



August 2006

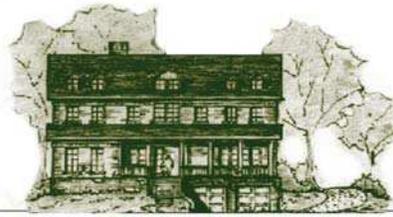
Dear Mainstream GreenHome Project Participants:

We wanted to provide you a formal introduction to the Project. It may have been some time since we've been in touch, but rest assured that great things are happening. We are excited to partner with you on the National Homebuilder Mainstream GreenHome and look forward to working with you over the course of this project! We are enthusiastic about the Project's scope and the impact it can have on green homebuilding nationwide. As the GreenHome construction and the Mainstream Green campaign progress, we look forward to providing you with periodic updates via email and on the GreenHome website, which is currently under construction. We anticipate that the GreenHome website will be a great information center and marketing tool for all entities involved with the GreenHome. You can visit the website at www.mainstreamgreenhome.com.

Attached to this letter you will find the Partner Agreement Form, which helps us ensure your category exclusivity for this project. Please complete this form by August 31 and return it via email or standard mail to the address noted. Also feel free to forward information on this project to other entities you feel may have an interest in participating. If you were to suggest appropriate partners with whom we have not been introduced, the contributions of these partners will combine with yours to qualify you for the higher applicable partner level. Once partner forms are received, we can confirm participation levels and begin to craft appropriate marketing materials for the campaign. Again, we look forward to working with you. Please do not hesitate to contact us with questions or comments regarding the GreenHome.

Sincerely,

Cherokee's Mainstream Green Team



NATIONAL HOMEBUILDER MAINSTREAM

GreenHome

Cherokee National Mainstream GreenHome Partner Agreement

Date: _____

Company: _____ (referred to herein as "Partner")

Contribution Level:

(please check one)

Partner shall contribute cash, products and/or services to the Cherokee National Mainstream GreenHome, as determined in previous discussions, in an amount that will qualify Partner for at least the following level:

- Other (< \$10,000)
 Sage (\$10,000)
 Kelly (\$50,000)
 Emerald (\$100,000)
 Featured (\$500,000)

Contribution Pledged:

Cash (if applicable, please specify amount) \$ _____

Product Description: _____

Service/Installation Description: _____

(Please describe the item/service to be provided)

Quantity*: _____ Type(s)**: _____ Model(s)**: _____

*sufficient for a 4000+ square foot home on .33 acre lot

** if known at time of form submission



Contact Information

Partner Address: _____

City, State, Zip: _____

Primary Contact

Ordering Contact

(check if same as Primary Contact)

Name: _____

Name: _____

Position: _____

Position: _____

Phone: _____

Phone: _____

Fax: _____

Fax: _____

E-mail: _____

E-mail: _____

Is contact aware of partnership? (check) Y N

Technical Information

Product

Technical/Installation Contact

(check if same as Primary Contact)

Product Delivery Lead Time: _____

Name: _____

(time required for product delivery, from time of order placement)

Position: _____

Technical Specifications: _____

Phone: _____

Fax: _____

E-mail: _____

Is contact aware of partnership? (check) Y N

(list any important information about product installation or integration with other products – attach additional pages if needed)



Marketing/Public Relations Contact Information

Marketing Contact

Public Relations Contact

(check if same as Marketing Contact)

Name: _____

Name: _____

Position: _____

Position: _____

Phone: _____

Phone: _____

Fax: _____

Fax: _____

E-mail: _____

E-mail: _____

Is contact aware of partnership? (check) Y N

Is contact aware of partnership? (check) Y N

Partner/Marketing Information

Question

YES

NO

- Do you have your own product info sheets for inclusion in Green Home information kits?
- If applicable, would you like a representative present for certain tours?
- Would you like to erect displays in the Green Home providing product information and demonstrations?
- If applicable, would you like a representative to participate in the project exhibit at trade shows?
- Would you like to host one or more private open houses?
- Would you like to provide a banner or other signage at ground breaking and other events?
- Would you like your PR team to participate in the campaign of press releases and media interaction over the course of the Mainstream Green campaign?
- Would you like to be notified of enhanced opportunities (e.g., TV programming seeking additional paid product placement, etc.?)
- Would you like to receive verbal __, written __, or video__ testimonials by Home occupants for use in your own marketing campaigns about your services or products?
- Would you like to participate in the research of the performance of the Green Home and its products and features?
- Please list the website you would like associated with your product in our marketing literature: _____
- Please list any preferred or targeted media outlets: _____

<input type="checkbox"/>	<input type="checkbox"/>



Logo Information

- I am providing a logo of _____ size and _____ resolution for use in both print and web materials.
- I am providing _____ product imagery files for use in both print and web materials.
- I am providing a one paragraph summary attached to this document describing the company and its product for use in both print and web materials.
 - Please send all logo and product imagery files to Shannon Dodd at sdodd@cherokeefund.com.
 - Please note that Cherokee reserves the right to use or edit all logos, product imagery, and corporate and product descriptions at its discretion in any of its marketing and publicity initiatives related to the Mainstream GreenHome.

Product Demonstration Contact

If applicable, please list the contact information for the individual(s) who will be conducting any product/service demonstrations during tours of the National Mainstream GreenHome:

Demonstration Contact #1

Demonstration Contact #2

Name: _____

Name: _____

Position: _____

Position: _____

Phone: _____

Phone: _____

Fax: _____

Fax: _____

E-mail: _____

E-mail: _____

Is contact aware of partnership? (check) Y N

Is contact aware of partnership? (check) Y N



Partner Agreement Contract Terms

This is a binding contract and supercedes other information provided or discussed. Partner understands that the managers, owners and all other contributors are relying on Partner's participation at the level specified. Partner further acknowledges and agrees that time is of the essence with regard to receipt of the contribution indicated on the first page hereof so that the Cherokee National Mainstream GreenHome ("Home") may be completed in a timely fashion. Partner understands that, given the number of third parties (media representatives, contributing partners, etc.) involved in various components of the Cherokee National Mainstream GreenHome Campaign, project media and marketing information presented are projections and, as such, are subject to change without penalty. This project is a collaborative effort and relies on each Partner for timely execution. However, due to the extensive collaboration required, the results are uncertain. Therefore, Partner agrees that it will not hold Cherokee, its affiliates, the project team members or the homeowner liable with regard to any aspect of their participation in the project. Furthermore, Partner hereby confirms and acknowledges its understanding that (i) this project is wholly independent from other Cherokee projects and that no explicit or implicit offer or promise for participation in future Cherokee-affiliated projects can be or will be made in connection with this project and (ii) no partnership or joint venture with Cherokee or any other partner shall be created by this relationship. Availability of the Home for privately scheduled presentations and private showings will be subject to scheduling availability. The undersigned agrees to use commercially reasonable efforts to continue its promotion and encouragement of mainstream green building practices, and this project in particular, in the United States and abroad.

Signature of Authorized Representative

Signature of Cherokee Mainstream GreenHome Representative

Date

Date

Note: If applicable, please include a check with this form for your contribution amount. Please make check payable to: Cherokee Mainstream Green Home, LLC, and mail to:

National Homebuilder Mainstream GreenHome
Attn: Shannon Dodd
702 Oberlin Road, Suite 150
Raleigh, NC 27605
(919) 743-2500