



NORTH CENTRAL Regional Annual Conference *Indianapolis, IN* Friday, October 5, 2012



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8:25–8:30 AM

Welcome and Announcements

Program Chair

Jackie Smith

Network Privacy & Compliance Officer
Community Health Network

8:30–9:30 AM

Midlevel Practitioner Billing and “Incident To”

Joy Newby, LPN, CPC, PCS

Newby Consulting, Inc.

- To provide a better understanding of the Medicare requirements for “Incident To” billing
- Educate participants on Medicare vs. commercial insurers’ guidelines for billing services provided by midlevel providers

9:30–10:30 AM

Update from Wisconsin Physician Services

Dr. Stephen Boren

J8 Contractor Medical Director
Wisconsin Physician Services

- How Wisconsin Physician Services will be organized
- Local Coverage Policy development process
- Training opportunities provided by Wisconsin Physician Services
- Available Resources

10:30–10:45 AM

Break

10:45–11:45 AM

Inside Look at OCR HIPAA Audits: Lessons Learned, Strategies, and Best Practices for Compliance

Van Zimmerman

Senior Compliance Consultant
CynergisTek, Inc

The Office for Civil Rights (OCR) launched its newest component of compliance oversight in December of 2011 with its random HIPAA Compliance Audits. The program, in response to the HITECH Act of 2009 requirement to conduct random audits of Covered Entities and Business Associates for the purpose of measuring overall industry compliance with the rules, is now in the last phase of its pilot year.

In this presentation, Mac McMillan, CEO of CynergisTek, who had the opportunity to

support and witness one of the early audits, will bring together not only that firsthand experience, but also discussions with other audited entities.

- Analysis of the first 20 audits as provided by the OCR
- Examination of the audit protocol
- Identification of critical focus areas
- Guidance and techniques for promoting readiness
- Tips for establishing and managing an audit response team

11:45 AM–12:45 PM

Lunch (provided)

12:45–1:45 PM

The Affirmative Obligation to Report/Return Overpayments: Raising the Stakes for Compliance Managers

Lisa A. Estrada

Partner
Arent Fox LLP

- Impact of 60 day report and return requirement on investigations and due diligence
- How and when to evaluate compliance issues uncovered by separate investigation/diligence
- Strategic considerations for disclosure while government investigation or transaction is pending

1:45–2:45 PM

Patient Safety vs. Patient Privacy: Compliance Issues in the Age of Health Information Exchange

Chris Sears

Partner
Ice Miller, LLP

Indiana pioneered the growth of health information exchange and remains a leader in the nation. This preeminence presents important opportunities for health care providers to be better informed when treating their patients and for Indiana to provide cutting edge medical research. At the same time, the opportunities can present challenges in terms of protecting patients’ privacy, legal compliance, and institutional risk. Chris Sears, who has provided legal counsel to the Regenstrief Institute and the Indiana Network for Patient Care since the INPC’s inception in 1997, will provide an overview of the evolution of health information exchange in Indiana and will discuss

important compliance topics such as:

- What issues must covered entities consider and negotiate when contracting with a health information exchange?
- Can “sensitive PHI” such as drug and alcohol abuse treatment information, mental health information, and communicable disease be legally and securely disclosed through a health information exchange?
- For what kinds of downstream uses can a covered entity use PHI obtained through an exchange?
- For what kinds of uses can an exchange use covered entities’ PHI?
- What is the Nationwide Health Information Network?

2:45–3:00 PM

Break

3:00–4:00 PM

Handling HIPAA and Social Networking Disciplinary Actions –Panel Discussion

Jackie Smith

Network Privacy & Compliance Officer
Community Health Network

Doug Gioe

Retired Compliance/Privacy Officer
Franciscan St. Francis Health

Roxanne Binford, RN, BSN

Program Manager
Compliance Services & HIPAA
Indiana University Health

- How local organizations address HIPAA and related Social Networking Disciplinary Actions
- The Consistency in Disciplinary Actions across a Large Organization

4:00 PM

Brief Closing Remarks/Conference Adjourns

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www.hcca-info.org/hccanet

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Conference Fees

- HCCA Members.....\$175
- Non-Members.....\$220
- HCCA Membership & Registration.....\$375
Join HCCA and SAVE \$95 off your first year of dues!
Annual dues are normally \$295. New members only.
- Registration & Membership Renewal.....\$470

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No audio or video recording of HCCA conferences is allowed.

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Hotel & Conference Location

Marriott Indianapolis North

3645 River Crossing Parkway, Indianapolis, IN 46240

A special rate of \$123.00 (plus tax) per night has been arranged for the conference. Please note that the room block may sell out prior to the hotel cut-off date. Make your reservations directly with the hotel by September 13, 2012, by calling 317-705-0000 (toll-free 866-792-9198).

Continuing Education Units

HCCA is in the process of applying for continuing education units. If you have questions, please contact CCB at ccb@hcca-info.org or 888-580-8373.

AAPC: This program has the prior approval of the American Academy of Professional Coders (AAPC) for 6 continuing education hours. Granting of prior approval in no way constitutes endorsement by AAPC of the program content or the program sponsor.

ACHE: The Health Care Compliance Association is authorized to award 6 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

AHIMA: This program has been approved for 6 continuing education units (CEUs) for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

CLE: The Health Care Compliance Association/Society of Corporate Compliance and Ethics is a State Bar of California Approved MCLE provider, a Pennsylvania Accredited Provider, a Rhode Island Accredited Provider, and a Texas Accredited Sponsor. The State of Indiana Supreme Court Indiana Commission for Continuing Legal Education has approved up to 6.0 hours of CLE credit which includes 0 hours of ethics. Additionally, newly admitted attorneys may receive 6.0 hours of new lawyer CLE. An approximate maximum of 6.0 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

Compliance Certification Board (CCB): Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance—Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional—Fellow (CCEP-F), Certified Compliance & Ethics Professional—International (CCEP-I): CCB has awarded a maximum of 7.2 CEUs for these accreditations in the following subject areas: Application of Management Practices for the Compliance Professional; Application of Personal and Business Ethics in Compliance; Written Compliance Policies and Procedures; Designation of Compliance Officers and Committees; Compliance Training and Education; Communication and Reporting Mechanisms in Compliance Enforcement of Compliance Standards and Discipline; Auditing and Monitoring for Compliance; Response to Compliance Violations and Corrective Actions; HIPAA Privacy Implementation and/or Complying with Government Regulations.

NASBA/CPE: The Health Care Compliance Association is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. To verify if your state board of accountancy has adopted one-half credits, please visit our website at www.hcca-info.org/accountancycredits. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: www.nasba.org. A recommended maximum of 7.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. For more information regarding administrative policies such as complaints or refunds, call the HCCA at (888) 580-8373 or (952) 988-0141.

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HCCA



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