

## To receive your mail-in rebate, follow these simple steps...

**1** Complete this rebate form.

Company Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

(Should match invoice "Bill-To" address | P.O. Boxes are not eligible)

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

(Status of rebate will be emailed)

Product Serial #

**2** Make a copy of your final invoice.

(Order confirmations, purchase orders or credit card receipts not accepted)

**3** Attach original Primera UPC bar code label from the product box.

**IMPORTANT:** Make a copy of all submitted materials for your records.

**4** Mail completed rebate form, copy of receipt and original UPC bar code from the product box.

**Primera Technology, Inc.**  
VISA Gift Card Rebate Program  
Two Carlson Parkway North  
Plymouth, MN 55447 U.S.A.

**For rebate status call or email:**  
1-800-797-2772 or  
rebatestatus@primera.com.

For questions regarding  
this promotion, call  
**1-800-797-2772**

**DON'T FORGET**

1. Complete this form
2. Product serial number
3. Copy of receipt
4. Attach original UPC code

Sample UPC Code (Reduced)



I would prefer not to receive information from Primera about products, services and special offers that may be of interest to me.

Eligible Models	Mfg. SKU#	Gift Card Amount
Bravo SE AutoPrinter	63104	\$50
Bravo SE Disc Publisher	63101	\$100
Bravo SE-Blu Disc Publisher	63127	\$500
BravoPro Xi AutoPrinter	63724	\$200
BravoPro Xi Disc Publisher	63720	\$200
BravoPro Xi2 Disc Publisher	63722	\$250
BravoPro Xi Blu Disc Publisher	63737	\$500
BravoPro Xi2 Blu Disc Publisher	63739	\$700
Bravo XR Disc Publisher	62780	\$250
Bravo XRP Disc Publisher	63780	\$500
Bravo XRP-Blu Disc Publisher	63770	\$2,000
LX400 Color Label Printer	74261	\$100
LX810 Color Label Printer	74251	\$200
LX900 Color Label Printer	74411	\$300
AP360 Label Applicator	74291	\$100
AP362 Label Applicator	74293	\$100
DX850 Label Dispenser	74231	\$100
RX-12 Label Rewinder	74285	\$100
PX450 Color POS Printer	74241	\$100
LX200 Monochrome Label Printer	74271	\$100

**TERMS AND CONDITIONS:** Purchases must be made between September 1, 2010 and December 31, 2010. Offer expires December 31, 2010. Rebate form must be post marked by January 15, 2011. For rebate delivery, please allow 8-10 weeks from postmark deadline and following receipt of properly completed rebate submission. Submissions must include 1) completed rebate form with serial number from product box, 2) copy of final invoice and 3) box UPC label. Please mail completed submission to the provided address. Limit one rebate per household to end users (not for resale). Thirty-day free trial programs are void upon participation in rebate program. Delivery to P.O. Boxes is not accepted. Offer is not transferable. Primera reserves the right to request additional information to validate claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Primera is not responsible for claims lost, damaged or delayed in transit. Submitted materials become Primera property. Products for which rebate is claimed may not be returned or exchanged for non-eligible products. Offer valid only in the United States and Canada. Offer not valid on refurbished or open-box return products. Not valid with other offers. ©2010 Primera Technology Inc. All rights reserved. Primera is a registered trademark of Primera Technology, Inc. All other trademarks are the property of their respective owners.