

# Education

Family Business Australia

22 October 2013

## Family Business renewal – the key to your future



**Scott Evans**

According to Adelaide Thinker in Residence, Dr Dennis Jaffe, family businesses often fail because they neglect business renewal.

Not our guest speakers – they've applied their talents, passion, energy and education to this issue and taken their family businesses to a whole new level since taking over the reins.

**Scott Evans** of **Game Farm** in New South Wales and **Anthony Paech** of **Beerenberg** will share with us how and why they took their family businesses from small, local producers to successful national and even international players.



**Anthony Paech**

Today's ever-changing business landscape makes maintaining relevance a constant challenge – as is achieving growth in the current economic climate. Yet **Game Farm** and **Beerenberg** have gone from strength – what's their secret?

Find out:

- how these dynamic Next Gen entrepreneurs identified the golden opportunities which transformed their families' businesses
- what personal capabilities helped them do so
- what industry and broader economic factors helped or hindered them
- how family-business-specific factors influenced their aspirations for the business and the generational transition
- how they brought their influence to bear on the business while honouring their families' traditions and values; and
- how they believe the transition to the next generation will play out. Will they want to hang on – or hand over?

These are two outstanding examples of effective family business evolution and growth – and generational transition: you can't help but be inspired!

**Tuesday 22 October @ 6:00pm**  
**Old Adelaide Inn, 160 O'Connell Street, North Adelaide**

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