



GET MORE WITH OUR FUNDRAISING PROGRAM!

Dear Fundraising Chairperson:

Looking for a fundraiser that's easy to sell and offers quality and value with name brand products? Look no further... Little Caesars® Pizza Kits is the fundraising program with everything. We're part of a family of companies that's been loved and trusted for more than 50 years. For a decade, we've helped schools, daycares, sports teams and other groups in Canada raise millions of dollars for things they need.

Here are some of the great benefits of fundraising with Little Caesars®:

- **MORE PROFIT!** Earn **\$5** per Kit sold. You'll be amazed at how quickly your profit adds up.
- **MORE EASE!** Selling Pizza Kits is **EASY** with our team of fundraising experts and new online tools.
- **MORE SALES!** Little Caesars is one of the most recognized brands in the world. The power of our brand name will drive your sales up!

Enclosed you'll find some information for your review. I'm sure you'll find our program to be a FUN and EASY way to raise dough for your group with products your members will ask to sell again and again.

Getting started is easy! Just fill out and return the registration form on the back of this letter or call us toll-free at **1-855-724-1252**. Our friendly representatives are available to take your call from 8:30 a.m. – 8:00 p.m. ET. Or, visit us online whenever it's convenient for you at **PizzaKit.ca**.

Sincerely,

A handwritten signature in black ink that reads "Janice Hill".

Janice Hill, Senior Account Executive
Toll-Free: 1-855-724-1252
219-510-5523
Janice.Hill@PizzaKit.ca

 /LittleCaesarsPizzaKit

  /LCPizzaKit

Little Caesars® Pizza Kit Fundraising Program

2211 Woodward Avenue • Detroit, Michigan 48201-3467

(313) 471-6100 • 1-888-4-LC-KITS (1-888-452-5487) • Fax: (313) 221-9520 • PizzaKit.ca



Let's Get Started!

Complete the information below or simply give us a call to schedule your delivery date at 1-888-4-LC-KITS (1-888-452-5487)!

Name of Organization _____

Delivery Address _____

City/Province/Postal Code _____

Delivery Location _____

Is your facility peanut free? Yes No

Do you have any delivery restrictions for a 65' semi-truck (i.e., weight for roads, low clearance bridges or local ordinances) at the delivery location? Yes No

If yes, please describe: _____

Two nearest cross streets to delivery address _____

Phone # at Delivery Location _____ Province Tax I.D. # _____

of Active Sellers Participating in the Fundraiser _____ # of Posters Needed _____ Group Dollar Goal \$ _____

Name of Chairperson/Group Leader _____

Mailing Address Same address as above _____

(Sales materials will only be delivered to a commercial address)

City/Province/Postal Code _____

Primary Contact Phone # _____ Secondary Contact Phone # _____

E-mail Address _____

Fundraiser Start Date _____ Preferred Week of Delivery _____ Preferred Delivery Window AM PM

(Please use Monday's date to indicate preferred week of delivery)

Please indicate any time frame you are unable to take delivery (i.e., after 4pm) _____

How did you hear about us?

- Repeat Customer
 Internet - Search
 Internet - Ads by Google
 Internet - Facebook/Twitter
 Conference
 Referral
 Senior Account Executive - Janice Hill
 Purchased Products
 Email
 Mail
 Other _____

Has your organization worked with Little Caesars® Pizza Kit Fundraising Program before? Yes No

A few tips for an easy and profitable fundraiser:

- We offer delivery with a minimum order of 100 Kits. Freight charges will apply. Delivery may not be available in all areas of Alberta.
- Determine how much money you'd like to raise, set a group goal, and individual seller goals.
- Prepare an Announcement Letter to communicate all of your fundraiser details. Easy-to-use templates are available at **PizzaKit.ca**. Attach an Announcement Letter to each order form, and distribute to sellers.
- Begin your fundraiser by sharing your sales goals and fundraiser details with your group. Create enthusiasm and support by making your kickoff fun and exciting!
- We recommend selling for 2-3 weeks. Sellers collect orders and payment at the same time. Cheques are made payable to your group.
- Tally your group's total order with our easy-to-use Excel spreadsheet. It's also available on **PizzaKit.ca**.
- By noon on your final order date, place your group's order at 1-888-452-5487, on **PizzaKit.ca**, or via fax at 313-221-9520.
- Your Kits will arrive on your scheduled date and time. Remember, we have a 1 hour delivery window. We also recommend 1 volunteer for every 100 items sold to ensure easy distribution.
- For more delivery day pointers, watch our "Expertly Manage Delivery Day" online video.
- For more tips on how to have a successful fundraiser, contact your Account Representative or call our Customer Care Center at 1-888-4-LC-KITS (1-888-452-5487), weekdays from 8:30am-8:00pm EST.



From Our Kitchen to Yours!

The Quality & Value of Little Caesars® in Just Minutes!

Everyone loves Little Caesars®!



PEPPERONI PIZZA KIT

From our family to yours! Our signature pizza crust is paired with 100% real Mozzarella and Muenster cheeses, flavourful tomato sauce and a generous portion of zesty pepperoni!
Makes 3 Little Caesars® 12-inch Pizzas. **\$24.00**

TROUSSE DE PIZZA AU PEPPERONI

Directement de notre famille chez vous! Notre croûte de pizza unique est accompagnée de fromages mozzarella et munster authentiques à 100 %, d'une délicieuse sauce tomate et d'une généreuse portion de pepperonis piquants!
Donne 3 pizzas Little Caesars® de 30,5 cm (12 po). **24,00 \$**



C CHEESE PIZZA KIT

Say Cheese! with our 100% real Mozzarella and Muenster cheese blend. Add your own toppings to create your favourite family recipe.
Makes 3 Little Caesars® 12-inch Pizzas. **\$23.00**

TROUSSE DE PIZZA AU FROMAGE

Pensez fromage avec notre mélange de fromages munster et mozzarella, 100 % authentique!
Ajoutez vos propres garnitures afin de créer le mets favori de votre famille.
Donne 3 pizzas Little Caesars® de 30,5 cm (12 po). **23,00 \$**

**MAKE IT
YOUR OWN!**

*Add your family's
favourite toppings.*



Some products may contain Soy, Wheat, Milk, Eggs, Nuts or Peanuts. For more ingredient information, visit PizzaKit.ca or call 1-888-4-LC-KITS (1-888-452-5487). Prices and products subject to change.
Les produits de la troussé à pizza peuvent contenir du soja, du blé, du lait, des œufs, ainsi que des noix ou des arachides. Pour plus de renseignements concernant les ingrédients, veuillez consulter le site PizzaKit.ca ou appeler le 1-888-452-5487. Les prix et produits peuvent être modifiés.

Fun for the whole family!



PP PERSONAL PEPPERONI PIZZA KIT

Quick and delicious! Create the perfect snack or a quick meal just the way you want it. Makes 9 Little Caesars® 6-inch Pizzas. **\$24.00**

TROUSSE À PIZZA AU PEPPERONI POUR UNE PERSONNE

Rapide et délicieux! Réalisez l'en-cas parfait ou un repas rapide exactement selon vos goûts. Donne 9 pizzas Little Caesars® de 15,2 cm (6 po). **24,00 \$**

**GREAT FOR PARTIES
AND SLEEPOVERS!**



*Pizza Cone Kits
include one
easy-to-use baking
stand for every cone.*

C-1 PEPPERONI PIZZA CONE® KIT

Our classic favourite inside a tasty, fun-to-eat pizza cone! Layer your cone with our 100% real cheese, signature pizza sauce and pepperoni. Makes 8 Little Caesars® Pizza Cones. (Approximately 11.43 cm in length). **\$24.00**

**KIT DE PIZZA
EN CÔNE AU
PEPPERONI**

Notre classique bien-aimé dans une pizza en cône savoureuse et amusante à manger!! Composez votre cône en superposant notre fromage 100 % pur, notre sauce à pizza signature et du pepperoni. Donne 8 pizzas en cône Little Caesars®. (Environ 11,43 cm de longueur). **24,00 \$**

LAYER ON THE FUN!



Enjoy Little Caesars® Favourites!



IB ITALIAN CHEESE BREAD KIT

Bursting with Old World flavour! 100% real cheese topped with mouth watering garlic buttery sauce, a zesty blend of Parmesan cheese and our own Italian spices. Makes 3 Little Caesars® 10-inch square Italian Cheese Breads. **\$22.00**

TROUSSE DE PAIN AU FROMAGE ITALIEN

Débordant de saveurs du vieux continent! Fromage 100 % authentique garni d'une délicieuse sauce au beurre à l'ail et d'un mélange piquant de parmesan et de nos propres épices italiennes. Donne 3 carrés de 25,4 cm (10 po) de pain au fromage italien de Little Caesars®. **22,00 \$**



CB NEW! CRAZY BREAD® KIT WITH CRAZY SAUCE®

Enjoy our signature Crazy Bread® fresh from your own oven topped with our creamy garlic buttery sauce and Parmesan cheese. A quick and easy complement to any meal or a special treat! Serve with our famous Crazy Sauce®. Makes 54 Little Caesars® Crazy Bread® sticks. **\$19.00**

NOUVEAU! TROUSSE CRAZY BREAD® AVEC CRAZY SAUCE®

Savourez notre pain unique Crazy Bread® sorti frais de votre four garnie d'une sauce crémeuse au beurre à l'ail et de délicieux fromage parmesan. Garni d'une sauce crémeuse au beurre à l'ail et de délicieux fromage parmesan. Un mets rapide et facile à préparer qui accompagne n'importe quel repas ou servez comme gâterie très appréciée! Servir avec notre fameux Crazy Sauce®. Donne 54 morceaux de pain Crazy Bread® de Little Caesars®. **19,00 \$**

Now with Crazy Sauce®



Some products may contain Soy, Wheat, Milk, Eggs, Nuts or Peanuts. For more ingredient information, visit PizzaKit.ca or call 1-888-4-LC-KITS (1-888-452-5487). Prices and products subject to change. Les produits de la troussé à pizza peuvent contenir du soja, du blé, du lait, des œufs, ainsi que des noix ou des arachides. Pour plus de renseignements concernant les ingrédients, veuillez consulter le site PizzaKit.ca ou appeler le 1-888-452-5487. Les prix et produits peuvent être modifiés.



Great Reasons to Buy a Pizza Kit!



EVERYONE LOVES LITTLE CAESARS®

Little Caesars® Pizza Kits contain all the ingredients to make our world famous pizza and bread in your kitchen! Using the individually packaged ingredients, you'll find making and baking your kits is fun and easy. Within minutes, your family will enjoy the delicious taste of Little Caesars® right from your home oven!



MAKING A PIZZA KIT IS FUN!

Little Caesars® Pizza Kits are fun for the whole family. And your pizza creations will make your family meal time even more special! Our delicious crust, 100% real cheeses, famous sauce, specially crafted spice blends and premium toppings create an unforgettable taste sensation that your family will crave!



YOUR PURCHASE SUPPORTS YOUR COMMUNITY!

Great to stock up and have on hand for after school snacks, delicious meals, family gatherings, birthday parties, sleepovers with kids, and holiday entertaining. Buy your favourite Pizza Kits today and help support the group running this fundraiser.

What are customers saying about Pizza Kits



PEPPERONI PIZZA CONE KIT
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The Pizza Kits are an excellent value, they are easy and fast to prepare, and they taste good!
- D. Christofferson

We purchased several of your Pizza Kits from our niece for her fundraiser, they were GREAT! If we knew how good the products would be, we would have ordered more during her fundraiser.
- D. Reed

Our family has been very pleased with everything we've had and especially love the cones. What a wonderful idea and perfect for a kid's party.
- Sondra F



Making a Pizza Kit is as easy as 1-2-3!



Spread Sauce



Add Cheese



Add Your Favourite Toppings, Bake & Enjoy!

1-888-4-LC-KITS • (1-888-452-5487)
PizzaKit.ca



Please ask your customers to make cheques payable to your organization and not to Little Caesars®. Thank you!

IMPORTANT: DON'T FORGET TO COLLECT PAYMENT WHEN THE ORDER IS PLACED.

IMPORTANT: N'OUBLIEZ PAS DE RECUEILLIR LE PAIEMENT AU MOMENT OÙ VOUS PASSEZ LA COMMANDE.

SELLER'S NAME / NOM DU VENDEUR:

SELLER'S PHONE # / TÉLÉPHONE DU VENDEUR:

ORGANIZATION NAME / NOM D'ENTREPRISE:

TEACHER / ENSEIGNANT:

DATE TO TURN IN ORDER FORM & PAYMENT /
DATE DE LA REMISE DU FORMULAIRE DE LA COMMANDE ET DU PAIEMENT:

PICK-UP DATE & TIME/ DATE DE COLLECTE:

THANK YOU FOR YOUR SUPPORT!



\$24.00
\$23.00
\$24.00
\$24.00
\$22.00
\$19.00

P Pepperoni Pizza Kit
C Cheese Pizza Kit
PP Personal Pepperoni Pizza Kit
C1 Pepperoni Pizza Cone Kit
IB Italian Cheese Bread Kit
CB Crazy Bread® Kit w/Crazy Sauce®

NAME/NOM, PHONE/TELÉPHONE

TOTAL KITS

AMOUNT PAID

SAMPLE

For your convenience, please remember to tally the rows and columns to ensure your order is accurate.

N'oubliez pas de faire correspondre les rangées et les colonnes pour vous assurer de l'exactitude de votre commande.

TOTAL

P C PP C1 IB CB

TOTAL KITS

AMOUNT PAID



From Our Kitchen to Yours!

The Quality & Value of Little Caesars® in Just Minutes!



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PERSONAL PEPPERONI PIZZA KIT
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PEPPERONI PIZZA CONE KIT
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ITALIAN CHEESE BREAD KIT
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NEW! CRAZY BREAD® KIT WITH CRAZY SAUCE®
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(1-888-452-5487)



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