



110th Annual Convention and Exposition
May 12-14, 2010
The Hyatt Lost Pines, Austin, Texas



Texas Casual

tex·as cas·u·al / [*tek-suh s kzh-oo-uh* 1] / adjective

Appropriate for informal occasions; not dressy. May include cowboy boots and/or cowboy hat. Examples would be, pearl studded buttons, denim jacket or denim jeans. May be accompanied by a bolo tie.

Convention Agenda

Attire for all convention events will be casual.

Wednesday May 12, 2010

4:00pm-6:00pm Registration Open

6:00pm-8:00pm Exhibit Hall Grand Opening Reception, sponsored by Louisiana Bankers Service Corporation

Thursday May 13, 2010

7:00am-8:00am Rise and Shine Session, *Gone to Texas Room*

Prepare for the Event of Examination, J. Michael Woody, J. Michael Woody, Inc.

The most important event in the future of your bank is your next regulatory examination! It is not a question of "Are You Going to Be Examined" but "When are You Going to Be Examined!" Community bankers must prepare for this all important challenge and maximize their personal and institutional credibility with the Regulators. We must be prepared, knowledgeable, strong, professional, courteous, and most of all - successful! Never before has a CAMELS "2" or "1" rating been more important. This session explores ideas, tactics, and strategies that work in the real world in preparing your bank for the inevitable examination!

7:30am-9:00am Registration Open

7:30am-9:00am Exhibit Hall Breakfast

8:25am-11:45am General Session/ *The Baron's Ballroom*

8:25am-8:30am **Opening Remarks**

Robert Taylor, Chief Executive Officer, Louisiana Bankers Association

8:30am-9:00am **American Bankers Association Update**

Art Johnson, Chairman, American Bankers Association

9:00am-10:00am **What Does the Future Hold for Banks? Key Strategies to Remain Vibrant & Competitive**

Mark Sievwright, Tower Group

The shockwaves from the financial crisis continue to reverberate throughout the financial industry which has undergone further, significant consolidation and fundamental structural change. Beyond the financial crisis, we are witnessing important shifts in a broad range of strategic areas including: customer demographics; technology; delivery and distribution channels; competition; and, regulation. How will banks emerge from this? What challenges and opportunities lie ahead? Mark will present his perspectives on these topics as well as the key steps banks need to take to compete and win.

10:00am-10:15am Exhibit Hall Break

10:15am -11:45am Concurrent Sessions (Choose One)

• **Prepare for the Event of Examination, J. Michael Woody, J. Michael Woody, Inc.,**

The Baron's Ballroom

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• **Sound Practices of Liquidity Risk Management, Sharon Lee Stark, Sterne Agee,**

Gone to Texas Room

A discussion of the 8 key elements of liquidity risk management will be offered. These actions are easily and efficiently implemented for institutions of all sizes.

11:45am-1:00pm Exhibit Hall Lunch

1:30pm – 6:00pm Golf Shotgun

1:30pm – 5:30pm Flora and Fauna Tour: Lady Bird Johnson Tour & Umlauf Sculpture Garden

7:00pm Cocktail Hour and Texas Casual Banquet in Pavilion

Convention Agenda, Continued

Friday May 14, 2010

- 7:30am-9:00am Breakfast
- 8:30am-12:00pm General Session/*The Baron's Ballroom*
- 8:30am - 9:00am **Independent Community Bankers of America Update**
- 9:00am-9:15am **Office of Financial Institutions Update**, *Sid Seymour, Chief Examiner of Depository Institutions, Louisiana Office of Financial Institutions*
- 9:15am-10:00am LBA Business Session
- 10:00am- 11:00am **The Future of Community Banking: How do we refocus our business models?**
Jim Clarke, Clarke Consulting

Assessing a business model is the first step in planning. Does your bank's business model work in the short-run? Is your bank's model viable in the long-run? What do we need to do to prosper and grow our franchise? What does a successful community bank look like – one size doesn't fit everyone. How do we refocus our model to compete in the future? We as an industry will survive and prosper as long as we pay attention to the trends.

11:00am – 12:00pm **It's Not as Bad as You Think**, *Brian S. Wesbury, First Trust Advisors*

Brian Wesbury, ranked as one of the top forecasters by the Wall Street Journal and USA Today, shows that the future may be scary to ponder, but it will ultimately be profitable, globally and over the long haul. He reveals the real reasons behind the "Panic of 2008" and why it seems so much more severe than past crises. He uncovers a history of entrepreneurship that you should trust, as well as explains how a V-shaped recovery can take place and how wealth you had thought you lost can be found again.

Activities

The Wolf Dancer Golf Club

Thursday, May 13, 2010, 1:30pm, \$195.00 per person

Play one of the finest courses in the country at this award-winning Texas golf resort. Recently named by Golfweek as one of the "Top 100 Resort Courses for 2009", this Austin golf resort reflects a respect for the historic land it stands on. Named in honor of the traditional wolf dance of the Tonkawa Indians who once inhabited this area, world-renowned golf architect Arthur Hills designed Wolfdancer Golf Club to take full advantage of the natural lay of the land. Discover native grasses, trees, wildflowers, even a flock of egrets as you move through the rolling prairie, heavily wooded ridgeline and the river valley plain. Each player will find Wolfdancer a challenging yet satisfying experience.

Flora and Fauna Tour

Umlauf Sculpture Garden and Lady Bird Johnson Wildflower Center Tour

Thursday, May 13, 2010, 1:30pm – 5:30pm, \$95.00 per person, Transportation will depart from the main lobby.

To start this tour, you will view the works of world famous artist, Charles Umlauf and his beautiful garden of bronzes. You will hear about the life of this amazing man, as you will see his masterful works of arts and stroll under giant live oaks and lush flower beds. More than 130 sculptures, drawings & paintings by Charles Umlauf, a prolific and internationally known sculptor, are on display at the Umlauf Sculpture Garden & Museum. Lady Bird Johnson Wildflower Center will be your second stop on the tour. Imagine a place where everything is in its place. A place where the gardens, trails, and architecture celebrate the natural and cultural heritage of the Texas Hill Country. A place where people reconnect with the land and learn to appreciate the natural beauty, economic value, and environmental necessity of native plants. This place is the Lady Bird Johnson Wildflower Center. The Wildflower Center was founded in 1982 by First Lady "Lady Bird" Johnson and Helen Hayes and has grown steadily to become one of North America's leading environmental institutions. At the same time, this bucolic headquarters in Austin, Texas - covering nearly 300 acres and displaying over 500 species of native plants - has become a popular destination for knowledge-seeking gardeners and nature-loving tourists. Your docent-led guided tour offers a customized view of the many wonderful features of this national treasure.

Location & Accommodations

Hyatt Regency Lost Pines Resort and Spa: Escape to infinite comfort at this expansive, Four Diamond Austin hotel resort. Approachable luxury awaits you in the midst of rugged wilderness. Have the best of both worlds at this secluded 405-acre ranch-style Austin Texas hotel, just minutes from the airport, downtown Austin, and historic Bastrop. Please make your room reservations at The Hyatt Lost Pines before **April 11, 2010** to ensure room availability and to receive the LBA's discounted rate of \$274.00 + tax. Please call the hotel directly. 512/308-1234 or 800/233-1234. Check In 4:00pm/Check Out 11:00am

Additional Information

For more information on restaurant reservations, local area attractions, and transportation contact Maribeth Denniston at 512/308-6340 or maribeth.denniston@hyatt.com. For more information on activities such as skeet shooting, horse back riding and tennis contact Kelly Ritchie at 512/308-6463 or kelly.ritchie@hyatt.com. For more information on The Hyatt Lost Pines Resort and Spa visit the website www.lostpines.hyatt.com.

110th Annual Convention and Exposition

May 12-14, 2010

The Hyatt Lost Pines

Austin, Texas

Registration

Please complete this form and return to Louisiana Bankers Association, 5555 Bankers Avenue, Baton Rouge, Louisiana 70808 with your payment, or fax it to 225/343-3159. Please type or print clearly. For additional registrants, copy this form. Registrations can also be submitted in the Education Section of LBA's website, www.lba.org or call the LBA at 225/387-3282. Full registration will be refunded if cancellation is received by April 15, 2010.

Name _____

Bank/Firm _____

Spouse/Guest _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email Address _____

Convention Fees:

\$599.00/Banker \$349.00Spouse/Guest

10 or more bankers or directors from same bank:

\$579.00/Banker \$329.00Spouse/Guest

<u>Fees</u>	<u>Payment Options</u>																				
<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;"><u>Event</u></th> <th style="text-align: right;"><u>Total</u></th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> Convention & Exposition, \$599.00</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td><input type="checkbox"/> Spouse/Guest, \$349.00</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td><input type="checkbox"/> Golf Shotgun, \$195.00 per person</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td>Pairing Request: _____</td> <td></td> </tr> <tr> <td>Handicap: _____</td> <td></td> </tr> <tr> <td><input type="checkbox"/> Flora and Fauna Tour, \$95.00 per person</td> <td style="text-align: right;">\$ _____</td> </tr> <tr> <td style="padding-left: 20px;">Name _____</td> <td></td> </tr> <tr> <td style="padding-left: 20px;">Name _____</td> <td></td> </tr> <tr> <td>Total</td> <td style="text-align: right;">\$ _____</td> </tr> </tbody> </table>	<u>Event</u>	<u>Total</u>	<input type="checkbox"/> Convention & Exposition, \$599.00	\$ _____	<input type="checkbox"/> Spouse/Guest, \$349.00	\$ _____	<input type="checkbox"/> Golf Shotgun, \$195.00 per person	\$ _____	Pairing Request: _____		Handicap: _____		<input type="checkbox"/> Flora and Fauna Tour, \$95.00 per person	\$ _____	Name _____		Name _____		Total	\$ _____	<input type="checkbox"/> Check (Made payable to Louisiana Bankers Association) <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard Card Number _____ Expiration Date _____ Name on Card (please print) _____ Signature _____ Billing Address: _____ _____ Amount to be charged on card _____
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