

To Whom It May Concern,

Our SCANN (Southern California Association of Neonatal Nurses) organization will be hosting its 19th annual, "*Changing Tides in Neonatal Care*" one-day conference at the Paradise Point Resort & Spa in San Diego on **Monday November 4, 2013.** We invite your company's participation in our upcoming conference.

The quality of our presenters and beautiful bay-front location make for a favorable conference for many neonatal nurses and other health care professionals in San Diego and surrounding counties. We continue to strive to reach more NICU nurses beyond our Southern California boundaries. Conference attendees will have designated time to visit the vendor hall during the pre-conference continental breakfast, lunch and breaks. As an incentive for conference attendees to visit each vendor table, SCANN has implemented a vendor check-off, raffle card for a chance to win a prize.

Attached are the different levels that a sponsor/vendor can contribute to improving our conference this year.

I would be very interested in meeting or connecting over the telephone to discuss ways we can all work together to make the 19th annual conference the best one yet. You may contact me at (858) 335-5919 or email at nburns@ucsd.edu.

Sincerely,

Nicole Burns RNC BSN SCANN Vendor Liaison SCANN President



Southern California Association of Neonatal Nurses (SCANN)

Wave & Tide Sponsorship

As a vendor or financial sponsor, we appreciate your considering the following levels to assist in our upcoming SCANN conference to be held Monday November 4, 2013.

Please ensure that your **payment, sponsor form and a written vendor description are received by October 1, 2013.** This will secure your commitment and guarantee space in the vendor hall. Payments and sponsor forms can be submitted via our website (www.neonatenurses.com) or by mail (address below). Please send your vendor description to nburns@ucsd.edu. The written description must be 75 words or less and can include products that will be shown, goals for your company at the SCANN conference, contact information, or anything else as it pertains to your company.

Wave Crest Level \$1001 and above

- Company Name listed on the SCANN website as a conference vendor at the Wave Crest Level
- Company Logo displayed on projector main screen in presentation room
- Table available in vendor hall, with choice of location
- Free electrical setup (if needed)
- Presentation of Company during conference time
- Two complimentary Continental Breakfast and Lunch at Conference

Pure Ocean Tides Level \$500-1,000

- Company Name listed on the SCANN website as a conference vendor at the Pure Ocean Level
- Table available in vendor hall
- Presentation of Company during conference time
- Two complimentary Continental Breakfast and Lunch at Conference

Ocean View Level \$250

- Company Name listed on the SCANN website as a conference vendor at the Ocean View Level
- Educational materials displayed on a table in the vendor hall
 - This level is for those vendors who cannot attend in person but would like their materials displayed.

Mailing address: P.O. Box 711652 San Diego, CA 92171



Southern California Association of Neonatal Nurses (SCANN)

Sponsorship/Exhibitor Form

* Yes, we will commit to the following level, (please write in dollar amount):
Wave Crest Level
Pure Ocean Tide Level
Ocean View Level
In Kind donation
We request the additional items for setup:
Table (s) 6ft x 30in.
Electrical needs *at an additional \$100
Media equipment *at an additional \$100
We understand the minimum cost of renting a table is \$250 and full payment must be received by October 1, 2013. We agree to abide by the Terms and Conditions of this contract.
Firm Name:
Website:
Representative attending conference:
Phone number:
Address:
Official Signature:
Title: Date:
Email:
FOR SCANN USE ONLY: Total Sponsorship Amount: Amount paid: Check#or paid onlineDate: Accented: SCANN by