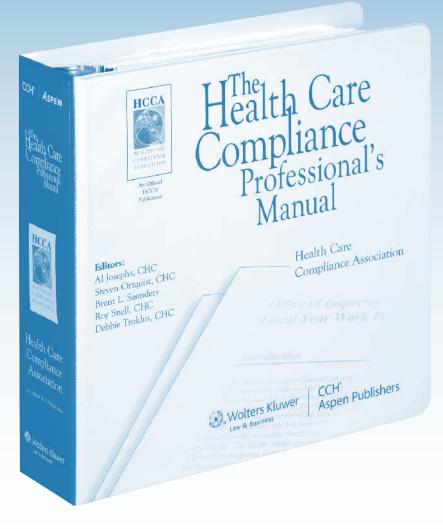
Master the Compliance Strategies to SAFEGUARD your HEALTH CARE ORGANIZATION WITH:

The Health Care Compliance Professional's Manual



The Health Care Compliance Professional's Manual gives you all the tools you need to plan and execute a customized compliance program that meets federal standards. Available via print or the Internet, the Manual walks you through the entire process, start to finish, showing you how to draft compliance policies, build a strong compliance infrastructure in your organization, document your efforts, apply self-assessment techniques, create an effective education program, pinpoint areas of risk, conduct internal probes and much more.

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The Health Care Compliance Professional's Manual

SHOWS YOU HOW TO...

- Confidently use OIG publications and Federal Sentencing Guidelines to help you plan and execute a customized compliance strategy that meets strict federal standards
- Perform risk assessments within your program to help you uncover possible areas of risk
- Draft your own compliance policies that will form the basis for your organization's program
- Develop and reinforce a solid infrastructure, including guidelines for hiring the right personnel

- Design an effective education program that instills the importance of compliance
- Conduct your own internal probes to surface and cure questionable activities, thus mitigating possible penalties
- Keep continually up-to-date with the latest regulatory changes, including practical coverage of federal and state laws

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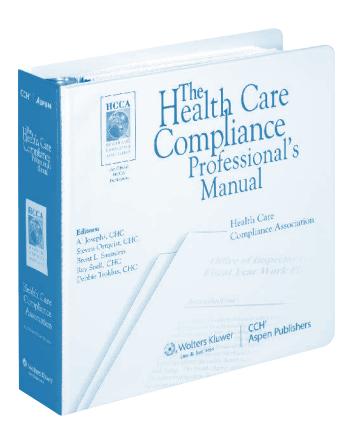


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Recognized as the expert resource for implementing a compliance program

The manual was edited by several pioneers in health care compliance, including Roy Snell, Chief Executive Officer and cofounder of the Health Care Compliance Association (HCCA). It now serves as the primary text for HCCA's Compliance Academy, the program that prepares compliance professionals for the CHC certification exam.

To keep you up-to-date on the latest information for building and maintaining an effective compliance program, your initial purchase of the manual includes one year of updates prepared by CCH, publisher of the Journal of Health Care Compliance and the Healthcare Compliance Letter. After the first year, you can continue to subscribe to receive future updates.

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