



# NEWS with IMPACT

**ACTION TOGETHER TODAY TO PREVENT DISABILITY TOMORROW**



Bangladesh

## A picture of health

25 years ago, IMPACT's founder, the late Sir John Wilson, conceived of a world in which the interlinked healthcare needs of the world's poorest people were met and needless disability became a distant memory.

IMPACT Foundation Bangladesh's community health centres in Chuadanga and Meherpur realise his vision by providing the impoverished districts they serve with first rate healthcare and surgical facilities; initiatives such as kitchen gardening to combat malnutrition and strengthen immunity; immunisation to protect against disabling disease; health education; and access to safe water and sanitation.

IMPACT Trustee and orthopaedic surgeon, Mr. Jameson-Evans recently visited Bangladesh to restore mobility and was pleased to report that club foot, while once common, is now rarely seen in local children. This is largely because IMPACT trains Traditional Birth Attendants to recognise the condition in newborns and refer them immediately for non-surgical treatment; averting the need later for surgery and giving affected children a head start in life.

### The Jibon Tari Floating Hospital

Healthcare is limited in Bangladesh making it difficult to break the downward spiral of ill health and poverty which traps so many people, especially in rural areas.

Every year IMPACT's floating hospital takes medical care, surgery and rehabilitation down the waterways to approximately 50,000 men, women and children at risk of disabling conditions.

At each site, 200 local healthworkers are trained in skills from midwifery to identifying eye and ear disease. This new expertise benefits their communities long after the boat has moved on to its next destination.

### *"The greatest mass poisoning in history" – World Health Organisation*

In the 1970s, the international community installed over eight million tubewells in Bangladesh. Sadly, in the 1990s, scientists discovered that many were contaminated with arsenic (which occurs naturally); affecting up to 57 million people.

Long-term exposure to arsenic in drinking water debilitates people and can be fatal. So IMPACT is providing poor families with special filters to make their water safe.



**£52**  
provides  
an arsenic  
filter



Zanzibar

## Community spirit



**£30**  
restores sight,  
hearing  
or mobility

Zanzibar's exotic reputation masks widespread poverty. Almost two-thirds of people struggle to meet their basic needs for shelter, healthcare, clean water and adequate food. Needless disability flourishes in such conditions.

IMPACT's action is based at the main hospital but reaches out into the community through a growing programme of training School Health Monitors to take health checks into the classroom; regular surgical and treatment camps to restore sight, hearing and movement or

provide reproductive care to poor women; and a new mobile eye and ear clinic to visit outlying villages. Men, women and children requiring specialist ear treatment are referred to the modern ENT Unit we have helped to establish.

Zanzibar faces repeated outbreaks of cholera, which spreads easily in unsanitary conditions and kills many people. IMPACT supporters have enabled the installation of water tanks for clean water. This is helping to protect against the scourge of waterborne diseases.



# Women's hour

In Kandal province, IMPACT Cambodia has established a lively network of Mothers' Clubs, replicating successful programmes in Nepal, India and Bangladesh.

Rural women, who are often illiterate, come together to learn how to keep their families healthy and how to grow vegetables. During a recent cholera outbreak, IMPACT Cambodia's 'Health Messengers' held special education sessions to help prevent the spread of the disease.

In a spirit of partnership, ENT specialists from IMPACT Nepal and IMPACT East Africa regularly visit to provide support and training to Cambodian surgeons, as they build up the capacity for ear care in the country.

Under the Khmer Rouge, hospitals were destroyed and doctors killed or fled and long-term under-investment in health ever since means people are chronically underserved.

In remote Prey Tralach, our partner 'All Ears Cambodia' has a new clinic which serves a



mountain community of 15,000 impoverished refugees who have been repatriated from the Thai border. Regular

screening clinics protect the hearing of men, women and children by identifying ear infections and providing timely treatment.

## Sri Lanka

# Neighbourhood watch

IMPACT Sri Lanka's Weerawila Wellness Clinic, which was established in the aftermath of the devastating Asian Tsunami, provides vital healthcare for local people who would otherwise have little opportunity to see a doctor. On average 1,500 people are screened and treated at the clinic every month, making it an invaluable service.

The model home garden in its grounds has now been restored after it was attacked by wild monkeys. Elephants in the nearby sanctuary keep a neighbourly watch on proceedings!



## Pakistan

# Reaching new heights

The remote communities who live in the mountains of Pakistan face many health challenges, not least how to keep women and babies safe during pregnancy and childbirth when there are scant medical services.

More than half of all maternal deaths in 2008 occurred in just six countries; Pakistan was one of them. Yet pregnancy related death and the long-term damage even more frequently caused is almost always preventable.

Training local health workers to provide maternity care within their community

forms the bedrock of efforts to keep women and infants safe. IMPACT's 16 'Mamta' (mother and baby) clinics in remote villages save lives and prevent disability by providing quality care in areas where traditional, and often dangerous, birth practices have remained unchanged for generations.

In two months, 1,000 women have received ante and post natal care and all births were attended by a health professional.



## The Philippines

# Recovery from disaster

IMPACT Philippines continues to work with the communities affected by devastating flooding in September 2009, when more than a month's worth of monsoon rains fell in just 24 hours.

IMPACT responded immediately; distributing 9,000 emergency packs containing food, clothes and household essentials particularly targeting help towards disabled people.

Screening and treatment camps provided urgently needed medical care while the School Bakeries already established to improve the nutritional status of children proved a valuable asset; distributing bread to 18,000 homeless people.

Many vulnerable families still remain in temporary shelters, face malnutrition and depend on the medical care and nutritional programmes IMPACT Philippines is providing.





# Tomorrow's world

Some years ago, a generous legacy helped IMPACT East Africa transform from an organisation with great ideas but few resources, into the flourishing programme of action to prevent and treat needless disability it is today.

Thanks to this early investment, IMPACT's projects in Kenya today provide clean drinking water to poor communities; combat malnutrition through kitchen

gardening; protect children from disease through immunisation; widen access to basic healthcare; restore sight, hearing and movement; and teach health education so thousands of people can look after their own wellbeing. Action is now expanding from Mwea and Kibwezi into Embu.

In Tanzania, women undergo surgery to repair the damage caused during complicated childbirth which often leaves

## TRANSFORMING LIVES

Before IMPACT installed a tubewell in their school, children in Nyaga trekked an hour a day to collect river water, which was unclean and made them ill.

Their new tubewell provides safe water - and an extra hour a day in which to study! With water more plentiful, the pupils now wash their hands after visiting the toilet, which is keeping them safe from life-threatening diseases such as typhoid and diarrhoea.



them in pain, incontinent and cast-out by their families.

IMPACT's action is transforming lives every day as healthy men and women can return to work and bring in much needed income for their families while children can learn in school.

We are grateful to IMPACT's special friends who remember tomorrow's children in their will.

# A new start in life

Orthopaedic surgeons who volunteer on board the Lifeline Express hospital train find their skills in high demand, as in rural India very few people can afford surgery or treatment if they are born or become physically disabled. The Lifeline Express takes the hospital to the people, providing free surgery to the very poorest patients.

The train recently held a project in Bihar, where 40% of the state's 90 million people live below the poverty line. The World Bank estimates that it is home to one of the densest concentrations of impoverished people anywhere in the world.

Whilst new cases of polio are rare, thanks to the success of immunisation campaigns, many young people live with restricted mobility following infection during childhood and this can affect all aspects of their wellbeing and limit opportunities. Life remains extremely hard for most disabled people in the developing world.

Operations to restore sight, hearing and repair cleft lip are also provided on board the magic train. Over the past 12 months, more than 32,000 men, women and children have been screened and treated.

In Maharashtra State, IMPACT India's Community Health Initiative is achieving great success. Thanks to the provision of



£3,000  
provides 100  
operations

surgery, the number of children with cleft lip and other needlessly disabling conditions has been significantly reduced. The Lifeline Express will travel there so that even more people can receive the operations they need.



Hearing restored: a life transformed

## TRANSFORMING LIVES

The Lifeline Express restores hope and movement to young people like Sabita (20), who contracted polio as a baby. After a successful operation to release her damaged limbs, she is now able to walk unaided for the first time. She has a new start in life.

# imp-ACT today!

**IMPACT's work to prevent and alleviate needless disability is only possible thanks to supporters like you.**

## Did you know?

The Gift Aid scheme increases the value of your gift by enabling IMPACT to claim an extra £2.80 for every £10 donated by a UK taxpayer. Please help us to make the most of your support by completing the Gift Aid Declaration. This enables us to reclaim against all donations you have made over the past four years and any future gifts.

The new 50 per cent tax band has increased the potential value of donations from higher earners. It is now possible for every £100 given to be worth as much as £176.28 to IMPACT if all the tax relief available is donated.

## In the spirit of Rotary

Rotary Clubs provide indispensable support. For example, Rotarians in

Christchurch demonstrated the true spirit of Rotary by generously funding 25 water tanks for impoverished communities in Zanzibar.

The Rotary Club of Ipswich have generously funded the shipment of essential medical equipment from the UK for use in operations to restore sight, hearing and mobility and repair cleft lip.



## Remember IMPACT in your will

When the time is right, please consider leaving us a legacy. Your gift would reach far into the future, enabling generations to come to benefit from IMPACT's work. Our leaflet 'A Legacy with IMPACT' provides more details.

## Regular Giving Form - please return to IMPACT

1) I would like to make a lasting difference to IMPACT's work with regular gifts. Please instruct my Bank Manager at:

Bank:

Branch Address:

Postcode:

Sort Code:

Account Number:

2) To pay IMPACT Foundation

(Sort Code: 20-49-76, Account No. 60171913)

£

each Month / Quarter / Year  
(please circle one)

Or (if you already make regular gifts to IMPACT direct from your bank account) to increase my gift to

£

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(please circle one)

3) I wish my gifts to begin on (Date)  
and continue until further notice

4) Signed:

5) Name: (Mr./Mrs./Miss/Ms.)

Address:

Postcode:

If you would also like IMPACT to reclaim Gift Aid on these gifts, please complete your name and address and tick the Gift Aid it box on the form opposite and send both forms to: Mrs. Judi Stagg, IMPACT Foundation, 151 Western Road, Haywards Heath, West Sussex, RH16 3LH, UK

IMPACT is a Registered Charity, Number 290992

**PLEASE RETURN TO IMPACT**

*Thank You*

## Please help us to help others

I would like to support IMPACT's work with a gift of

£

**Thank you.** Your gift today will prevent disability tomorrow.

☐ I enclose a cheque or postal order payable to IMPACT Foundation

Or please charge my Master/Visa/CAF card

☐



☐



☐

CAF

You can also call us with your credit card details on 01444 457080

16-digit Card Number:

Issue Date:

Expiry Date:

Security Code:

Tel No\*:

Signature:

Name: (Mr./Mrs./Miss/Ms.)

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Postcode:

Email:

**Gift Aid it - it will increase your gift at no extra cost!**

☐

I am a UK taxpayer and I wish all donations I have made to the IMPACT Foundation in the past four years and all donations I make hereafter to be treated as Gift Aid donations

Or

☐

I am NOT a UK taxpayer

The Inland Revenue has asked us to remind you to let us know if you no longer pay an amount of income or capital gains tax equal to the tax we reclaim on your gifts, or if your name or address changes.

**\*For your security, we may need to telephone you to confirm your credit card gift**

**Please return this form to:**

Mrs. Judi Stagg, IMPACT Foundation, 151 Western Road, Haywards Heath, West Sussex, RH16 3LH, UK



# Raising awareness brings positive change

IMPACT Nepal is creating a sea-change in the way pregnant women are cared for in its remote project areas, where until now dangerous practices (such as using cow-dung to treat birth wounds) were widespread.

Our partner provides ante and post natal care and trains Traditional Birth Attendants, which research suggests are very effective ways to protect women and babies during pregnancy and childbirth. IMPACT supporters have also bought specialist equipment such as incubators for the care of vulnerable newborns.

Chronic malnourishment is widespread. IMPACT Nepal targets families at risk, providing vitamin enriched foods and supplements and help to establish vegetable gardens as a sustainable solution.

This action is all part of a comprehensive programme designed to meet the many health needs of the poorest people which is being expanded into new villages. Other initiatives include providing wells for safe water, latrines to improve sanitation, immunisation against disease, training health workers and providing health education.

Thanks to the Jersey Overseas Aid Commission a new rural ear care centre and mobile ear care programme is reaching out to the people of Saptari District.

Surgeons also restore hearing and mobility inside a special tented operating theatre which is taken to outlying villages. Mobility aids and prostheses are provided to put people back on their feet, renewing opportunities and improving wellbeing.



**£20**  
provides a  
home  
garden



## TRANSFORMING LIVES

Reena miscarried her first child, not knowing of the importance of antenatal care. IMPACT Nepal's field worker ensured that she visited our maternity clinic during her second pregnancy, and that she knew of the dangers of heavy manual work late into pregnancy. She and her family were overjoyed when her baby was born healthy.

The UK

# Common ground

Being well nourished is fundamental to good health. In developing countries, children often struggle to get enough nutrients, which stunts growth and threatens survival. In richer countries, the abundance of fatty and sugary foods place young people at risk from heart disease, diabetes and stroke.

IMPACT's school gardening schemes in Kenya and the UK engage children's interest in what they eat and reinforce the link between diet and wellbeing. The lessons learned are the same in both countries.

We have worked with 16 schools in Sussex to establish growing plots so that children gain hands-on experience of cultivating



Kenya



vegetables. They eat what they grow, learn about nutrition and know that children in Kenya are doing the same!

Unhealthy diets and sedentary lifestyles threaten to reverse the health gains made during the last century. Preventable child illness is already approaching epidemic proportions in the UK.

IMPACT is bucking the trend in our local area. In addition to gardening and food tasting sessions in schools, we provide cooking and nutrition sessions for the parents of young children, adults with learning disabilities and older people.



# Pledging an oath



Newly trained TBAs make a public pledge

Every seven minutes another Indian woman dies during pregnancy or childbirth. This harsh statistic is unsurprising given that 80% of rural women receive no medical help during delivery. The slightest complication puts mothers and babies at risk.

Our local partner the PNR Society trains Traditional Birth Attendants (TBAs) in safe delivery techniques and caring for women in the ante and post natal period. Each TBA pledges an oath to keep mothers and babies safe while Mothers' Clubs are established to provide women with health information.

This is part of a comprehensive programme of action which also includes preventing visual and hearing impairment, immunisation, and surgery to repair cleft lip.

Bhavnagar District has high rural poverty and a large migratory population coming to work in the shipwrecking and gemstone industries. Our partner has set up street booths to immunise children who have no fixed address as part of wider efforts to protect against the spread of disabling diseases such as polio or rubella.

## TRANSFORMING LIVES

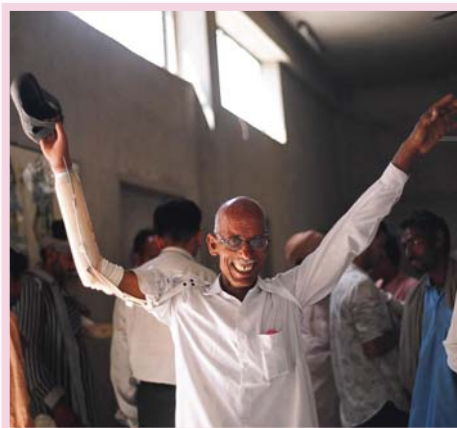
**When Mrs. Jadhav's husband lost his factory job, her family had been forced to move constantly in the search for work. As a result she had never registered her 2 year-old daughter to be immunised. Through her Mothers' Club, she now understands the importance of immunisation and is committed to protecting her child.**

# Happy Birthday IMPACT!

IMPACT is celebrating 25 years of transforming lives around the world. The late Sir John Wilson said, *"Millions, indeed billions, are spent in developing countries on the rehabilitation of people who should never have become disabled in the first place"*.

A man of action, he established the IMPACT movement to prevent needless disability and quarter of a century later, more than 30 million men, women and children have benefited from IMPACT's global action.

The children who first benefited from



IMPACT's projects are now adults, many supporting families of their own. Thank you to everyone who is helping IMPACT to reach out to the next generation.

# Partners in health



Research suggests that half of all disabled Indian children do not live into adulthood. Disabled people are more likely to live in poverty, which creates additional health problems, and suffer discrimination.

IMPACT supports the KEM Hospital to identify and treat disabling conditions in pre-school children, while there is still time to fulfil their potential. More than 10,000 nursery workers have recently been trained as health monitors to examine the children they care for. Those needing medical attention are referred for treatment and where necessary provided with free surgery, glasses, hearing aids and mobility devices.

Once free from the challenge of living with a disability, it is surprising how quickly young children catch up with their friends!

Our partner is passionate about reducing the number of babies born with birth defects as a result of rubella. 31,500 girls and women of childbearing age have attended awareness sessions and been vaccinated in recent months.

Sadly, India is one of the world's four remaining countries where polio is endemic. Our colleagues in Pune work extremely hard (in tandem with government campaigns) to motivate parents to immunise their children, in order that they will be protected from this devastating disease.



## IMPACT Foundation

151 Western Road, Haywards Heath, West Sussex, RH16 3LH, UK Tel: 01444 457080

Fax: 01444 457877 Email: [impact@impact.org.uk](mailto:impact@impact.org.uk) Website: [www.impact.org.uk](http://www.impact.org.uk)

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