



Loss Prevention, Auditing, & Safety Conference 2011 Sponsorship Letter of Intent

Orlando, FL – Gaylord Palms

April 11-14, 2011

Please complete and return this completed form indicating your intent to sponsor RILA’s Loss Prevention, Auditing & Safety Conference in 2011 **no later than 5:00PM on April 27th**.

Please check your desired level of sponsorship and list out your item preferences below. Companies sponsoring items for the 2010 conference have first right of refusal until May 4 to confirm they are retaining their sponsorship item. At that time if confirmation has not been received, we will assign the sponsorship to the next highest priority point holder.

Title (Limit 1) \$50,000 - Includes a 10x20, 15 complimentary registrations & Steering Committee Participation
A special sponsorship opportunity available only to one company

Platinum (Limit 5) \$30,000 - Includes a 10x20 and 12 complimentary registrations
Potential Sponsorships Include: Opening Keynote, Closing Keynote, Welcome Cocktail Reception, Day 1 Exhibit Hall Cocktail Reception, and Day 2 Exhibit Hall Cocktail Reception

Gold (Limit 4) \$20,000 - Includes a 10x10, 10 complimentary registrations
Potential Sponsorships Include: Day 1 Luncheon, Day 2 Networking Lunch in Exhibit Hall, Cyber Café, Audience Response System, and Mini-map of the Exhibit Hall

Silver (Limit 15) \$10,000 - Includes 8 complimentary registrations
Potential Sponsorships Include: General Sessions (7 sessions), Continental Breakfasts (3 options), Lanyards, Hotel Keycards, and Registration Bags

Bronze (Limit 10) \$5,000 - Includes 3 complimentary registrations
Potential sponsorships Include: Business Breaks (6), Conference Pens, Hand Sanitizer, Highlighters, 20 pages in program book featuring sponsor logo

Item Preference: 1. _____ 2. _____ 3. _____ 4. _____

Signing this letter shows intent to sponsor at the RILA Loss Prevention, Auditing and Safety Conference in 2011 on behalf of the company listed below. The sponsor level designated above will designate your space selection time on May 4.

Company _____ Contact Name _____

Contact Phone # _____ Contact Email _____

Signature _____

**RETURN THIS COMPLETED FORM TO TRIPP TAYLOR BY NO LATER THAN 5:00 PM
EASTERN ON APRIL 27.**

Feel free to call Tripp Taylor at 703-600-2023 with questions, fax the completed form to 703-841-1184, or scan and send the completed form via email to tripp.taylor@rila.org.