

Date/Time _____

Names _____

Case Study Company _____

ITPM 623:445 Team Case Presentation Critique Form

CONTENT	Needs Improvement					Excellent
	1	2	3	4	5	
Provided a proper introduction of team members and the ecommerce case study,	1	2	3	4	5	
Described the industry type and business	1	2	3	4	5	
Accurately told the story of important case study facts including history, timeline, and background	1	2	3	4	5	
Posed and answered four case study questions from the textbook in an in-depth manner	1	2	3	4	5	
Provided a case review in the conclusion	1	2	3	4	5	
Presented two main takeaways from the case study	1	2	3	4	5	
Asked for and responded to questions from the audience	1	2	3	4	5	
DELIVERY						
Eye contact and voice projection	1	2	3	4	5	
Quality of the slide deck (graphics, logos, font size, hyperlinks etc.)	1	2	3	4	5	
Overall impact	1	2	3	4	5	

Grade

/50

Comments: