November Postcard Order Form

Fax back to 1 800 253 1633

To view Postcard Samples, please visit www.myrrpostcards.com; login 'thanks'

Please select the Postcard you would like to mail: ORDER DEADLINE THU OCT 9th

❑ **Turkey 186**

❑ **Dinner Table 407**

❑ **Pumpkin Harvest 408**

❑ **Turkey Pie 409**

❑ **Turkey Football 410**

❑ **Leaves 188**

❑ **Black Friday Tags 189**

❑ **Black Friday Ribbon 190**

❑ **Black Friday Calendar 191**

❑ **Veterans Day 213**

❑ **Remembrance Day 214**

❑ **Auto 215**

❑ **Yes, use my *QLC Credit this Quarter***

300 FREE Seasonal Postcards & The "Reponse Doubler"

Use is limited to once per quarter. Non-Cumulative.

Certificate Code: _____

VALUE $279

Step # 1 – Campaign Expiration Date (choose one):

❑ Last Day of the Month **OR** _____

Step # 2 – Optional Friendly Reminder Email: *sent on the 15th of the postcard month*

❑ Yes! I want the Friendly Reminder Email will be sent to my postcard recipients with email addresses who haven't redeemed their postcard.

Step # 3 –First Class Mail Option: *Available for US merchants at this time. Subject to First Class Mail Rate per postcard.*

❑ Yes! I want to mail via First Class Mail so I will receive undeliverable postcards back to clean my list.

Step # 4– YOUR OFFER (choose one):

Your offer will be merged into this sentence: Here's <Offer>! ****NOTE: AUTO 215 is worded for Automotive Business**

❑ A FREE $10.00 OFF Your Next Visit OR specify other amount $_____

OR ❑ Custom Offer:_____

By Segment Status

❑ **Platinum:** Custom Offer:_____

❑ **Gold:** Custom Offer:_____

❑ **Silver:** Custom Offer:_____

❑ **Bronze:** Custom Offer:_____

❑ **New Joins:** Custom Offer:_____

❑ **No Activity**: Custom Offer:_____

Step # 5 – YOUR DISCLAIMER (choose one):

❑ Not Valid With Any Other Offer

OR ❑ Custom:_____

Step # 6 Selection Criteria

Members Based on: ❑ Lifetime Sales ❑ Annual Sales ❑ Lifetime Visits ❑ Annual Visits

Quantity: ❑ 500 (min order) ❑ 1000 ❑ 1250 ❑ _____

Customer Status: ❑ All Active ❑ All Inactive ❑ Lost

Exclude Members with ❑ Anniversaries ❑ Half Anniversaries ❑ Birthdays ❑ Half Birthdays

Segments ❑ Platinum ❑ Gold ❑ Silver ❑ Bronze ❑ New Joins ❑ No Activity

INTERNAL USE ONLY

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Save & Estimate

❑ **QLC Credit Used**

Visit www.myrrpostcards.com for current pricing & important notes regarding Seasonal Postcard Orders.

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Business Name:_____ Date:_____

Contact Name/Phone:_____ Signature: _____

I authorize Royalty Rewards®, a division of **Firepower Marketing Inc**. to activate the services I have authorized on this form. The Royalty Rewards® Registered Trademark and StikTuit™ are legal trademarks and may only be used by merchants legally and actively participating in the Royalty Rewards® Program.

BusinessName_____