

Membership form for NGO's/Section -25 company (Trust) / Private Co. in Craft sector

Section A- Membership Benefits, Criteria and Rights

In celebration of the creative process, *our mission is to revive, preserve and share the craft traditions of Gujarat, India with the world.*

We are building a network of organizations and people who share our mission. These organizations and people are our partner members; they include:

- **Artisans**
- **NGOs** or any collective/group of artisans such as self-help groups (SGHs) and cooperatives
- **Businesses** and corporations
- **Education institutes** including design and management institutes
- **Individuals** and experts such as designers, educators, students, and customers

We aim to work with our partner members to develop a sustainable and scalable model for craft development. As there are too many dying crafts in our region, we hope to bring people together and revive our traditional craft eco-system.

Partner members come from all walks of lives and sectors, but at the core, share our mission. Partner members play a pivotal role in revival of crafts and other social activities.

Craftroots Partner Member's Benefits

1. Marketing channels and support
2. Product development and craft revival
3. Micro-finance and raw material community banks
4. Entrepreneurial training
5. Fair trade awareness

For a more detailed explanation of benefits, please visit the "How it Works" sub-section of the "About us" Section, as well as the "Join us" section.

Membership criteria for NGO's /Section -25 company (Trust)/ Private Co. in Craft sector that satisfy all of the following criteria may be admitted to *Craftroots* partner membership:

- I. All Partner members must be separate legal entities or be in the process of acquiring legal entity or registered with the government.
- II. All Partner members must be established as a non-governmental organization in one of the Indian Member States. The majority of the organisation's membership must themselves be legally established, not-for-profit and non-governmental.
- III. All potential members who are accepted to become NGO partner members and who have not yet acquired legal status shall be granted membership for one year, with further membership being subject to annual review by *Craftroots*.
- IV. The member must be willing to register itself to become a fair trade wage organization driving the wages, quality and pricing norm as guided by *Craftroots* and Fair Trade Certification.
- V. The member must consent in principle to participate in the appropriate certification process and community service activities as per *Craftroots*' Mission.
- VI. All Partner Member must be active in the social sector, working to promote the general interest and contributing work to make a mutual contribution to *Craftroots*' Mission.
- VII. Partner members have to participate at their own expense to attend various activities, seminars and projects organized by *Craftroots*, and produce written contributions.

- VIII. Partner members will get an opportunity to attend National & International exhibitions organized by *Craftroots* at the optimal rates.
- IX. Partner members with mutual consent through *Craftroots* can take advantage of displaying their support, brand & products to other partner members in the network.
- X. Partner members will receive *Craftroots* newsletter with relevant information about the activities, projects and any new developments between *Craftroots* and other partner members.
- XI. Partner members shall contribute a membership contribution which will be a nonrefundable & noninterest bearing to become a yearly or permanent member, the amount of which shall be determined by *Craftroots* (refer to membership contribution structure).
- XII. All member needs to sign & abide by 10 # principal of Fair wage which is available online (see section join us) and hard copy upon request.
- XIII. All forms must be duly completed, stamped, signed and should accompany required documents, any missing data will be considered as a non-qualifying application.
- XIV. Applicant will be deemed as partner member at the invitation of the *Craftroots* Committee and in consultation with the relevant working groups.
- XV. *Craftroots* Committee reserve the unanimous right of dissolving , reserving, rejecting and terminating membership of individual /group / organization for any violations of stipulated.

Rights and obligations of NGO partner members

- I. Partner members take part in *Craftroots* activities. *Craftroots* keeps members updated about events and activities and extends invitation for participation.
- II. Associate (annual) members have more restricted rights and obligations than full-time (permanent) members.
- III. Qualifying partner members as per their level of activity will get direct access strategic mission objectives
- IV. Full Time membership process validation is under process will be advised to all in due course of time.

Procedure for registration:

- o Step- 1- Download Form from Site
- o Step- 2- Email the completed form to email : _____or send it by Post to below office address
*Craft Roots, C/o Gramshree
10, New Vidya vihar Society,
Ramji Mandir Road, Ranip,
Ahmedabad (India)-382480*

Phone no. – 079-27522248 website:www.Craftroots.org
- o Step -3- Within weeks time of receipt of complete filled in form, *Craftroots* team will get in touch for any clarification
- o Step -4 Basis *Craftroots* committee recommendation membership status will be communicated
- o Step -5- Upon successful qualification proposed member to send the mentioned contribution in form of DD/Cheque

Section – B Craftroots Membership Form for NGO's/Section -25 company (Trust) / Private Co. in Craft sector

Craftroots insist that the member play a pivotal role in revival of art & craft & other social activity as we move along the Member get support and become legitimate partner.

Before completing this document, please read carefully Criteria, Right and Benefits of joining Craftroots Platform under Section –A Please provide Details of your Organization below

1). I am applying as a strategic partner member and/or as a social partner member
(Please tick the appropriate categories from below list)

- | | |
|--|---|
| <input type="checkbox"/> Private Company in Craft sector | <input type="checkbox"/> NGO |
| <input type="checkbox"/> Social Entrepreneurs | <input type="checkbox"/> Co-Operatives |
| <input type="checkbox"/> Not For Profit Org. | <input type="checkbox"/> Mandli |
| <input type="checkbox"/> Producing Group | <input type="checkbox"/> SHG (Self Help Groups) |
| | <input type="checkbox"/> Design /Fashion firm |

2) **Your Organization:**

Organization / Enterprise Name: _____

Name of President / Director / Executive: _____

Email Id: _____ Website: _____

Phone /fax: _____ Mobile No: _____

Registered Address: _____

Contact Person within Organization for Correspondence:

Name: _____

Designation: _____ Email Id: _____

Phone No: _____ Mobile No: _____

3) **Legal Information:**

Date of Foundation / Establishment: _____

Legal Status:

- | | |
|---|--|
| <input type="checkbox"/> Registered | <input type="checkbox"/> Non Registered |
| <input type="checkbox"/> Registration in Process | <input type="checkbox"/> No legal Status |
| <input type="checkbox"/> Section 25 (Non Profit) | <input type="checkbox"/> Sole Proprietorship |
| <input type="checkbox"/> Indian Trust Act | <input type="checkbox"/> Partnership firm |
| <input type="checkbox"/> Society Registration Act | <input type="checkbox"/> Co-operatives |
| <input type="checkbox"/> Private Company | <input type="checkbox"/> Foundations |
| <input type="checkbox"/> Producing Group | <input type="checkbox"/> Artisans |

Others (please Specify): _____

4. Short Description of Organization: (<200 words)

5. Short Description of Your Social Activities: (<200 words)

6. Short Description of Your Craft and Eco-friendly Activities: (<200 words)

7. Details About Artisans/Groups Connected with Your Organization. (<200 words)

| Name of Organization | Responsible person | Address | Legal Status (indicate the type of status eg. Ngo's, private company, SHG groups etc) |
|----------------------|--------------------|---------|---|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

8. Why do you want to join Craftroots? (<200 words)

9. Support required in:

a. Marketing Support & Channels

Yes No NA

Details: _____

b. Product development and craft revival

Yes No NA

Details: _____

c. Micro-finance

Yes No NA

Details: _____

d. Raw material community banks

Yes No NA

Details: _____

e. Entrepreneurial training

Yes No NA

Details: _____

f. Fair Trade awareness and certification support

Yes No NA

Details: _____

10) What type of marketing tools does your organization currently use?

Brochures Website product catalogue news paper advertisement

Other: _____

11) What are your sales and marketing channels? (Mark all that apply)

Local/regional market export
 Domestic exhibition International trade fairs
 Retail outlets Online/ e-commerce
 Cross sales Others: _____

12) What has been the turnover in the last 3 years of your organization?

| Year | Turnover |
|-------|----------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Please enclose the following documents with your application form:

1. Mission, values, and objectives of organization.
2. Annual report for the last financial year.
3. Complete audited statements of last 3 years.
4. Brochure of your organization.
5. Product catalog.
6. Proof of legal entity.

7. Resolution of board seeking membership and nomination of Representative.
8. Cheque of annual membership contribution
9. Declaration as per below format on organization letterhead.

Associate membership Contribution

Annual contribution

- | | |
|--|---------------|
| <input type="checkbox"/> Category 1 - annual income less than INR 5,00,000 | INR 5,000=00 |
| <input type="checkbox"/> Category 2 - annual income between INR 5,00,001 and INR 15,00,000 | INR 10,000=00 |
| <input type="checkbox"/> Category 3 - annual income higher than INR 15,00,001 | INR 15000=00 |

13) Declaration (to be given on the letter head)

This is to solemnly state that on behalf of <insert your organization's name> seeking membership declare that I /we will uphold the principles of *Craftroots* platform at all the times, and will participate in the planning, implementation of programs; share experiences and support fellow partner members for mutual benefits; abide by the rules and regulations of *Craftroots* platform.

Signature: _____
 Place: _____
 Date: _____

NAME OF CHIEF FUNCTIONARY: _____
 DESIGNATION: _____

Official Seal