



Reach the leaders in the security hardware industry through effective low-cost advertising in the **2016 SHDA INDUSTRY CONFERENCE GUIDE AND MEMBERSHIP DIRECTORY**.

Advertising in this publication provides an excellent opportunity to reach a pre-qualified, target audience and will be distributed to all attendees at the 2016 Industry Summit. It will also be mailed to any company key contact not in attendance. **Reserve Now!**

Select your advertising options from the available listings. Act now!

Company Name: _____

Individual Contact: _____

Signature: _____ Date: _____

Phone: _____ Fax: _____

Special Instructions: _____

Special Placement Instructions (extra \$200 charge):

Check Enclosed for: \$ _____

Charge a total of: \$ _____

MasterCard Visa Discover AMEX

Card number: _____ Exp. Date: _____

Name on Card: _____

Address of Card _____

Signature: _____ Card Phone: _____

Or, please bill me.

Please return this form by mail to:

SHDA, Attention Guide Editor
105 Eastern Ave, Suite 104
Annapolis, MD 21409
Or by fax to: 410. 263.1659

Questions? Contact Beth Hiltabidle, SHDA Marketing at bhiltabidle@shda.org or Kristin Thompson, Editor at kthompson@shda.org or call 410-940-6346

2016- 2017
SHDA ANNUAL MEMBERSHIP
DIRECTORY AND CONFERENCE GUIDE

TO RESERVE YOUR ADVERTISING, RESPOND
BY MARCH 18, 2016!

FIRST COME, FIRST SERVED!

Standard Black & White Rates

Please check box and fill in amount

- Directory Ad – 1/6 page - \$285 \$ _____
- Directory Ad – 1/4 page - \$405 \$ _____
- Directory Ad – 1/3 page - \$525 \$ _____
- Directory Ad – 1/2 page - \$695 \$ _____
- Directory Ad – 2/3 page - \$825 \$ _____
- Directory Ad – Full page - \$935 \$ _____
- Directory Ad – Logo Ad - \$210 \$ _____
- Directory Ad – Business Card Ad - \$150 \$ _____

Full-Color and Special Placement Options

- Add Four Color to any size ad - \$500 \$ _____
- Special Placement in section of choice
- \$200 \$ _____

(See Special Placement Instructions to the left)

Special Placement Pricing

- Back Cover - 2,550 \$ _____
- Inside Front Cover - \$1,850 \$ _____
- Inside Back Cover - \$1,595 \$ _____

Computation Section

- Directory Ad selection from above \$ _____
- Color and Special Placement Options \$ _____
- Or, Special Placement Pricing \$ _____

Grand Total \$ _____

Insertion Order due by: MARCH 18, 2016

Ad Copy due by: MARCH 25, 2016