



**Chili Cookoff Sponsors
Mark Your Calendar!
3rd Annual Chestnut Hill Rotary Chili Cookoff
April 7, 2013 • 12pm – 4pm**

Dear Prospective Chili Cookoff Sponsor:

We invite you to join us as a Chestnut Hill Rotary Chili Cookoff Sponsor for this wonderful event. Teams from the region will be competing to win the Best in Class Award for their chili. Hundreds of hungry chili fans will fill the Lutheran Seminary tasting the best of the region's chili recipes.

The Chestnut Hill Rotary Chili Cookoff offers your organization excellent sponsorship advantages and a strong marketing value such as:

Your company name appearing on distributed Chili Cookoff marketing material and website in advance of the Chili Cookoff.

- Community exposure to people at the Chili Cookoff and internet exposure via www.chestnuthillrotary.org/chilicookoff
- The visibility of your organization as a strong community advocate at one of the premier events in Chestnut Hill and Mount Airy.
- Press coverage leading up to and after the event.
- The opportunity to make a charitable difference to the welfare of our region.

The proceeds from the Chestnut Hill Rotary Chili Cookoff go directly to programs that our Rotary Club of Chestnut Hill supports, such as, but not limited to: Jenks Elementary School Reading Program, Scholarships for Germantown High students, Annual Community Grants, Dictionary Distribution to Area Elementary Schools, Hope Children's Orphanage in Guyana, Shelterbox, Power Up Gambia, Worldwide Polio Eradication Program, and more! Whether locally or internationally, The Rotary Club of Chestnut Hill stands on its proud record of "Service Above Self." Sharing our time and talents with those in need is what makes us proud Rotarians.

Competition is the name of this chili game with many area businesses, restaurants, and nonprofit organizations, eager to show they have "The Best Chili in Chestnut Hill and Mt. Airy!" We hope through your sponsorship you bring your company to the Cookoff to compete or share in company fellowship.

Attached is the 2013 Sponsorship Application along with a description of each sponsor level. A Rotarian will be following up with you shortly to discuss the 2013 Chestnut Hill Rotary Chili Cookoff. In the meantime, go to www.chestnuthillrotary.org/chilicookoff to see more information about the Cookoff.

Should you have any questions, please contact Maxine Dornemann at 215-696-2614.

We sincerely thank you in advance for your generous support.
Sincerely,

Maxine Dornemann
Sponsorship Committee
215-696-2614
sponsors@chestnuthillrotary.org

The Rotary Club of Chestnut Hill Foundation is a 501(c)(3) organization. Gifts to the Rotary Club of Chestnut Hill Foundation are tax deductible to the fullest extent of the law. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1-800-732-0999.

Chestnut Hill Rotary Chili Cookoff 2013 Sponsorship Opportunities

Your sponsorship dollars benefit the Rotary Club of Chestnut Hill's many community projects.

Naming Sponsorship: \$2,500

Sponsorship at this level provides a unique advertising, promotional, and sponsorship package which includes:

- Inclusion of company name along with Chestnut Hill Rotary as co sponsor of the Chili Cookoff on all advertising, website, and printed materials
- Full page, black and white ad in event program (distributed day of cookoff)
- Inclusion in press releases and editorial coverage of the event
- One free table space (to display company information) with prominent location
- Logo along with Chestnut Hill Rotary on Chili Cookoff website and link to your company's website
- The right to distribute product and promotional literature at the Chili Cookoff
- Advertising tags announced throughout the day
- Prominent display poster with your sponsorship logo
- Eight (8) Chili Tasting Tickets

Platinum Sponsorship: \$1,500

Sponsorship at this level provides a unique advertising, promotional, and sponsorship package which includes:

- Inclusion of company name and/or logo on all printed materials and advertising
- Half page, black and white ad in event program (distributed day of cookoff)
- Inclusion in press releases and editorial coverage of the event
- One free table space (to display company information) with prominent location
- Logo on Chili Cookoff website and link to your company's website
- The right to distribute product and promotional literature at the Chili Cookoff
- Advertising tags announced throughout the day
- Prominent display poster with your sponsorship logo
- Six (6) Chili Tasting Tickets

Gold Sponsorship: \$750.00

Sponsorship at this level offers visibility in promotional packets including:

- Your company name and/ or logo will be included on all printed material
- Quarter page, black and white ad in event program (distributed at Cookoff)
- Display area for company information
- Your business name on the Chili Cookoff website and with a link to your website
- Advertising tags announced throughout the day
- Four (4) Chili Tasting Tickets

Silver Sponsorship: \$500.00

Sponsorship at this level offers visibility in promotional packets including:

- Your company name and/or logo will be included on all printed material
- One eighth page, black and white ad in event program (distributed at Cookoff)
- Display area for company information
- Your business name on the Chili Cookoff website with a link to your website
- Advertising tags announced throughout the day
- Three (3) Chili Tasting Tickets

Bronze Sponsorship: \$250.00

Sponsorship at this level offers visibility promotional packets including:

- Your company name will be included on all printed material
- Business card-size black and white ad in event program
- Display area for company information
- Name and link to your company website from Chili Cookoff website

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Sponsor Application
2013 Chestnut Hill Rotary Chili Cookoff
April 7, 2013 • 12pm – 4pm

___ Yes, I/we will be a Sponsor at _____ (*insert level*) at \$ _____ (*insert value*)

___ I/we are unable to participate as a sponsor, but would like to make a donation \$ _____

Business Name

Primary Contact Name(s)

Cell Phone _____ **Email address** _____ **Website** _____
(*required*) (*required*) (*required*)

Address _____

Office/Home Phone _____ **Fax Number** _____

Choices of Payment

1. Payment can be made online via MasterCard, Visa and PayPal at www.chestnuthillrotary.org/chilicookoff.

2. Please make check payable to **Chestnut Hill Rotary Foundation**. Mail application along with your check **before 3/7/13** to:

Rotary Chili Cookoff c/o Megan McCrea
8415 Shawnee Street
Philadelphia, PA 19118

3. Fax payment and application to Megan McCrea at 215-247-3144

Type of Card: _____ Name on Card: _____

Card Number: _____ Exp Date: _____

CCV #: _____ Billing Zip Code: _____ Signature: _____

Sponsor name _____ *hereby agrees to hold harmless the Chestnut Hill Rotary Club (including its Officers, Directors, Members, Volunteers, District and Parent organizations) for all costs and expenses, including reasonable attorney fees incurred as a result of any legal action, in law or equity, brought against them as a result of our participation in the Chili Cook-off held on April 7, 2013. We further waive all rights of recovery against the Chestnut Hill Rotary Club for loss or damage as a result of our participation.*

***** Sponsorship Deadline: 3/7/13 *****
Questions, please contact Maxine Dornemann
sponsors@chestnuthillrotary.org or 215-696-2614.

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