

Restaurant franchisee automates scripted file transfer of POS data



CASE HIGHLIGHTS

Profiled Organization: Paradigm Investment Group.

Challenge: To securely transfer point-of-sale (POS) data from 87 fast food restaurants to a collocation facility for consolidated reporting.

Solution: At the end of each business day, Automation Anywhere zips up and renames each POS file by its store name and sends it to an FTP site from where the data is downloaded and consolidated.

Benefits: By using Automation Anywhere, Paradigm Investment Group has gained full control of transferring its POS data for a fraction of the cost of outsourcing the process or creating a custom program.

“Automation Anywhere does everything that a Managed Transfer Utility program would do at less than a third of the cost.”

*- Greg May,
Chief Technology Officer,
Paradigm Investment Group*

BACKGROUND

Paradigm Investment Group, LLC located in La Jolla, California is the second largest franchise operator of Hardee’s fast food restaurants with about 87 locations in the four southeastern states of Alabama, Florida, Georgia, and Mississippi.

Until a few years ago, the \$100 million company outsourced most of its POS data gathering, consolidation, and reporting to another company for a monthly fee. Then they hired their first CTO (Chief Technology Officer) to bring them up to date on all things tech. With that mandate in mind, Greg May set about automating and networking all functions that could be automated in the restaurant business.

TRANSFERRING POS DATA, ELEGANTLY

In the process of reviewing, automating, and updating all of the restaurant franchisee’s day-to-day business, May discovered that the company was going to have to spend over \$20,000 for a managed file transfer utility to perform the vital function of gathering daily POS data for reporting.

The program had to take the files exported by the POS systems located at each restaurant and securely transfer them using SFTP to a collocation site from where the files would be picked up by the accounting department and integrated into an SQL server. May turned to the Internet to do some comparative research on the different functionalities and price points of the automation programs that were available.

Automation Anywhere looked promising but May was hesitant to make the leap without some reassurance, which came in the form of a 30-day trial. With some

initial guidance from tech support, May was able to set up Automation Anywhere to do exactly what he wanted:

- Pick up the daily activity files exported by the POS system
- Move the files into a temporary directory
- Zip each file and rename it for the restaurant of origin
- Embed server credentials inside a compiled executable
- Transport the files securely to an FTP site where the data can be downloaded and consolidated for reporting
- Delete all files more than 10 days old.

A TOOL FOR ALL SEASONS

“I am always looking for a reason to use a tool to make my work easier,” says May, adding that he is looking forward to maximizing the investment in Automation Anywhere as he continues to streamline technology at Paradigm Investment Group.

In fact, May is actively investigating other uses for the software keeping in mind some of the features that appealed to his keen technical eye in the first place.

Speaking purely as a technology expert with nearly 20 years of experience with a variety of businesses, May believes he has found a winner in Automation Anywhere. But speaking as the CTO of one of the top 100 restaurant franchisees, May knows he couldn’t have made a better decision for Paradigm’s bottom line.

“A managed file transfer program would have cost us three times as much to purchase, but the savings are even greater when you consider how much we were originally spending on outsourcing. By using Automation Anywhere, our project paid for itself in a few months. Now that is an ROI I can appreciate.”

“Being able to automate file movement and naming management was one of the key features that sold us on Automation Anywhere.”

*- Greg May,
Chief Technology Officer,
Paradigm Investment Group*

PRODUCT INFORMATION: AUTOMATION ANYWHERE

Automation Anywhere is an intelligent automation software for business & IT tasks. No programming required. Enterprise license includes state of the art drag and drop automation, remote deployment, Visualizer, Workflow designer, image recognition and many more features. Free trial available. Read more about this product at <http://www.AutomationAnywhere.com> or call our sales hotline +1-888-484-3535.