



## SPONSORSHIP OPPORTUNITIES

☐ **Grand Marshal Sponsor:**

**\$10,000**

**\$8,944 is 100% tax deductible.** Includes up to 24 guests, priority seating, full page program ad, recognition will reference Grand Marshall Sponsor as “Presented by” in all event PR, broadcast, print, social media and signage at event. Logo will be included on VAP website with hyperlink to your business for the year. Guests will receive a personal hostess for their tables throughout the evening.

☐ **Reveler Sponsor:**

**\$7,500**

**\$6,620 is 100% tax deductible.** Includes up to 20 guests, priority seating, full page program ad, recognition as Reveler Sponsor in all event PR, broadcast, print, social media, logo on VAP website with hyperlink to your business for the year and signage at event.

☐ **Coronation Sponsor:**

**\$5,000**

**\$4,296 is 100% tax deductible.** Includes up to 16 guests, priority seating, full page program ad, recognition as Coronation Sponsor in all event PR, broadcast, print, social media, logo on VAP website with hyperlink to your business for the year and signage at event.

☐ **Mardi Gras Sponsor:**

**\$3,250**

**\$2,546 is 100% tax deductible.** Includes up to 16 guests, priority seating, full page program ad, hyperlink to your business for the year and signage at event.

☐ **Parade Sponsor:**

**\$1,500**

**\$1,148 is 100% tax deductible.** Includes 8 guests, priority seating, one-half page program ad and signage at event.

☐ **Carnival Sponsor:**

**\$750**

**\$574 is 100% tax deductible.** Includes 4 guests, priority seating, one-quarter page program ad and signage at event.

## PROGRAM ADVERTISEMENTS

### SPONSORS – NO CHARGE FOR ADS

- ☐ Full Page Ad - \$200 (7.5” x 10”)
- ☐ Half Page Ad - \$175 (7.5” x 4.875”)
- ☐ Quarter Page Ad - \$100 (3.625” x 4.875”)

**AD DEADLINE IS: February 19, 2016**

**Note:** Ads in black and white only. Ads will be accepted in the following formats: High resolution JPEG, PDF or Illustrator 11 files. Please submit by email to: [mweiss@rightbrain-designgroup.com](mailto:mweiss@rightbrain-designgroup.com).

Please send completed ad info, camera-ready artwork and payment in full amount to address on next page.

You may replicate your ad from the 2015 Mardi Gras Program by signing as indicated in the box below:

- Yes, replicate my ad exactly as featured in the 2015 Mardi Gras Program \_\_\_\_\_  
Signature

If camera-ready artwork is not available, please provide a listing of exact copy that should be included in your ad on the lines provided below: If a logo is to be inserted, please provide according to the guidelines listed above.

Headline: \_\_\_\_\_

Body: \_\_\_\_\_

**Thank you for your support! Please complete and return this page  
to the address below or email it to ANickelsen@VictimAssistanceProgram.org.  
If you have questions, please contact Ashley Nickelsen at (330) 376-0040.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Payment information**

- ☐ **Option 1:** My check in the amount of \$\_\_\_\_\_ is enclosed.  
*Checks should be made payable to Victim Assistance Program*

- ☐ **Option 2:** Please charge my credit card in the amount of \$\_\_\_\_\_.

**BILLING ZIP CODE** \_\_\_\_\_

**CARD#** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**EXP DATE** \_\_ / \_\_      **CID#** \_\_\_\_\_

**NAME:** \_\_\_\_\_

*(As it appears on your card)*

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

**Mail form to:  
Victim Assistance Program  
150 Furnace Street  
Akron, OH 44304**