

STATE LEADERSHIP SEMINAR
SPRING 2016





Spring 2016

#### Dear HOBY Ambassador:

I hope that your outstanding HOBY Leadership Seminar has motivated you to become even more active in your school and community. You have demonstrated an ability to lead and positively influence others. Most importantly, I think you have learned a lot about yourself and how to become a successful leader in your community.

Please read the materials included in this EXCELeration Kit. There are more opportunities to get involved with HOBY on a local, national, and international level. This includes joining a HOBY Alumni Chapter, attending the World Leadership Congress (WLC), attending the Advanced Leadership Academy (ALA) your junior or senior year, joining the International Tour program and completing our 100-hour Leadership for Service challenge. It's up to you to make it happen! To motivate you to accomplish your goals, sign the enclosed "Passport to the Future" and post it as a reminder of your commitment to your community.

Don't forget to tell your friends and family about your HOBY experience. Also, share with your school principal and guidance counselor how your HOBY experience will make you a better leader in your school and community. Finally, make sure your school sends another sophomore student to next year's seminar and offer to help with the selection process!

The future is yours, and HOBY is very proud to have touched your life along the way.

**HOBY** hugs!

Javier La Fianza

Chief Executive Officer

### LIFE WITH HOBY

Your HOBY program was an OUTSTANDING experience! However, your life with HOBY is just beginning. Here are a few ways you can further your leadership training and stay involved with HOBY on a local, national, and international level.

### Join your local HOBY Alumni Chapter

HOBY Alumni Chapters are comprised of HOBY Alumni that promote continued educational and leadership opportunities through personal/professional development and hands-on, volunteerism, and leadership skill-building activities. To get involved, email <a href="mailto:alumni@hoby.org">alumni@hoby.org</a> and request to be connected to your local Alumni Chapter.

### Complete the Leadership for Service (L4S) Challenge

HOBY challenges all Ambassadors to complete a minimum of 100 hours of community service through the Leadership for Service (L4S) Program. Students have one year from their HOBY program to perform and log volunteer service hours on HOBY's L4S website or the HOBY app. At the completion of the challenge, students receive a certificate of recognition from HOBY, The President's Volunteer Service Award, scholarship opportunities, and more. For more information, email L4S@hoby.org or visit http://www.hoby.org/alumni/leadership-for-service.

### Attend the World Leadership Congress (WLC) After Your Seminar

All HOBY Leadership Seminar Alumni are eligible to attend the World Leadership Congress (WLC), which brings together more than 400 national and international students for a week-long, intensive educational program. The WLC is designed to allow students to discover their own personal leadership potential while becoming responsible and responsive global citizens. For more information, visit <a href="http://www.hoby.org/programs/world-leadership-congress">http://www.hoby.org/programs/world-leadership-congress</a>.

### Attend the Advanced Leadership Academy (ALA) Your Junior or Senior Year

The Advanced Leadership Academy is the next level of leadership development. The university-style curriculum is designed for high school juniors and seniors, HOBY Alumni and non-Alumni, to advance their skills and implement a service project. Participants (known as Project Managers) learn what it takes to become an agent of change in their community. For more information, contact Vicki Ferrence Ray at ala@hoby.org or visit <a href="http://www.hoby.org/programs/advanced-leadership-academy">http://www.hoby.org/programs/advanced-leadership-academy</a>.

### Join in the International Tour Program

Explore other countries and cultures through HOBY's International Tour Program. Designed for high school and college students, this 8- or 9-day tour takes participants on a professional guided tour of some of the world's most exciting and historic destinations. HOBY Alumni, siblings, and friends are invited to participate. For more information, visit <a href="http://www.hoby.org/programs/international-programs">http://www.hoby.org/programs/international-programs</a>.

### Start a Community Leadership Workshop (CLeW)

CLeWs are one-day HOBY Leadership Workshops that are coordinated by Alumni like you! In addition to making an excellent L4S project, CLeWs provide the HOBY opportunity to high school freshmen and begin their leadership experience with HOBY. For more information about starting a CLeW, visit <a href="http://www.hoby.org/programs/community-leadership-workshop">http://www.hoby.org/programs/community-leadership-workshop</a>.



### **PASSPORT to the FUTURE**

"Tomorrow is Now"

As a HOBY Ambassador, I acknowledge that I <u>CAN</u> and <u>WILL</u> make a difference.

### I PLEDGE

To continue to learn how to think for myself;

To use my unique potential as a force for good in our ongoing experience and in shaping a world at peace;

To be responsible for an informed opinion;

To be a steward of my own destiny;

To share with others a reverence for life in a spirit of love; and

To complete 100 hours of community service.

Name: _			
Date:			

# HOBY challenges all Ambassadors to complete a minimum of 100 hours of community service!

HOBY's Leadership for Service (L4S) Program recognizes and awards Alumni who complete our challenge. You have one year from the completion of your CLeW, Leadership Seminar, World Leadership Congress (WLC), or Advanced Leadership Academy (ALA) to perform and log your volunteer service hours on HOBY's L4S website or on the HOBY App. For your efforts, you will receive a certificate of recognition from HOBY, The President's Volunteer Service Award, and more. Learn more at <a href="http://hoby.org/alumni/leadership-for-service">http://hoby.org/alumni/leadership-for-service</a>.









Following your HOBY program, you will receive an email containing your L4S username and password.

Log and track your volunteer hours on our <u>L4S website!</u>

Don't want to wait until you get home to log your volunteer service?

Download the HOBY App in the Apple App Store or Google Play.

Visit <a href="https://reg.hoby.org/HOBYL4S">https://reg.hoby.org/HOBYL4S</a> and scroll to the bottom to find instructions for logging your hours.

Don't forget to have fun... good luck!

"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

Margaret Mead



### Volunteer Hours Guide

#### **What Counts**

## Community service and service-learning projects done for a class or for a graduation requirement, as long as it meets the other HOBY L4S requirements.

- Example: Your English class researches, writes and publishes a series of articles about your community's history for its bicentennial celebration in the spring.
- Example: Your pottery class creates bowls to sell at an art show and will donate the proceeds to the community art council. The time spent learning to make the art, producing the art, planning the art show, the actual art show (from set up to take down) and final reflection and art show evaluation.

## Community service done as a requirement for another organization, as long as it meets the other HOBY L4S requirements.

 Example: A Boy Scout who is trying to earn the Eagle Scout medal can count the hours he spends planning, conducting and evaluating his Eagle Scout Service Project.

### Training and orientation an agency requires its volunteers to complete.

- Example: The humane society requires all volunteers to participate in a facility tour and one hour orientation so they can learn and practice the duties required of them during a shift.
- Example: As an afterschool tutor at the library, you must complete a two hour training to teach you how to interact with elementary students, log your hours and prepare you for common tutoring challenges.

### Planning and evaluating a community service or service-learning project.

 Example: Some members of the student council meet for one hour each week in October and November to plan several December/holiday drives for toys and food. In January, those members meet to evaluate the project and make recommendations for the following year.

# Training and ongoing meetings of a nonprofit board or local government entity in which you are a chosen or elected representative.

- Example: You were elected to serve as the student representative to your local school board. You are required to participate in the monthly board meetings, trainings and retreats. You vote on motions and provide monthly reports to the board.
- Example: You applied and were chosen as one of two young people under the age of 18 to serve a two year term on the board of directors of the food pantry. You are required to attend ongoing meetings, serve on a board committee and assist with the organization's fundraising efforts.

#### What Doesn't Count

#### Extracurricular, sports or club activities.

- General club activities including meetings, social events, conferences.
- Sports team practice and competitions/meets.

#### Volunteerism/service that is paid.

- An activity where you or your club/organization gets paid for the labor.
- Example: Serving concessions at a professional sports venue to raise money for the club/organization.

#### Volunteerism/service that helps or benefits your own family.

- Spending time with and/or assisting family members.
- Example: Spending the afternoon with your grandmother and helping her clean her house.

#### Non-Charitable Volunteerism/Service.

- Service that does not help those "in need."
- Example: Volunteering at your high school annual band competition or singing at services at your local religious organization.

#### Volunteering to assist a for-profit entity.

- Example: Stocking at your uncle's grocery store will not count even if you are doing it for free.
- Example: Helping set up tables and chairs at your parent's company picnic.

#### Time not performing actual community service.

 Example: If your youth group takes a three day mission trip, you cannot count the hours traveling, sleeping, eating or touring the local community but you can count the hours you were building the community center including the training/orientation so you knew how to safely operate power tools.

#### Court-ordered community service.

 Example: As punishment for committing a crime or violating a local ordinance, you are required to complete 100 hours of community service within six months.



# WORLD LEADERSHIP CONGRESS Loyola University Chicago • July 23 - July 30 • 2016

You had a blast at your local leadership seminar. Now it's time to enter the next phase. Join 400+ students from all over the world at HOBY's World Leadership Congress at Loyola University Chicago's Lakeshore campus. Take part in panel discussions and workshops, learn from renowned leaders, meet other young people who share your vision of making a difference.

APPLY ONLINE NOW AT: WWW.HOBY.ORG

For more info go to www.hoby.org or contact Noel Grable, International Programs Officer at 818.851.3980 ext. 315 or via e-mail at elgrablyn@hoby.org.

### 58 YEARS

HOBY has INSPIRED young people to make a difference and become catalysts for positive CHANGE in their home, school, workplace, and community. HOBY has a long and impressive history of successfully motivating youth and volunteers to outstanding LEADERSHIP.

Connect with us: www.hoby.org









HOBY

HOBY



# JUNIORS AND SENIORS REGISTER DIRECTLY FOR THE ADVANCED LEADERSHIP ACADEMY

### PUT YOUR LEADERSHIP INTO ACTION

- Be immersed in college-level curricula that enhances self-knowledge and leadership development while facilitating positive social change.
- Experience a leadership learning environment that fosters project management skills and a year of support from ALA project coaches.
- Craft a one-year project action plan around a specific service or social enterprise.
- Earn up to 3 college credits from George Mason University.

### JOIN US

July 7 – 12, 2016 for the graduating class of 2016 July 2017 for the classes of 2017 & 2018

### **REGISTER AT**

**HOBY.ORG/ADVANCED-LEADERSHIP-ACADEMY** 

### CONTACT

Vicki Ferrence Ray 818-851-3980 x306 ALA@hoby.org

Connect with us: www.hoby.org



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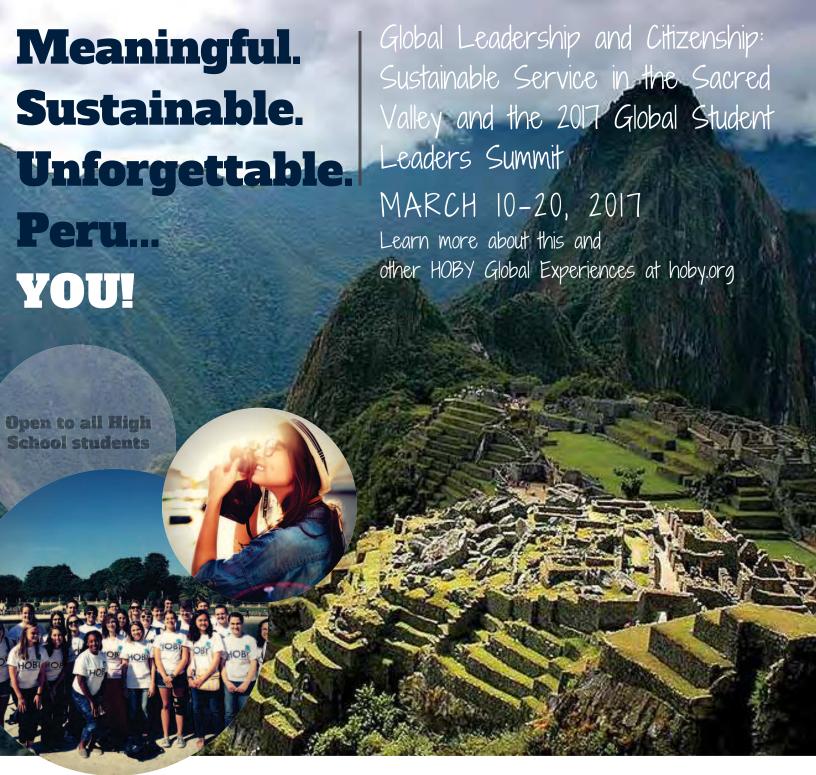
"At @HOBYSoCal I found my voice. At #WLC14 I discovered my purpose/dream. At #HOBYALA I learned the tools to make my dream a reality." — @GageShelmidine



### **Earn College Credit**

Based on college-level curricula, successfully completing the ALA will earn you college credit from George Mason University.





Join us as we travel to Peru to explore global citizenship in a changing world. We'll spend time learning the history of this region including the lnca Empire, visiting lnca ruins, learning how local artisans are maintaining their ancient traditions in a world that is constantly changing.

We'll spend two days conducting community service projects with a local service partner in a community near Ollantaytambo before moving on to visit the "Lost City of the Inca", Machu Picchu. Dating back to 450, this sacred location is a UNESCO World Heritage Site and has been listed as one of the New" Seven Wonders of the World. Finally, we'll head back to Lima where we'll participate in a two day leadership conference, The Global Student Leaders Summit before heading back to the United States.



Space is limited! For more information contact Cheryl Brenn at brennc@hoby.org | 818-851-3980 ext. 309

GLOBAL EXPERIENCES



# College is the next big step for most HOBY Ambassadors. Make sure you're prepared... financially!



### HOBY'S CAP PROGRAM PROVIDES OUTSTANDING GUIDANCE THROUGH THE FINANCIAL AID PROCESS

HOBY and Premier College Guidance navigate you through the web of financial aid processing to ensure you explore all the options available and that your forms are completed in a timely and accurate manner.

### **CAP Services Include:**

Guidance from our expert team, from start to finish, to ensure you <u>avoid costly mistakes</u>.

Determining your Expected Family Contribution and suggestions on how to <u>reduce your annual cost</u>.

Reviewing financial aid awards to ensure you <u>maximize what you are eligible for</u>.

Providing details on <u>specific financial aid policies</u> for your desired universities.

Conducting webinars every two weeks to <u>discuss your action plan and next steps</u>.

Keeping you ahead of all deadlines!

Because of our excellent partnership with Premier College Guidance, we are able to provide this incredible service to our HOBY families for a fraction of the cost of other professionals! CAP has already helped hundreds of families make an affordable college education a reality.





Find out more! Trevor Mizrahi Certified College Planning Specialist collegeplanning@hoby.org 818-851-3980, ext. 312



#### **Media Contact:**

(Name) (E-mail address, phone number)

#### AREA HIGH SCHOOL SOPHOMORE ATTENDS HUGH O'BRIAN YOUTH LEADERSHIP SEMINAR

HOBY State Leadership Seminars provide youth with unique leadership training to equip them with the tools they need to make a positive change in their home, school, and community.

(CITY, State) ((Date)) – (Student name), a resident of (City, State), recently attended the Hugh O'Brian Youth Leadership Seminar held at (Seminar Site Location) in (City, State). (Last Name) joined more than (# of attendees) other young high school leaders from the region. Representing (High School Name), (First Name) is the (son/daughter) of (Parents' Names).

Each spring, select area sophomores from public and private high schools convene at one of the 70 State Leadership Seminars across the country to recognize their leadership talents and apply them to becoming effective and ethical leaders. Student participants (known as HOBY Ambassadors) take part in hands-on activities, meet leaders in their state, and explore their own personal leadership skills while learning how to lead others and make a positive impact in their community.

At the end of their seminars, HOBY Ambassadors are challenged to give back by serving at least 100 volunteer hours in their communities. Students who complete the Leadership for Service (L4S) Challenge within 12 months of their seminar are eligible for the HOBY L4S Challenge Award and the President's Volunteer Service Award. Alumni who log 4,000 hours of service receive the President's Call to Service Award from HOBY. To date, HOBY Ambassadors have performed over 3 million hours of volunteer service in their communities.

Following a motivational meeting with Dr. Albert Schweitzer during a trip to Africa in 1958, Actor Hugh O'Brian was inspired to establish Hugh O'Brian Youth Leadership. "One of the things Dr. Schweitzer said to me was that the most important thing in education was to teach young people to think for themselves," O'Brian said. "From that inspiration, and with the support of others who believe in youth and the American dream, I started HOBY to seek out, recognize, and develop outstanding leadership potential among our nation's youth."

For further information about HOBY programs and sponsorship opportunities contact (*HOBY Contact Name and Info*).

###

For 58 years, **Hugh O'Brian Youth Leadership (HOBY)** has helped to cultivate leaders by inspiring a global community of youth and volunteers to a life dedicated to leadership, service, and innovation. HOBY programs annually provide more than 10,000 local and international high school students the opportunity to participate in unique leadership training, service learning and motivation-building experiences. HOBY also provides adults the opportunity to make a significant impact on the lives of youth by volunteering, and today more than 4,000 volunteers annually and over 425,000 alumni proudly make up the HOBY family. For further information on HOBY, visit <a href="www.hoby.org">www.hoby.org</a>. "Like" Hugh O'Brian Youth Leadership on Facebook at <a href="https://www.facebook.com/HOBY">https://www.facebook.com/HOBY</a> and follow the organization on Twitter via @HOBY.

### What You've Been Missing the Past 100 Years







Phi Sigma Pi is a **gender-inclusive National Honor Fraternity** based out of Lancaster, Pennsylvania. Our Brotherhood is made up of 135 Collegiate Chapters all across the country with over 6,000 undergraduate Members and a network of over 50,000 Alumni. The Fraternity was founded in **1916** making this our **Centennial Year**. As we celebrate 100 years of Brotherhood, we are excited to welcome **Hugh O'Brian Youth Leadership** into our future as Phi Sigma Pi's philanthropic partner.









### **Leadership in Action**

Leadership in Action, Phi Sigma Pi's award-winning program, is free for Members and consists of interactive Modules that provide leadership skills for your collegiate and professional career.



### Phi Sigma Pi and HOBY



At Phi Sigma Pi's 2015 National Convention it was announced that the Brotherhood had voted

HOBY to be our new philanthropic partner. Our Members are excited to work alongside an organization that mirrors what Phi Sigma Pi stands for!

### Join a Chapter!

Find out where we have Chapters by visiting phisigmapi.org/chapters.

Don't see your dream school listed? Become a Founder and start a Chapter wherever you go! Visit phisigmapi.org/startachapter for more information.







## THE CONGRESSIONAL AWARD

### Congress' Award for Youth

The Congressional Award is a public private partnership created by Congress to promote and recognize achievement, initiative and service in America's youth, ages 14 to 23. The Congressional Award provides a unique opportunity for young people to set and achieve personally challenging goals that build character and foster community service, personal development and citizenship. To earn a Congressional Award, participants set and achieve individual goals in four program areas:

- Voluntary Public Service Personal Development
- Physical Fitness
- Expedition/Exploration

All young people are equally able to earn the Congressional Award, because goals are set based on individual interest, need and ability. A young person is not selected to receive the Congressional Award; he or she earns it.

Members of the U.S. House of Representatives and U.S. Senate recognize their constituents who earn Bronze and Silver Congressional Award Medals at local, citywide or statewide ceremonies. The Gold Medal Congressional Award ceremony is held annually in the U.S. Capitol and is presided over by the leadership of the House and Senate. An unlimited number of Congressional Awards may be earned throughout the country.

> Register and get started! www.CongressionalAward.org





### **NEED A SERVICE PROJECT?**

# Put Your HOBY Leadership Skills into Action



Mini-THON is a fun, interactive event that inspires school spirit while helping save kids' lives by funding childhood cancer research and care at Penn State Health Children's Hospital.

Use your leadership skills to plan a Mini-THON at your school.

Our team is here to help, contact us today to start a Four Diamonds Mini-THON!

minithoninfo@hmc.psu.edu 717-531-6086 www.FourDiamonds.org/Mini-THON





# **Economics for Leaders**

# Outstanding Opportunity For HOBY Alumni!

(College credit available)

Economics for Leaders (EFL) is a week-long, residential program for high school juniors held on university campuses nationwide. EFL combines leadership and economic instruction. Classes are taught by nationally recognized economics professors and leadership instructors selected for their expertise and teaching effectiveness. EFL builds valuable leadership skills and helps students develop long-lasting connections, and according to many EFL alumni is, "one of the best experiences of their lives."

### **Program Goals:**

- Develop leadership skills that will prepare you for the 21st century economy
- Acquire an appreciation of how economic reasoning is integral to decision-making
- Learn about the concepts affecting our global economy
- Develop friendships, have fun, and become a more effective leader

### **Eligibility:**

If you are currently a junior in high school, you can attend an *Economics for Leaders* program. Highly qualified sophomores will be considered.

### **Expenses:**

Most lodging, meals, and materials are covered by the Foundation for Teaching Economics. There is a site-specific program fee, ranging from \$600 - \$1,400.

### **Admissions:**

Admission to EFL is competitive, with admission decisions based on leadership potential, maturity, and vision. Check www.fte.org/student-programs/economics-for-leaders-program/for openings near you.

#### **Contact:**

Esther Nickell 530.757.4637 edicarlo@fte.org www.fte.org

Online applications available www.fte.org/student-programs/economics-for-leaders-program/

Visit us at www.fte.org



The Youth Correspondents program engages young leaders from across the country in creatively addressing our nation's most significant youth safety challenges. Through teamwork, they craft and promote original communications and media campaigns to positively impact their peers, reduce injuries, and save lives.

#### How it works

Youth ages 15-21 with an interest in journalism, photography, film production and editing, art, graphic design, website design, and public relations may apply between May 20<sup>th</sup> and September 15<sup>th</sup>. Selected participants work together in small teams over the course of one academic year, led by experienced peer Advisors, creating digital portfolios and national media campaigns around key safety topics.

### The campaigns

Each year, NOYS selects several campaign topics on critical youth safety issues. Each Youth Correspondent team selects two campaigns and builds two digital portfolios. Campaign topics for 2015-2016 include Safe Walking, Drunk Driving Prevention, Slow Down & Stop Speeding, Suicide Prevention, and Speak Up Against Bullying.

### The portfolios

Each team finishes the program year with two completed portfolios, one for each of their two chosen campaigns. Early in the program year, portfolios are defined and developed by each team under the leadership of their team Advisor. Multiple iterations are submitted from January – June, providing opportunities for teams to receive feedback from their peers and NOYS staff at each round, culminating in final, polished portfolios submitted by June 15th. Each portfolio review offers a valuable learning opportunity to sharpen skills and hone messages.

### **Campaign promotion**

NOYS and its partners have the opportunity to review all portfolios created by the Youth Correspondent teams upon their completion, and may promote portfolios or selections from a portfolio if desired. NOYS also hosts a digital showcase, open to the public and featuring all completed portfolios, at the end of each program year. Youth Correspondents have opportunities to reflect on the experience and share their work on the NOYS blog and via social media using #YouthCorrespondent.

Participants complete the program year with new skills in communications and media, in-depth knowledge of key youth safety issues, new friends in youth safety and advocacy, and a portfolio to add to their resumes!

Learn more at https://novs.org/get-involved/vouthcorrespondents/



### **HOBY: The First Fifty Years**

A book to commemorate the first fifty years of HOBY



Quantity \_\_\_\_ x 50.00 = \$\_\_\_\_ **Price:** \$50.00 each (includes shipping costs) Expected Ship Date: 2-3 weeks after receipt of order form, unless rush is indicated (for an additional cost) **Payment Method:** ☐ Check (Make payable to "HOBY") ☐ Credit Card (Visa, MasterCard, or Discover only): Name on Card \_\_\_\_\_\_ Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ / CVC Number \_\_\_\_\_ Billing Address \_\_\_\_\_ CVC is the three- or four-digit security code located on the back of the card City, State, and Zip \_\_\_\_\_ I agree to pay the total amount according to the card issuer. Daytime Phone \_\_\_\_\_ Cardholder Signature: Total to be charged: \$ \_\_\_\_\_ **Submit Orders and Payments to: Shipping Information:** ☐ Same as billing name and address **HOBY** 31255 Cedar Valley Drive, Suite 327 ☐ See below: Westlake Village, CA 91362 Attn: Book Orders Address \_\_\_\_\_ Fax: 818-851-3999 City, State, and Zip \_\_\_\_\_ Email: hoby@hoby.org