

Membership form for Business / Education Institute

Section A- Membership Benefits, Criteria and Rights

In celebration of the creative process, our mission is to revive, preserve and share the craft traditions of Gujarat, India with the world.

We are building a network of organizations and people who share our mission. These organizations and people are our partner members; they include:

- **Artisans**
- **NGOs** or any collective/group of artisans such as self-help groups (SGHs) and cooperatives
- **Businesses** and corporations
- **Education institutes** including design and management institutes
- **Individuals** and experts such as designers, educators, students, and customers

We aim to work with our partner members to develop a sustainable and scalable model for craft development. As there are too many dying crafts in our region, we hope to bring people together and revive our traditional craft eco-system.

Partner members come from all walks of lives and sectors, but at the core, share our mission. Partner members play a pivotal role in revival of crafts and other social activities.

Craftroots Partner Member's Benefits

1. Marketing channels and support
2. Product development and craft revival
3. Micro-finance and raw material community banks
4. Entrepreneurial training
5. Fair trade awareness

For a more detailed explanation of benefits, please visit the "How it Works" sub-section of the "About" Section, as well as the "Join us" section.

Membership criteria for Business / Education Institute

NGOs that satisfy all of the following criteria may be admitted to Craftroots partner membership:

- I. All partner members must be separate legal entities or be in the process of acquiring legal entity or registered with the government.
- II. All potential members to support the Strategic mission and fair wage basic principal which is available online (see section join us) shall be granted membership for one year, with further membership being subject to annual review by Craftroots.
- III. All Partner Member must be willing to be active in the social sector, working to promote the general interest and contributing work to make a mutual contribution to Craftroots' goals.
- IV. Partner members can participate at their own expense to attend various activities, seminars and projects organized by Craftroots, and produce written contributions.
- V. Partner members with mutual consent through Craftroots can take advantage of displaying their support, brand & products to other partner members in the network.
- VI. Partner members will receive Craftroots newsletter with relevant information about the activities, projects and any new developments between Craftroots and other partner members.
- VII. All forms must be duly completed, stamped, signed and should accompany required documents, any missing data will be considered as a non-qualifying application.
- VIII. Applicant will be deemed as partner member at the invitation of the Craftroots Committee and in consultation with the relevant working groups.
- IX. Craftroots Committee reserve the unanimous right of dissolving , reserving, rejecting and terminating membership of individual /group / organization for any violations of stipulated.

- X. Craftroots member get rights to develop or select Corporate gifting for bulk and customized purchases possible.
- XI. As Business partner member you can exercise your corporate social responsibility (CSR) by partnering with us for craft development , artisans' livelihood activities and sponsoring our live interactive exhibitions.
- XII. As an Education institute you can build productive partnerships with artisans of various levels and craftforms, we can design programs for your student & artisans in your field of expertise: technology, management, or design. Your students can engage in fieldwork through one of our internship placements.

Rights and obligations of Business /Education Institute partner members

- I. Partner members take part in Craftroots activities. Craftroots keeps members updated about events and activities and extends invitation for participation.
- II. Associate (annual) members have more restricted rights and obligations than full-time (permanent) members.
- III. Qualifying partner members as per their level of activity will get direct access strategic mission objectives
- IV. Full Time membership process validation is under process will be advised to all in due course of time and amount for associate membership will be adjusted against same.

Procedure for registration:

Step- 1- Download Form from Site

Step- 2- Email the completed form to email : info@craftroots.org or send it by Post to below office address

Craft Roots, C/o Gramshree
10, New Vidya vihar Society,
Ramji Mandir Road, Ranip,
Ahmedabad (India)-382480
Phone no. – 079-27522248
website:www.Craftroots.org

Step -3- Within weeks time of receipt of complete filled in form, Craftroots team will get in touch for any clarification.

Step -4 Basis Craftroots committee recommendation membership status will be communicated.

Section – B Craftroots Membership Form Business / Education Institute

Craftroots insist that the member play a pivotal role in revival of art & craft & other social activity as we move along the Member get support and become legitimate partner.

(Before completing this document, please read carefully Criteria, Right and Benefits of joining Craftroots Platform under Section –A Please provide Details of your Organization below)

1. I am applying as a strategic partner member and/or as a social partner member

(Please tick the appropriate categories from below list)

- | | |
|---|---|
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Trade Chapters |
| <input type="checkbox"/> Education Institutions | <input type="checkbox"/> Business / Pvt.Ltd. |
| <input type="checkbox"/> Press and Media | <input type="checkbox"/> Govt. Organization/ Civic Bodies |

2. **Your Organization:**

Organization / Enterprise Name: _____

Name of President / Director / Executive: _____

Email Id: _____ Website: _____

Phone /fax: _____ Mobile No: _____

Registered Address: _____

Contact Person within Organization for Correspondence:

Name: _____

Designation: _____ Email Id: _____

Phone No: _____ Mobile No: _____

3. **Legal Information:**

Date of Foundation / Establishment: _____

Legal Status:

- | | |
|--|--|
| <input type="checkbox"/> Registered | <input type="checkbox"/> Non Registered |
| <input type="checkbox"/> Registration in Process | <input type="checkbox"/> No legal Status |
| <input type="checkbox"/> Private Company | <input type="checkbox"/> Sole Proprietorship |
| <input type="checkbox"/> Public Company | <input type="checkbox"/> Partnership firm |
| <input type="checkbox"/> Institutions | <input type="checkbox"/> Civic / Govt Body |
| <input type="checkbox"/> Trade union | <input type="checkbox"/> |

Others (please Specify): _____

4. Short Description of Organization: (< 200 words)

5. Short Description of Your Social Activities : (if applicable) (< 200 words)

6. Why do you want to join Craftroots? (< 200 words)

7. Support required or We would like to extend support for:

a. Management Support

Yes No NA

Details: _____

b. Product development and craft revival

Yes No NA

Details: _____

c. Micro-finance

Yes No NA

Details: _____

d. Entrepreneurial training

Yes No NA

Details: _____

e. Raw Material Bank

Yes No NA

Details: _____

Please enclose the following documents with your application form:

1. Mission, values, and objectives of organization.
2. Brochure of your organization.
3. Proof of legal entity.
4. Resolution of board seeking membership and nomination of Representative.
5. Declaration as per below format on organization letterhead

8. Declaration (to be given on the letter head)

This is to solemnly state that on behalf of <insert your organization's name> seeking membership declare that I /we will uphold the principles of Craftroots platform at all the times, and will: participate in the planning, implementation of programs; share experiences and support fellow partner members for mutual benefits; abide by the rules and regulations of Craftroots platform.

Signature: _____
Place: _____
Date: _____

NAME OF CHIEF FUNCTIONARY: _____
DESIGNATION: _____

Official Seal