TRADE FAIR+EVENT for Photography, Travel and the Outdoors 11th + 12th of June 2016, Landschaftspark Duisburg-Nord

www.photoadventure.eu

EXHIBITOR INFORMATION & REGISTRATION FORM



TRADE FAIR+EVENT for Photography, Travel and the outdoors

11th + 12th of June 2016 Landschaftspark Duisburg-Nord www.photoadventure.eu

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Checklist + Schedule Photo+Adventure 2016

	Date	Deadline/Details	Done
Receipt of registration form	as of September	After registration we will send you a written order confirmation along with an invoice for the 1st installment by email.	
End of early bird booking period	18 December 2015	Secure your early bird discount of 5% before 18 December 2015	
Registration main exhibitor form A1+A2 (pages 5+6)	through 11 March 2016	Deadline 11 March 2016	
Registration co-exhibitor form B (page 7)	through 11 March 2016	Deadline 11 March 2016 Please note that you have to fill out a separate form for each co-exhibitor.	
Registration market place form C1+C2 (pages 8+9)	through 11 March 2016	Deadline 11 March 2016 For small exhibitors within the market place exhibition area	
Order form for system booth construction form D (page 10)	through 11 March 2016	Deadline 11 March 2016	
Registration supporting programme form F (page 12)	through 11 March 2016	Deadline 11 March 2016 Order form for product and tour operator presentations – sub- ject to availability	
Sponsoring and advertising opportunities	subject to availability	Booking of advertising and sponsoring packages don't come with a general deadline, but some activities are time critical and limited in quantity, hence subject to availability. Please read our Sponsoring and Advertising booklet that is sent separately.	
Start of booth allocation	as of March 2016	The allocation of booths starts not earlier than March 2016 and only once the 1st installment payment was received.	
Dispatch of invoices, 2nd installment	April 2016	Dispatch of invoices for 2nd installments (payable until 3 May 2016, for details see GTC).	
Bookings exhibition magazine	through 8 April 2016	Bookings and supply of advertisements and advertorials as well as logos (hall plan) for the exhibition magazine. More information along with prices will be sent by email towards the beginning of 2016.	
Order exhibitor passes	through 20 May 2016	Until this date you can order exhibitor passes with name and role. A link will be sent by email.	
Order form booth furniture form E (page 11)	through 27 May 2016	Deadline 27 May 2016	
Scribble of booth (optional) form G (page 13)	through 27 May 2016	Please send us a scribble of your booth if you would like to point out something in particular (optional) by 27 May 2016.	
Additional orders	through 27 May 2016	Booth security service, booth cleaners and utilities need to be orde- red in advance. Please read the instructions on page 3 carefully.	
Assembly and delivery	10 June 2016	Booth assembly will take place from 8:00 a.m. to 10:00 p.m. You will receive details on delivery procedures shortly before the event.	
Trade fair weekend	11 + 12 June 2016	Opening hours for exhibitors from 9:00 a.m. Opening hours for visitors from 10:00 a.m. to 6:00 p.m.	
Disassembly	12 June 2016	Disassembly: from 6:00 p.m. until 10 pm, disassembly requests for the day after are possible by prior arrangement only.	



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Important Notes

Venue

Landschaftspark Duisburg-Nord - Kraftzentrale Emscherstraße 71, 47137 Duisburg, Germany

Opening hours

Visitors:

Saturday, 11 June 2016 from 10:00 a.m. to 6 p.m. Sunday, 12 June 2016 from 10:00 a.m. to 6 p.m.

Exhibitors:

On both days exhibitors are already welcome to access the grounds from 9:00 a.m.

Assembly and disassembly

Booth assembly will take place on Friday, 10 June 2016, from 8:00 a.m. until 10:00 p.m. Please inform us about your approximate assembly time before 03 June 2016; aussteller@photoadventure.eu.

Disassembly will be directly after the end of the fair on Sunday, 12 June 2016 from 6:00 p.m. until 10 pm. You will receive details on assembly and disassembly procedures shortly before the event.

Exhibitor passes

The number of passes included depends on the booth size: up to 15 m²: 3 passes; up to 35 m²: 5 passes; from 36 m²: 7 passes. 1 more pass per additional 10 m². Additional exhibitor passes can be purchased on location at an extra cost (EUR 10.00 each).

Announcement of the required quantity of passes as well as name and company details via our online order form (link will be sent separately) no later than 20 May 2016. The passes are valid for the entire duration of the event. 2 passes per co-exhibitor are included and will be available once the exhibitor fee is paid.

All exhibitor passes can be picked up from the information counter on assembly day.

Co-Exhibitors and represented brands

The organizer has to be informed by registration form about brands represented by the exhibitor or a co-exhibitor sharing the booth. Coexhibitors and / or represented brands are subject to an additional fee.

Co-exhibitors and represented brands will be advertised to the same extent as the main exhibitors; this also includes an entry in the list of exhibitors.

Parking for exhibitors

There is a sufficient amount of free parking areas provided on the grounds of the Landschaftspark. Details will be sent by email shortly before the event.

Individual booth design / booth construction

When registering, the exhibitor has to inform the organizer immediately which company has been entrusted with the booth construction. Exhibitors are requested to keep their own constructions to a maximum height of 250 cm. Exceptions require a special approval by the

organizer. All materials used must comply with the fire safety regulations §17 BauO NRW and be highly flame resistant. An appropriate certificate or a material sample (about 2x3 cm) has to be handed to the organizer no later than on the assembly day. A back panel is obligatory for all booth constructions. The organizer reserves the right to stipulate further instructions regarding booth design. If you don't have contact to a construction company yet, we are more than happy to make contact with the booth builder taking care of Photo+Adventure.

Insurance

Exhibitors are advised to insure their exhibition items and third party liability at their own expense.

Booth cleaning service

The organizer arranges the cleaning of the exhibition hall and hallways. The cleaning of the exhibition booth itself remains the responsibility of each exhibitor. A booth cleaning service can be ordered separately.

Booth security

If exhibitors require booth security services during and / or outside the opening hours, it can be ordered separately. Please get in touch with our partner RBG protection, Ina Nienhuys, in@rbg-protection.de, phone +49 2 03 / 7 58 64 17.

Product sales and tastings

It is possible to sell goods directly, with an existing business license. Tastings of food and / or beverages must be approved by the organizer. For details see GTC (page 14).

Press

Please direct requests regarding PR und transmission of press releases about new products and product presentations directly to our press office, Christian Thomas, presse@photoadventure.eu.

Additional orders

Please get in touch per email (aussteller@photoadventure.eu) for any information about additional orders such as booth construction, highspeed-internet, shipping orders, booth cleaning and security services

Website

For our website, we ask for your company data and logo (preferably *.eps) and a brief description of your company. We would also recommend to link your website to www.photoadventure.eu and we would like to ask for an entry in your calendar of events. We will be glad to send our logos, banners and texts after your registration. Press photos are available on request.

Contact & Trade Fair Management:

Daniela Flühr

Katrin Schmidt

Phone: +49 28 33 / 57 64 66 1 Mail: daniela.fluehr@photoadventure.eu

Phone: +49 28 33 / 57 64 66 0 Mail: katrin.schmidt@photoadventure.eu



TRADE FAIR+EVENT for Photography, Travel and the outdoors

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Hall plan - Kraftzentrale

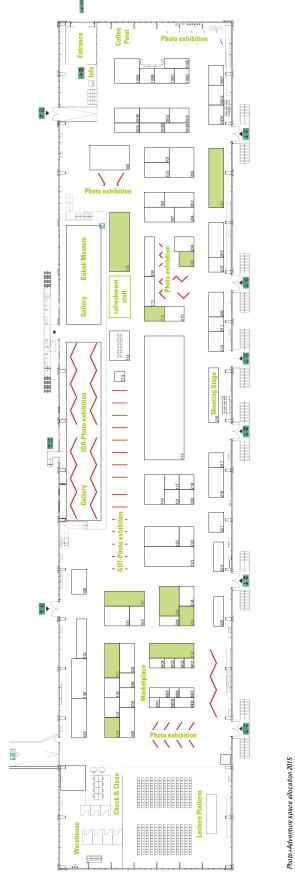
The Kraftzentrale is the fair's centrepiece. A large auditorium (for up to 300 people) provides ample space for additional product presentations within the fair grounds. Additionally, a centrally located shooting stages offers an exciting programme, tailored to photographers.

As usual, our "market place" offers an attractive fair appearance at striking conditions particularly for smaller companies covering the typical Photo+Adventure topics and product range.

In addition to comprehensive information about the latest products and technologies, our exhibitors offer a wide product range for visitors to buy directly on the grounds. Further attractions are Check & Clean offers and high-quality photography exhibitions, live photo shoots, raffles and stand activities of exhibitors.

Providing you let us know in time, we promote your activities free of charge in our fair magazine "KOMPASS" and through our social media channels. Your contact is Christian Thomas, presse@ photoadventure.eu.





P+A Photo Adventure GmbH + Am Haus Asselt 11 + 47647 Kerken + Phone.: +49 28 33 / 57 64 66 0 + Fax: +49 28 33 / 57 18 89 + E-Mail: info@photoadventure.eu Bank: Sparkasse Krefeld, BIC: SPKRDE33XXX, IBAN: DE69 3205 0000 0000 2600 18, BLZ: 320 500 00, Konto-Nr.: 260018 + VAT: DE 289753916 + Company register:: Kleve HRB12180

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Formular A1 Registration main exhibitor

Deadline: 11th March 2016

Page 5

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu

Address		Billing address (if different from general address)			
Company name (please indicate legal structure)		Company name (please indicate legal structure)			
VAT number (Compulsory information for all companies from EU countries)		VAT number (Compulsory	information for all compan	ies from EU countries)	
Street		Street			
ZIP, city, country	ZIP, city, country				
General e-mail address (will not be published)					
Internet					
Contact person - exhibition coordinator		Contact person - ma	rketing (if different from	coordinator)	
□ Mr. □ Mrs.		□ Mr. □ Mrs.			
Salutation, title, first- / surname		Salutation, title, first- / surname			
Telephone number		Telephone number			
E-mail address		E-mail address			
Entry in the list of exhibitors		Alphabetical listing	under the letter:		
Company name		Business directory			
-		Photography			
Street		Camera, Lens	Image output, presentation	☐ Studio equipment ☐ Insurance,	
ZIP, city, country		 Specialized reseller Software, specialized literature,publisher, platform 	 Advanced training Agency, gallery, photo studio 	service Education/Training	
Telephone number (if desired publication)		Adventure (Travel + Outdoor Industry)			
Internet (if desired)		 Action+adventure agencies (Adventure) tour operator 	 Tourism destinations Mountaineering, hiking, trekking 	 Nature / national park Outdoor equipment + clothing 	
Facebook (if desired)		Alpine associations, information, institutions	Specialized literature + publisher	Travel, tropical and high altitude medicine	
		Other			
Twitter or other social media channels (if desired)	Computer & IT	Media and partners			
We represent the following brands	(tick if applicable) □ Brand represented by its own staff			Brand represented by its own staff	
Company / Brand name	Company / Brand name				

Attention: Please fill out completely!

The terms and conditions are accepted as a whole. Place of jurisdiction and execution is Kerken / Germany. Unsigned or incomplete registrations can unfortunately not be processed! All prices are valid for the duration of the event and are exclusive of 19% VAT.

Company / Brand name

Company / Brand name

Company / Brand name

P+A Photo Adventure GmbH + Am Haus Asselt 11 + 47647 Kerken + Phone.: +49 28 33 / 57 64 66 0 + Fax: +49 28 33 / 57 18 89 + E-Mail: info@photoadventure.eu Bank: Sparkasse Krefeld, BIC: SPKRDE33XXX, IBAN: DE69 3205 0000 0000 2600 18, BLZ: 320 500 00, Konto-Nr.: 260018 + VAT: DE 289753916 + Company register:: Kleve HRB12180

Brand represented by its own staff

Brand represented by its own staff



ormular A2 **Registration main exhibitor**

Deadline: 11th March 2016

Page 6

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu



Registration fee: EUR 225,-

Includes the entry in the exhibitor list incl. logo on our website, the entry in our exhibition magazine (no logo), free WLAN at the booth*, exhibitor passes depending on booth size, 3 visitor passes per 10 sqm booth size as well as event brochures.

* A WLAN availability cannot be guaranteed. Network congestion and thus poor performance cannot be ruled out. If you need to transfer big amounts of data on the exhibition weekend or require a stable connection, please consider booking your own internet access (details upon request).

Environmental fee / operating costs: EUR 5,90 / m²

The environmental contribution is a proportional flat-rate fee for waste disposal, ventilation, night security service, and cleaning of common areas and hallways.

Fee for represented brands: EUR 148,-

(less than 35 m², max. of 3 brands; from 36 m², max. of 5 brands) For exhibitors who would like to emphasise certain brands; Includes the entry in the exhibitor list incl. logo illustration on our website.

Co-exhibitor fee: EUR 189,-

For exhibitors who would like to bring a co-exhibitor to share the booth with; Includes the entry in the exhibitor list incl. logo illustration on our website, event flyers (please order the required quantity of flyers) and 2 exhibitor passes.

Back panel

Yes, we require a back panel.

A back panel is compulsory for all exhibitors (booth type Island excluded). In case your booth construction doesn't come with a solid back panel, please order one (see form F, booth furniture, page 11).

Booth Contruction

Booth Contruction 🗌 Yes If yes, by which construction company (contact person, telephone, email address).

No

Notes (If available, please indicate quote reference. In case you would like to make more notes, please get in touch with us by email: aussteller@photoadventure.eu.)

Desired booth size:

Width m	Depth m	Total m²
Booth typ:	'	rice price 8.12.15 valid 11.3.16
Row (at least 9 m	2) EUR	90,-/m ² EUR 95,-/m ²
Corner (at least 1		05,-/m ² EUR 109,-/m ²
Peninsula (at leas		09,-/m ² EUR 115,-/m ²
Island (at least 54		09,-/m ² EUR 115,-/m ²

Prices for booth areas outside Kraftzentrale (in the open) upon enquiry. Registrations after 11 March 2016 are subject to a handling surcharge of 25% and are subject to availability.

Electricity

2,2 kW-230V incl. electricity consumption for 2 days (Connection to the exhibition stand, power consumption, all connection)	EUR 169,- tions)
6 kW-230V incl. electricity consumption for 2 days (Connection to the exhibition stand, power consumption, all connection)	EUR 375,- tions)
11 kW-CEE 16A/400V incl. electricity consumption for 2 days (Connection to the exhibition stand, power consumption, all connection)	EUR 415,- tions)
Distributor for 11kW CEE16 connection	EUR 154,-

Place, date

Company stamp / signature

Attention: Please fill out completely!

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Formular B Registration co-exhibitor

Deadline: 11th March 2016

Page 7

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadve

Address	Main exhibitor			
Company name (please indicate legal structure)	Company name			
VAT number (Compulsory information for all companies from EU countries)				
Street				
ZIP, city, country				
General e-mail address (will not be published)				
Internet				
Contact - exhibition coordinator		(if different from coordinat	or)	
□ Mr. □ Mrs.	□ Mr. □ Mrs.			
Salutation, title, first- / surname	Salutation, title, first- / sur	rname		
Telephone number	Telephone number			
E-mail address	E-mail address			
Entry in the list of exhibitors	Alphabetical listing	under the letter:		
Company name	Business directory			
	Photography			
Street	Camera, Lens	Image output, presentation	 Studio equipment Insurance, 	
ZIP, city, country	 Specialized reseller Software, specialized literature,publisher, platform 	 Advanced training Agency, gallery, photo studio 	service Education/Training	
Telephone number (if desired publication)	Adventure (Travel + Outdoor Indu	stry)		
Intermed (if decided)	Action+adventure agencies	 Tourism destinations Mountaineering, 	Nature / national park Outdoor equipment +	
Internet (<i>if desired</i>)	 (Adventure) tour operator Alpine associations, 	hiking, trekking Specialized literature +	clothing Travel, tropical and high	
Facebook <i>(if desired)</i>	information, institutions Other	publisher	altitude medicine	
Twitter or other social media channels (if desired)	Computer & IT	Media and partners		

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Place, date

Company stamp / signature



Formular C1 Registration market place

Deadline: 11th March 2016

Page 8

2000

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu

What exactly is the market place?

The market place is a cost-effective way to participate, tailored to small exhibitors. There are two different booth sizes available, the prices are all-inclusive and contain:

- Registration fee (Includes the entry in the exhibitor list incl. logo on our website, the entry in our exhibition magazine (no logo), free WLAN at the booth*, 2 exhibitor passes, 2 visitor passes as well as event brochures)
- Environmental fee / operating costs
- Stand area (incl. standardized booth construction, details page 10)
- 🔶 carpet
- + company name on booth (1/c)
- Electricity connection and lights
- Costs for assembly and disassembly of the booth construction

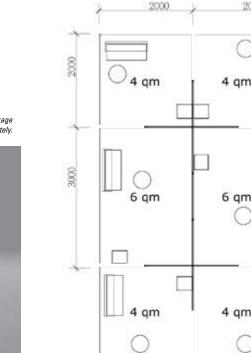
Additional orders are not included.

* A WLAN availability cannot be guaranteed. Network congestion and thus poor performance cannot be ruled out. If you need to transfer big amounts of data on the exhibition weekend or require a stable connection, please consider booking your own internet access (details upon request).

Booth type:	price valid 17.12.15	price valid 11.3.16
booth 4 m²	EUR 785,-	EUR 825,-
🗖 booth 6 m²	EUR 1.095,-	EUR 1.150,-

Registrations after 11. March 2016 will be charged with a handling surcharge of 25% and are subject to availability.

Notes (If available, please indicate quote reference.)





Sample stand 4 m² and 6 m² Rental furniture is not included in the package price and can be ordered separately.





Formular C2 Registration market place

Deadline: 11th March 2016

Page 9

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu

Address	Billing Adress (if different from general address)				
Company name (please indicate legal structure)	Company name (please indicate legal structure)				
VAT number (Compulsory information for all companies from EU countries)	VAT number (Compulsory	information for all compan	ies from EU countries)		
Street	Street				
ZIP, city, country	ZIP, city, country				
General e-mail address (will not be published)					
Internet					
Contact - exhibition coordinator	Contact - marketing	(if different from coordinat	or)		
□ Mr. □ Mrs.	□ Mr. □ Mrs.				
Salutation, title, first- / surname	Salutation, title, first- / su	rname			
Telephone number	Telephone number				
E-mail address	E-mail address				
Entry in the list of exhibitors	Alphabetical listing	under the letter:			
Company name	Business directory				
	Photography				
Street	Camera, Lens	Image output, presentation	☐ Studio equipment ☐ Insurance,		
ZIP, city, country	 Specialized reseller Software, specialized literature,publisher, platform 	 Advanced training Agency, gallery, photo studio 	service Education/Training		
Telephone number (if desired publication)	Adventure (Travel + Outdoor Indu	stry)			
Internet (<i>if desired</i>)	 ☐ Action+adventure agencies ☐ (Adventure) tour operator ☐ Alpine associations, 	 Tourism destinations Mountaineering, hiking, trekking Specialized literature + 	 Nature / national park Outdoor equipment + clothing Travel, tropical and high 		
Facebook <i>(if desired)</i>	information, institutions Other	publisher	altitude medicine		
Twitter or other social media channels (if desired)	Computer & IT	Media and partners			

Attention: Please fill out completely!

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Place, date

Company stamp / signature



Formular D

Order form for

1 -1 -2-

standardized booth construction

Deadline: 11th March 2016

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Page 10

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu

Address	Contact - exhibition coordinator
Company name (please indicate legal structure)	□ Mr. □ Mrs.
VAT number (Compulsory information for all companies from EU countries)	Salutation, title, first- / surname
Street	Telephone number
ZIP, city, country	E-mail address

Booth construction order

. . .

	9-11 m²	12 m²			
Booth construction "BOX"	EUR 83,90 / m²	EUR 72,90 / m²			
Complementary booth signage 1/c included when ordering a					

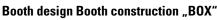
Complementary booth signage 1/c included when ordering a standardized booth construction (max. 20 letters)



Optional additional orders

Logo booth signage 4/c printing (optional)

Yes, we would like to order a 4/c logo booth signage (mail logo in 300dpi to office@photoadventure.eu)



Row- or corner booth

Included:

🔶 Carpet

- Back and side panel H = 250cm, white
- Sign incl. 1-coloured company name with text (max. 20 letters)
- 2 spotlights at 9m², 3 spotlights at 12m², 4 spotlights at 15m²
- 🕂 Initial basic cleaning

Not included:

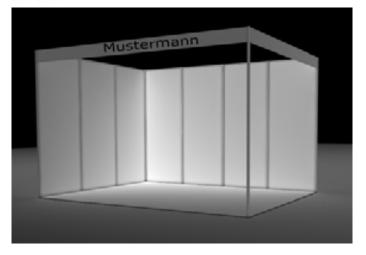
EUR 56,-

(per sign)

- Electricity connection 2,2kW
- + Additional orders, if applicable



Sample stand 3 x 4 m Example graphics



Place, date

Company stamp / signature

Attention: Please fill out completely!

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Formular E Order form booth furniture

Deadline: 27th May 2016

Page 11

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu

pcs.	Chair foldable <i>Colour may vary</i> W x D x H = 103 x 53 x 97 cm	EUR 8,-		pcs.	Chair W x D x H = 45 x 50 x 77 cm	EUR 16,50	F
pcs.	Table, round H = 72 cm; Diameter = 70 cm	EUR 49,50	-	pcs.	Barstool H = 82 cm	EUR 24,50	H
pcs.	Table, rectangular <i>white</i> W x D x H = 120 x 70 x 72 cm	EUR 65,-		pcs.	High display case <i>incl. 3 lockable compartments</i> W x D x H = 51 x 51 x 200 cm	EUR 170,-	
pcs.	High table H = 110 cm; Diameter = 70 cm	EUR 53,-		pcs.	Sideboard <i>lockable</i> W x D x H = 103 x 53 x 94 cm	EUR 71,50	
pcs.	Leaflet dispenser W x D x H = 30 x 29 x 170 cm	EUR 53,-		pcs.	Workstation <i>lockable</i> W x D x H = 80 x 90 x 113 cm	EUR 148,50	T
pcs.	Bar <i>lockable</i> W x D x H = 120 x 50-70 x 110 cr	EUR 220,- m		pcs.	Stand display case <i>lockable</i> W x D x H = 99 x 53 x 91 cm	EUR 231,-	1
pcs.	Bar desk <i>lockable</i> W x D x H = 90 x 45 x 95 cm	EUR 110,-		pcs.	Shelf, detached <i>chrome, compartment height</i> W x D x H = 85 x 40 x 180 cm	EUR 98,- 34 cm	
pcs.	Back panel booth constructior <i>Back panel white</i> B x H = 100 x 250 cm	1 EUR 49,-		pcs.	Booth lighting, clamp light	EUR 25,50	À
pcs.	Shelf for booth construction par <i>bookshelf (incl. assembly)</i> W x D x H = 99 x 22 x 1,9 cm	el EUR 33,-		sqrm	Carpet incl. laying color: □grey □ blue	EUR 17,-	
Addres	S r name (please indicate legal structure)			sqrm	Graphic print 4c on billboard printable data to be delivered (editing by complexity)	EUR 65,- by exhibitor	
	ber (Compulsory information for all comp	anies from EU co	untries)	pcs.	own WLAN access	EUR 200,-	
Street							
ZIP, city,							
Contac	t □ Mr.	□ Mrs.		Place,	date Company stamp / s	ignature	
Salutatio	n, title, first- / surname			Atten	tion: Please fill out comple	etely!	
Telephon	e number			executio	ns and conditions are accepted as a wh on is Kerken / Germany. Unsigned or inc ustaly not be processed! All prices refer	omplete registrat	ions can
E-mail ac	ldress				nately not be processed! All prices refer luration of the event and are exclusive o		unit, are vallu



Formular F

Registration

Supporting programme

Deadline: 11th March 2016

Page 12

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu

Recitations, presentations and shootings in the Kraftzentrale

The main stage with about 300 seats can be booked for on-stage activity and presentations. Slots at the shooting stage are available for demo photo shoots. 30 minutes stage time will be reserved for each. Depending on stand space 1 (up to 14 m²) or 2 (from 15 m²) slots can be ordered. Starting in May, Photo+Adventure advertises the stage program on its website, in social media postings, e-mail newsletters, the trade fair magazine and through poster boards during the event.

Presentation slot 1	EUR 195,-	Торіс
 Product - / Software pre Presentation of tour ope 		Referent
Demo Shooting		Desired date / time (Sat. or Sun. / morning, noon or afternoon)
Presentation slot 2	EUR 195,-	Торіс
Product - / Software pre	sentation	
Presentation of tour ope		Referent
Demo Shooting		Desired date / time (Sat. or Sun. / morning. noon or afternoon)

The presentation costs (plus 19% VAT) are a proportional fee for room hire including costs for technology and audio-visual equipment, advertising on the internet as well as the option to display your own advertising material. Upon receipt of an order, the presentations are allocated to the time slots available. In order to guarantee a well-balanced program the selection and arrangement of topics will be decided by the organizer.

Schatzsuche / Treasure hunt

Up to 12 exhibitors have the opportunity to participate in Photo+Adventure's treasure hunt. As part of this stamp card activity visitors are encouraged to visit the participating exhibitors at their booth and collect stamps on their "treasure map".

Guests, who visited all participating exhibitors and submit the completed stamp card at the information desk before 4.45 p.m., take part in the draw, being held at 5 p.m. on the same day.

Participating exhibitors will benefit from additional traffic at their booth and receive e-mail addresses of the participants who agreed with a corresponding re-use of their data. The participation in the treasure hunt costs 400 € per exhibitor. In addition, at least one price has to be donated for the raffle.

 Yes, we would like to take part in the stamp card action "treasure hunt".
 EUR 400,-

We are interested, please provide further information.

Address

Company name (please indicate legal structure)

VAT number (Compulsory information for all companies from EU countries)

Street

ZIP, city, country

Con	tac	t

□Mr.

Mrs

Salutation, title, first- / surname

Telephone number

E-mail address

Place, date

Company stamp / signature

Attention: Please fill out completely!

The terms and conditions are accepted as a whole. Place of jurisdiction and execution is Kerken / Germany. Unsigned or incomplete registrations can unfortunately not be processed! All prices are valid for the duration of the event and are exclusive of 19% VAT.



Formular G Scribble of booth (optional)

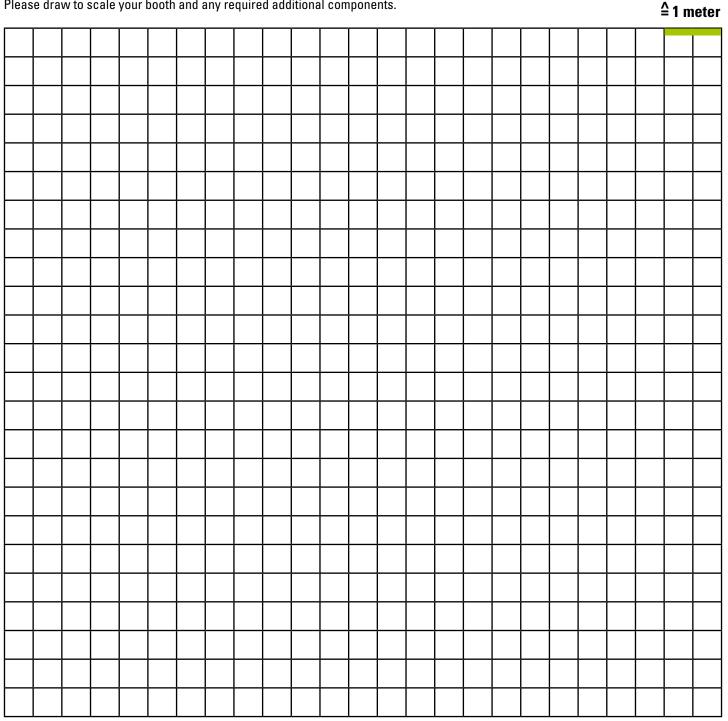
Deadline: 27th May 2016

Page 13

Please fax the completed form to +49 2833 571889 or mail it to aussteller@photoadventure.eu

Are you after anything in particular? Not a problem.

Please draw to scale your booth and any required additional components.



Company Name

Booth number (if available)



AGB General terms and conditions

Please note: Business is built on the german terms and conditions. Despite the utmost care no guarantee can be given for the accuracy, topicality and vality of this translation.

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1. Registration

Only fully completed and lawfully signed registrations can be accepted. The organizer decides on your participation according to the regulations (admittance / stand area confirmation) applying to all event participants. There isn't a legal right on admittance. The contract takes effect on the communication of the admittance at the latest.

Deletions, additions and amendments to the registration form or the general terms and conditions are invalid. With his legal signature on the registration form, the exhibitor undertakes to comply with the present general terms and conditions and with the organizer 's decisions based upon then. The terms apply mutatis mutandis also to ancillary services and additional orders. The details on this form are processed and used by the organizer under consideration of the regulations of the Federal Data Protection Law of the Federal Republic of Germany in the context of the fulfillment of contractual tasks.

2. Opening times

The exhibitor undertakes to set up his booth and staff it with qualified personnel during the scheduled opening times for the entire duration of the trade fair. Before the end of the event, no exhibition booth may be completely or partially cleared. In case of non-compliance exhibitors must pay a contractual penalty amounting to 20% of the booth fee.

3. Booth allocation

Placement requests will be considered if possible, but not accepted as a condition. Registrations after the deadline cause the forfeiture of all reservations regarding booth size and / or placement previously made verbally or in writing. Booths are allocated with consideration of the overall arrangement of the trade fair. Objections can be raised within 5 working days from the day of sending the finished allocation plan. Otherwise the allocation is deemed accepted. Notwithstanding an already existing confirmation, the organizer is, if necessary, entitled to allocate a different place at a different location, to change the size and dimensions of the booth, to move or close entrances and exits of the halls and open spaces or to make other structural changes. The organizer is not liable to the exhibitor for any consequences arising from the location or the area surrounding the booth.

4. Registration cancellation

Exhibitors with legally binding registrations cannot be dismissed from the contract without compensation. If an exhibitor chooses not to take part in the trade fair, the registration fee will accrue as well as a cancellation fee of 50% of the booth rental price up to 10 weeks before the fair, and 100% of the space rent after that. This will be exclusive of taxes, fees and other charges. These provisions also apply if the booth area can be rented at a later point in time. If the exhibitor should absent himself from the event unannounced, an additional contractual penalty of 50% of the amount of the stand area will be payable (this is for the necessary decoration of the area).

5. Invoicing and terms of payment

The rent prices stated on the registration form are valid for the duration of the event. All prices are quoted exclusive of VAT and other taxes, fees and charges. The deduction of cash discount requires a special written agreement. With the acceptance of the application, the exhibitor receives an invoice for the first half of the rent. The payment period is 14 days (without discount). The second half of the rent as well as additional services are payable until 6 weeks before the event starts. Please transfer the amount to the organizer's bank account. Objections against the invoice must be raised within 10 days of receipt. After that, the invoice will be deemed approved. Interests have to be paid in the amount of 8% above the base interest rate according to \$247 of the civil code of the Federal Republic of Germany in case of payment default. Late payment will be charged EUR 5.50 per reminder. If the invoiced amount has not reached the organizer by the due date, it is up to the organizer to dispose of the both without announcement (for details see 4. Cancellation of the registration). The exhibitor is not entitled to withhold, refuse or offset the payment of an invoice on the basis of any counterclaims whatsoever.

6. Registration fee

A German exhibitor is obliged to pay the registration fee plus VAT, a foreign exhibitor with a valid VAT number will not be charged VAT. This also includes the entry in the online exhibitor directory on the event website and additional agreements. The data for the entries are taken from the registration form. The organizer needs a logo in an adequate quality. The organizer does not assume any responsibility for the correctness and completeness of the entry. Exhibitor passes are also included (quantity depending on the booth size).

7. Co-exhibitors and represented brands

Represented brands or co-exhibiting companies have to be reported to the organizer on the registration form. Co-exhibitors and / or represented brands have to pay a corresponding extra fee. The debtor of this extra fee is always the main exhibitor of the booth. The co-exhibitor is subject to the same conditions as the main exhibitor. Every company as such is liable as a joint debtor to the organizer. The co-exhibitor is entitled to the same media services as the main exhibitor (see point 6) and receives 2 exhibitor passes.

8. Force maieure and important reasons

If the event cannot take place due to force majeure, strikes, political events or other important reasons, damage claims of any kind whatsoever of the exhibitor against the organizer are excluded. In a case the trade fair does not take place the organizer has to notify the exhibitor immediately. In case the organizer cancels the event, the exhibitor receives no – partial or full – refund of the effected payments depending on the organizer's assessment of the situation.

9. Assembly, disassembly and design of the booths

The exhibitor is obliged to assemble and disassemble the booth within the set deadlines. Costs resulting from running overtime during assembly and disassembly are charged to the exhibitor. If the disassembly time is exceeded, the organizer is entitled to carry out the clearing of the booth and store the goods at the expense and risk of the exhibitor. After disassembly the original condition of the exhibition space is to be restored. During the entire period of the event, the name of the exhibitor has to be attached to the booth in a generally visible way. The exhibition spots are to be defined as described in the exhibition documents. The exhibitor booths must not exceed a height of 250 cm. Exceptions require special written permission from the organizer. Taking up more room than allocated and thus excee-ding the booth limits is not allowed. For safety reasons glass structures may only be erected at a distance of 50 cm off the booth limits. Safety glass is exempt from this rule. In case the organizer's booth builder builds your booth, it is prohibited to nail or to drill into the walls. It is also prohibited to mark the floor. The fire safety regulations \$17 BauO NRW must be observed. If you build your own booth, you have to explicitly state this on the registration form. In this case, the organizer has to be informed about the company entrusted with the design and assembly. A back panel is obligatory for all booth constructions. Booth constructions and design have to observe all German rules regarding the special building ordinance, the DIN or Below Expectations regulations, VDE regulations as well as the accident prevention regulations of the professional associations, respectively in the current and valid versions. The organizer reserves the right to stipulate further instructions regarding booth design. During assembly and disassembly times, exhibitors have the duty to take increased care of the safety and security of their goods. The exhibitor is responsible that all legal regulation of the Federal Republic of Germany are adhered to on its booth area.

10. Security service and insurance

Outside the opening times, the organizer has the exhibition hall guarded by a security company without assuming any liability for loss and damage. Own booth guarding during and / or outside the opening times of the exhibition is to be requested separately by the exhibitor and is also charged separately. The booth rent does not include any insurance for the objects in the booth, the booth itself or any other pieces of equipment, which are the property of people working at the booth. Any liability for property damage and pecuniary loss is excluded if these can be insured. This does not affect liability on the basis of wilful or grossly negligent misconduct. Even though the organizer will take guarding measures, this disclaimer is not subject to restriction. Within the context of liability, the general rule of the legal burden of proof remains untouched. Exhibitors are advised to insure their exhibition items and third party liability at their own expense.

11. Cleaning

The organizer is responsible for the cleaning of the exhibition hall and the corridors in the hall. The exhibitor has to take care of cleaning the booth. On order and at the expense of the exhibitor a cleaning company, contracted by the organizer, can be hired to clean the booth

12. Advertising

Advertising of any kind, in particular the distribution of printed material and the addressing of visitors, is permitted only inside the booth. The affixing of advertising signs, posters or other advertising material or the distribution of advertising material outside the booth is only permitted if separately agreed upon with the organizer and paid for. The exhibitor is not permitted to display company names, advertisement or sales information on walls or coimns, in front of or beside the rented stands. Stickers may not be displayed in the halls whatsoever. The organizer is entitled to remove, cover or otherwise stop, at the exhibitor's expense and risk, any advertising infringing the aforementioned regulations. Free lotteries and contests of any kind are welcome, but need to be approved by the organizer beforehand. The use of loudspeaker systems, musical and audio-visual media of any kind by the exhibitor – also for advertising purposes - requires the organizer's approval and has to be announced in time. Musical renditions of all kinds require the approval of the German Author's Rights Society (GEMA) in accordance with Copyright Law. If musical renditions have not been approved, GEMA can file for damages according to Article 97 of the Copyright Law, Address registrations and queries to: GEMA - Bezirksdirektion NRW; PO box 10 13 43, 44013 Dortmund, Germany; phone.: +49 231 57701-200, fax: +49 231 57701-230. Accoustic and visual presentations must also be approved by the organizer. The permit is issued under the condition that the sound volume will not exceed 70 decibels and the presentation does not interfere with work at the neighboring stands in any way. If these regulations are repeatedly violated, the power supply to the exhibitor's stand can be interrupted regardless of the consequences for the stand as a whole. The exhibitor is not entitled to compensation for any damage suffered directly or indirectly drom the interruption in power supply. The burden of proof of compliance

with the regulations lies with the exhibitor. The organizer needs to apply for a permit of any flashing and rotating advertisement as well as moving lettering on the outside of the booth. Otherwise, all forms of advertising are permitted within the stand rented by the exhibitor, as long as they are not obtrusive, do not infringe regulations or offend public morality, and are not of an ideological or political nature.

13. Product sales and tastings

It is possible to sell goods directly with an existing business license. The sale of goods must be reported to the trade fair management in advance and has to be approved separately. The exhibitor agrees not to conduct the sale in a loud manner. The sale of food and beverages to be consumed directly at the fair (catering or catering services) is not permitted due to (exclusive) catering rights. Tasting of food and / or beverages at the booth is subject to special conditions. Therefore any tasting of food and / or beverages has to be approved by the organizer. Even in case of a mere tasting, the provisions of the Ordinance on Foodstuffs have to be complied with.

14. Operation of workshops und seminars

The organizer owns the exclusive right to offer and perform workshops, seminars and other special activities on the event weekend in the Landschaftspark. Any offers of this kind by the exhibitor require the organizer's written consent. Those not adhering to this regulation, will be charged between EUR 500.00 and EUR 5,000.00, depending on the nature and scope of their offer.

15. Disclaimer

The organizer doesn't accept any liability for loss or damage to persons, for loss of or damage to the goods exhibited or other valuables belonging to the exhibitor. Furthermore, the organizer is not liable for information given or actions based on an error. Otherwise the organizer is liable in accordance with applicable legal regulations, insofar as the exhibitor makes claims for the compensation of damages based upon malicious behavior or gross negligence by the organizer or his legal representatives or vica-rious agents. If the organizer has not willfully breached the agreement, liability for compensatory damages shall be limited to the foreseeable damage that typically arises. Any further liability for compensation shall be excluded. The organizer exercises the Landschaftspark Duisburg-Nord's domiciliary right in all showrooms and on the outdoor premises of the entire exhibition. In addition, the organizer is liable for every culpable violation of an essential contractual commitment. Essential contractual obligations shall pertain only to those contractual obligations to be complied with during the execution of the contract. This applies to all claims that could arise as a result of, and in connection with, this contract. The claims for compensation are restricted to the replacement of the typical foreseeable damage. As an exhibitor, you will be liable to the organizer for any damage inflicted on the organizer, provided that such damage is attributable to your culpable action or the culpable action of your personnel, your employees or any third party which you have appointed or any other third parties, whose services you are using for the purpose of fulfilling your obligations.

16. Violation of the terms and conditions, violation of law

The terms and conditions and the relevant statutory provisions must be strictly observed. All fire safety and event regulations are also to be observed. Non-compliance and / or violation of the present terms and conditions or of contractual agreements as well as the infringement of legal provisions entitle the organizer to close the assigned booth at the exhibitor's expense and to effect the eviction without a trial. The orders and instructions of the organizer and those appointed by him must be followed by the exhibitor, his staff and agents. This applies in particular to the exhibition grounds' car park and associated delivery area.

17. Consent pursuant to the Telecommunications Act

The exhibitor agrees to be informed about exhibitions and other events of the P+A Photo Adventure GmbH via email or mail. This consent can be revoked at any time.

18. Forfeiture clause

Exhibitors' claims against the organizer which are not put in writing within 2 weeks after the end of the trade fair are forfeited.

19. Jurisdiction and place of execution

The present terms and conditions are exclusively governed by German law, under conclusion of German private international law and the provisions of the UN Convention on Contracts for the International Sale of Goods. Jurisdiction and place of execution is the organizer's registered office.

20. Final provisions

The GTC apply exclusively. Terms which oppose or deviate from these GTC shall not apply, apart from the terms P+A Photo Adventure GmbH explicitly agreed to in writing. All alterations to the contract must be made in writing. The same shall also apply to any amendment or cancellation of the written-form clause itself. The invalidity of individual provisions will not affect the validity of the remaining provisions.