

# Entry form 2016

## Food and Drink Categories



### About the Awards

The Grocer New Product Awards celebrate and reward outstanding innovation in the UK fmcg sector. Only branded grocery products that have been introduced, developed and sold in the last 14 months (1st January 2015 – 28th February 2016) are eligible for entry.

#### For more information on:

- Why you should enter
- Judging Process
- Terms and Conditions of Entry

Please visit the website – where you can also enter online:

[www.thegrocer.co.uk/newproductawards](http://www.thegrocer.co.uk/newproductawards)

**Please note that all fields are compulsory.**

### 1. Contact details

**It is important that the contact is able to deal with all elements of the judging process.**

Contact name: \_\_\_\_\_

Company: \_\_\_\_\_

Job title: \_\_\_\_\_

Company address: \_\_\_\_\_  
\_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Please supply the name and contact details of the person who is responsible for sending in the product (if different to above).**

Contact name: \_\_\_\_\_

Company: \_\_\_\_\_

Job title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

#### How did you hear about the Awards?

- Marketing email
- Advert
- Telemarketing call
- Social media
- News story in The Grocer
- Always enter the Awards
- Other (specify) \_\_\_\_\_

### 2. Terms and conditions

For full terms and conditions please see the website:  
[www.thegrocer.co.uk/newproductawards](http://www.thegrocer.co.uk/newproductawards)

- Please tick here to agree with our Terms and Conditions of Entry.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### 3. Eligibility

What is new about the product?  
\_\_\_\_\_  
\_\_\_\_\_

Is your new product... *(Tick all that apply)*

- Reformulated
- Repackaged
- A variant or extension of an existing line
- New to the UK market

### 4. Categories (Food and Drink)

Please tick the box of the category you are entering *(please complete a separate entry form for each entry)*.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Ambient Goods      | <input type="checkbox"/> Dairy-free             | <input type="checkbox"/> Rice, Noodles and Pasta     |
| <input type="checkbox"/> Baby/Toddler Food  | <input type="checkbox"/> Food on the Go         | <input type="checkbox"/> Sauces, Condiments and Oils |
| <input type="checkbox"/> Bakery             | <input type="checkbox"/> Fresh Produce          | <input type="checkbox"/> Snacks                      |
| <input type="checkbox"/> Cakes and Biscuits | <input type="checkbox"/> Frozen Foods           | <input type="checkbox"/> Soft Drinks                 |
| <input type="checkbox"/> Canned Goods       | <input type="checkbox"/> Gluten-free            | <input type="checkbox"/> Soups                       |
| <input type="checkbox"/> Cereal             | <input type="checkbox"/> Hot Beverages          | <input type="checkbox"/> Speciality Foods            |
| <input type="checkbox"/> Chilled Foods      | <input type="checkbox"/> Meat, Fish and Poultry | <input type="checkbox"/> Other                       |
| <input type="checkbox"/> Confectionery      | <input type="checkbox"/> Meat-free              |  |
| <input type="checkbox"/> Convenience Foods  | <input type="checkbox"/> Reduced Salt           |  |
| <input type="checkbox"/> Cooking Sauces     | <input type="checkbox"/> Reduced Sugar          |  |
| <input type="checkbox"/> Dairy              |   |  |

### 5. Product details

Full product name: *(Name of product)*  
\_\_\_\_\_

Date launched into UK market: *(MM/YYYY)* / \_\_\_\_\_

Ambient     Frozen     Chilled

Price: £ \_\_\_\_\_ Weight: \_\_\_\_\_ g / \_\_\_\_\_ lbs

No. of servings: \_\_\_\_\_ Shelf life: \_\_\_\_\_

Example of where product is listed: \_\_\_\_\_

National:     Yes     No

Regional:     Yes     No

If 'Yes' please specify region: \_\_\_\_\_

**Product target audience** *(Please tick one only)*

Pre & Post Family     Family     Cross Section

#### Preparation details

Single preparation method: *(Please tick one only)*

Hob     Grill     Oven     Microwave

Multiple preparation method /  Other: *(Please specify)*  
\_\_\_\_\_

**Continue to the next page to complete payment details. >>>**

# Entry form 2016

## Payment details and further information



### 6. Payment details (Food and Drink Categories)

£529 plus VAT per entry

#### Payment includes:

- Entry fee
- Consumer report for each entry (this will be sent by email after the awards presentation lunch)

I authorise payment of £ \_\_\_\_\_ (inc. VAT)  
for a total of \_\_\_\_\_ entry/ies.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please complete payment method at the bottom of this page.

### 7. Submitting your entry form

#### Do NOT send your product yet!

You will be notified of the product submission date by Cambridge Market Research once the testing programme has been established.

**Please note** that if you do not submit your product by the specified date an admin charge of £180 will be applied in addition to the entry fee.

#### Please send your entry form to:

The Grocer New Product Awards 2016  
William Reed Business Media  
Broadfield Park  
Crawley, West Sussex  
RH11 9RT

**By Friday 26th February 2016**

## CHECKLIST

Have you completed all sections of the entry form?

- Section 1 : Contact details
- Section 2 : Terms and conditions
- Section 3 : Eligibility
- Section 4 : Category
- Section 5 : Product details\*
- Section 6 : Payment details and payment method

\*Please ensure that your entry is correct at the time of submission. Incomplete or incorrect entries cannot be accepted.

## Don't forget the deadline!

All entry forms and payment must be received by  
Friday 26th February 2016.

### Further information

For further information about the awards go to  
[www.thegrocer.co.uk/newproductawards](http://www.thegrocer.co.uk/newproductawards)

To book your place at the presentation lunch, please contact  
The Grocer Events Team on:

tel: **01293 610422**

email: [rebecca.george@wrbm.com](mailto:rebecca.george@wrbm.com)

### Data protection

We will keep you informed of products and services from William Reed Business Media Ltd. If you do not want to receive such information please email [data.manager@wrbm.com](mailto:data.manager@wrbm.com) or write to Data Manager, WRBM, Broadfield Park, Crawley RH11 9RT.

We may also make your contact details available to third parties offering products or services that may be of interest to you (excluding email and mobile numbers). If you do not wish your details to be passed to third parties please tick here.

## Payment method

I enclose a cheque made payable to **William Reed Business Media Ltd** for £

Please invoice my company at the above address for the amount of £  Purchase Order no:

Please charge my credit/debit card:  Visa  Mastercard  Delta  Maestro  American Express

Please complete your card details below or for secure online bookings go to [www.thegrocer.co.uk/newproductawards](http://www.thegrocer.co.uk/newproductawards).

Card No.     /     /

Start Date   /   Expiry Date   /   Issue No   Security Code