

# *Foundation of Treasures*

## *The 10<sup>th</sup> Anniversary Silent Auction of the Pennsylvania Bar Foundation*

*Online: May 21 – June 17, 2007*

*Onsite: June 20 and 21, 2007, Sheraton Philadelphia City Center*

### *Online Sponsor Information Form*

This year marks the 10<sup>th</sup> Anniversary of Foundation of Treasures Silent Auction, the Pennsylvania Bar Foundation's premier fundraising event, and we're pulling out all the stops to ensure that this year's auction is the best yet!

In addition to the traditional silent auction to be held in conjunction with the Annual Meeting of the Pennsylvania Bar Association, June 20 – 22, at the Sheraton Philadelphia City Center, we're offering an Internet auction component. This online feature extends our reach well beyond the expected 300 meeting attendees and into the 29,000 members of the Pennsylvania Bar Association – more than half of whom are accessible via e-mail. This translates into greater exposure, higher visibility and more opportunities to make an impression on the lawyer members. As a group, lawyer members tend to have the discretionary income to be receptive to marketing messages regarding luxury items and accommodations, upscale dining, cultural events, travel and destination services, antiques, vacation homes, financial services and the like.

Online sponsors will get noticed! Each sponsorship level includes a presence on the online auction home page and auction e-mails and publication in the onsite catalog. We can even provide a "clickable" link directly to your website!

***Bronze Treasures Online Sponsor - \$250.*** Package includes:

- Sponsor's name on auction homepage
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- Sponsor's name printed in onsite *Foundation of Treasures* catalog on the "Donors, Sponsors and Auction Friends" page

***Silver Treasures Online Sponsor - \$375.*** Package includes:

- Sponsor's name and logo on auction homepage
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- Full-page ad in onsite *Foundation of Treasures* auction catalog

To become an Online Sponsor, please complete the Online Sponsorship Form and return it via fax (717-213-2548) or mail (Pennsylvania Bar Foundation, P.O. Box 186, Harrisburg, PA 17108-0186) with your check made payable to Pennsylvania Bar Foundation by **May 15, 2007**.



# Pennsylvania Bar FOUNDATION

Education • Justice • Equal Access

## *Foundation of Treasures* *The 10<sup>th</sup> Anniversary Silent Auction*

*Online: May 21, 2007 – June 17, 2007, at [www.pabarfoundation.cmarket.com](http://www.pabarfoundation.cmarket.com)*

*Onsite: June 20 and 21, 2007, at the Sheraton Philadelphia City Center*

### ONLINE SPONSORSHIP FORM

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Contact Name \_\_\_\_\_

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### ONLINE SPONSORSHIP OPTIONS

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***Bronze Treasures Online Sponsor - \$250.*** Package includes:

- Sponsor's name on auction homepage
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***Silver Treasures Online Sponsor - \$375.*** Package includes:

- Sponsor's name and logo (.jpg or .gif 300 x 300 pixels) on auction homepage
- Sponsor's name and logo (.jpg or .gif 300 x 300 pixels) on five auction e-mail promotions
- Half-page print ad (4 ½" x 3 ½")♦ in onsite *Foundation of Treasures* auction catalog

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***Gold Treasures Online Sponsor - \$500.*** Package includes:

- Sponsor's name and clickable logo (.jpg or .gif 300 x 300 pixels) on auction homepage
- Sponsor's name and clickable logo (.jpg or .gif 300 x 300 pixels) on all auction e-mail promotions
- Full-page print ad (4 ½" x 7")♦ in onsite *Foundation of Treasures* auction catalog

**Return by May 15, 2007, to PENNSYLVANIA BAR FOUNDATION, P.O. BOX 186  
HARRISBURG, PA 17108-0186**

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♦ Standard advertisement includes message, firm/individual name, business/contact information and identification of sponsorship level. Alternatively, sponsor may submit appropriately sized black & white, camera-ready copy.

Financial information about the Pennsylvania Bar Foundation may be obtained by writing us at P.O. Box 186, Harrisburg, PA 17108-0186. The official registration and financial information of the Pennsylvania Bar Foundation may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.