

ADVERTISING OPPORTUNITIES *at the* PHILADELPHIA JEWISH FILM FESTIVAL



Ad Specifications:

Count me in! I will place an ad with the 35th Annual Philadelphia Jewish Film Festival:

- Centerspread (12" w x 10.5" h) \$2,500
- Inside Back Cover (6" w x 10.5" h) \$1,500
- Full page (6" w x 10.5" h) \$1,000
- Half page (6" w x 5.25" h) \$500
- Quarter page (3" w x 5.25" h) \$350
- Business Card/Logo (horizontal or vertical 3.5" x 2") \$250

- Advertisement on Pre-film Slideshow (seen on the big screen before each Fall Fest Screening) \$750
- Logo on PJFF.org's Homepage with click-through to your website \$500
- Logo on single e-mail blast (6500+ reach) \$250
- Logo on all Fall Fest e-mail blasts (approx. 15 - 20 blasts) \$1,500

Check those that apply:

- Ad/Business Card/Logo has been saved in CMYK, 300 dpi or above, as a jpg, tiff, or eps file.
- Ad/Business Card/Logo has been sent in correct format by e-mail or mailed on CD
- I require additional design services and have e-mailed Olivia Antsis at oantsis@gershmany.org with my needs

The Gershman Y Payment Policy:

Advertisers are responsible for payments at the time of their ad submissions. All camera-ready ads/business cards/logos and payments must be received by **August 10, 2015 for inclusion in our 2015 Fall Festival Program**. All camera-ready ads/logos and payments must be received by **September 7, 2015 for inclusion in the PJFF Pre-film Slideshow, website, or e-mail blasts**. Ad forms and payments should be sent to The Gershman Y/PJFF, 401 S. Broad Street, Philadelphia, PA 19147. All sales are final.

Billing Information:

Name of business, organization or individual: _____
Advertiser Contact name: _____
Billing address: _____
City, State and Zip: _____
Telephone: _____
E-mail: _____ Fax: _____

- Check Enclosed (payable to The Gershman Y) in the amount of _____.
- I will pay by Credit Card in the amount of _____, using my Visa card MasterCard Discover card

Credit Card # _____
Expiration Date _____ Security Code _____

I hereby certify that I am an authorized agent of the above named company (herein named as "advertiser") and have authority to execute this advertising agreement for and on behalf of same. With my signature below, I authorize The Gershman Y's Philadelphia Jewish Film Festival to publish advertising as outlined above. I have read and understand all the terms and conditions as set forth on the rate sheet.

Signature: _____ Date: _____



The Gershman Y
401 S. Broad Street
Philadelphia, PA 19147
215.545.4400 • pjff.org