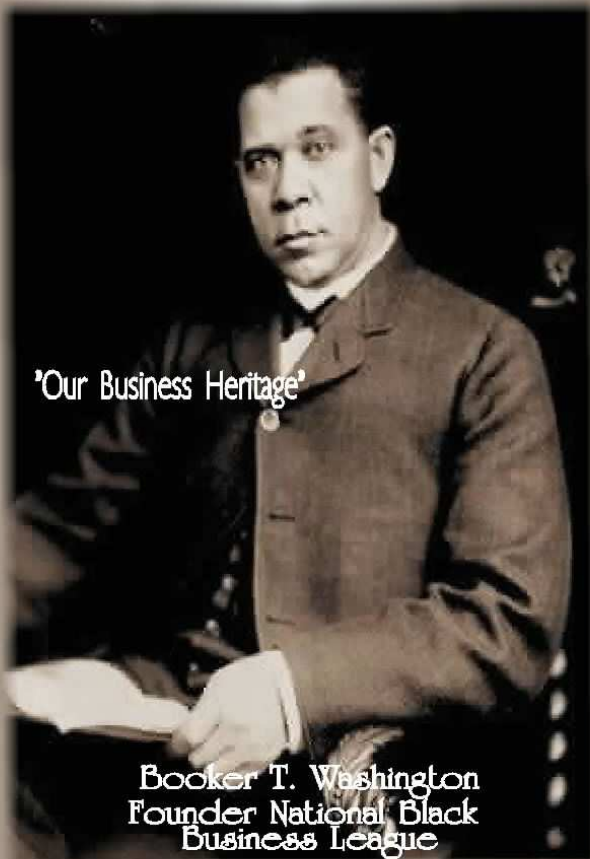


Florida Black
Chamber of Commerce

“Rebuilding The Walls”



“Our Business Heritage”

Booker T. Washington
Founder National Black
Business League



*“Life Requires
Thorough Preparation”*

George Washington Carver
Humanitarian Institute

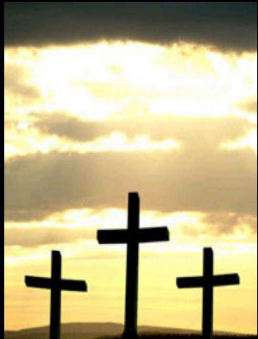
'REBUILDING THE WALLS INITIATIVE'

The Florida Black Chamber of Commerce is a network of professionals and leaders in business, community development, education and activism; who are dedicated to rebuilding disadvantaged communities in our state by creating virtual and community cultural business clusters that will promote economic and community development; and 'jobs'. The 'Rebuilding The Walls Initiative' was developed as the catalyst for the movement to address poverty and disparity issues that continue to plague our people and communities. We seek partnerships; 'for-profit and non-profits', secular and non-secular. Only with our state's combined resources and knowledge, can the causes of poverty be eradicated and the middle class expanded in all communities. We believe by focusing on our cultural heritage and the assets within our own communities, we as a people can move forward and develop a new leadership base that will guarantee our future prosperity. Our primary emphasis is E-Commerce and the Global Market Place.

The Florida Black Chamber will seek opportunities that facilitate cultural commerce, with an emphasis on cultural heritage marketing, business and community development, and promotion. This initiative also includes community cultural heritage preservation. The Florida Black Chamber has assembled a cadre of professionals, who are experts in their fields to assist us with this endeavor. Together with the assets of the National Black Chamber and other mainstream partners, we are confident that improvements can be made in the economic and social welfare of all of Florida's citizens. We encourage you to review the following organizational presentation and join us in our global venture.

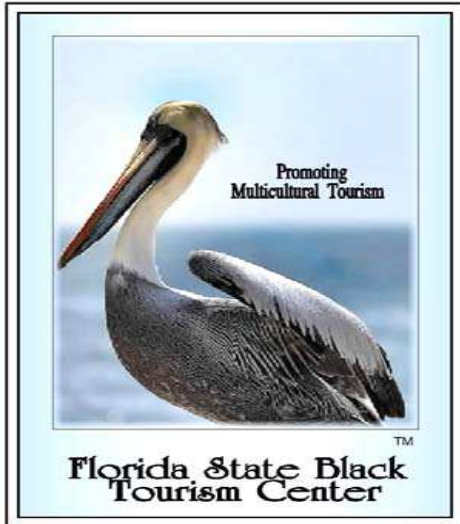
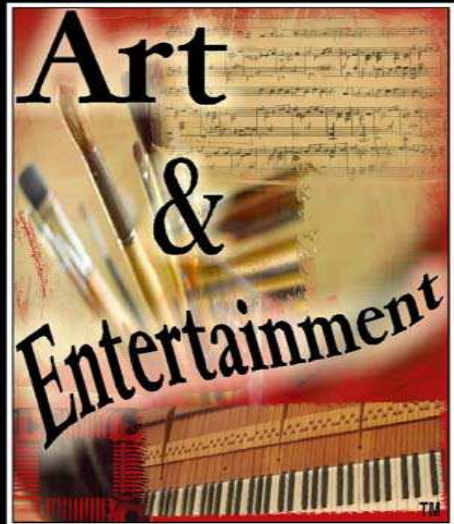
REBUILDING

THE WALLS



FAITH-BASED COMMUNITY REDEVELOPMENT ALLIANCE

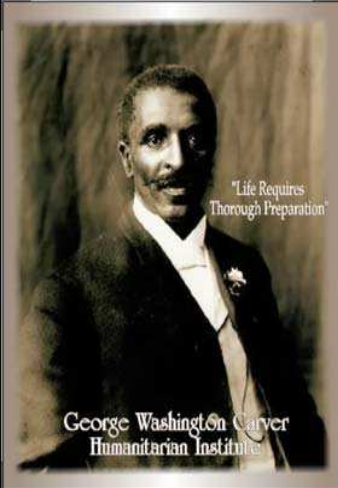
Florida Black Chamber of Commerce



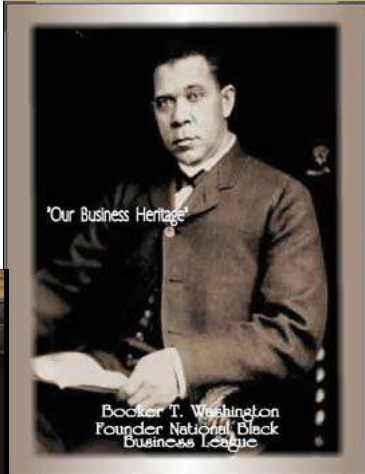
"The World"

"It is written!"

THE FAITH-BASED COMMUNITY REDEVELOPMENT ALLIANCE

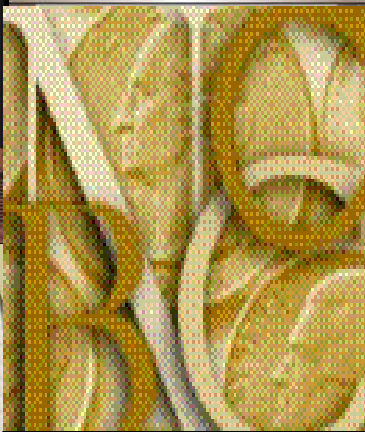


George Washington Carver
Humanitarian Institute



Booker T. Washington
Founder National Black Business League

Southern Cultural Heritage Society



National Black Chamber, Inc.

Florida Black Chamber Organization Structure

FLORIDA BLACK CHAMBER OF COMMERCE, INC.

DEPARTMENTS

'COMMERCE'

FLORIDA BLACK
CHAMBER
NETWORK

THE VIRTUAL
CHAMBER
OF
COMMERCE

FLORIDA
BUSINESS
NETWORK

'CULTURE'

FLORIDA STATE
BLACK
TOURISM
CENTER

CULTURAL HERITAGE
TRAVEL NETWORK

ART
&
ENTERTAINMENT
DEPARTMENT

'COMMUNITY'

FAITH-BASED
COMMUNITY
REDEVELOPMENT
ALLIANCE

'REBUILDING THE WALLS'
FAITH-BASED
SPEAKERS
BUREAU

FLORIDA
AFRICAN AMERICAN
HERITAGE
PRESERVATION
NETWORK

'EDUCATION'

GEORGE WASHINGTON
CARVER
HUMANITARIAN
INSTITUTE

CENTRE'
OF
INFLUENCE
&
KNOWLEDGE

THE
VIRTUAL
CHAMBER OF COMMERCE

SOUTHERN
CULTURAL HERITAGE
SOCIETY
NETWORK

'THE DIASPORA'

GATEWAY COUNTRIES
TO
GATEWAY CITIES
PROGRAMS

'GWCHI SPEAKERS BUREAU'
CONFERENCE
SEMINARS AND TRADE
PROJECTS

'YOUNG ENTREPRENEUR
CHAMBER OF COMMERCE'

“ORGANIZATION, STAFF AND STRUCTURE”

FLORIDA BLACK CHAMBER PURPOSE AND MISSION: “Promoting Cultural Commerce throughout the Global Marketplace”!!!! *The primary marketing and operating platform of The Florida Black Chamber of Commerce is Virtual Environment Network of the Internet.* The Florida Black Chamber was created as a state chamber to support the mission of the National Black Chamber, Washington, D.C. and act as a resource for minority chambers and economic development organizations in the State of Florida. The Florida Black Chamber’s primary focus is to be an advocate for African Americans, small and disadvantaged minority businesses. A major goal is to seek and create opportunities for minority businesses and community development organizations, by involving the community, as a whole in our effort. In the current economic climate, it has become necessary for our role to be redefined as an emerging cultural power using technology to do business in the global marketplace. Our process and tools are organizing via the virtual realm and creating community market clusters and marketing them via ‘*The Virtual Chamber of Commerce*’ and ‘*The Cultural Heritage Marketplace*’. No resource should be discarded in our effort to create jobs and business opportunities. By combining the use of culture and technology as our economic and community development strategy, we believe, will guarantee our success in the global marketplace.

Proven Research: The Florida Black Chamber organized around the proven research of how customers search for products, how they enter into the global marketplace, and the specific portals they choose to satisfy their searches. They seek and enter through portals or segments known as: **“COMMERCE, CULTURE, COMMUNITY & EDUCATION”!!!**

As a result of those findings, a collaborative effort was established that led to the creation of the following departments and collaborative relationships to address disparities that are evident in our society and culture. These disparities show up as indicators of poverty and are used also to measure prosperity. Few organizations have the mandate to measure both. The Florida Black Chamber reorganized, formed partnerships, and created entities that will effectively address poverty, and assist in creating wealth by educating our members, and the communities we serve, about proven methods, procedures and processes. We designed our departments within the chamber to be resources, based on the habits of our society in the global marketplace. Our focus on addressing the needs of our members and partners, from the economic principle of “*Cultural Commerce*”, led to the following organizational structure and creating an alliance to foster “*Cultural Commerce, Influence and Knowledge*”:



FLORIDA BLACK CHAMBER DEPARTMENTS NETWORK AND ALLIANCE

COMMERCE:

Florida Black Chamber Network

Florida Business Network (FBN) *

The Virtual Chamber of Commerce (THE VIRTUAL CHAMBER) *

Southern Cultural Heritage Society Network (SCHSN) *

Gateway Countries to Gateway Cities*

CULTURE:

Florida State Black Tourism Center (FSBTC)

Art & Entertainment Network (A&E Network)

Gateway Countries to Gateway Cities (GCGC)*

Florida Business Network (FBN)*

COMMUNITY:

Faith-Based Community Redevelopment Alliance (FBCRA)

Florida African American Heritage Preservation Network (FAAHPN)

Florida Business Network (FBN) *

EDUCATION:

George Washington Carver Humanitarian Institute (GWCHI)

The Centre' of Influence & Knowledge (GWCHI Affiliate)

The Virtual Chamber of Commerce (GWCHI Affiliate) *

Southern Cultural Heritage Society Network (SCHSN) (GWCHI Affiliate) *

Gateway Countries To Gateway Cities

Florida Business Network (FBN)*

*** Asterisk indicates department supports two or more cultural economic development disciplines**



FLORIDA BLACK CHAMBER BOARD OF DIRECTORS - 2009

BOARD OFFICERS/EXECUTIVE COMMITTEE:

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Frank Smith, Board Vice-Chair; Sr. Program Dir.-General Dynamics Information Technology, Pensacola
Dr. Carlton L. Robinson, DBA, Board Secretary; President-First Coast African American Chamber, Jacksonville
Melvin Rogers, Board Treasurer; Associate Dean -University of Central Florida, Orlando
Dr. Carolyn Ford, FBCC Chair Emeritus; Executive Director, North Florida Educational Development Corporation, Quincy
Eugene Franklin, President/CEO, Founder - Florida Black Chamber, Pensacola
Dr. Dhyana Ziegler, Ph.D., Professor of Journalism, Florida A&M University, Tallahassee
Ed Rodriguez, Founding Chair, Tallahassee
Sokoya Finch, Executive Director, Florida Family Network, Tallahassee

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Lamont Floyd, Investus Group, Jacksonville
Michael Hicks, Hixardt Technologies, Pensacola
Cles Roberts, F.A.I.T.H. Ministries, Jacksonville
Thirlun Etimothy Jackson, Sr., University Area Building Contractors, Inc., Gainesville-Tampa
Julio Fuentes, President - Florida State Hispanic Chamber, Miami
Arthur George, President - Panama City African American Chamber, Panama City
Keevin Williams, President - Florida Black Business Investment Board, Tallahassee
Joel McElroy, Director - Florida Black Chamber Office, St. Petersburg
Frances Yeo, Executive Director - Junior Achievement of Northwest Florida, Pensacola
Rey Oliver, REYO Enterprises, Tampa
Lia Gaines, Business and Economic Development Revitalization Corp, West Palm Beach
Charles H. Debow, III; National Black Chamber of Commerce Representative, Washington, D.C.
Connie Bookman, Executive Director, Pathways for Change, Pensacola
Dr. Beverly G. Ward, Ph.D., University of South Florida, Tampa
Althemese Barnes, Executive Director, Florida African American Heritage Preservation Network, Tallahassee
Cheryl Gonzalez, Director of Office of Institutional Equity and Compliance at Florida Gulf Coast University (FGCU). Fort Myers
Kevin D. Nelson, Esq., Emmanuel, Sheppard & Condon, P.A., Pensacola



FLORIDA BLACK CHAMBER REGIONAL DIRECTORS

PANHANDLE: Arthur George, Panama City
NORTHEAST: Dr. Carlton L. Robinson, Jacksonville
CENTRAL: Rey Oliver, Tampa
SOUTH: Lia Gaines, West Palm Beach

FLORIDA NETWORK OF BLACK CHAMBERS

BLACK CHAMBER OF COMMERCE OF PALM BEACH COUNTY, INC.

PAUL NUNNALLY, CHAIRMAN

EMAIL: PNUNNALLY@SAVANTVENTURES.NET

P.O. BOX 2223356

WEST PALM BEACH, FLORIDA 33422

PHONE: 561-833-1570

FAX: 561-828-7737

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FLORIDA NETWORK OF BLACK CHAMBERS

FLORIDA BUSINESS LEAGUE INC.

PRESIDENT:

VILLARD HOUSTON, JR.

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P.O. BOX 280470

TAMPA, FLORIDA 33682-0470

PHONE: 813-932-8894

FAX: 813-931-9137

TOLL FREE: 866-714-8352

WWW.FLORIDABUSINESSLEAGUE.ORG

FIRST COAST AFRICAN AMERICAN CHAMBER OF COMMERCE

PRESIDENT: CARLTON LAMAR ROBINSON

EMAIL: CARLTON.ROBINSON@GMAIL.COM

1725 OAKHURST AVENE

JACKSONVILLE, FLORIDA 32208

PHONE: 904-652-1500

WEBSITE: WWW.FCAACC.ORG

GREATER TAMPA BLACK CHAMBER OF COMMERCE

CONTACT: LEARLINE SHORTY, FORMER CHAIR

EMAIL JMARTINENTERPRISES@YAHOO.COM

GREATER GADSDEN COUNTY BLACK CHAMBER OF COMMERCE

CHAIR: DR. CAROLYN FORD

EMAIL: BOSSNFEDC@GMAIL.COM

POST OFFICE BOX 550

GRETNA, FLORIDA 32332

PHONE: 850-856-5025

850-933-9404

FAX: 850-856-9268

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GULF COAST AFRICAN AMERICAN CHAMBER OF COMMERCE

PRESIDENT: PHYLESIA BALDWIN
EMAIL: BALDWINPHYL@AOL.COM
321 NORTH DEVILLIERS STREET SUITE #306
PENSACOLA, FLORIDA 32501
PHONE: 850-433-0593
FAX: 850-433-9807

CAPITAL CITY CHAMBER OF COMMERCE

PRESIDENT: WINDELL PAIGE
1602 SOUTH MONROE STREET
TALLAHASSEE, FLORIDA 32301
PHONE: 850-224-0152
FAX: 850-224-0512
WEBSITE: WWW.CAPITALCITYCHAMBER.COM

AFRICAN AMERICAN CHAMBER OF CENTRAL FLORIDA

EXECUTIVE DIRECTOR: DR. ROBERT M. SPOONEY
EMAIL: RSPOONEY@BLACKCOMMERCE.ORG
315 EAST ROBINSON STREET SUITE 100
ORLANDO, FLORIDA 32801
PHONE: 407-420-4870
FAX: 407-420-4849
WEBSITE: WWW.BLACKCOMMERCE.ORG

FLORIDA NETWORK OF BLACK CHAMBERS

SUNCOAST AFRICAN AMERICAN CHAMBER OF COMMERCE

PRESIDENT: WILLIS K.C. BOWICK

EMAIL: KCBOWICK@HOTMAIL.COM

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PHONE: 813-270-2904

WEBSITE: WWW.SUNCOASTAFRICANAMERICAN.COM

MIAMI-DADE CHAMBER OF COMMERCE

PRESIDENT: BILL DIGGS

EMAIL: BDIGGS@M-DCC.ORG

11380 N.W. 27TH AVENUE

BUILDING 1, SUITE 1328

MIAMI, FLORIDA 33167

PHONE: 305-751-8648

FAX: 305-758-3839

WEBSITE: WWW.M-DCC.ORG

PANAMA CITY AFRICAN AMERICAN CHAMBER OF COMMERCE

PRESIDENT: ARTHUR GEORGE

EMAIL: AGEORGE772003@YAHOO.COM

P.O. BOX 6531

PANAMA CITY, FLORIDA 32404

PHONE: 850-871-2976

FAX: 850-871-2976

WEBSITE: WWW.PANAMACITYAACC.ORG

FLORIDA BLACK CHAMBER PARTNERS

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PRESIDENT/FOUNDER: HARRY ALFORD

EMAIL: HALFORD@NATIONALBCC.ORG

1350 CONNECTICUT AVENUE NW SUITE 405

WASHINGTON, D.C. 20036

PHONE: 202-466-4788

FAX: 202-466-4918

WEBSITE: WWW.NATIONALBCC.ORG

FLORIDA CHAMBER OF COMMERCE, INC.

PRESIDENT:

136 SOUTH BRONOUGH STREET

TALLAHASSEE, FLORIDA 32301

MAILING ADDRESS:

P.O. BOX 11309

TALLAHASSEE, FLORIDA 32302

PHONE: 850-521-1200

FAX: 850-521-1219

PENSACOLA, FLORIDA 32505

PHONE: 850-525-7916

WEBSITES: WWW.FLCHAMBER.COM

FLORIDA STATE HISPANIC CHAMBER OF COMMERCE

PRESIDENT: JULIO FUENTES

3970 REC BOULEVARD SUITE 7010

PALM BEACH GARDENS, FLORIDA 33410

PHONE: 561-691-8512

FAX: 561-694-0126

WEBSITE: WWW.FSHCC.COM

FLORIDA BLACK CHAMBER & AFFILIATE OFFICES

FLORIDA BLACK CHAMBER OF COMMERCE, INC

PRESIDENT/CEO: EUGENE FRANKLIN
EMAIL: GENE.FRANKLIN@FLORIDABCC.COM
615 NORTH W STREET
PENSACOLA, FLORIDA 32505
PHONE: 850-525-7916

FLORIDA BLACK GREATER POLK COUNTY AFFILIATE OFFICE

PRESIDENT: DORIS MOORE BAILEY
EMAIL: DM.MOORE_BAILEY@YAHOO.COM
LADYDEEFL@YAHOO.COM
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WEBSITE: WWW.BAILEYGROUP.ORG

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1934 DR. MARTIN LUTHER KING JR. WAY
SARASOTA, FLORIDA 34234
PHONE: 941-706-2312
FAX: 941-706-2308

FLORIDA BLACK CHAMBER GREATER PINELLAS COUNTY AFFILIATE OFFICE

PRESIDENT: JOEL McELROY
EMAIL: TMEJAM@NETZERO.COM
PHONE: 727-667-3336

FLORIDA BLACK CHAMBER FORT MYERS AFFILIATE OFFICE

PRESIDENT: ROBERT CARSWELL
EMAIL: DOLLARS4SENSE@EMBARQMAIL.COM
PHONE: 239-980-2387

FLORIDA BLACK CHAMBER DAYTONA AFFILIATE OFFICE

PRESIDENT: CAROLINE SANCHEZ
EMAIL: MICAPTIVA@YAHOO.COM
PHONE: 904-803-1384

FLORIDA BLACK CHAMBER GAINESVILLE AFFILIATE OFFICE

PRESIDENT: GIGI SIMMONS

EMAIL: gigisimmons2000@yahoo.com

PHONE: 352-219-2361

FLORIDA BLACK CHAMBER CENTURY AFFILIATE OFFICE

PRESIDENT: AUSTIN CONNER

EMAIL: REILJAN@BELLSOUTH.COM

PHONE: 850-418-8588

FLORIDA BLACK CHAMBER MELBORNE AFFILIATE OFFICE

PRESIDENT: CLIFFORD LETT

EMAIL: REILJAN@BELLSOUTH.COM

PHONE: 321-225-1200

FUTURE OFFICES

Port St. Joe, Ft. Walton, Ft. Lauderdale, Milton, Eatonville and others

FLORIDA BLACK CHAMBER STAFF

President/CEO

Eugene Franklin, Pensacola, Florida

Senior Vice President

Melvin Rogers, Orlando, Florida

Executive Vice President, Florida Speakers Bureau

Nathaniel Scott, Jacksonville

Vice President/Financial Literacy

Glenn Coats, Pensacola

Vice President/Art and Entertainment

Sonja Griffin Evans, Pensacola

Vice President/Chamber Business Management

Kim Jennings, Pensacola

Vice President/Faith Based Community Development/Relations

Tony McCray

Vice President/International Tourism and Trade

Arthur Lugisse, Tallahassee

Vice President/Hospitality Industry

Marcus Baldwin, Pensacola

Vice President/Florida Business Network and Ambassador Community Development & Outreach Program

Tez Figaro, Orlando

Vice President/Travel and Tourism Marketing

Margie Jordan, Jacksonville

“Cultural Economics & Commerce”



'Our Business Heritage'

Booker T. Washington
Founder National Black
Business League

“CULTURAL HERITAGE COMMERCE”

Every culture in the U.S. has established economic development components to support itself as a part of the national and global economic system, in an organized manner. Since the Civil Rights Era, we as a people, have been searching for our cultural identity within our own communities, and working diligently to share it with America. The reasoning being, to create economic development for our culture. The process has not been easy. Unfortunately, for every person that is successful in mainstream America, they are often forced to separate from family members and childhood acquaintances, who are left behind to seek opportunities themselves in disadvantaged and underserved communities. Invisible communities, that have no economic or community development entities. The National Black Chamber and its affiliates are trying to close that gap in addressing those issues.

The Florida Black Chamber’s tactic is to create internet based communication networks to market, advertise, and promote minority businesses, minority communities, supportive governmental agencies, and private entities, with a diversity sensitive approach. Research has also proven, that this significantly assists in growth stimulation of small minority and disadvantaged businesses, by increasing their client and customer base, which leads to the increase of their profit margin. The belief being, that most minority businesses are not marketing to the majority community, where today most clients; *both minority and majority*, exist, shop, and seek services.

The Florida Black Chamber will make every effort to assist each member in marketing their business “Globally”. Marketing globally, allows minority businesses to not only reach the majority community, but adds additional clients to their base in the global market. This ultimately leads to more profit opportunities and business expansions. Thereby, creating more jobs in our local communities. The Florida Black Chamber, utilizing the global marketing strategy of the National Black Chamber, is confident that the above approach will generate opportunities and prosperity for minority businesses, and continue to drive the “Power of the Cultural Heritage Dollar” in Rebuilding the Walls in our traditional neighborhoods. Additionally, the Florida Black Chamber will use it’s *Florida Business League* and *Ambassador’s Programs* to assist in the marketing and education of minority owned storefront businesses. It will also assist local communities develop clusters of cultural heritage businesses that will serve the cultural commerce needs of the residents and create jobs and opportunities.

“FLORIDA BUSINESS NETWORK (FBN)”

FLORIDA BUSINESS NETWORK (FBN): A department of the Florida Black Chamber created as an association of business advocates and community leaders, that are concerned about creating opportunities in their communities. The Florida Business Network focus will be on assisting the Florida Black Chamber President with the recruitment and growth of businesses in specific areas of the state and to assist in the delivery of business and educational programs. The network will function under the management of an Advisory Board that will be responsible to the President for promoting and marketing small and disadvantaged businesses in urban and rural communities via the Florida Black Chambers E-Commerce Marketing Network. The ultimate goal being business development and expansion, and job creation; assisting in the reduction of poverty. Research support will be provided by the George Washington Carver Humanitarian Institute (GWCHI).

The Florida Business Network will also the President, Florida Black Chamber, with critical economic and community development projects. The FBN will assist in the monitoring and support of ‘targeted programs’ developed by OTTED, FBBIB, Access Florida Finance, Opportunity Florida, and other key state and governmental agencies. ‘Targeted’, being defined as programs that were established to provide assistance to minority communities and businesses. Non-Profit organizations, to include faith based representation and participation will be encouraged. Both are a critical component of the program, structure and operation.

Management: Advisory Board

Chair: Tez Figaro, The Allied Group, Orlando

Vice Chair: Mark Scovera, President - Access Florida Finance Corporation, Tallahassee

Tony McCray-Community Development, Pensacola

Darnell Sims, President, Youth Build, Pensacola

Connie Bookman, Executive Director - Pathways for Change, Pensacola

Dr. Carolyn Ford, Executive Director - NFEDC, Quincy

Franklin D. Kimbrough, Executive Director –Pensacola Downtown Improvement Board, Pensacola

Thirlun E. Jackson, Building Contractor, Gainesville

Richard Marcum, Executive Director - Opportunity Florida, Pensacola

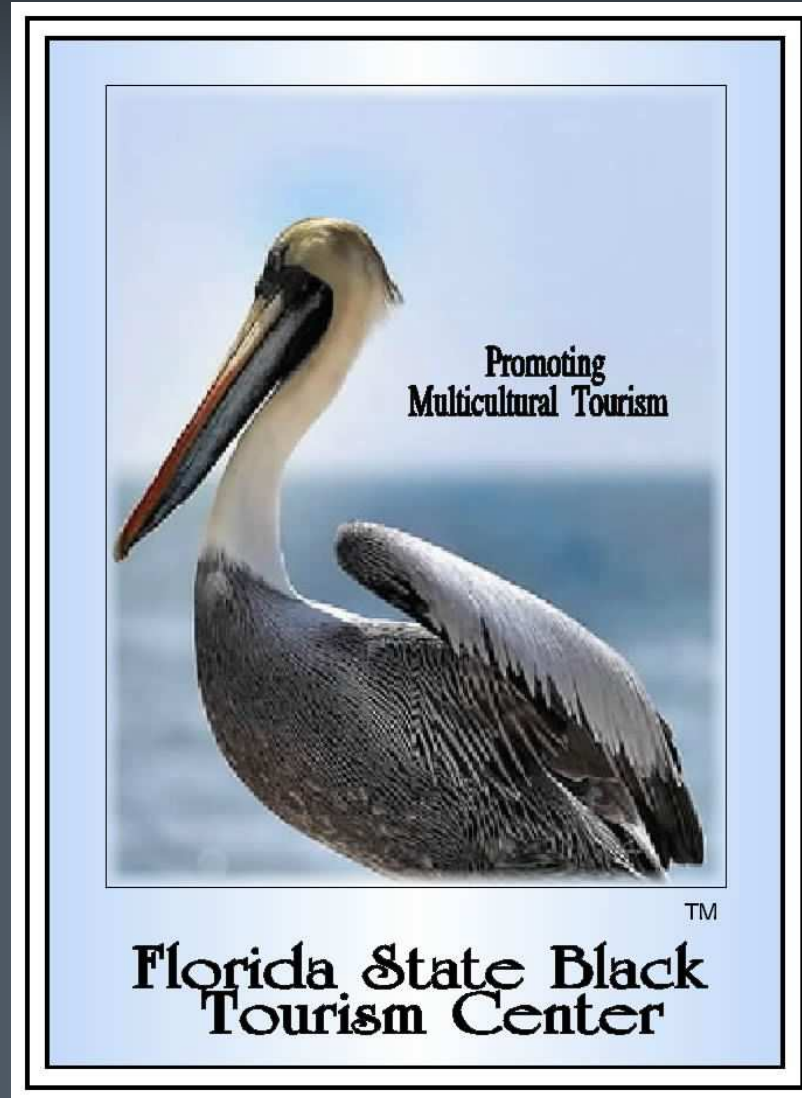
Glenn Coats, Financial Advisor - Smith Barney, Pensacola

Lia Gaines, Business and Economic Redevelopment Corp, West Palm

Jacqueline Miles – Publisher, Pensacola

FLORIDA STATE BLACK TOURISM CENTER

WWW.FLORIDABLACKTOURISM.COM



“CULTURAL TOURISM”

Florida State Black Tourism Center (FSBTC): The Florida State Black Tourism Center was created as an organization under the Florida Black Chamber and in support of the National Black Chamber’s “*National Cultural Heritage Initiative*”. **Florida’s number one industry is “Tourism”!** Its minority communities and businesses receive only a small portion of the financial benefits from this industry, although a very large number of African Americans travel to Florida to attend conventions, conferences, and to visit our many diverse attraction and entertainment venues. The Florida State Black Tourism Center will assist the state in marketing our cultural heritage destinations and businesses and provide information and assistance to cultural assistance to cultural heritage visitors.

The Florida State Black Tourism Center is also responsible for identifying and marketing significant cultural heritage sites, locations, festivals and destinations throughout the state in a dedicated Multi-Cultural Program, that will ensure inclusion of key African American historical locations.

Florida Cultural Heritage Travel Network (FCHTN): Was created to facilitate the needs of the Cultural Heritage Travelers. Its mission is to market tours to locations across the Globe that may be of interest to people of African Descent. Every marketing effort will be made to market Florida to the Black Diaspora of the Caribbean, Brazil, Spain, France, Britain, and of course, Africa. The goal is to market Florida as a destination, and introduce minority businesses to global and national business travelers and tourists.

Management: The Florida State Black Tourism Center’s Director will assist the President, Florida Black Chamber to carry out duties in support of the National Black Chamber’s “Cultural Heritage Initiative” for Tourism Development and assist in the production of the National Cultural Heritage e-Guide, The Southern Cultural Heritage e-Guide, and The Florida Cultural Heritage Tourism Guide.

Director and an Advisory Board:

Florida State Black Tourism Director: Cles Roberts, Jacksonville, Florida

Assistant Director/Travel: Margie Jordan, Jacksonville, Florida

Resident Cultural Artist: Sonja Griffin Evans, Pensacola, Florida

Community



“COMMUNITY”

“Leadership By Faith”

The most identifiable entity and structured organization in the Black Community is **“THE CHURCH”!!** Almost every activity involves **The Church**. It would be ludicrous for any organization to believe that change can be affected in the economic development of our disadvantaged communities without including **The Church**.

The Church has earned its place as the center of influence in the Black Community because of its active involvement in the lives of most African Americans and other Black Cultures. **‘The Church’** took the leadership role in supporting the abolition of slavery, the defeat of segregation, the support of organizations like the NAACP, SCLC, Urban League, National Negro Business League and other community organizations that were created to assist Black Communities achieve their basic rights and open doors of opportunities that were otherwise, not afforded to them.

Besides being the spiritual gathering place, **The Church** has opened its doors to serve as our schools and colleges, our hospitals, our shelters and food providers during hard times. **The Church** was a refuge for our defenders, our liberators, and our political and community leaders. Again, in our culture and our history, no entity is now, or will ever be, more important to our communities, than **“THE CHURCH”!!**

Therefore, the Florida Black Chamber recognizes its importance, and includes it as a major part of the organizational structure, and acknowledges that no success will be gained in “wealth transformation”, without the lay-workers of **THE CHURCH** being at the table. It ensures inclusion of all parties, a greater chance for success, and most importantly.....
Trust, Transparency, and Proven Leadership! Amen!

Cultural



Heritage

“CULTURE – HERITAGE – COMMUNITY WEALTH”

“Does Culture Produce Wealth, or Does Wealth Produce Culture?”

The Answer: ‘Culture creates Wealth’! Every immigrant who came to America brought their culture, heritage and traditions; and integrated them into their communities, and developed the assets to create generational wealth for their people and themselves. The English, Spanish, French, Dutch, Irish, Italian, Chinese and others brought their cultures, traditions, and heritage to America, and today each is an integral part of the culture, we classify as “American”. Our American Culture is made of various cultures and is constantly evolving, which makes us attractive to the rest of the world. The melting pot? No, depending on your culture, America is viewed as a salad, soup, or *GUMBO!!!!*

The African American Culture is no different. Slaves and immigrants from Africa and the Caribbean, brought to America their cultures, traditions, and heritage. Openly and in secret they continued to practice them, and many have survived for over four hundred years. Our music, art, dance, foods, and cultural tools are integrated in the mainstream culture and society. Unfortunately, seldom is any thought or recognition given to their origin, or their economic value. Each were placed into society without the originators recognizing that these assets can, and would be clustered in Black communities to duplicate the wealth that was created in the mainstream culture. It is the desire of the Florida Black Chamber economic development leadership to begin the journey by assisting the National Black Chamber implement its ‘National Cultural Heritage Initiative’. Thus, the Southern Cultural Heritage Society, the Art & Entertainment Network, The Cultural Heritage MarketPlace and the Florida State Black Tourism Center were created to celebrate and reclaim our cultural heritage, and to cluster cultural businesses in our traditional communities to create wealth and opportunities. Motown, Stax, BET, and other companies that produced jobs, opportunities and wealth, serving cultural needs, are evidence of this concept.

These entities to be developed, will bring to producers of cultural products and services, increased opportunities by marketing them to the Black Diaspora across the globe, via an e-commerce platform and network. The goal again being, to educate, connect national and global communities, create jobs, and opportunities. The initial focus will be on Cultural Tourism and Art & Entertainment.

The Florida African American Heritage Preservation Network

www.faahpn.com

Florida African American Heritage Preservation Network



FLORIDA AFRICAN AMERICAN HERITAGE PRESERVATION NETWORK (FAAHPN):

The FAAHPN is an educational and technical assistance component of the Riley Center/Museum. It is a network of museums, organizations and individuals supporting community efforts to preserve and celebrate African American culture and history. The procurement and protection of African-American artifacts and historical materials indigenous to the State of Florida, remains a national crisis. Each day, dozens of books, papers, photographs, diaries, artifacts, homes, churches, schools, and other historically valued structures, are lost forever due to neglect, ignorance of value, governmental eminent domain policies, urban renewal processes, and other misguided efforts. These losses have serious adverse implications for diversifying the state's tourism industry, and for revitalizing neighborhoods. Much of this history is found in isolated rural areas of Florida and in non-mainstream communities. Many stories of Florida's African American landmarks and legacies are still obscure and unknown, even to the locals. Many "keepers" and "holders" have very limited knowledge of the processes necessary to safeguard and preserve collections and properties for future generations. These invaluable materials and structures, give voice to the African American story. Through such publications as, "Tracing our Roots Through Florida" and "Florida Black Heritage Trail Guide", communities across the state are bringing variety to the experience of visitors coming to Florida. Economic Impact Studies of Tourism in Florida, show clear indication of the significant impact of increased revenue, through cultural heritage initiatives. The works of the Network is supported in part by the State of Florida, Department of State, Institute of Museum and Library Services (IMLS), Council on Culture and the Arts (COCA), The Smithsonian, the Florida and National Black Chambers of Commerce.

Management: FAAHPN Trustees

Shirley Gooding Butler, Board Member - Riley Center/Museum, Tallahassee

Dr. Anthony Dixon, Curator - Virginia Key Beach, Miami

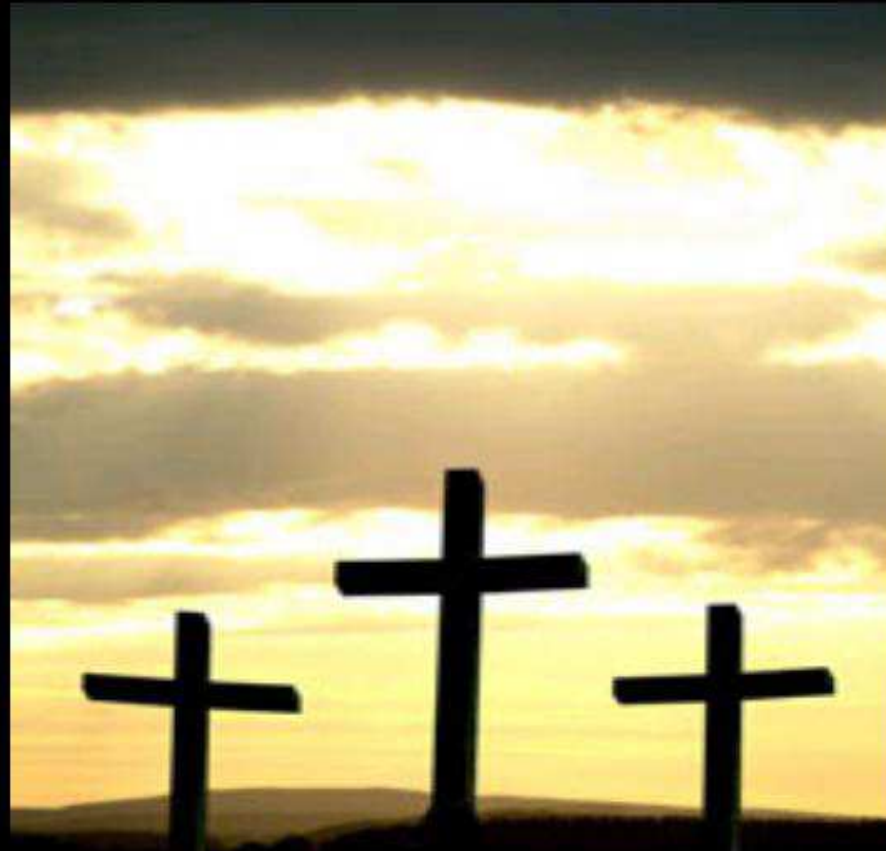
Spencer Ingram, Business Owner - Ingram Accounting and Consulting Services, Tallahassee

Sandra Rooks, Director - Pinellas African American Museum, Clearwater

REBUILDING

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**FAITH-BASED COMMUNITY
REDEVELOPMENT ALLIANCE™**

“COMMUNITY REDEVELOPMENT ORGANIZATIONS & PROGRAMS”

FAITH-BASED COMMUNITY REDEVELOPMENT ALLIANCE (FBCRA): The FBCRA was created to be a faith based partnership of churches, ministries, outreach programs, charities, non-profits and lay workers that are currently active in the communities of our state, and endeavoring to serve the economic, social and spiritual needs of Florida’s citizens.

“REBUILDING THE WALLS PROGRAM”

‘REBUILDING THE WALLS’ is the Faith-Based Community Redevelopment Alliance’s Revitalization Program for community improvement, job creation, and business development. Currently, there are thousands of ministries and social organizations addressing social and economic ills in our communities, but have limited resources. FBCRA will create the platform and spiritual environment necessary to unite these organizations and assist them in locating resources that will be of assistance to the community. This will include educational and job training information, stewardship training for the community via faith based programs, corporate sponsors, and financial assistance outlets. Every effort will be made to maintain a willing network of community groups that will share information, training materials, and instructors. FBCRA will obtain membership in the national organization, Christian Community Development Association (CCDA), and will support its own model for community redevelopment in the state of Florida.

Nothing can be completely accomplished without a program to address the needs of God’s People.....

'REBUILDING GOD'S PEOPLE'

Poverty

Disparity

"The Word!"



"It is written!"

Psalms

Proverbs

**THE FAITH-BASED COMMUNITY
REDEVELOPMENT ALLIANCE**

“REBUILDING GOD’S PEOPLE PROGRAM”

“REBUILDING GOD’S PEOPLE”: Too often, many community development programs fail, because they neglect to take into account the plight of the people that live within the communities that are to be rehabilitated. The inhabitants of our disadvantaged and blighted communities have lost hope, and have developed various ways to cope with their circumstances. High unemployment, low wage jobs, bad schools, dysfunctional families, and dilapidated buildings, is what they see on a daily basis. Drugs, alcohol, gambling, and other social ills become a routine part of their existence and culture. They need help! They become poverty stricken! No hopes, no dreams, therefore believing, **NO FUTURE!**

This department, under the Faith-Based Community Redevelopment Alliance, is a critical part of the “Rebuilding the Walls” Program. Special attention will be given by the members of this department to recruit into the FBCRA, organizations that specialize in “rebuilding people”, and corporate sponsors that have a history of supporting these causes and meeting those needs.

In summary, the “Rebuilding The Walls” and “Rebuilding God’s People” Programs are community based programs and should not evolve into a ministry, per se’. The intent is for the Faith-Based Community Redevelopment Alliance and the Rebuilding Programs to be resources for connecting the existing ministries with people in need. The program and the people are out there. All that’s required is assistance in connecting the dots, matching the need to the network, and matching the people to the programs. Our purpose is to develop partnerships, and assist the people trapped in poverty-stricken environments, so together, we can
“Rebuild The Walls!”

Management: Chaired Advisory Board

Chairman: Cles Roberts, Jacksonville

Bishop Ray Powell, Pensacola

Literacy Program: Glenn Coats, Pensacola

Senior Citizens Programs: Deb Alonso, Pensacola

Organizational Structure

Faith Based Community Redevelopment Alliance Board

(Oversees all aspects of Faith Based Community Redevelopment Alliance)

Management: Chaired Advisory Board

Chairman: Reverend Cles Roberts, Jacksonville

Community Development: Bishop Ray Powell, Pensacola

Literacy Program: Minister Glenn Coats, Pensacola

Senior Citizens Programs: Deb Alonso, Pensacola

Membership Management: Brother Frank Morton

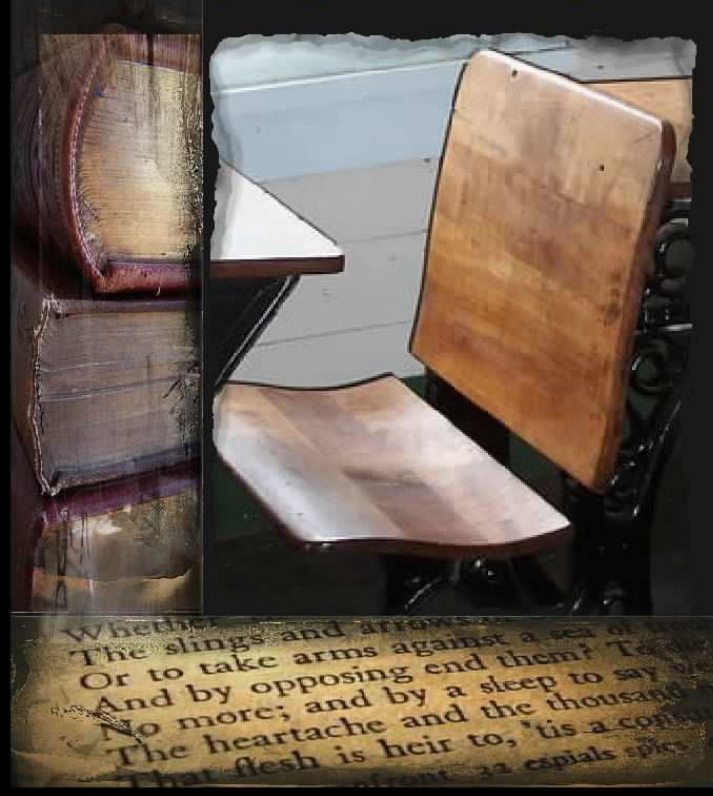
Missionary Programs Task Force Members

Leader: Victor Smith

Chaplain Programs Task Force Members

Leader: Kim Jennings

EDUCATION



Whether
The slings and arrows
Or to take arms against a sea of
And by opposing end them? To
No more; and by a sleep to say
The heartache and the thousand
That flesh is heir to, 'tis a con

“EDUCATION”

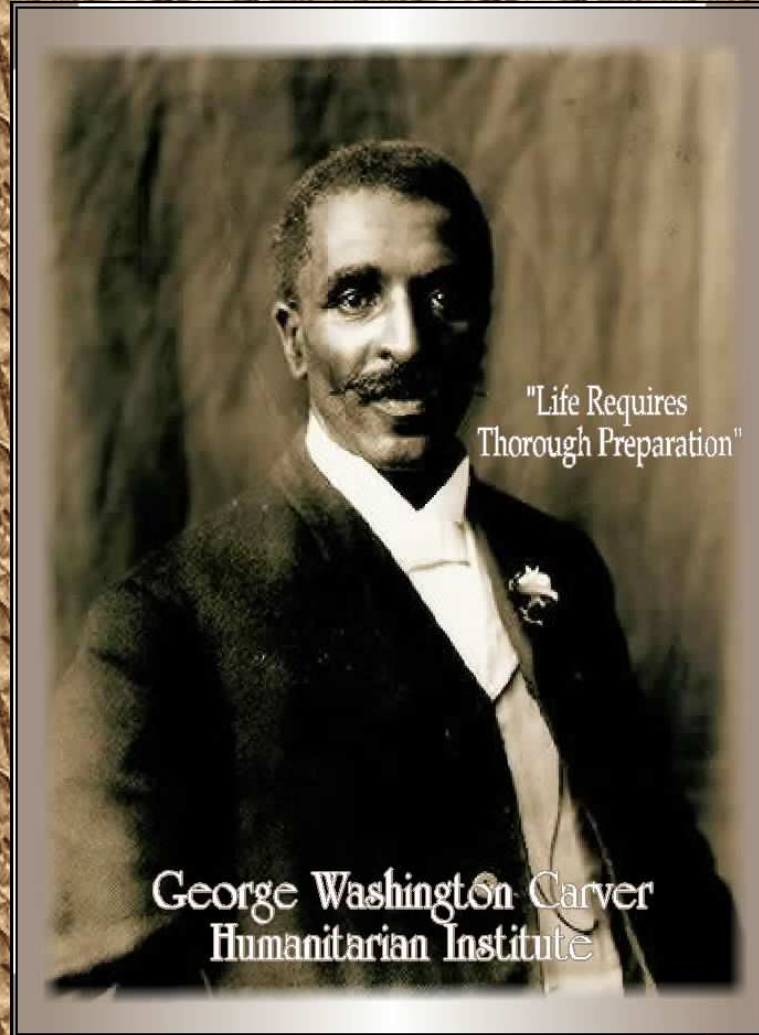
“Without knowledge, the people *will* perish!” The hardest fought victory for Black America was the fight for educational opportunities. It is the most critical tool in the economic development arsenal. It would be hard to imagine where we would be as a people in today’s American society, without the foresight and determination of leader’s who fought for the rights of our people to receive a quality education, to include vocational training. Their victories enabled the creation of our middle and business classes, as well as, the development of community wealth.

It would be hard to imagine our plight without the preservation of the Historical Black Colleges and Universities. The current growth and existence of the Black Middle Class would have been impeded significantly and our economic situation, as a people, would truly be grave. Thanks to the determination and spiritual drive of Booker T. Washington, George Washington Carver, Bethune Cookman, and others who created the institutions, programs and awareness that led to the founding of these great educational facilities, and ultimately to school desegregation, and the beginning of institutional wealth creation on a broader scale in the Black Community, we owe a debt of gratitude.

The Florida Black Chamber is dedicated to advancing educational opportunities for disadvantaged communities and the introduction of technology as an equalizer.

GEORGE WASHINGTON CARVER HUMANITARIAN INSTITUTE

WWW.GWCHI.ORG



"Life Requires
Thorough Preparation"

George Washington Carver
Humanitarian Institute

“CULTURAL DIVERSITY THINK TANK”

THE GEORGE WASHINGTON CARVER HUMANITARIAN INSTITUTE (GWCHI): The George Washington Carver Humanitarian Institute was created to serve as the “Think Tank” for the Florida Black Chamber and other chambers within the National Black Chamber Affiliation. The Institute was created in the public image of Dr. George Washington Carver, who is revered as a “Selfless Servant”! His focus was solely on being helpful to the disadvantaged, so they may succeed in their endeavors. His most noble creation was that of the “Moveable School” to serve poor sharecroppers.

The Institute was also designed to serve the Global Diaspora, with its focus being the “Sharing of Knowledge” to promote economic, business and community development. The cornerstone of the Institute is its use of technology to educate the populace wherever they may be located on the globe, via the Internet. Information will be provided at different levels and address common cultural issues that limit business, community, and cultural growth.

The Institute Partners and Diversity 100 Partners, to include: fellows, colleges, corporations, and concerned, learned individuals, provide training, course material and resources to support the George Washington Carver Humanitarian Institute. The Institute is allowed to charge a fee to cover the cost of some services provided. However, every effort will be made to secure funds from other sources.

BOARD OF FELLOWS: The Board of Fellows is comprised of recognized scholars in accredited fields that can be defined as *COMMERCE, CULTURE, COMMUNITY, and EDUCATION*. They are professors, researchers, educators, business and community development professionals and practitioners. Their role is to write “White Papers” or “Position Papers”, solely or in partnership, on issues of educational importance and for dissemination to business and community leaders. Secondary, they will lecture when called upon, to business, government, and community groups, in an effort to educate, share knowledge, and foster economic and community growth.

RESEARCH INSTITUTE: The George Washington Carver Humanitarian Institute will also serve as a research center, in support of chambers, state and local governments, community and economic development groups. Its role will be to perform unbiased research and provide white papers and opinions on cultural commerce issues that affect all cultures, particularly African Americans. The ultimate goal, is to provide research documentation of the problem areas; show opportunities for improvements in those areas, and implementation by local communities to alleviate those disparities.

GWCHI MANAGEMENT

Management: Chaired Board

The Board is responsible for the establishment and management of the George Washington Carver Humanitarian Institute. It sets the Institute's goals and objectives, recruits qualified candidates, reviews the white papers and performances, approves the budget, and solicits partners and corporate support.

FOUNDING BOARD MEMBERS:

Chair: Dr. Carolyn Ford, Quincy, Florida

Vice-Chair/CEO: Dr. Carlton Robinson, Jacksonville, Florida

Eugene Franklin, Pensacola, Florida

Leon Stubbs, San Antonio, Texas

Frank Smith, Captain/U.S. Navy/Retired, Pensacola, Florida

Dr. Micah Janus, Ph.D., Mobile, Alabama

Melvin Rogers, Orlando, Florida

Mark Hopkins, Pensacola, Florida

Admiral Gerald L. Hoewing/U.S. Navy/Retired, Pensacola, Florida

Sokoya Finch, Tallahassee, Florida

FOUNDING FELLOWS:

Chair: Dr. Dhyana Ziegler, Ph.D., Tallahassee, Florida

Dr. Carlton Robinson, Senior Research Fellow, Jacksonville, Florida,

Dr. Keith Simmonds, Ph.D. Tallahassee, Florida

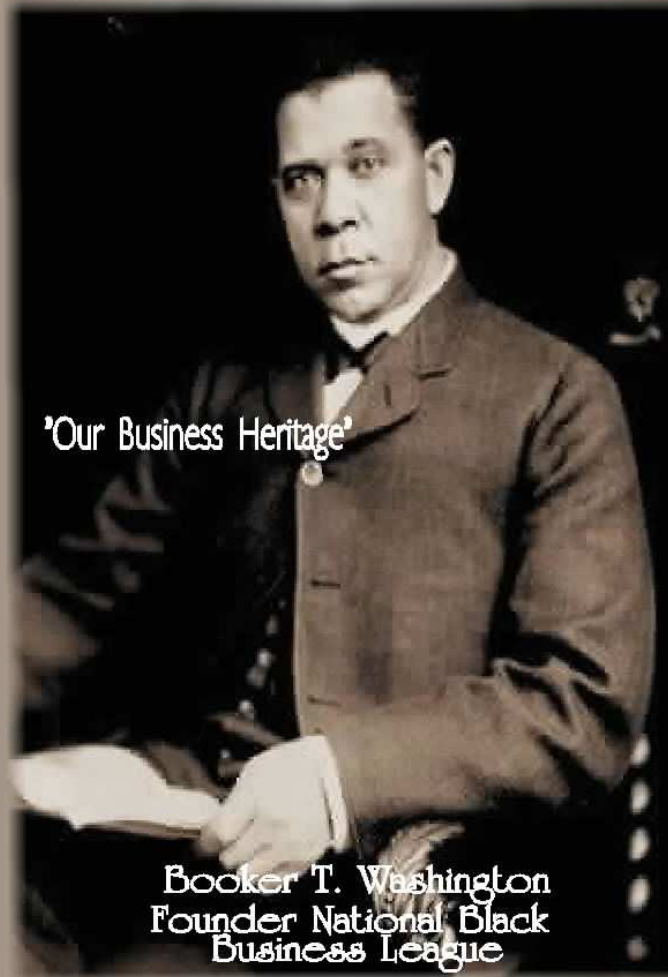
Keevin Williams, Esquire, Tallahassee, Florida

Dr. Allan Alderman, Ph.D., Pensacola, Florida

Dr. Jacklyn Neblett, Ph.D., Lauderdale Lakes, Florida

Dr. Beverly G. Ward, Ph.D., Tampa, Florida

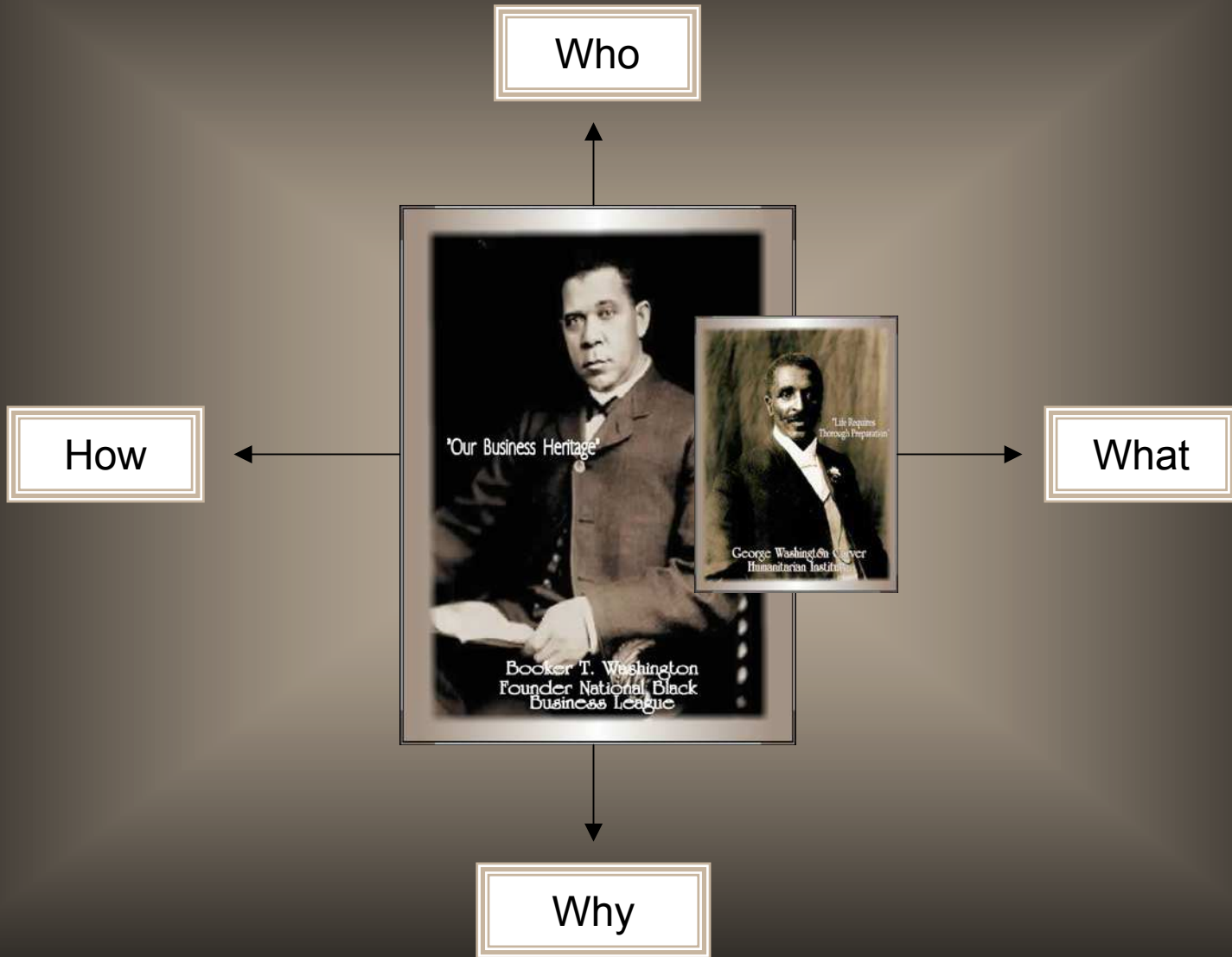
CENTRE' OF INFLUENCE AND KNOWLEDGE



'Our Business Heritage'

Booker T. Washington
Founder National Black
Business League

Centre Of Influence And Knowledge



“INFLUENCE AND KNOWLEDGE”

Commerce, Culture, Community and Education are all very important, but they must be used collectively to achieve the cultures utmost goal in our society. That goal being*Influence and Knowledge.*

No progress can be made without an institution that will be the platform and repository of the critical elements and collective workers of the learned, of a cultural society. One that is a repository of shared ideas, dedicated to advancing the goals and aspirations of a cultural society, that seeks a place of equal opportunity, in harmony with those of a caring and just, national power structure. One that contributes to the growth and development of the society as a whole. Collaborating and forming equally beneficial partnerships. Seeking resolutions of common problems... Locally, Statewide, Nationally, and Internationally!



Booker T. Washington, George Washington Carver, Martin Luther King, and other great African American Leaders, understood the process and endeavored to create base operations that contributed to the advancement of the people they represented, with a clear understanding of the political and social ramifications. They negotiated with the assurance of a shared knowledge base, using their individual and collective influence to achieve parity. The Florida Black Chamber acknowledges their achievements in this area of cultural economic development and willfully follows their lead.

“THE CENTRE’ OF INFLUENCE AND KNOWLEDGE”

A Division of the George Washington Carver Institute

Purpose: The Centre’ of Influence and Knowledge is a division under the George Washington Carver Humanitarian Institute. Its mission is to:

- 1). Identify the issues and problems that adversely affect the development of disadvantaged and poor communities in the areas of Commerce, Culture, Community and Education.
- 2). Catalog research data on each subject matter.
- 3). Identify existing major legislation that was created to address each specific area, to include appropriation.
- 4). Create committees to review each problem area for effectiveness and possible corrective actions.
- 5). Pass information and suggestions for corrective action and/or legislation to appropriate community based groups, politicians, and government bodies and committees, and
- 6). Drive the issues through influence, when necessary!

Focus Areas: The presentation of economic issues that plague minority communities and contribute to neglect. Forums will include speeches, seminar and panel discussions under the concept of : ‘*The Tale of Two Cities!*’ The concept will highlight wealth disparities and its causes.

The Prosperity and Poverty Indicators: Recognized Prosperity and Poverty Indicators and Reports will be examined, and used as a template to educate economic and community development leaders on how key indicators affect the whole of a community, positively and negatively . The goal being, to encourage development of disadvantaged communities.

Conclusion: This is intended to be “The Mortar that will hold the Wall Together in the Rebuilding the Walls Program!”

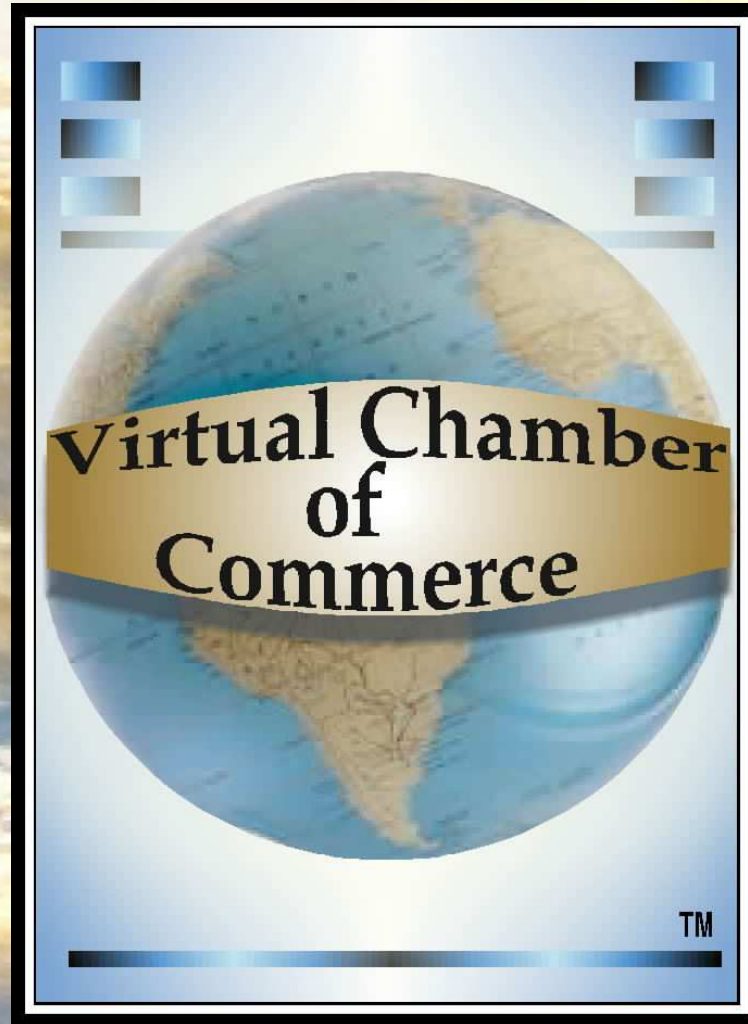
Management: A Director and a Board that are recognized as political and community leaders, having detailed knowledge and political acumen relating to issues involving Urban and Rural Community, and Business Development. Must be versed on the regulatory policies, inhibitors and accelerators that relate to - Prosperity, Poverty and Disparity. The primary board leadership will come from the George Washington Carver Humanitarian Institute Board of Director, Vice Chair/CEO.

Interim Director: Keevin Williams, Esquire, Tallahassee, Florida

Advisors: Carolyn Ford, Quincy, Florida; Ed Rodriguez, Tallahassee, Florida; John Wyche, Pensacola, Florida; Mark Scovera, Tallahassee, Florida; Lia Gaines, West Palm Beach, Florida; Lumon May, Pensacola, Florida; Charles Debow, III, Washington, D.C.; Arthur Lugisse, Tallahassee, Florida; Ben Harris, Tallahassee, Florida, Sokoya Finch, Tallahassee, Florida, Karen Landry, Jacksonville, Florida

The Virtual Chamber of Commerce

www.thevirtualchamberofcommerce.com



“THE VIRTUAL CHAMBER OF COMMERCE”

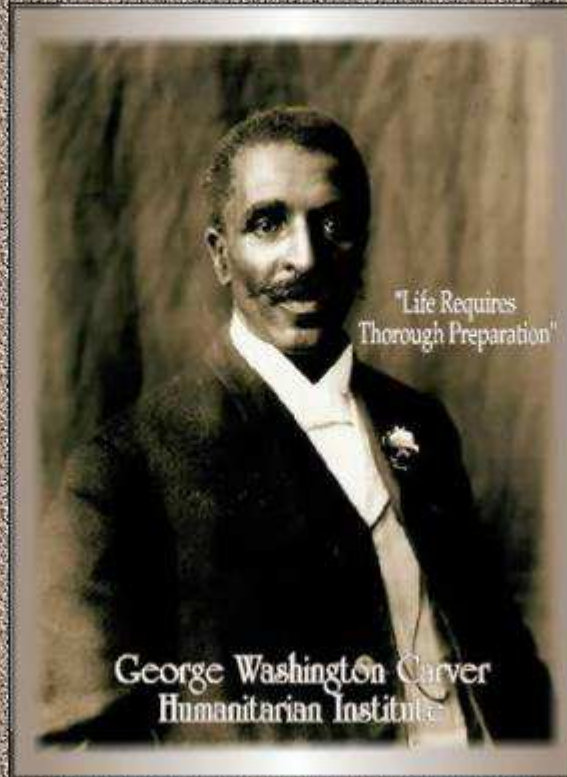
THE VIRTUAL CHAMBER OF COMMERCE (THE VIRTUAL CHAMBER): The Virtual Chamber of Commerce was created by Dr. Carlton L. Robinson; Jacksonville, Florida, as an independent entity, in collaboration with the Florida Black Chamber of Commerce. Its primary role is to support the mission of the George Washington Carver Humanitarian Institute in educating business owners, and creating a virtual networking environment for commerce. The ultimate goal being, the enhancement of business opportunities and developments, thereby, improving our communities' wealth. **The target market: Global!!!**

Management: Director & Advisory Board
Director/Creator: Dr. Carlton Lamar Robinson
Assistant: Eugene Franklin

GEORGE WASHINGTON CARVER HUMANITARIAN INSTITUTE'S

'Young Entrepreneur's Chamber of Commerce'

WWW.GWCHI.ORG



**THE YOUNG ENTREPRENEURS CHAMBER OF COMMERCE
GOALS**

- 1. INTRODUCE OUR YOUNG HIGH SCHOOL AND COLLEGE MEN AND WOMEN TO BUSINESS OWNERSHIP**
- 2. TO INTRODUCE YOUNG ENTREPRENEURS TO CULTURAL ECONOMICS**
- 3. TO ASSIST YOUNG ENTREPRENEURS DEVELOP ONLINE BUSINESSES**
- 4. TO ASSIST YOUNG ENTREPRENEURS DEVELOP KNOWLEDGE OF CAPITALISM ECONOMIC PRINCIPLES**
- 5. TO TEACH MARKETING AND FINANCIAL PRACTICES**
- 6. TO TEACH YOUNG ENTREPRENEURS THE ROLES OF CHAMBERS OF COMMERCE**
- 7. TO INCUBATE ON LINE BUSINESSES TO SUPPORT FLORIDA BLACK CHAMBER AFFILIATE BUSINESSES**
- 8. TO TEACH BUSINESS ETHICS**
- 9. TO TEACH TECHNOLOGY**
- 10. TO SERVE COMMUNITY AND STATE**

'Young Entrepreneurs Chamber of Commerce'

FLORIDA BLACK CHAMBER PROGRAM MANAGERS:

Director: William Jackson, Vice President – FBCC, Jacksonville, Florida

Advisory Board:

Cles Roberts, FBCC Director, Jacksonville, Florida

Sokoya Finch, Executive Director, Florida Family Network, Tallahassee, Florida

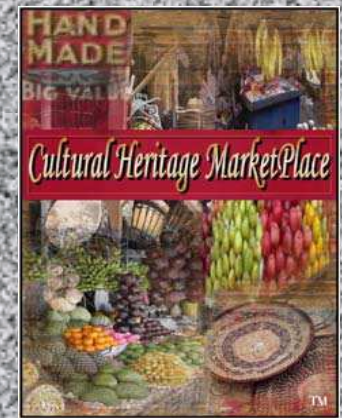
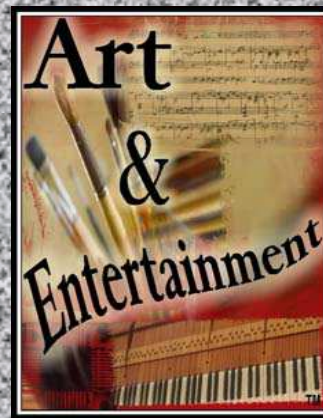
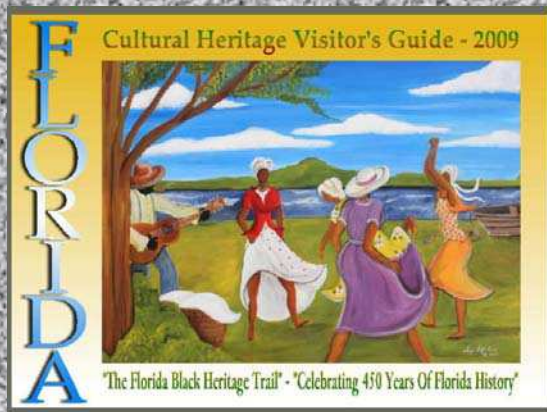
Dr. Carlton Robinson, President/Virtual Chamber of Commerce, Jacksonville, Florida

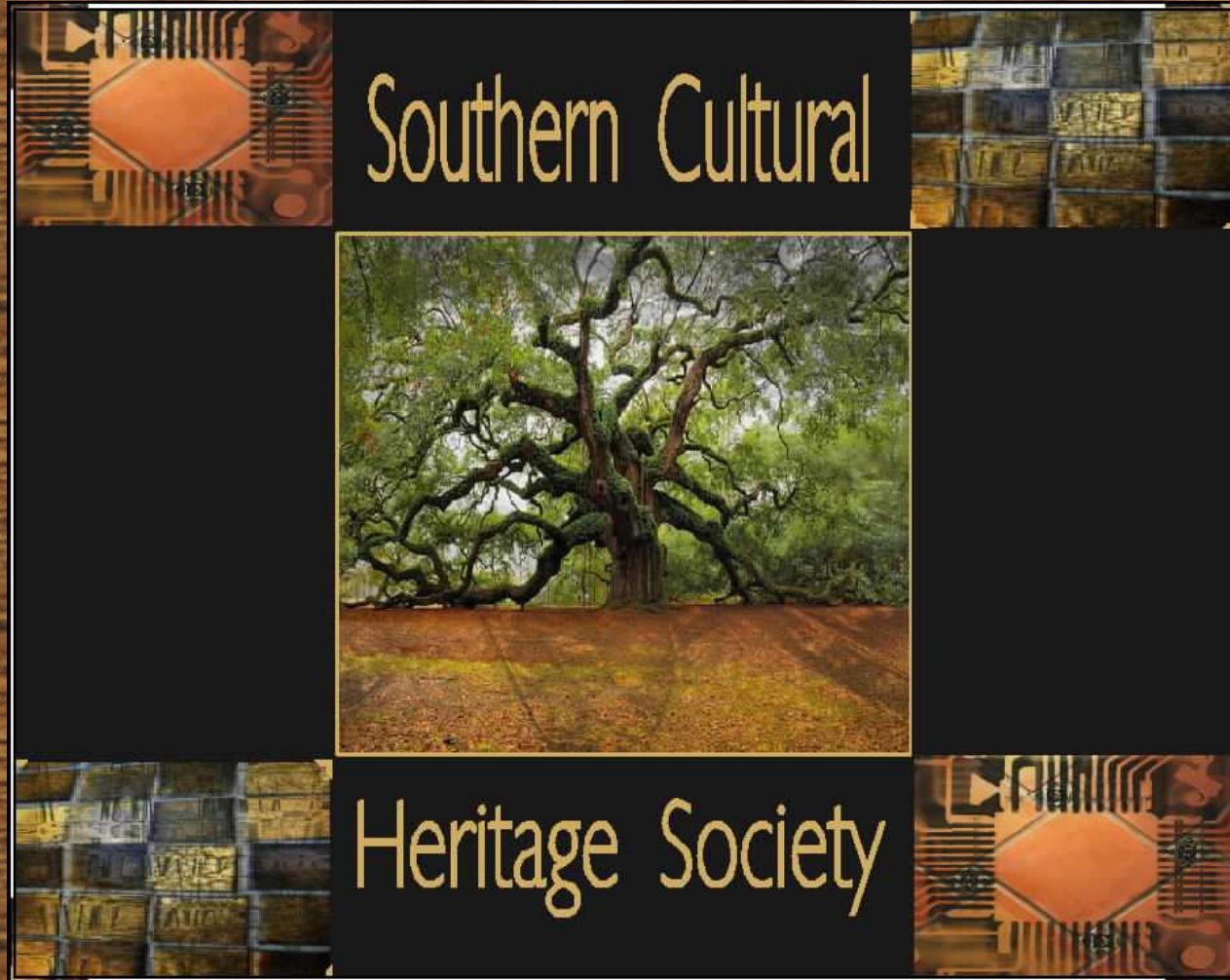
Dr. Carolyn Ford, Chair Emeritus – FBCC, Quincy, Florida

Glenn Coats, Vice President – FBCC, Pensacola, Florida

Victor Smith, Youth Biz, Pensacola, Florida

AFFILIATED PROJECTS





THE 'SOUTHERN CULTURAL HERITAGE SOCIETY

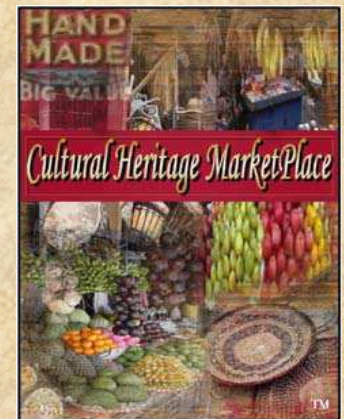
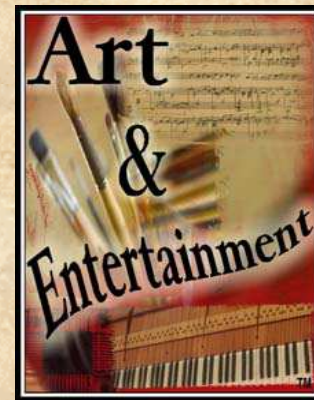
NETWORK' (SCHSN): The Southern Cultural Heritage Society is an Independent Affiliate of the National and Florida Black Chamber. The Society was established to promote Southern Black Culture to a national and international audience. It is a membership organization. All Chambers and their members are welcomed to join. Networking and the sharing of knowledge are its primary purpose. Members are given opportunities to **market** their *products, services, crafts, skills, traditions, neighborhoods, communities, locations, and destinations*, to the *national and global market*.



The Southern Cultural Heritage Society Network membership

focus:

Art & Entertainment
Cultural Heritage Festivals and Businesses
Cultural Hospitality & Travel
Cultural Eateries
Cultural Museums
HBCU Events
Faith-based Cultural Events



Management: Management: Executive Board

Executive Board Director: Helen Luster, Jackson, Mississippi

Cultural Heritage Consultant: Dr. K. Jabrina Howard

Stephanie Robinson, Pensacola, Florida

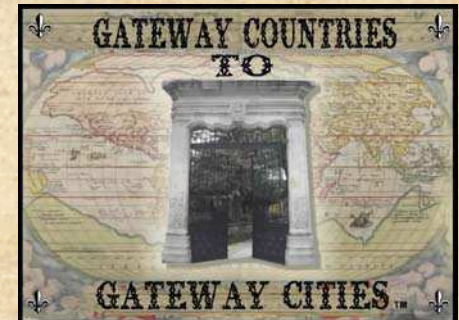
National Black Chamber Representative: Chuck Debow, Washington, D.C.

Resident Cultural Artist: Sonja Griffin Evans, Pensacola, Florida

Members:

Margie Jordan, Jacksonville, Florida

Kim Jennings, Pensacola, Florida



State Representative/Advisory Members:

Dr. K. Jabrina – *Alabama*,

Howard Helen Luster – *Mississippi*

Margie Jordan - **Florida**

Stephanie Robinson – *Georgia*

Sonja Griffin Evans – *South Carolina*

Kim Jennings- *Louisiana*

Vacant:

Tennessee

Texas

Consultants:

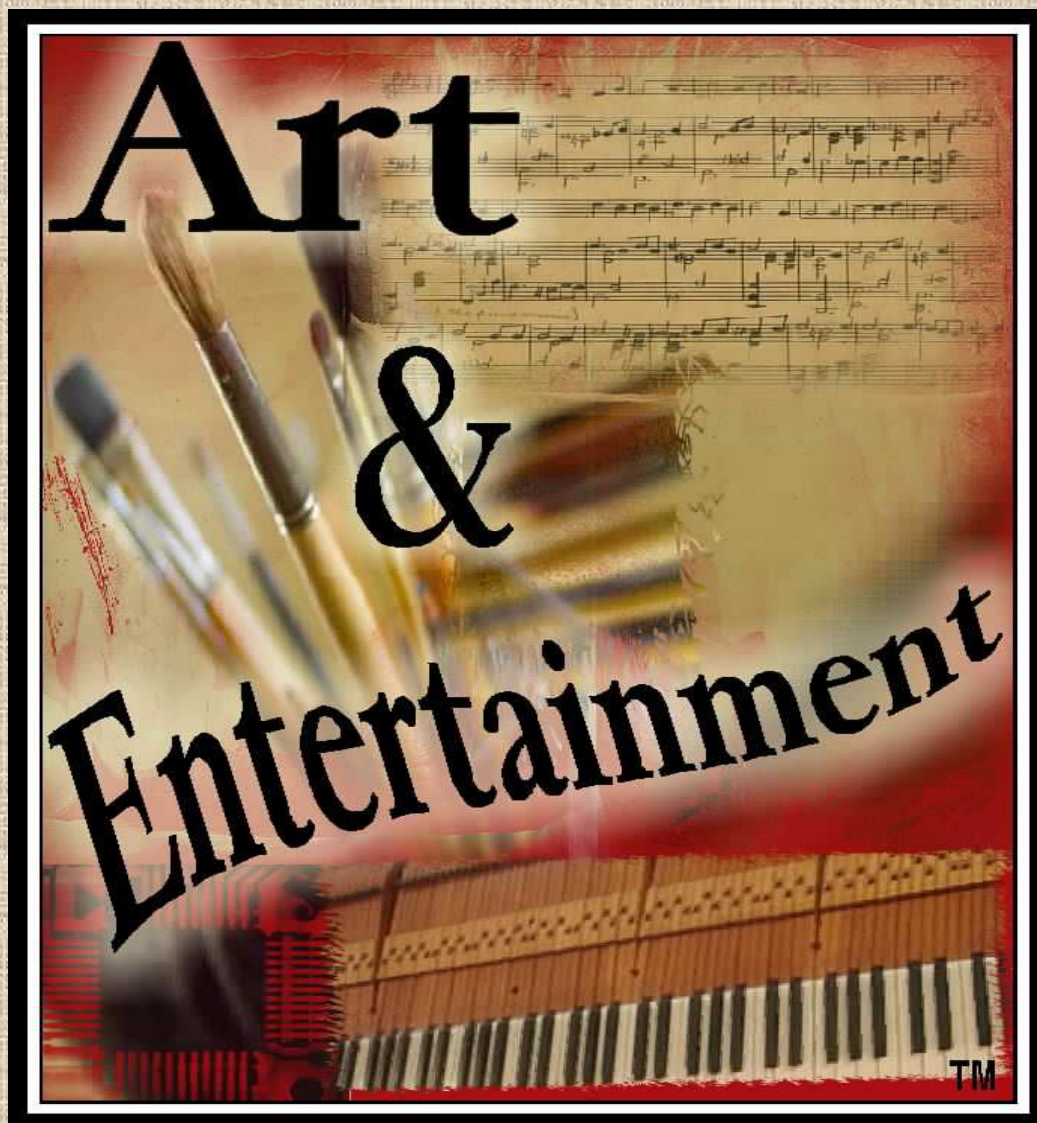
Marcus Baldwin (*Hospitality*)

Brian McCreary (*Music*)

Mark Hopkins (*Cultural Museums/Art*)

Vivian Lamont (*Jazz*)

THE ART & ENTERTAINMENT NETWORK



“ART & ENTERTAINMENT NETWORK”

ART & ENTERTAINMENT NETWORK (A&E Network): The Art and Entertainment Network is a global program that supports the National Black Chamber’s “National Cultural Heritage Initiative” assigned to the Florida Black Chamber for management. The A& E Network is responsible for marketing and exposing artists and entertainers, and creating venues and marketing opportunities in support of the Art and Entertainment industry. It is essential that such a major industry, comprising of millions of professionals and amateurs in our country, be given the opportunity to become accepted and marketed as other businesses and industries, and clustered for the creation of wealth for our culture. It is time for us, as chamber professionals, to recognize the importance of this industry and recruit artist and entertainers as chamber members.

The A & E Network will assist the National Black Chamber, Director for Florida, in carrying out this mandate, and assisting in the expansion of the program, as a part of the National Black Chamber’s “National Cultural Heritage Initiative”, to include, the production and distribution of the *National Cultural Heritage Guide* that will promote artist, authors, entertainers, and cultural destinations in the United States and the Black Diaspora.

Management: Director and Advisory Board

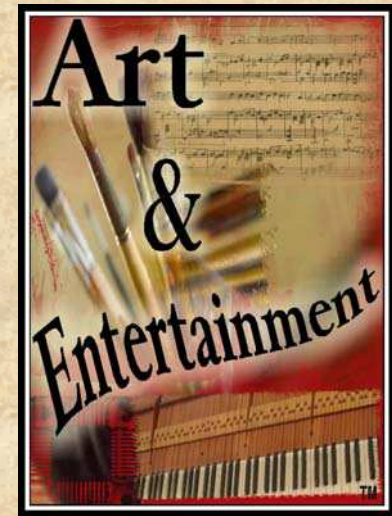
National Director: Landers “Butch” Pierce, Altadena, California

Dr. K. Jabrina Howard, Director, Southern Cultural Heritage Society Network

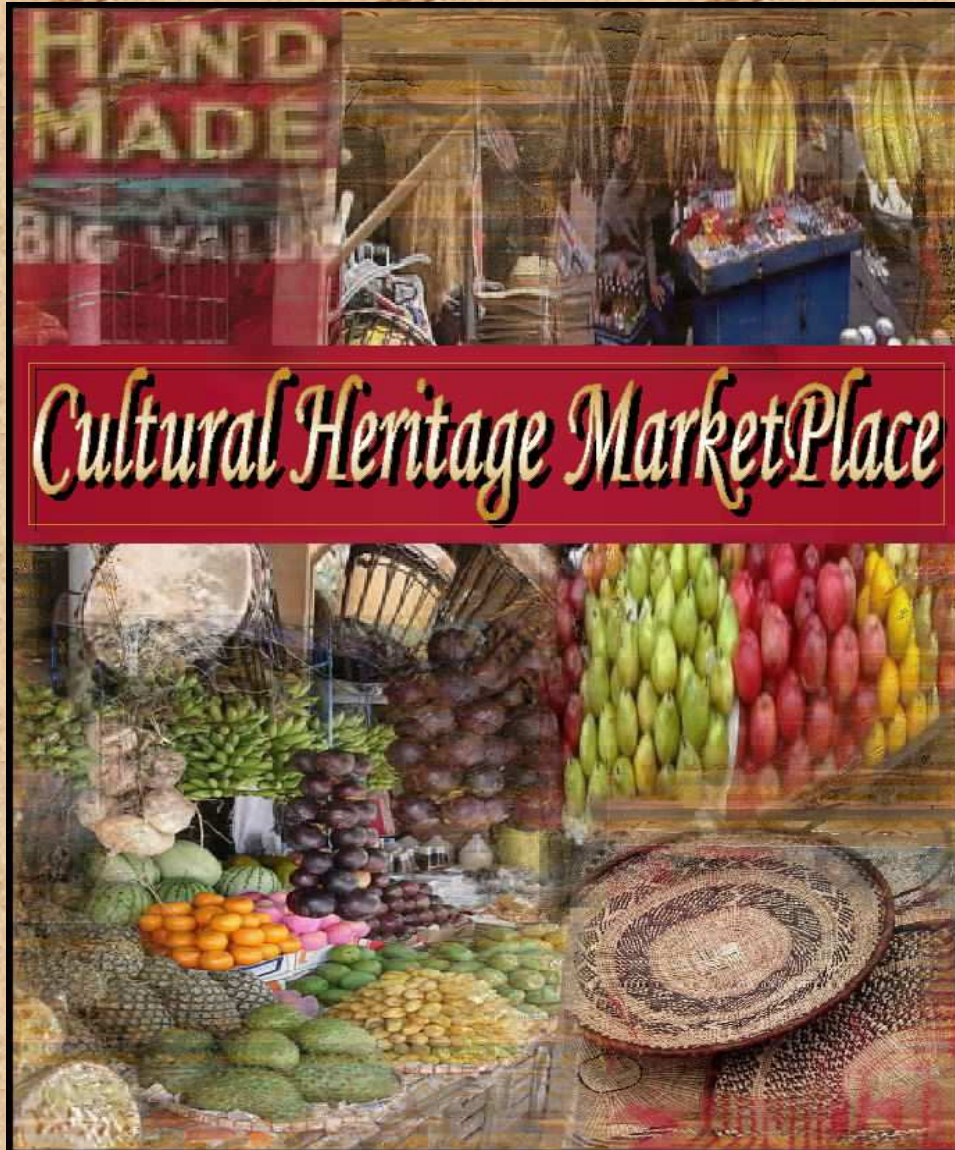
Member: Chuck Debow, Washington, D.C., National Black Chamber Representative

Eugene Franklin, President/CEO, Florida Black Chamber, Pensacola, Florida,

Helen Luster, Executive Director, Mississippi Black Chamber,



THE CULTURAL HERITAGE MARKETPLACE

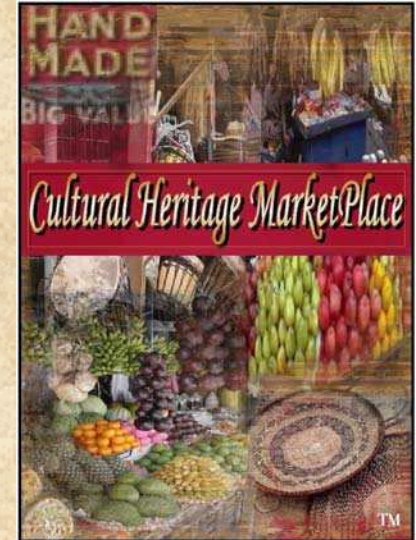


“CULTURAL HERITAGE MARKETPLACE”

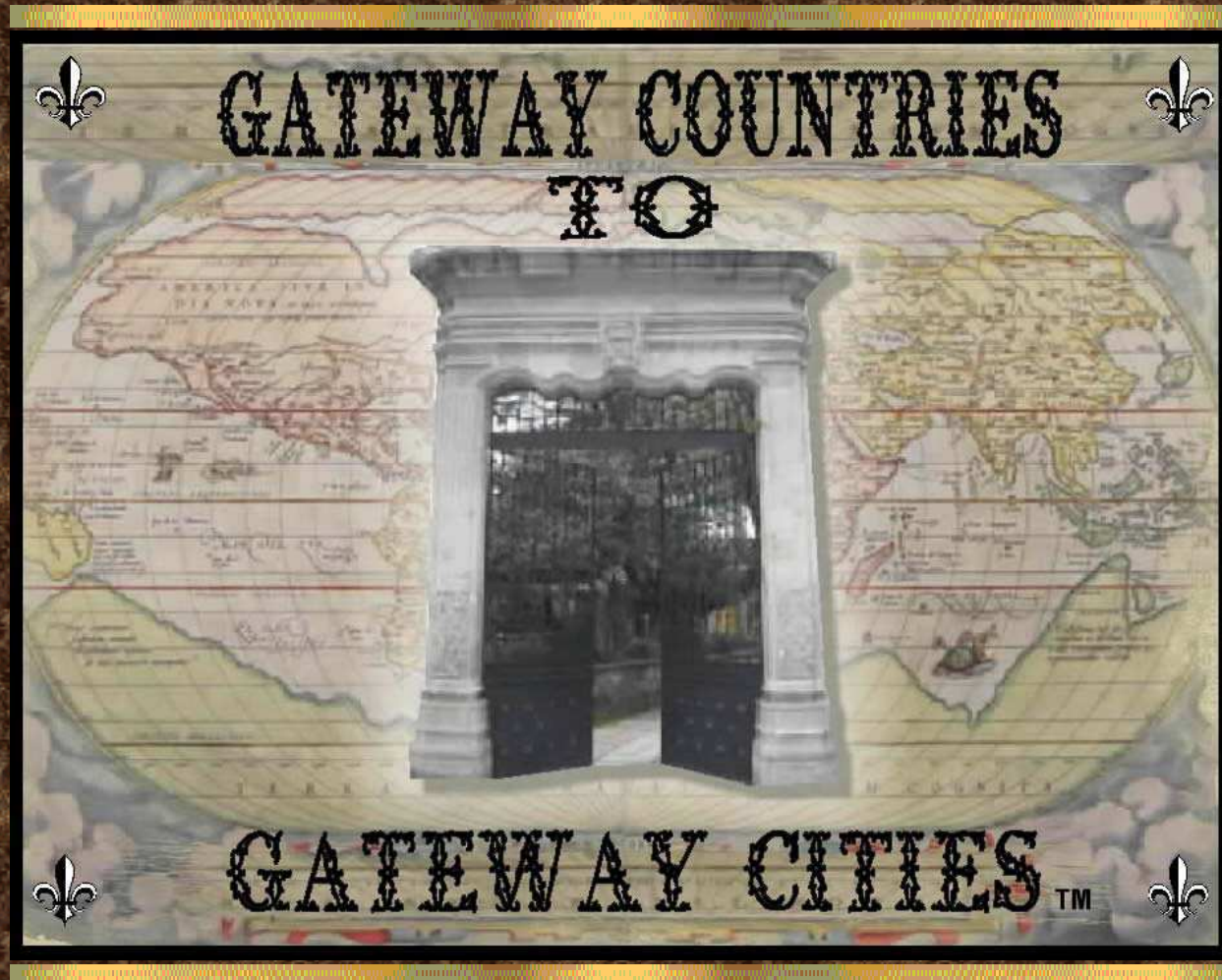
THE CULTURAL HERITAGE MARKETPLACE (THE MARKETPLACE): An affiliate of the Southern Cultural Heritage Society Network. THE MARKETPLACE was created to provide various marketing strategies through advertisement and website links, to small and disadvantaged businesses, and to promote corporations seeking to advertise in a culturally diverse marketplace. The Marketplace is managed in partnership with the Florida Black Chamber in an alliance to promote and advertise minority owned businesses in support of The Virtual Chamber of Commerce and National Black Chamber of Commerce members. The target being, “The Global Market Place”.

Management: Director and Advisory Board

Director: Lamont Floyd, Jacksonville, Florida



GATEWAY COUNTRIES TO GATEWAY CITIES



“GATEWAY COUNTRIES TO GATEWAY CITIES”

GATEWAY COUNTRIES TO GATEWAY CITIES (GCGC): Gateway Countries to Gateway Cities is an Independent Affiliate created by the National Black Chamber, Director for Florida to support the National Black Chamber’s “International Cultural Economics Development Projects”. The primary objective of GCGC is to promote Global Cultural Economics among the countries significant to the Black Diaspora. It celebrates the cultures and shares market opportunities. The intent being, trade, travel and knowledge exchanges. Promoting “Cultural Diversity”, nationally and international, via a common link to the global marketplace is its objective. It is a membership organization. Chambers and their members are welcomed to join. Networking and the sharing of knowledge are its primary purpose. Members are given opportunities to promote trade and travel, and to **market** their *products, services, crafts, skills, traditions, historical sites, festivals, and tourist destinations*, to the U.S. *and the global market.*

Prospective website: <http://sites.securemc.com/folder21671/>

Countries: United States, Canada, Spain, Great Britain, France, Bahamas, Jamaica, Canary Islands, Ghana, Belize, Brazil, Liberia, South Africa and others to be determined.

Cities: Pensacola, St. Augustine, Miami, Orlando, Jacksonville, Mobile, New Orleans, Jackson, Chicago, Washington, D.C., Dallas, San Antonio, New York, Indianapolis, and others to be determined.

The Gateway Countries to Gateway Cities membership focus:

Trade and Travel Opportunities, Art & Entertainment, Cultural Heritage Exchanges, Cultural Events, Faith-based Programs and Cultural Lectures and Seminars

Management:

Contacts: Eugene Franklin, Raphael Louis, Dr. K. Jabrina Howard, Arthur Lugisse and Chuck Debow

New signs along old trails, from Europe, Africa and Asia in the "Old World" Through The Bahamas in 1492, to Florida and the "New World"

Celebrating Trade, Travel, Transformation Culture, Commerce & Community

The year 1492 marked the beginning of the end for exploring and discovering new geophysical worlds. Over 500 years later we have arrived at a point in our explorations where there remains only spiritual worlds to be discovered. The "New Marketplace", the one they call the "information" or "knowledge economy", is evidence of this fact.

The "New Marketplace" or "knowledge economy" is a physical representation of a spiritual world we are now beginning to discover. Some of us increasingly comprehend that the rules governing the Spiritual World are the same as those that guide the "New Marketplace". Just as the spiritual world is deeply influenced by our attitudes and our relationships; likewise, success in the "New Marketplace" is largely dependent upon our renewed commitment to improving our attitudes and building great relationships. Attitude will indeed determine altitude in the "New Marketplace".

Information and knowledge will only be utilized properly when we gain a thorough understanding of culture in the "New and Old Worlds". Likewise, the "information" and "knowledge economy" will only realize its maximum value when we achieve an intelligent understanding of Spirit in the Spiritual World. The degree to which we develop culturally is the exact degree to which our physical and Spiritual Worlds develop.

Gateway Countries to Gateway Cities (GCGC) effectively applies time-tested cultural principles that produce optimum socio-economic development in the "New and Old Worlds". Similar to the Marco Polo era and other historical examples, GC to GC recognized the cultural and heritage routes of the "Old and New Worlds," are as the roots of the "New Marketplace". Gateway Countries to Gateway Cities supports the idea that the "New Marketplace" will currently thrive best in the "New World". Nevertheless, it promotes and celebrates the "New Marketplace" globally through the formation of strategic socio-economic linkages with countries in both the "New World" and the "Old World". Of significance, it recognizes Europe and the West African country of Ghana with its "Joseph Project" as important Gateways to the heritage routes of the New World, but The Bahamas is regarded as the Gateway Country to "New World" and Florida, the "Gateway State".

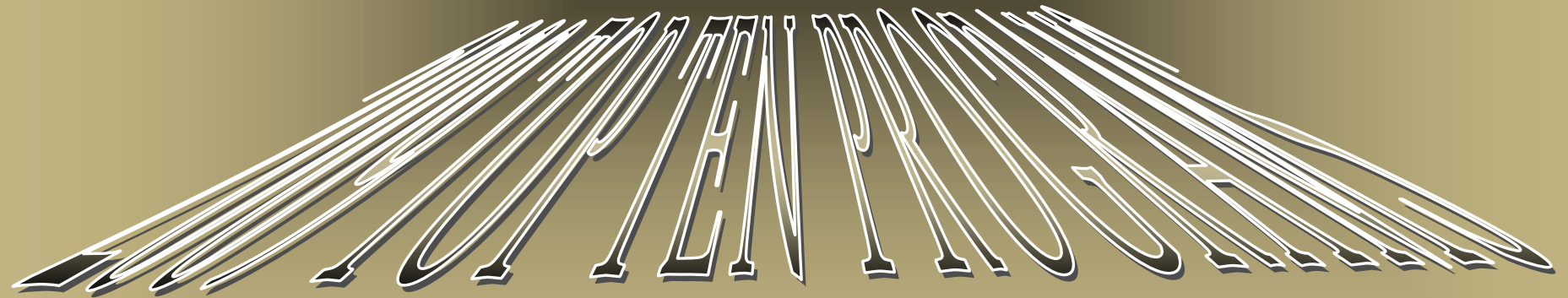
Gateway Countries to Gateway Cities:

- 1. Establishes Gateway Trade, Travel and Transformation Centers to promote effective socio-economic development perspectives for individual, organizational and community development, including community-based socio-economic development.**
- 2. Assists Chambers of Commerce to become more effective in reaching deeper and more broadly into the marketplace by creating within each chamber, a Culture, Commerce and Community Desk (C3 Desk) that integrates different socio-economic perspectives“.**
- 3. Uses cultural explanations to describe the physical and spiritual resources of the "New World" and the "New Marketplace“, thereby assisting individuals and organizations to more easily capitalize on the available wealth.**
- 4. Designs and implements tourism packages for greater experiences of the "New Marketplace and the "New World" and focuses on developing new attitudes and improving relationships by "taking" individuals and organizations back to the "Old World" through Ghana and "The Joseph Project“, thereby, rebuilding the spiritual and economical bridges that reconnect the old and the new.**



Florida Black
Chamber of Commerce

2009 TOP TEN PROGRAMS



FLORIDA BLACK CHAMBER 2009 TOP TEN PROGRAMS

***** *The Bricks and Mortar* *****

“A Wholistic Approach to solving the problems of poverty in our community”

1. **Essential Housing Program:** The program supports the Faith-Based Community Redevelopment Alliance Division of the Florida Black Chamber. The program was created as a community redevelopment tool that serves as the model template for the Florida Black Chamber Community Housing Program. It also serves as an educational and workforce development platform for small and disadvantaged businesses and workers in the construction industry. The program will launch with the construction of Essential and Affordable Homes on 100 acres of land in Gadsden County owned by the North Florida Educational Development Corporation. University Area Builders of Gainesville will oversee and manage the construction of the homes and commercial facilities. Groups that manage youth construction programs will be recruited to assist in the management of trainees and curriculum development, in partnership with the North Florida Educational Development Corporation. The Essential Housing Program is the cornerstone of the Florida Black Chamber’s community redevelopment program and is designed to assist in the rebuilding of traditional urban and rural communities. Suppliers with “Green” and “Hurricane Intensified” products are being identified for supplier and partnership agreements.

- 2. Florida E-Incubator:** The Florida E-Incubator Program is designed to assist in the development, growth and mentoring of new and established businesses in an online incubator network. The program operates under the oversight of the Florida Business Network, a division of the Florida Black Chamber in partnership with the Business and Economic Development Revitalization Corporation of West Palm Beach, The Allied Group of Orlando, Impact Web Systems in Denver, Colorado, and the North Florida Educational Development Corporation in Quincy, Florida. The following entities will provide technical assistance and training: Human Capital Management of St. Petersburg, Florida, the Florida Black Business Investment Board and Access Florida Finance, both of Tallahassee, Florida. The Florida E-Incubator Program's ultimate goal is to create a cadre of e-commerce and technology driven companies that will contribute to the State's economy and job creation.
- 3. Small Business Internet Marketing:** Marketing is a weakness in most small and disadvantaged business. The Small Business Internet Marketing Program in Partnership with Impact Web Systems will provide e-commerce capable web systems to small and disadvantaged businesses, non-profits and churches to market their products and services in the global marketplace. Additionally, the Florida Black Chamber established the Cultural Heritage Market Place to provide a marketing platform, linked to the Florida Black Chamber Alliance Partners' websites. The Cultural Heritage Market Place will be the common link and advertisement location for minority businesses. The goal being, to make it easier for potential shoppers to locate minority businesses and secure their products and services. The cornerstone of the program is the Diversity 100 project that will significantly enhance the success of the program.

4. **Cultural Heritage Arts Program:** Developed to showcase the cultural heritage artist of Black America and network with African Culture in the Diaspora to educate and share the arts via tailored cultural programs and seminars. Also allows chambers and economic development organizations to develop a unique network of members that will enhance and enlarge our traditional business membership. Artist and entertainers are businessmen and women, not unlike any other self employed professional group. Artist and Entertainers create jobs and opportunities. The Art and Entertainment Network was created specifically to organize these critical and vital professionals and use their skills and talents to create institutional community wealth and grow their businesses by supporting them via a targeted marketing program as a part of the chamber's National Cultural Heritage Initiative. The Initiative places a strong emphasis on promoting Black Businesses through the use of Cultural Heritage Tourism Marketing. This program will be the foundation for the National Cultural Heritage Guide geared to the African Heritage Diaspora. The partners are the National Black Chamber of Commerce, Washington, D.C., the Florida Black Chamber, the Art and Entertainment Network, and the Southern Cultural Heritage Society. Tourism, Travel and Hospitality Industry Leaders will continually be recruited to participate.

5. Cultural Heritage Concert Series: The program's goal is to create awareness of the importance of Cultural Heritage Art and Culture and how it can be used as a tool to revitalize traditional and historic Black communities by establishing and promoting cultural heritage art and entertainment clusters in historic Black communities to promote these locations to the local and national cultural heritage tourism market. Gospel, Blues, Jazz and Rhythm & Blues artist have a dedicated following of loyal fans, that will travel regionally to see and hear them. Research has proven that Cultural Heritage Concert Series, linked to specific venues, are a proven and important economic development piece as part of an overall community revitalization strategy. The insertion of a plan into disadvantaged communities that included an economic development platform that made use of history, heritage and eateries have contributed significantly in economic development efforts in all size cities across the country. The same can be done with limited resources for historic Black Communities and improve the cultural image and economic viability for all of it's people. The Alliance partners are the National Black Chamber of Commerce, The Southern Cultural Heritage Society and The Art and Entertainment Network all of whom are supporting the National Cultural Heritage Initiative. An annual Conference will be held in attractive culturally sensitive cities at partnership venues to include Black owned Hotels, Casinos, and Resorts. Assistance will be provided to market and support African American Conventions and Corporate Conferences.

- 6. Cultural Heritage Tourism Guides: Partners are the National Black Chamber, the Southern Cultural Heritage Society, the Art and Entertainment Network, the Florida Black Chamber and the National Black Tourism Bureau. The Florida State Black Tourism Center and Southern Cultural Heritage Society are charged with the management of the Cultural Heritage Tourism Guides Program. The National Cultural Heritage Tourism Program involves the establishment of Virtual Tourism Information Centers at the State level operated by the partnership. Centers will be developed for Mississippi, Louisiana, Alabama, Georgia, Tennessee, Texas, and South Carolina to develop cultural heritage tourism in the southeast region, to expand to other important cultural heritage locations that have a density of African American citizens.**

- 7. George Washington Carver Humanitarian Institute: *This is the most important affiliate in the Florida Black Chamber Network.* Its mission is to provide research and knowledge that will be used by chambers, economic and community development professionals to effect change in their communities. It will retain and make available online to the public certified studies, white papers and other academically certified material in an effort to improve the knowledge and awareness of the Diaspora. The emphasis will be on the elimination of poverty and cultural economic development. The Florida Black Chamber, with assistance from the National Black Chamber and other Institutes will manage the George Washington Carver Humanitarian Institute's programs. Corporations that conduct research in the areas of Commerce, Culture, Community, and Education will be allowed to participate. The ultimate goal of the Institute will be to assist economic and community leaders gain the knowledge and**

influence to drive change in the governmental agencies that inhibit the development of disadvantaged and neglected areas of our state. Philosophically, *the Institute* will strive to assist chambers in the creation of Institutional Wealth and enhance the efforts of those involved in economic and community development by providing proven social economic research and studies to interested parties.

8. Financial Literacy Program: The Florida Black Chamber and the National Black Chamber partnered with various financial corporations to develop an educational program on Financial Literacy. Research has revealed that the majority of Florida's business owners are not literate, as it relates to the creation and maintenance of wealth. A program that includes business and community training and awareness has been developed by the National Black Chamber to address this issue and will be a key piece of the Florida Black Chamber's Rebuilding the Walls Initiative.

9. Florida Business Network - Small and Disadvantaged Business Training: The Florida Business Network is a division of the Florida Black Chamber of Commerce. Its mission is the development, delivery and management of business related training for Florida Black Chamber Affiliates and Partners. The Program will be in concert with the George Washington Carver Humanitarian Institute and use materials and instructors from supporting corporate partners. An emphasis will be placed on the recruitment and development of Young Entrepreneurs and Vocational Trades Business Owners. Both are critical to the economic development of traditional Black communities and the Florida Black Chamber thrust to drive the economic development agenda for Florida Black communities. Participants and Partners will also be polled to address economic and community development issues that concern them as business owners and community leaders and their marketing and funding needs.

10. Contracting Opportunities: The Florida Black Chamber will assist the National Black Chamber in the development of Contracting Opportunities for Minority Businesses. The program will be an extension of the National Black Chamber’s Initiative and include successful state and local initiatives. A review is being conducted of major contracting entities across the state to educate and assist our members on available procurement opportunities and the process to become a participant. Government and Corporate Programs that are restrictive will be targeted for corrective action in partnership with National Black Chamber along with State and local government agencies.

Other Key Projects:

- The Virtual Chamber of Commerce Network**
- The George Washington Carver Humanitarian Institute Speaker’s Bureau**
- The Southern Cultural Heritage Society Network**
- The Art & Entertainment Network**
- The Cultural Heritage Market Place**
- The Ambassadors Community Development and Outreach Program**
- The Florida Business Network**
- HBCU Community Marketing Support**
- NAACP * NUL * SCLC * Membership Support**



Florida Black
Chamber of Commerce

“A National Black Chamber of Commerce State Affiliate”

WWW.FLORIDABCC.COM

THE FOLLOWING ARE THE BENEFITS PROVIDED FOR EACH CATEGORY OF PARTNERSHIP WITH THE FLORIDA BLACK CHAMBER OF COMMERCE FOR ONE YEAR:

CATEGORY	INVESTMENT	PARTNERSHIP BENEFITS
PREMIER	\$1000.00	Logo and website link on FBCC “Florida Cultural Marketplace” Website page
BRONZE	\$2500.00	Logo and website link on FBCC “Florida Cultural Market Place” Website Page Website and Logo on FBCC Website” HOMEPAGE
SILVER	\$5000.00	1/4 Page (color) Ad in Florida Cultural Heritage Visitors Guide Logo and website link on FBCC Website “HOMEPAGE” Logo and website link on FBCC “Florida Cultural Marketplace” Website page
GOLD	\$10,000.00	1/2 Page (color) A in Florida Cultural Heritage Visitors Guide Logo and website link on FBCC Website “HOMEPAGE” Logo and website link on FBCC “Cultural Heritage Market Place” Website page
PLATINUM	\$15,000.00	Full Page Ad on Diversity 100 Club web page Seat on Florida Economic Development Alliance Board Logo and website link on FBCC Website “HOMEPAGE” Logo and website link on FBCC”Florida Cultural Heritage Marketplace” Website page

**PRESIDENT'S
COUNCIL**

\$20,000.00

**Full Page (color) Ad in Florida Cultural Heritage
Visitor Guide
Full page Ad on Diversity 100 Club web page
Seat on President's Council
Logo and website link on FBCC Website
"HOMEPAGE"
Logo and website link on FBCC "Florida Cultural
Marketplace" Website page
Free listing as a sponsor at all chamber events**

**CHAIRMAN'S
COUNCIL**

\$25,000.00

**Full Page (color) Ad in Florida Cultural Heritage
Visitors Guide
Full page Ad on Diversity 100 Club web page
Seat on Chairman's Council
Logo and website link on FBCC Website
"HOMEPAGE"
Logo and website link on FBCC "Florida Cultural
Marketplace" on Website page
Free advertising in the Florida Black Chamber
marketing material
Free listing as a sponsor at all chamber events**

Non-Profits and Churches General Memberships: \$500.00
Individual's and Small Business Membership: \$250.00

Optional General Membership Marketing/Advertisement Packages:

Florida Cultural Marketplace Advertisement: \$25.00 a month

Impact Web System: \$199.00 purchase with 4 pages built out and \$40.00 a month (hosting fee)

**Florida & National Cultural Heritage Tourism Guide: See: www.floridabcc.com and www.floridablacktourism.com
for pricing information.**



PARTNERSHIP APPLICATION

Date: _____
 Company Name: _____
 Point of Contact: _____ Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____
 Physical Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (____) _____ Fax: (____) _____
 Email: _____
 Website: _____
 Type of Business: _____ # of Employees: _____

PARTNERSHIP INVESTMENT SCHEDULE		
CATEGORY	INVESTMENT	CHECK BLOCK
PREMIER	\$ 1,000.00	
BRONZE	\$ 2,500.00	
SILVER	\$ 5,000.00	
GOLD	\$10,000.00	
PLATINUM	\$15,000.00	
PRESIDENT'S COUNSEL	\$20,000.00	
CHAIRMAN'S COUNSEL	\$25,000.00	

INDIVIDUALS AND SMALL BUSINESSES:
 \$250 OR AS FINANCES DICTATE
 NON-PROFITS AND CHURCHES:
 \$500 OR AS FINANCES DICTATE

METHOD OF PAYMENT:

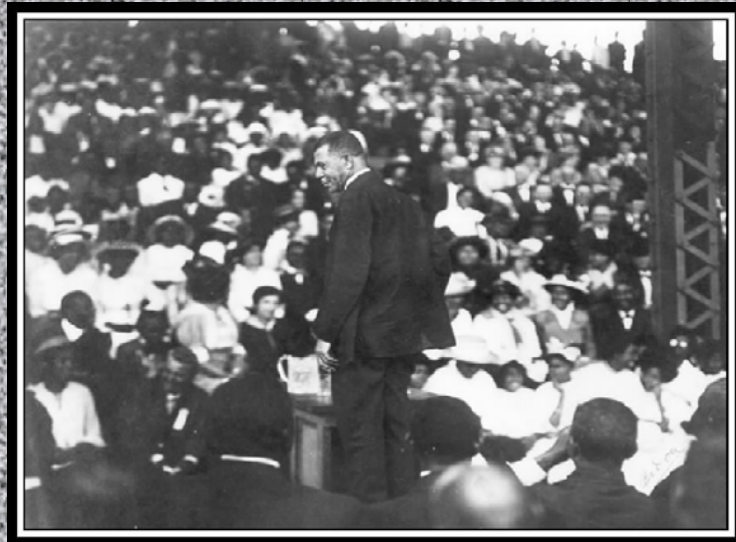
Payment: Check # _____
 Amount of Payment: \$ _____
 Signature: _____
 Date: _____

Send Signed Application and Payment To:

Florida Black Chamber of Commerce, Inc.
Main Office: 615 North W Street Suite A,
Pensacola, Florida 32505

Questions: Contact us at one of the following:
Phone: 850-525-7916
E-mail: gene.franklin@floridabcc.com

Let's
Rebuild



The
Walls