



Catholic Men for Christ Advertising Agreement

Below please find information on the event sponsorship packages and program book advertising options for the Catholic Men for Christ Conference. Please review and complete the following advertising agreement to secure your ad space today. Deadline: January 27, 2015

Event Advertising Packages

Full Page: \$400

4.5 in Width X 7.5 in Length

1/2 Page: \$200

4.5 in Width X 3.75 in Length

1/4 Page: \$100

3.5 in Width X 2 in Length

\$100 premium to be placed inside the front or back cover

\$250 premium to be placed on the back cover in color

For highest quality ads, graphic files should be submitted electronically. If that is not possible, please submit a black and white copy of the ad to be scanned or recreated.

Requirement for electronic ads:

The file must be at least 300 dpi @ 100% quality and a PDF, TIF, or JPEG file.

Added Value Option:

Purchase same size ad in Catholic Women for Christ Program (\$50-full page; \$20-half page; \$10-quarter page)



ARCHDIOCESE OF ST. LOUIS
Office of Laity and Family Life





Catholic Men for Christ Advertising Agreement

THIS COPY WILL SERVE AS YOUR INVOICE SO MAKE A COPY OF THIS FORM FOR YOUR RECORDS

Make checks payable to: Catholic Men for Christ
Please submit by mail to: Catholic Men for Christ
20 Archbishop May Dr. St. Louis, MO 63119
Please list Check # _____

For any questions please contact 792-7171

Date: _____

Organization listed on the Ad: _____

Contact Name for questions about Ad: _____

Contact Email: _____ **Contact Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Business Phone _____ **Business Fax:** _____

Website: _____

Ad Size Requested:

Full Page (\$400): _____ **Half Page (\$200):** _____

Quarter Page (\$100): _____

Front/Back Cover Premium (\$100): _____

Back Cover Color Ad Premium (\$250): _____

Same size ad in Catholic Women for Christ Program (\$50-full page; \$20-half page; \$10-quarter page): _____

Graphic Instructions:

- Please use same ad from 2014 program
- Please use ad layout that has been sent electronically to OLFLCMFC@archstl.org
- Please use ad layout on enclosed CD
- Please use scan enclosed
- Please design ad



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