

Agricultural Outlook Forum 2013

Managing Risk in the 21st Century

February 22, 2013

Session: Risk Management for Small & Socially
Disadvantaged Farmers

**“Stand Up and Be Counted: Profile of Small and Socially
Disadvantaged Farmers and Ranchers”**

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United States Department of Agriculture
National Agricultural Statistics Service

2012 CENSUS OF AGRICULTURE
YOUR VOICE. YOUR FUTURE. YOUR RESPONSIBILITY.

Census of Agriculture

- Census is conducted every 5 years
- Mailed 3.0 million forms in December
- NASS is in the middle of data collection until late Spring
- New data will be published in 2014; therefore, 2007 data is used in this presentation and compared with 2002 Census data



USDA Farm Definition

Any place from which \$1,000 of agricultural products were produced and sold, or normally would have been sold, during the census year. Government payments are included.



U.S. Farm Numbers

2007 Census of Agriculture

- 2,204,792 farms & ranches
- 4 percent more than 2002
(2,128,982)



U.S. Farm Operators

- 3,337,450 operators on farms
 - An operator is a person making some day to day decisions for the operation
- Principal operators- number is equal to the number of farms (2,204,792)
- Census collects detailed characteristics for up to 3 operators per farm (including ethnicity)



2007 Census of Agriculture Contributions by Size of Farm

Percent of US Total	Sales \$1,000,000+	Sales 500,000 – 999,999	Sales \$100,000- \$499,999	Sales \$10,000 – \$99,999	Sales \$0 – \$9,999
Number of Farms (% of all farms)	2%	3%	11%	24%	60%
Land in Farms (% of all acres)	16%	13%	31%	22%	18%
Sales (% of gross value of all sales)	60%	14%	19%	6%	1%
Government Payments (% of dollars paid to farmers)	20%	17%	32%	13%	18%
Organic Sales (% of gross value of organic sales)	56%	10%	24%	9%	1%
Direct to Consumer Sales (% of gross value of direct sales)	20%	11%	27%	31%	11%

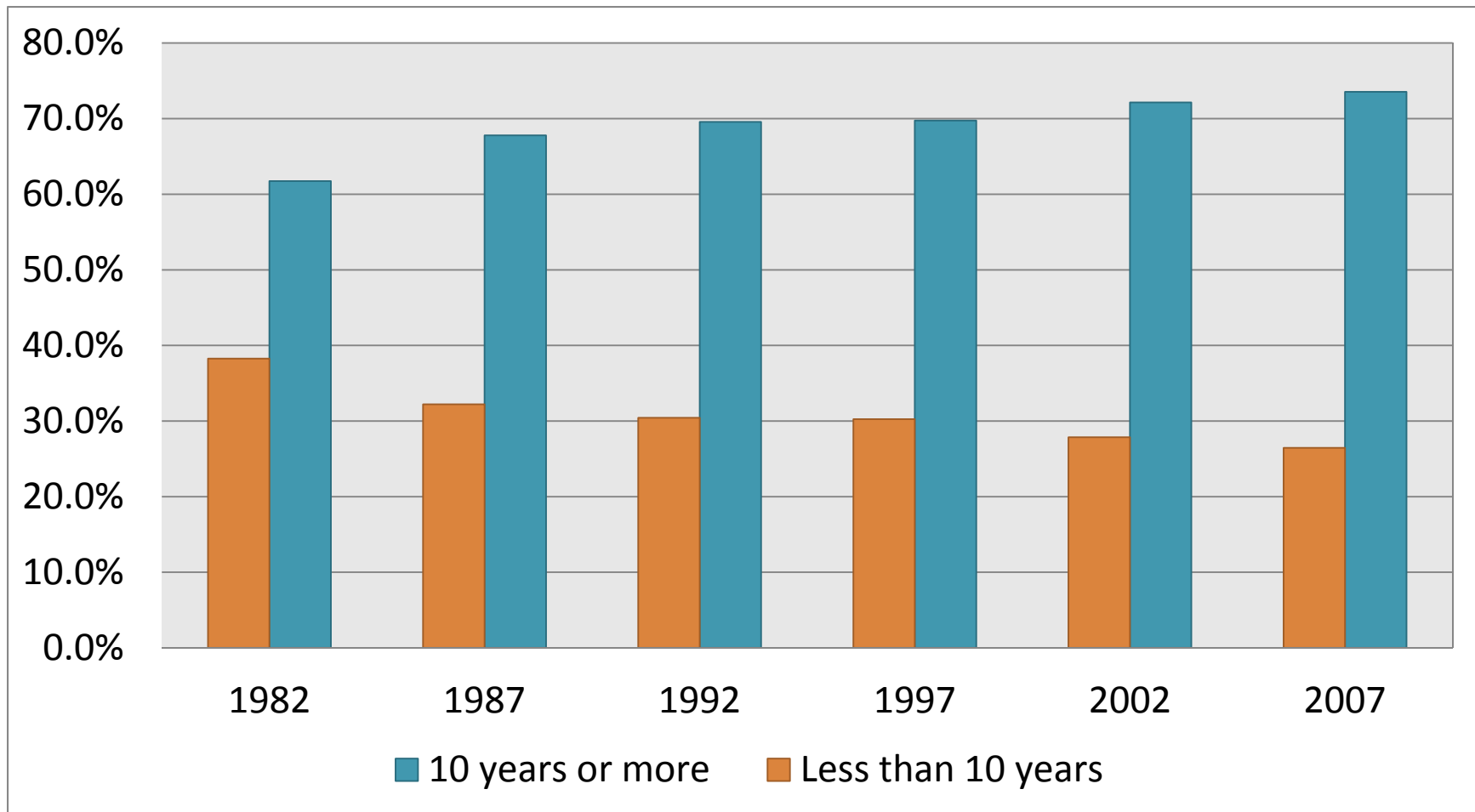


Definition of a Beginning Farmer or Rancher

- USDA definition, used for program administration
 - Operator has not operated a farm or ranch, or operator has operated a farm or ranch for not more than 10 consecutive years



2007 Beginning Farmers and Ranchers

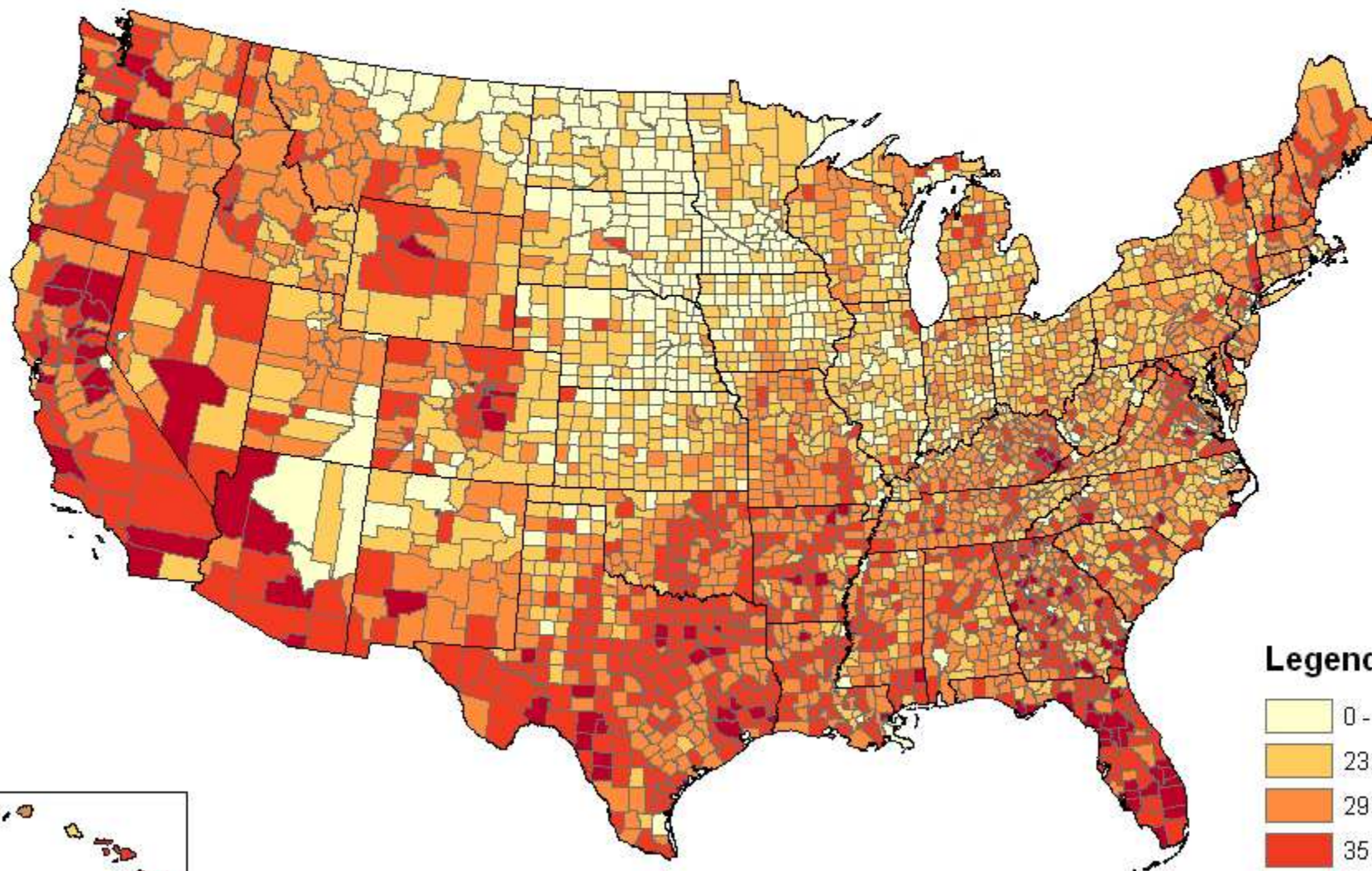


Beginning Farmer and Rancher Demographics

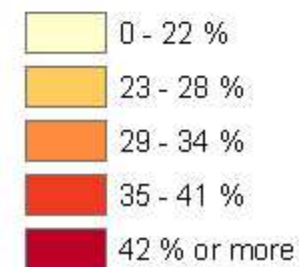
		Operator Started		
		2003-2007	1998-2002	Prior to 1998
Average age of operator	57	48	50	60
Farming as primary occupation	45%	33%	34%	50%
Work off farm	65%	79%	77%	59%
Female principal operator	14%	19%	17%	12%
Minority principal operator	7%	9%	8%	6%



Percent of Total: Beginning Farm Operators



Legend



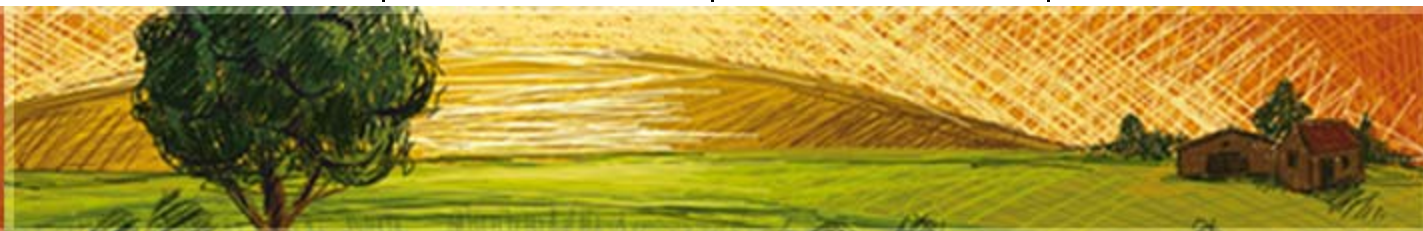
U.S. Principal Operators by Race, Ethnicity, and Sex

	2007 # of farms	2002 # of farms	Percent Change
All Farm Operators	2,204,792	2,129,982	4 %
American Indian	34,706	15,494	124%
Asian	11,214	8,375	34%
Black or African American	30,599	29,090	5 %
Hispanic or Latino	55,570	50,592	10 %
Women	306,209	237,819	29 %



Economic Class by Race and Ethnicity

	Less than \$2,500	\$2,500 - \$49,999	\$50,000 or more
All Farm Operators	35%	43%	22%
American Indian	56%	36%	8%
Asian	23%	42%	35%
Black or African American	49%	46%	5%
Hispanic or Latino	45%	41%	14%
Women	50%	42%	8%



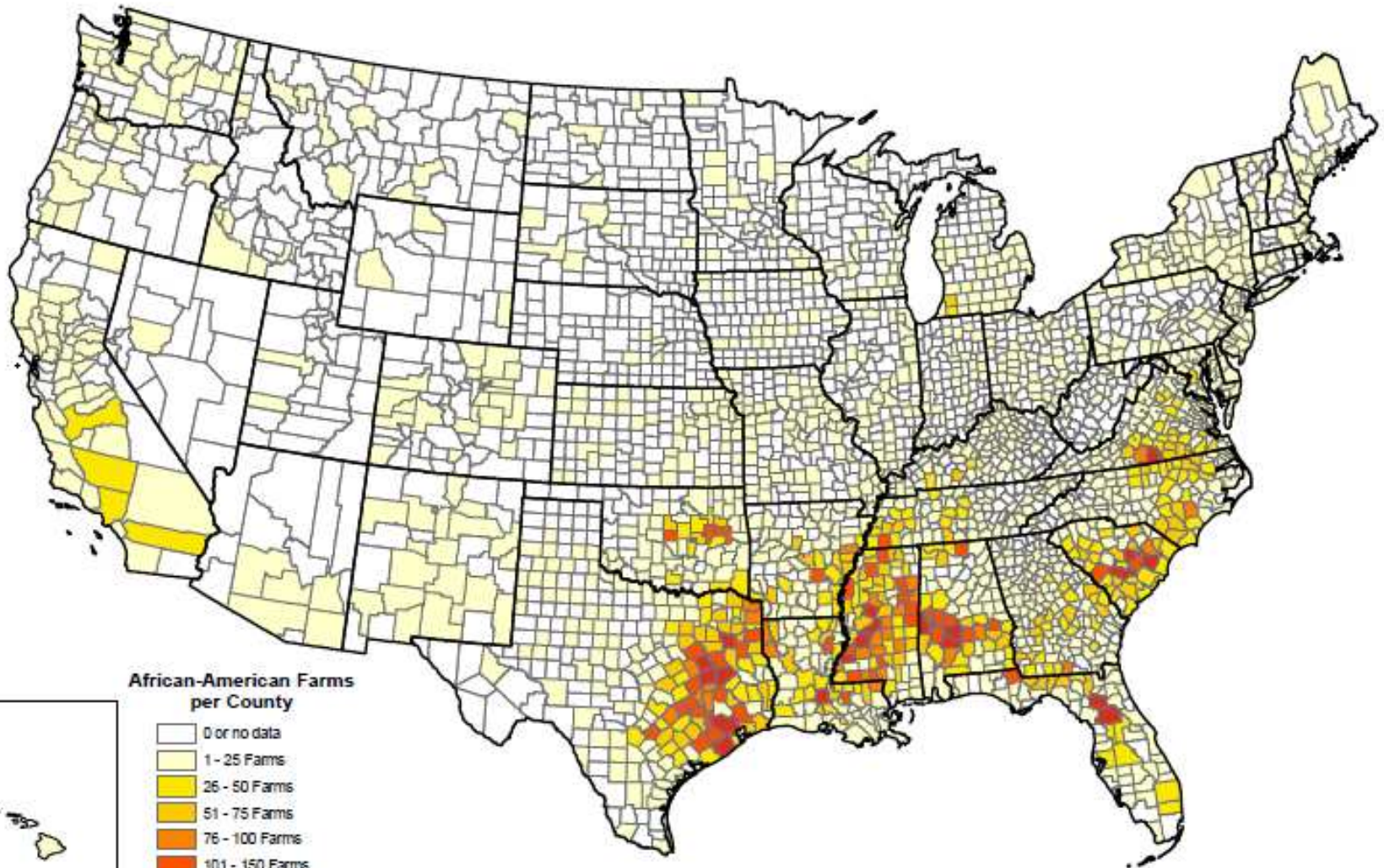
Principal Operators Characteristics

	Work off farm	$\geq 50\%$ income from farm	Avg age
All Farm Operators	65%	20%	57.1
American Indian	63%	10%	56.6
Asian	71%	27%	56.4
Black or African American	66%	7%	60.3
Hispanic or Latino	55%	20%	56.0
Women	59%	13%	58.8



Farms Operated by African-Americans: 2007

1635 Counties With African-American Farms



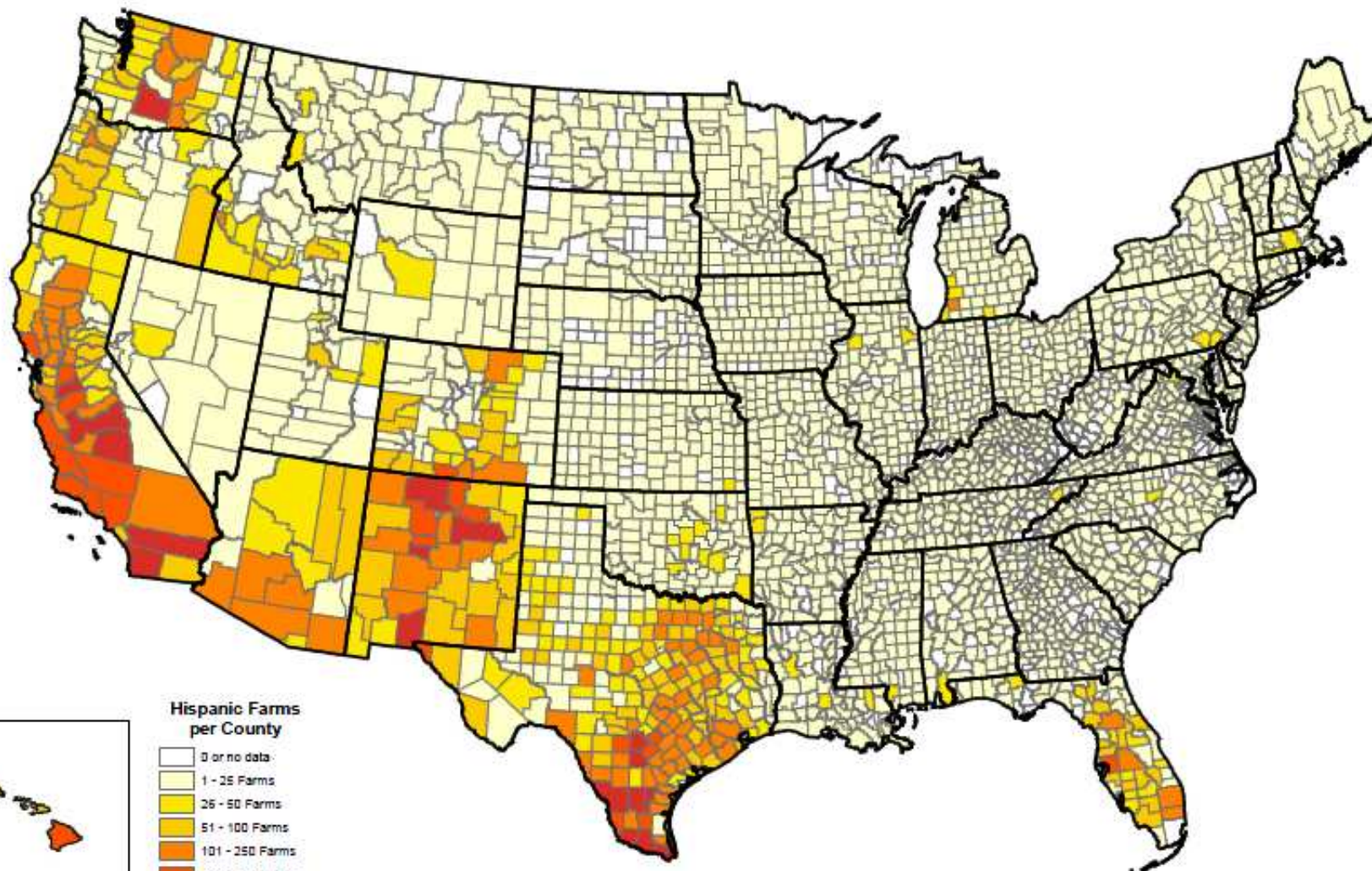
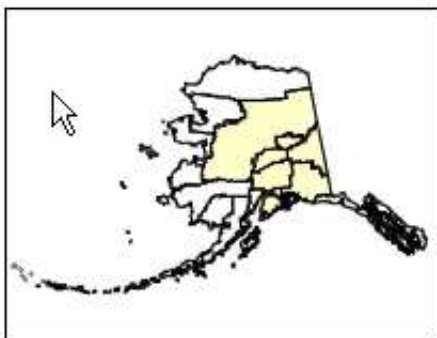
African-American Farms
per County

- 0 or no data
- 1 - 25 Farms
- 26 - 50 Farms
- 51 - 75 Farms
- 76 - 100 Farms
- 101 - 150 Farms
- 151 or more Farms

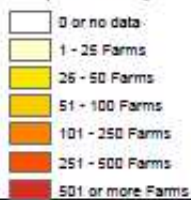


Farms Operated by Hispanics: 2007

2652 Counties With Hispanic Farms

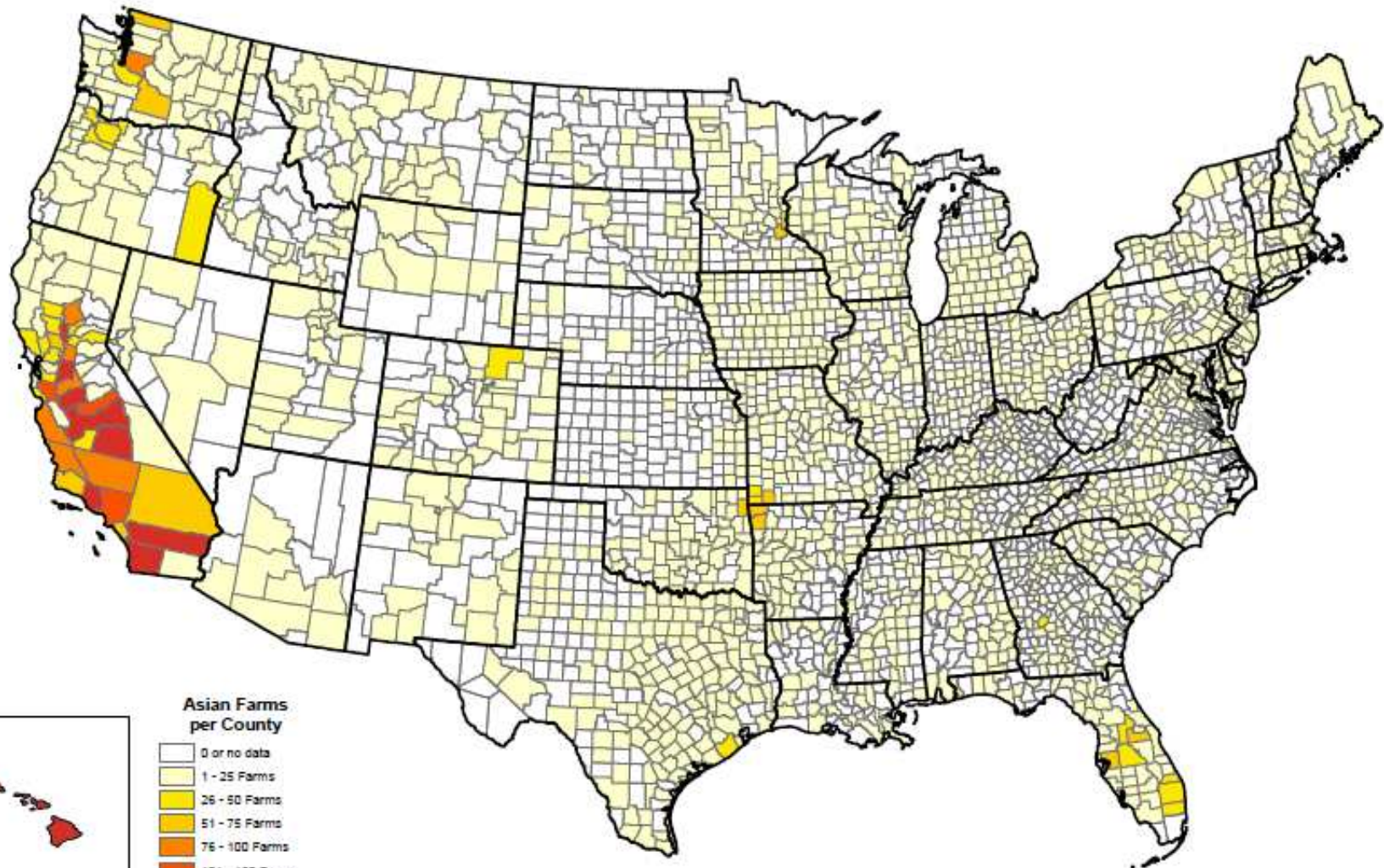


Hispanic Farms per County



Farms Operated by Asians: 2007

1548 Counties With Asian Farms



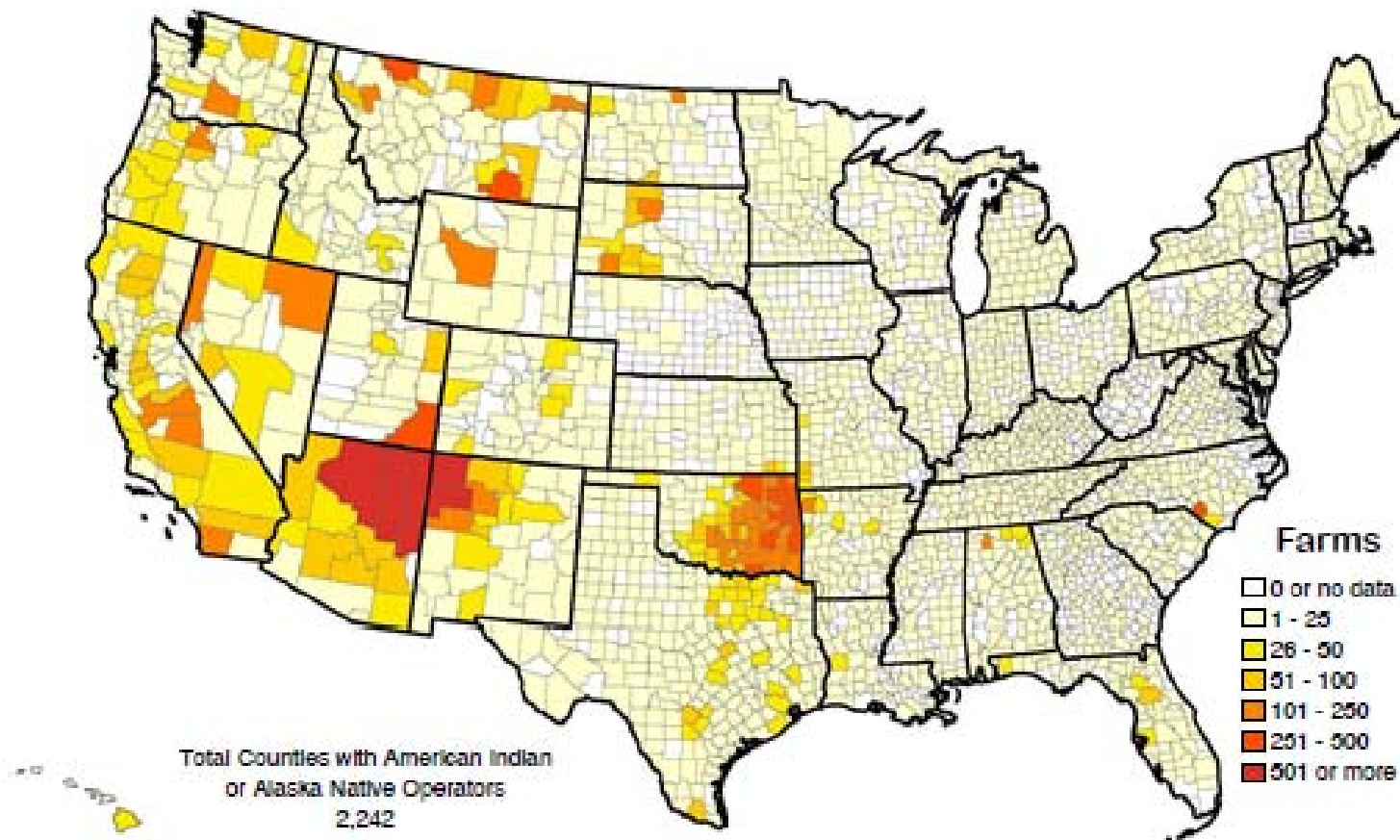
Asian Farms
per County

- 0 or no data
- 1 - 25 Farms
- 26 - 50 Farms
- 51 - 75 Farms
- 76 - 100 Farms
- 101 - 150 Farms
- 151 or more Farms





Number of Farms with American Indian or Alaska Native Operators



Internet Access by Group

	No access	Not high speed access	High speed access
All Farm Operators	43%	24%	33%
American Indian	57%	23%	20%
Asian	52%	15%	33%
Black or African American	66%	16%	18%
Hispanic or Latino	56%	17%	27%
Women	45%	23%	32%



Outreach Efforts

- After the 2002 and continuing with the 2007 Census of Agriculture, NASS realized the coverage of minority and women farm operators was lower than for all operators
- NASS committed to more aggressive list building procedures such as working with Community-based Organizations (CBOs) to better count all operators



Outreach Efforts

- NASS partnered with CBOs to provide hands-on assistance and support to producers in filling out census forms
- NASS targeted media advertisements to improve census response rates



**DID YOU KNOW that Ag Census
Data are available by**

Congressional District ?

Watershed?

Zip Code?



2012 Census Update

Total Receipts – 2/22/13

1,632,993– 56%

Follow-up Mailings:

February 14-27



**Thank You for your time and
attention!**

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