| Name of Applicant | 1st Annua | l. Favell | Maseom F | ale Art | Name of Reviewer | B. Sullier |
|--------------------|----------------|---------------|-------------------------------------|---|---|---------------------------------|
| 81 | how | | Selection | urism Grant App Criteria Summa view Panel scori | ry | 4-10-13 |
| Score V | <u>Veight</u> | <u>Points</u> | | | | |
| (1-5)3_ | 5 | <u>15</u> | How well does Will it encoura | /will this project ge longer-term o | increase tourism? r repeat visits? | |
| (1-5) <u>3</u> | 5 | <u>15</u> | Is the budget a What is the po | ind plan realistic tential to succee | ollity to complete the p ? d? tration capable? | roject? |
| (1-5) <u>3</u> | 2 | 6 | is there eviden | nstrated commur ce of in-kind sup rsements by cor | nity support? port? nmunity groups? | |
| (1-5) | 1 | 3_ | Is the presenta Points will be o | ition clear, conci leducted for vagi | se and attractive? ue or rambling respon | ses. |
| (1-5) <u>3</u> | 2 | <u>(o</u> | How will the ap | ng evaluation me oplicant documer nes measurable | nt the impact? | |
| SUB-TOTAL POINT | S; | <u>45</u> | | | | |
| Add Preference Poi | <u>nls</u> | | | | | |
| 0-10 | | <u></u> | Shoulder Seas | on – before June | and after September | |
| 0-10 | | | Outlying Areas | • | | |
| 0-10 | | <u> </u> | Length of Stay | – encourage ea | rly arrival and/or late o | leparture |
| 0-10 | | 4. | Family Friendli | ness | | |
| Deduct Penalty Poi | <u>nts</u> | | | | | |
| -10 | | _6_ | Previous touris time | m projects not co | ompleted on time or fir | nal evaluation not submitted on |
| TOTAL POINTS | | (s 200- | | | | |
| Reviewer Confilc | t of Interest: | | | | | |
| Comments: | | | | | | |

Do you recommend this project for funding: ☐ YES ☐ NO Partial funding: \$ 6200

Tavell Museun

Name of Reviewer

lication ry Sept, 27-29th ng)

Spring 2013_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

| Score | Weight | Points | |
|----------------|-----------------|-----------|---|
| (1-5) 3 | 5 | 15 | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) 4 | 5 | <u> </u> | Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) 4 | 2 | <u> </u> | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) 4 | 1 | 4 | Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses. |
| (1-5) 4 | 2 | 8 | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL PO | OINTS: | <u>53</u> | |
| Add Preference | e Points | | |
| 0-10 | | _6_ | Shoulder Season – before June and after September |
| 0-10 | | 4_ | Outlying Areas |
| 0-10 | | | Length of Stay – encourage early arrival and/or late departure |
| 0-10 | | <u> </u> | Family Friendliness |
| Deduct Penalty | <u>Points</u> | | |
| | -10 | | Previous tourism projects not completed on time or final evaluation not submitted on time |
| TOTAL POINT | s | 73 | _ |
| Reviewer Co | nflict of Inter | est: | |
| Comments: | | | |
| | | | |

Do you recommend this project for funding: ☐ YES ☐ NO Partial funding: \$_

| Favell | Museum | |
|--------|--------|--|
| | | |

Matthew Dodson

Name of Applicant

Spring 2013_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

| Score | Weight | Points | |
|----------------|----------------|--------------------|--|
| (1-5) | 5 | 25 | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) | 5 | #20 | Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? |
| (1-5) | 2 | 8_ | Is management and/or administration capable? Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? |
| (1-5) | 1 | - | Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses. |
| (1-5) _ 5 | 2 | <u>3</u> 10 | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL PO | STAIC | | |
| Add Preference | Points | , | |
| 0-10 | | <u>b</u> | Shoulder Season – before June and after September |
| 0-10 | | b | Outlying Areas |
| 0-10 | | _5_ | Length of Stay – encourage early arrival and/or late departure |
| 0-10 | | _3_ | Family Friendliness |
| Deduct Penalty | Points | | |
| - | 10 | • | Previous tourism projects not completed on time or final evaluation not submitted on time |
| TOTAL POINTS | S | 42 | _ |
| Reviewer Cor | nflict of Inte | rest: | |
| Comments: | | | |
| | | | |
| | | | |
| | <u></u> | | |
| Do you recomm | mend this pro | oject for funding: | YES □ NO Partial funding: \$ 7,000 |

| FAVELL | museum |
|-------------------|--------|
| Name of Applicant | |

Do NA

Spring 2013_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

| Score Weight Points Cit-5 1/4 5 2/6 How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? Will it encourage longer-term or repeat visits? Will it encourage longer-term or repeat visits? What is the potential to succeed? Is the budget and plan realistic? What is the potential to succeed? Is there demonstrated community support? Is there endorsements by community groups? Is there endorsements by community groups? Is the rendorsements by community groups? Is the rendorsement by community groups? Is the rendorsement by community groups? Is the rendom groups endorsement groups? Is the rendom groups end after clive? Provider to the outcomes measurable and objective? Is the rendorsement groups and after September O-10 | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? | | | | |
|--|---|----------------|-----------------|-------------|---|
| Will it encourage longer-term or repeat visits? Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? (1-5) 4 2 3 Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? (1-5) 4 1 4 Is the presentation clear, concise and attractive? Points will be deducted for vague or rambing responses. (1-5) 3 2 6 Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? SUB-TOTAL POINTS: 58 Add Preference Points 0-10 7 Shoulder Season – before June and after September 0-10 9 10 10 10 10 10 10 10 10 10 10 10 10 10 | Will it encourage longer-term or repeat visits? Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? (1-5) 4 2 3 Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? (1-5) 4 1 4 Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses. (1-5) 5 2 6 Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? SUB-TOTAL POINTS: 5 6 Add Preference Points 0-10 5 Coulying Areas 0-10 6 Coulying Areas Length of Stay – encourage early arrival and/or late departure Family Friendliness Deduct Penalty Points 10 Previous tourism projects not completed on time or final evaluation not submitted or time TOTAL POINTS Reviewer Conflict of Interest: Comments: | Score | Weight | Points | |
| Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? Is there ender of in-kind support? Is there evidence of in-kind support? Are there endorsements by community groups? Are there endorsements by community groups? (1-5) 4 | Is the budget and plan realistic? What is the potential to succeed? What is the potential to succeed? Is management and/or administration capable? | (1-5) <u>4</u> | 5 | 20 | |
| Is there evidence of in-kind support? Are there endorsements by community groups? | Is there evidence of in-kind support? Are there endorsements by community groups? | (1-5) <u>4</u> | 5 | <u>80</u> 7 | Is the budget and plan realistic? What is the potential to succeed? |
| Points will be deducted for vague or rambling responses. (1-5) 3 2 6 Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? SUB-TOTAL POINTS: 5/8 Add Preference Points 0-10 7 Shoulder Season – before June and after September 0-10 0 10 10 10 10 10 10 10 10 10 10 10 10 | Points will be deducted for vague or rambling responses. (1-5) 3 2 6 Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? SUB-TOTAL POINTS: 5/8 Add Preference Points 0-10 7 Shoulder Season – before June and after September 0-10 0-10 10 10 10 10 10 10 10 10 10 10 10 10 1 | (1-5) 4 | 2 | <u> </u> | Is there evidence of in-kind support? |
| How will the applicant document the impact? Are the outcomes measurable and objective? SUB-TOTAL POINTS: 5/8 Add Preference Points 0-10 5/1 Coultying Areas 0-10 6/2 Length of Stay – encourage early arrival and/or late departure 0-10 5/2 Family Friendliness Deduct Penalty Points -10 Previous tourism projects not completed on time or final evaluation not submitted time TOTAL POINTS 8/2 Reviewer Conflict of Interest: | How will the applicant document the impact? Are the outcomes measurable and objective? SUB-TOTAL POINTS: 58 Add Preference Points 0-10 | (1-5) | 1 | <u>*/</u> | |
| Add Preference Points 0-10 | Add Preference Points 0-10 | (1-5) <u> </u> | 2 | <u>_6</u> | How will the applicant document the impact? |
| O-10 Shoulder Season – before June and after September O-10 Length of Stay – encourage early arrival and/or late departure O-10 September Outlying Areas Family Friendliness Previous tourism projects not completed on time or final evaluation not submitted time TOTAL POINTS Reviewer Conflict of Interest: | O-10 | SUB-TOTAL F | POINTS: | <u>58</u> | |
| O-10 Outlying Areas O-10 Length of Stay – encourage early arrival and/or late departure O-10 Family Friendliness Deduct Penalty Points -10 Previous tourism projects not completed on time or final evaluation not submitted time TOTAL POINTS Reviewer Conflict of Interest: | O-10 | Add Preference | ce Points | | |
| 10 Length of Stay – encourage early arrival and/or late departure 0-10 Sq Family Friendliness Deduct Penalty Points -10 Previous tourism projects not completed on time or final evaluation not submitted time TOTAL POINTS 82 Reviewer Conflict of Interest: | 0-10 | 0-10 | | 7 | Shoulder Season – before June and after September |
| 0-10 Deduct Penalty Points -10 Previous tourism projects not completed on time or final evaluation not submitted time TOTAL POINTS Reviewer Conflict of Interest: | Deduct Penalty Points -10 Previous tourism projects not completed on time or final evaluation not submitted or time TOTAL POINTS Reviewer Conflict of Interest: Comments: | 0-10 | | <u>_6</u> | Outlying Areas |
| Deduct Penalty Points -10 Previous tourism projects not completed on time or final evaluation not submitted time TOTAL POINTS Reviewer Conflict of Interest: | Deduct Penalty Points -10 | 0-10 | | _6_ | Length of Stay – encourage early arrival and/or late departure |
| Previous tourism projects not completed on time or final evaluation not submitted time TOTAL POINTS Reviewer Conflict of Interest: | Deduct Penalty Points -10 | 0-10 | | | Family Friendliness |
| TOTAL POINTS Reviewer Conflict of Interest: | TOTAL POINTS S 2 | Deduct Penalt | y Points | () | |
| Reviewer Conflict of Interest: | Reviewer Conflict of Interest: Comments: | | -10 | | Previous tourism projects not completed on time or final evaluation not submitted on time |
| | Comments: | TOTAL POINT | тs | 82 | <u> </u> |
| Comments: | no. | Reviewer Co | onflict of Inte | rest: | |
| | Do you recommend this project for funding: ♠ YES □ NO Partial funding: \$ | Comments: _ | | | |
| | Do you recommend this project for funding: ☐ YES ☐ NO Partial funding: \$ | | | | |
| | Do you recommend this project for funding: ♠ YES □ NO Partial funding: \$ 10 000 = | | | | |



| Favell | |
|-------------------|--|
| Name of Applicant | |



Spring 2013_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

| Score | Weight | <u>Points</u> | | |
|---|-----------|-------------------|---|--|
| (1-5) 3 | 5 | 15 | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? | |
| (1-5) 4 | 5 | 20 | Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? | |
| (1-5) | 2 | <u>8</u> _ | Is there demonstrated community support? Is there evidence of in-kind support? Are there endorsements by community groups? | |
| (1-5) 4 | 1 | <u>+</u> | Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses. | |
| (1-5) 4 | 2 | 8_ | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? | |
| SUB-TOTAL PO | DINTS: | American Military | | |
| Add Preference | Points | | | |
| 0-10 | | - | Shoulder Season – before June and after September | |
| 0-10 | | | Outlying Areas | |
| 0-10 | | 10 | Length of Stay - encourage early arrival and/or late departure | |
| 0-10 | | 5 | Family Friendliness | |
| Deduct Penalty | Points | | | |
| | 10 | | Previous tourism projects not completed on time or final evaluation not submitted on time | |
| TOTAL POINTS | | | | |
| Reviewer Conflict of Interest: | | | | |
| comments: Attractive plan, appealing event. 3-day event should encouvage overnight stays. Good partnership w/ Ragland. Newevent worther of support. Thorough, well-thought out marketing plan. Partner w/ DK on TV/radio advertising. | | | | |
| Do you recommend this project for funding: ☐ YES ☐ NO Partial funding: \$ | | | | |
| | 1/02 0000 | | | |

| | Avece | M | Ü | 5 | EUM |
|---------|-----------|---|---|---|-----|
| Name of | Applicant | | | | , |

CHIP MASSITE

Spring 2013_Tourism Grant Application Selection Criteria Summary (Tourism Review Panel scoring)

| Score | Weight | Points | |
|----------------|------------------|-------------------|---|
| (1-5) 3 | 5 | <u> 15</u> | How well does/will this project increase tourism? Will it encourage longer-term or repeat visits? |
| (1-5) | 5 | 15 | Does the applicant have the ability to complete the project? Is the budget and plan realistic? What is the potential to succeed? Is management and/or administration capable? |
| (1-5) | 2 | <u> 1</u> | Is there demonstrated community support? Is there evidence of in-kind support? |
| (1-5) | 1 | <u>.</u> | Are there endorsements by community groups? Is the presentation clear, concise and attractive? Points will be deducted for vague or rambling responses. |
| (1-5) | 2 | <u>10</u> 1 | Is there a strong evaluation method? How will the applicant document the impact? Are the outcomes measurable and objective? |
| SUB-TOTAL F | POINTS: | <u>36</u> | |
| Add Preference | ce Points | | |
| 0-10 | | | Shoulder Season – before June and after September |
| 0-10 | | | Outlying Areas |
| 0-10 | | | Length of Stay – encourage early arrival and/or late departure |
| 0-10 | | | Family Friendliness |
| Deduct Penalt | y Points | | |
| | -10 | | Previous tourism projects not completed on time or final evaluation not submitted on time |
| TOTAL POIN | тѕ | _6 _ | _ |
| Reviewer Co | onflict of Inter | est: | |
| Comments: | Lucrasin | - ATRILNOA | NOTE. |
| | | | |
| | | | |
| Do you recom | nmend this pro | ject for funding: | YES I NO Partial funding: \$ 7,000 |