

# Membership form for Artisans/ Master Craftsmen

## Section A- Membership Benefits, Criteria and Rights

In celebration of the creative process, *our mission is to revive, preserve and share the craft traditions of Gujarat, India with the world.*

We are building a network of organizations and people who share our mission. These organizations and people are our partner members; they include:

- **Artisans**
- **NGOs** or any collective/group of artisans such as self-help groups (SGHs) and cooperatives
- **Businesses** and corporations
- **Education institutes** including design and management institutes
- **Individuals** and experts such as designers, educators, students, and customers

We aim to work with our partner members to develop a sustainable and scalable model for craft development. As there are too many dying crafts in our region, we hope to bring people together and revive our traditional craft eco-system.

Partner members come from all walks of lives and sectors, but at the core, share our mission. Partner members play a pivotal role in revival of crafts and other social activities.

### **Craftroots Partner Member's Benefits**

1. Marketing channels and support
2. Product development and craft revival
3. Micro-finance and raw material community banks
4. Entrepreneurial training
5. Fair trade awareness

For a more detailed explanation of benefits, please visit the "How it Works" sub-section of the "About" Section, as well as the "Join us" section.

**Membership criteria for Artisans/ Master Craftsmen that satisfy all of the following criteria may be admitted to Carfroots partner membership:**

- I. All potential members who are accepted to become Artisan partner members shall be granted membership for one year, with further membership being subject to annual review by Craftroots.
- II. The member must consent in principle to participate in the appropriate certification process and community service activities as per Craftroots' Mission.
- III. All Partner Member must be active in the social sector, working to promote the general interest and contributing work to make a mutual contribution to Craftroots' Mission.
- IV. Partner members have to participate at their own expense to attend various activities, seminars and projects organized by Craftroots, and produce written contributions.
- V. Partner members will get an opportunity to attend National & International exhibitions organized by Craftroots at the optimal rates.
- VI. Partner members with mutual consent through Craftroots can take advantage of displaying their support, brand & products to other partner members in the network.
- VII. Partner members will receive Craftroots newsletter with relevant information about the activities, projects and any new developments between Craftroots and other partner members.
- VIII. Partner members shall contribute a membership contribution which will be a nonrefundable & noninterest bearing to become a yearly or permanent member, the amount of which shall be determined by Craftroots (refer to membership contribution structure).
- IX. All member needs to sign & abide by 10 # principal of Fair wage which is available online (see section join us) and hard copy upon request.

- X. All forms must be duly completed, stamped, signed and should accompany required documents, any missing data will be considered as a non-qualifying application.
- XI. Applicant will be deemed as partner member at the invitation of the Craftroots Committee and in consultation with the relevant working groups.
- XII. Craftroots Committee reserve the unanimous right of dissolving , reserving, rejecting and terminating membership of individual /group / organization for any violations of stipulated.

### **Rights and obligations of partner members**

- I. Partner members take part in Craftroots activities. Craftroots keeps members updated about events and activities and extends invitation for participation.
- II. Associate (annual) members have more restricted rights and obligations than full-time (permanent) members.
- III. Qualifying partner members as per their level of activity will get direct access strategic mission objectives
- IV. Full Time membership process validation is under process will be advised to all in due course of time.

### **Procedure for registration:**

- o Step- 1- Download Form from Site
- o Step- 2- Email the completed form to email : \_\_\_\_\_ or send it by Post to below office address  
*Craft Roots, C/o Gramshree  
10, New Vidya vihar Society,  
Ramji Mandir Road, Ranip,  
Ahmedabad ( India)-382480*  
  
*Phone no. – 079-27522248      website:www.Craftroots.org*
- o Step -3- Within weeks time of receipt of complete filled in form, Craftroots team will get in touch for any clarification
- o Step -4 Basis Craftroots committee recommendation membership status will be communicated
- o Step -5- Upon successful qualification proposed member to send the mentioned contribution in form of DD/Cheque

## **Section – B Craftroots Membership Form for Artisans/ Master Craftsmen**

Craftroots insist that the member play a pivotal role in revival of art & craft & other social activity as we move along the Member get support and become legitimate partner.

**Before completing this document, please read carefully Criteria, Right and Benefits of joining Craftroots Platform under Section –A Please provide Details of your Organization below**

1). I am applying as a strategic partner member and/or as a social partner member  
(Please tick the appropriate categories from below list)

- Artisan  Artisan Family  
 Master Craftsmen

2) **Your details:**

**Name:** \_\_\_\_\_  
Occupation: \_\_\_\_\_  
Nationality : \_\_\_\_\_ Sex : Male/female  
Date of Birth: \_\_\_\_\_  
Email Id: \_\_\_\_\_ Website: \_\_\_\_\_  
Phone /fax: \_\_\_\_\_ Mobile No: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Education Background : \_\_\_\_\_  
Language Spoken : \_\_\_\_\_

3. Short Description of Your Craft and Eco-friendly Activities: (< 200 words)

4. Details About Artisans / Groups /Family .:

Name of Organization	Responsible person	Address

8. Why do you want to join Craftroots? (< 200 words)

9. Support required in:

a. Marketing Support & Channels

Yes       No       NA

Details: \_\_\_\_\_  
\_\_\_\_\_

b. Product development and craft revival

Yes       No       NA

Details: \_\_\_\_\_  
\_\_\_\_\_

c. Micro-finance

Yes       No       NA

Details: \_\_\_\_\_  
\_\_\_\_\_

d. Raw material community banks:

Yes       No       NA

Details: \_\_\_\_\_  
\_\_\_\_\_

e. Entrepreneurial training

Yes       No       NA

Details: \_\_\_\_\_  
\_\_\_\_\_

f. Fair Trade awareness and certification support

Yes       No       NA

Details: \_\_\_\_\_  
\_\_\_\_\_

11) What has been your annual income in the last 3 years?

Year	Turnover
_____	_____
_____	_____
_____	_____

Please enclose the following documents with your application form:

1. List Product
2. List of Raw material
3. Price List and lead time .

Associate membership

Annual  
contribution

Category 1 - annual income less than INR 2,00,000

INR 1,000=00

Category 2 - annual income more than INR 2,00,001

INR 2,500=00

**12) Declaration**

This is to solemnly state that I am seeking membership as an individual craftsmen and declare that I /we will uphold the principles of Craftroots platform at all the times, and will participate in the planning, implementation of programs; share experiences and support fellow partner members for mutual benefits; abide by the rules and regulations of Craftroots platform.

Signature: \_\_\_\_\_

Place: \_\_\_\_\_

Date: \_\_\_\_\_

