

# 11th Annual Nonprofit Management Conference

Wednesday, May 25, 2016 8:00 a.m. – 3:00 p.m.

Woodside Bible Church – 6600 Rochester Rd., Troy, MI 48085



*Includes breakout sessions, continental breakfast, lunch, and on-site nonprofit expo*

*Presented by*



*Sponsored by*



## Technology:

- *How to Be a Social Media Superstar*
- *Avoiding Legal Pitfalls Online*

## Fund Development / Donor Relations:

- *Jump Start Your Individual Donations!*
- *It's All About Philanthropy*
- *Energizing Your Fundraising Events—From Good to Great!*

## Human Resources/Volunteers/Staff:

- *Executing an Outstanding Volunteer Program*

## Marketing:

- *More Donors, More Donations, More Nonprofits: It's Time to Rethink Your Marketing Plan*
- *Media Relations and Storytelling in Good Times and in Bad*

## Finance / Accounting:

- *Donated Goods & Services—There's no Such Thing as a Free Lunch*

## Governance/Operations:

- *Fraud, Cybercrime and the Bottom Line—What Nonprofits Need to know*

## Leadership / Board Development:

- *Adding Value to Results: Working from Best Practices*
- *Best Practices for an Effective & Efficient Board of Directors*

### **MORE NETWORKING THIS YEAR!**

You asked for more networking and we listened! Lunchtime includes a short program and a full hour of networking with other nonprofit professionals and volunteers.

And if you prefer more structured networking, we'll be conducting a networking session with you in mind at the end of the lunch program. Join the group and we'll help you meet other attendees!

*For a full description of breakout sessions and speakers, go to [www.troychamber.com/non-profit-network](http://www.troychamber.com/non-profit-network)*

## Registration:

FAX to the Troy Chamber (248-641-0545). E-mail address must be provided for confirmation. Payment due in full by May 20, 2016.

Attendee Name(s): \_\_\_\_\_

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ E-mail: \_\_\_\_\_

**PAYMENT:** (Checks payable to: Troy Chamber of Commerce, 2125 Butterfield Dr., Ste. 100N, Troy, MI 48084)

**COST:** \$50 - Troy Chamber members / \$100 - Non-members (Groups of 2 or more from same non-member organization save \$10 per person)

\_\_\_\_\_ Attendees @ \$ \_\_\_\_\_ each = \$ \_\_\_\_\_

☐ Please Invoice ☐ Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Cardholder Signature \_\_\_\_\_ Billing Zip Code \_\_\_\_\_