

Activity Sheet 1: Comparing Companies Across the Same Industry

XYZ				EFG			
	2001	2002	2003		2001	2002	2003
Revenue	1,625,097	3,574,517	3,756,668	Revenue	1,465,934	3,189,223	4,219,468
Net Income	237,879	839,553	1,213,022	Net Income	105,648	399,119	1,093,189
Current 52 Week High and Low: 39.78, 30.30				Current 52 Week High and Low: 379.17, 161.31			
Cost Per Share: 38.49				Cost Per Share: 395.12			

Comparing the two internet companies, what do you notice about each? Which company appears to be doing better? If you did not own any stocks in either company, which company would you buy? Why?

EFG is an internet company and a big competitor of XYZ. You currently own 100 shares in XYZ. Based on the information above, would you buy more, sell or hold XYZ? Why or why not,

Based on the information provided, if you did not own EFG would you buy it? Why or why not?

You own 50 shares in EFG that you bought in 2002 at \$10.54. Would you buy more, sell your shares, or hold? Explain your action.
