

Dear Senior Parent(s)/Guardians,

Purchasing a Senior Ad in the yearbook is a great way to show your love, admiration, and support for your graduating son or daughter. A Senior Ad is often a memorable message to your child. You can include baby pictures, a written message, computer designs, or anything else that is special to you and your child. Below is a list of prices and sizes offered (all ads are in color).

Size	Color Prices
8" Wide X 10-1/2" Tall	\$500
8" Wide X 5" Tall	\$300
3-7/8" Wide X 5" Tall	\$160

Please make checks payable to **LCCHS**

There are two ways you can submit your Senior Ad:

- **Yearbook Staff-Designed**

If you want the yearbook staff to design your ad, please submit photos, a message, and instructions by **October 12<sup>th</sup>**. There is a charge of \$5 per photograph. Any extra special requests for your ad are subject to a fee. Call to negotiate prices. You will be contacted by November 10<sup>th</sup> to schedule a viewing of your proof.

- **Self-Designed**

The ads are due **October 26<sup>th</sup>** and should be ready to be published, with **no** work necessary by the yearbook staff. The *Stampede* staff is not responsible for the quality of your ad.

**For the best quality, avoid using photocopies or artwork prints from low-quality home printers. Originals will show up clearer on the ad. If you do not want to send us the original photographs, you may want to take your ad to a film processing store for duplicate copies.**

The yearbook staff reserves the right to refuse Senior Ads. A contract with the *Stampede* is only binding once the book has been printed. In case of a mistake on your ad, the *Stampede* is only liable for the cost of the your ad. All professional portraits must be accompanied by a release from the photographer, with the exception of Keane Studios.

The *Stampede* requests that group ads (2 or more students) submit one single check. When your ad has been placed, a confirmation proof of the page will be sent to you no later than February 15. If you have not received a proof by February 16 please contact us. Your original ad can be returned to you when your senior picks up his or her yearbook.

Please save this letter as reminder of deadlines. We want to make the 2007 yearbook special for your seniors—something they will return to again and again over the years and share proudly with their family and friends.

As a reminder, all seniors should have already made their appointment with Keane Studios for their senior yearbook portraits, but if they have not, the deadline to take the photo is September 15, 2006.

Thank you for your consideration.

Sincerely,

Kisha Clune

Business Manager

Contact Number: 760.436.6136 ext.6043

# SENIOR AD ORDER FORM

The Stampede Yearbook

Yearbook designed ads are due **October 12**

Self designed ads are due by **October 26**

Parent's Name (Please Print)

Student's Complete Name

Address

City

Zip

Name to appear on ad

Area Code/Phone Number (Please leave a number where you can be reached weekdays 12-2 p.m.)

E-mail Address

Area Code/Fax Number (if office fax, please note)

## Base Price (check one):

8" Wide X 10-1/2" Tall Page (\$500)

8" Wide X 5" Tall Page (\$300)

3-7/8" Wide X 5" Tall Page (\$160)

Your Base Price: \$ \_\_\_\_\_

## Options (check one):

Self Designed (No extra charges)

Staff Designed (Please fill out all extra charges)

Number of photos: \_\_\_\_\_ X \$5=

Charge for photos: \$ \_\_\_\_\_

Charge for extra special requests (call for pricing): \$ \_\_\_\_\_

**Total Cost** (Please make checks out to LCCHS): \$ \_\_\_\_\_

Check here if you would like to keep this senior ad a secret from your son or daughter.

\* If you have any questions please contact the yearbook staff at (760) 436-6136 ext.6043, fax us at (760)943-3536, or visit teachers.sduhsd.net/lcstampede.

Please place your ad in a manila envelope and mail to:

Kisha Clune  
c/o Yearbook Staff  
La Costa Canyon High School  
1 Maverick Way  
Carlsbad, CA 92009

Thank you,

Kisha Clune  
Business Manager