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SSA Marine: Transport and Logistics Company Profile & SWOT Report

Description: Synopsis

ICD Research's "SSA Marine: Transport and Logistics Company Profile & SWOT Report" contains in depth information and data about the company and its operations. The profile contains a company overview, business description, SWOT analysis, key facts, information on products and services, details of locations and subsidiaries, plus information on key news events affecting the company.

Summary

ICD Research's "SSA Marine: Transport and Logistics Company Profile & SWOT Report" is a crucial resource for industry executives and anyone looking to access key information about "SSA Marine"

ICD Research's "SSA Marine: Transport and Logistics Company Profile & SWOT Report" report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Scope

- Examines and identifies key information and issues about "SSA Marine" for business intelligence requirements.
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.
- The profile also contains information on business operations, company history, major products and services, prospects, key employees, locations and subsidiaries.

Reasons To Buy

- Quickly enhance your understanding of "SSA Marine"
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

Key Highlights

SSÁ Marine (SSA) is a privately held marine terminal operator based in the US. The company is principally involved in providing a full spectrum of marine and rail terminal services. In addition, SSA provides transportation services such as marine terminal and rail operations, project management, warehousing, equipment procurement, trucking, information system management, personnel training, feasibility studies and marketing support services. The company's business is classified into four major divisions comprising container operations, conventional cargo, consulting and other services and project development. SSA has operations in over 150 locations spread across Asia, Africa and Latin America. The company is headquartered at Seattle, Washington, the US.

Contents: 1 Business Analysis

1.1 Company Overview

1.2 Business Description

1.3 Major Products and Services

2 Recent Developments

3 SWOT Analysis

3.1 SWOT Analysis - Overview

3.2 Strengths

3.3 Weaknesses

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3.5 Threats

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5 Key Employees

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7.1 Head Office

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