



2015 "Tails of Two Cities" Day Planner –

The only fundraiser of its kind and the lifeline of the animals in Texarkana!

Every family with a pet will want to be included! Dogs, cats, horses, birds, cows, bunnies, & ducks – you name it! All of our furry or feathered friends are welcome. Day Planners and photo pages may be purchased as gifts for family, friends, employees, clients, etc. You may also purchase pages as memorials or honorariums to pets or people – **the perfect gift for that someone who has everything!**

Underwriters will receive their sponsored page, recognition at the Unleashed Party, and the following:

Leader of the Pack – 10 day planners

Big Dogs – 8 day planners

High Horses – 6 day planners

Fat Cats – 5 day planners

Grand Paws – 4 day planners

Monthly tab and page sponsors* will receive:

Monthly tabs:

Sponsored tab and 2 day planners

Photo pages:

Sponsored page and 1 day planner

***Business sponsors will receive an additional day planner per page or tab.**

The 2015 Tails of Two Cities Day Planner will be presented at the Unleashed Party in the fall of 2014. All Underwriters & Sponsors will receive an invitation to this event.

The number of pages available is limited! All photos and applications must be submitted no later than June 30th! Additional books may be reserved at a discounted rate of only \$20 each until the deadline. (The price will increase at publication.)

Your page sponsorship and purchase of extra planners help lost, abused, or abandoned pets in our area. **Fill out the application form and send it in with your photo and payment no later than June 30th** to be included in the 2015 edition of Tails of Two Cities!

All proceeds will benefit local animal care and adoptions and assist with our community outreach programs such as the Spay/Neuter Assistance Program (SNAP). TAL believes that all animals are deserving of life, respect, and proper care and plays an active role in promoting community education and service projects.

In 2013, we sponsored over 90 animals in the community with our Spay/Neuter Assistance Program (SNAP). In addition, over 170 animals found homes through our Foster Care & Adoption Programs (RAP) and all of those pets were fully vetted and spayed/neutered. TAL also donated vaccines for 2000 animals to the local city-run shelter, as well as donating \$6000 to assist several local rescues with veterinarian care expenses.



“Tails of Two Cities”

2015 Day Planner Underwriter/Page Sponsor

“Yes, I want to support the programs of Texarkana Animal League!”

All pages will include pet’s photo and name(s), name(s) of any people in photo, and page sponsor’s name. Business sponsorships will include an extra line for business name. **Application & Photo Deadline: June 30th, 2014**

Name(s): _____

Address: _____ **City, State, & Zip:** _____

Phone(s): _____ **Email:** _____

PHOTO: enclosed will be mailed will be emailed

Please print clearly the information as you wish it to appear on your page:

Photo Identification – **Names of pets (left to right), then people (left to right):**

1. _____

 (Circle pet’s name if adopted or rescued!)

2. If pet/person is deceased: “In Memory of _____”

3. **Page Sponsor name:** _____
 (How you want your page to read – For example: John & Mary Smith or The Smith Family)

4. **Business Name (if applicable):** _____

5. Professional photo credit, if applicable : _____

Individual Page example:

Sparky with Johnny & Ellie
 Jack & Leslie Brown

Underwriter/Business Page example:

Sparky with Johnny & Ellie
 Jack & Leslie Brown
 Brown Landscaping Co.

Leader of the Pack \$10000 _____	Monthly Tab: _____ Business: \$500____, Personal: \$350____
Big Dogs \$ 5000 _____	Weekly Page: _____ Business: \$250____, Personal: \$150____
High Horses \$ 2500 _____	Business Card Ad (back of book) \$50____(planner not included)
Fat Cats \$ 1500 _____	Memorial/Honorarium Lines: \$20____(planner not included)
Grand Paws \$ 1000 _____	Extra Books: \$20____ (if paid by June 30th, then \$25 each)

Mail my books to the above address for only \$8 each: Yes / No

Paid via: PayPal Check Cash **Total enclosed** _____

All proceeds from the 2015 Day Planner will benefit animals by providing vaccinations & vet care, as well as fund Spay/Neuter Assistance Program (SNAP), Rescue Assistance Program (RAP), and other community programs of Texarkana Animal League.

Mail this form with check payable to: **Texarkana Animal League - Day Planner 2015**
P.O. Box 6166
Texarkana, TX 75505

**** Photo Acceptability:** Photos will be printed in black and white but may be submitted in color. Photos need to be at least 4” x 6”, but no larger than 8” x 10”. No photocopies, inkjet prints, too dark, out of focus, or damaged prints, also cell phone photos are NOT high quality and will not be accepted. Photos must include an animal (close-ups are preferred). Design & Layout Committee members are final arbiters of photo & quote acceptability. **Digital photos in jpeg (.jpg) format, 300dpi minimum** may be emailed to: dayplanner@texarkanaanimalleague.org and **must include all sponsorship information** in the body of the email. Photos will be returned at the Unleashed Party or you may include a **self-addressed, stamped envelope** if you would like your photo returned to you, otherwise it becomes the property of TAL.