



Dear Fundraising Chairperson:

Since 1997, our program has helped schools, churches, daycares, youth sports teams and other nonprofit groups raise BIG!BIG! dough and reach their fundraising goals.

Here are some of the great benefits of fundraising with Little Caesars®:

- **Big!Big! Profit** – Your group earns \$5 per Kit sold. You'll be amazed at how much you'll earn!
- **Big Brand = Bigger Sales** – Little Caesars is one of the most recognized brands in the world. The power of our brand name will drive your sales up!
- **Amazing Products** – Choose from 9 delicious Kits, including our Little Caesars Pizza Cones, our fun hand-held twist on pizza. Have more success selling products that families want to purchase.
- **Quality & Value** – With prices that are easy on the wallet, families enjoy making meals special with their favourite Little Caesars Pizza Kit.

**SPECIAL SELLING BONUS:**

The more your group sells, the more you earn. Receive a FREE Pepperoni Pizza Kit for every 100 Kits sold!

**PIZZA PARTY REWARDS:**

Reward your top sellers with a pizza party! When your group sells 200 Kits or more, you will receive 2 Pepperoni Pizza Kits and 1 Crazy Bread® Kit – that's more than a \$60 value!

Enclosed you'll find some information for your review. I'm sure you'll find our program to be a FUN and EASY way to raise dough for your group with products your members will ask to sell again and again.

Getting started is easy! Just fill out and return the registration form on the back of this letter or call us at **1-888-4-LC-KITS** (1-888-452-5487). Our friendly representatives are available to take your call from 8:30 a.m. – 8:00 p.m. ET. Or, visit us online whenever it's convenient for you at **PizzaKit.ca**.

Sincerely,

A handwritten signature in black ink that reads "Janice Hill".

Janice Hill, Senior Account Executive  
219-510-5523  
Janice.Hill@PizzaKit.ca



\*Please mention this letter and Janice Hill when scheduling your fundraiser. Selling Bonus: Minimum order 100 items (excluding bonus items). Pizza Party Rewards: Minimum order 200 items (excluding bonus items). Offers available for deliveries January 1, 2014 – December 31, 2014. Not available in conjunction with any other offer. Freight charges apply to all deliveries in Alberta. Delivery may not be available in all areas of Alberta.

**Little Caesars® Pizza Kit Fundraising Program**  
2211 Woodward Avenue • Detroit, Michigan 48201-3467  
(313) 983-6100 • 1-888-4-LC-KITS (1-888-452-5487) • Fax: (313) 221-9520 • PizzaKit.ca



# Let's Get Started!

Complete the information below or simply give us a call to schedule your delivery date at 1-888-4-LC-KITS (1-888-452-5487)!

Name of Organization \_\_\_\_\_

Delivery Address \_\_\_\_\_

City/Province/Postal Code \_\_\_\_\_

Delivery Location \_\_\_\_\_

Is your facility peanut free?  Yes  No

Do you have any delivery restrictions for a 65' semi-truck (i.e., weight for roads, low clearance bridges or local ordinances) at the delivery location?  Yes  No

If yes, please describe: \_\_\_\_\_

Two nearest cross streets to delivery address \_\_\_\_\_

Phone # at Delivery Location \_\_\_\_\_ Province Tax I.D. # \_\_\_\_\_

# of Active Sellers Participating in the Fundraiser \_\_\_\_\_ # of Posters Needed \_\_\_\_\_ Group Dollar Goal \$ \_\_\_\_\_

Name of Chairperson/Group Leader \_\_\_\_\_

Mailing Address  Same address as above \_\_\_\_\_

(Sales materials will only be delivered to a commercial address)

City/Province/Postal Code \_\_\_\_\_

Primary Contact Phone # \_\_\_\_\_ Secondary Contact Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Fundraiser Start Date \_\_\_\_\_ Preferred Week of Delivery \_\_\_\_\_ Preferred Delivery Window  AM  PM

(Please use Monday's date to indicate preferred week of delivery)

Please indicate any time frame you are unable to take delivery (i.e., after 4pm) \_\_\_\_\_

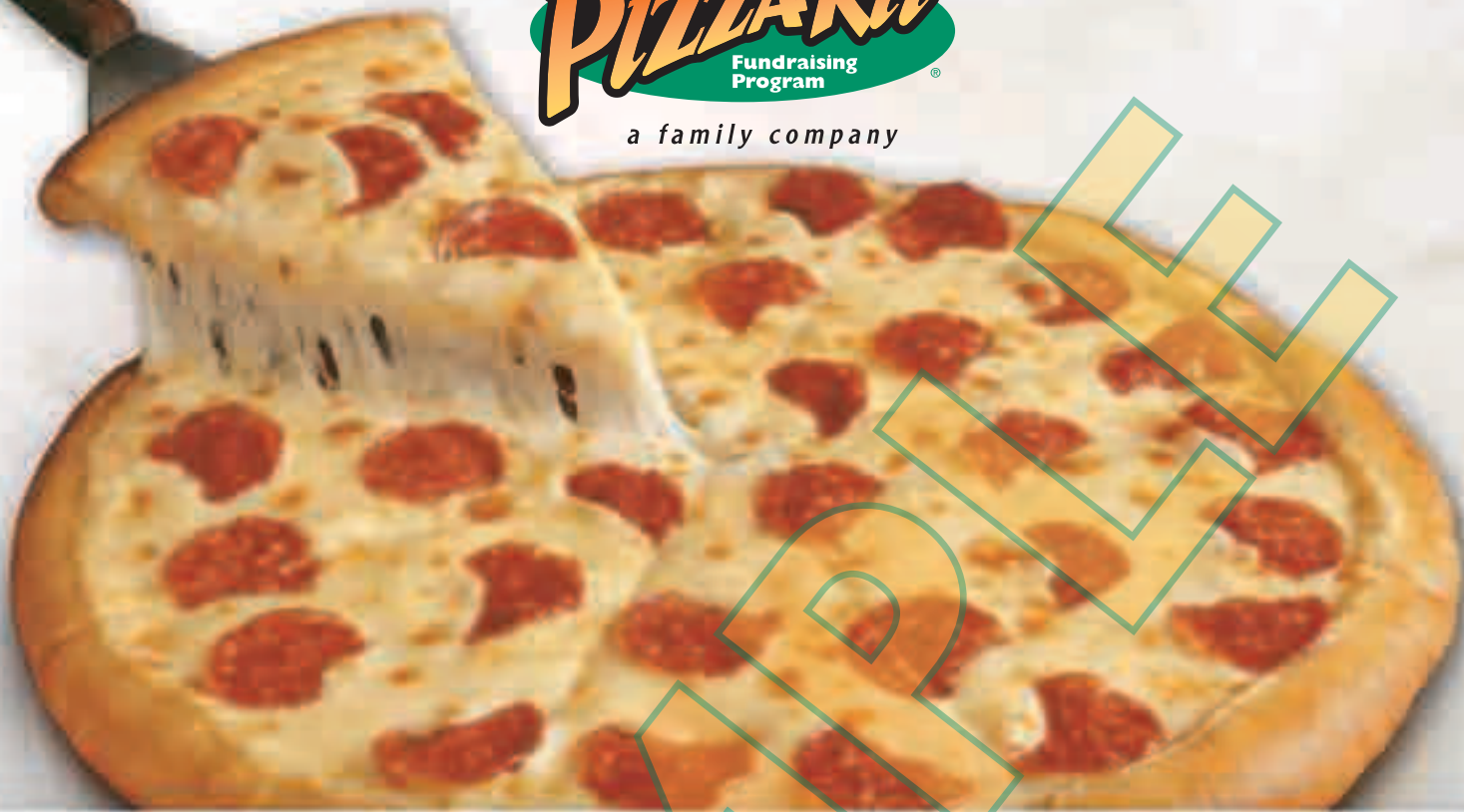
How did you hear about us?

- Repeat Customer     Internet - Search     Internet - Ads by Google     Internet - Facebook/Twitter     Conference     Referral  
 Senior Account Executive - Janice Hill     Purchased Products     Email     Mail     Other \_\_\_\_\_

Has your organization worked with Little Caesars® Pizza Kit Fundraising Program before?  Yes  No

## A few tips for an easy and profitable fundraiser:

- We offer delivery with a minimum order of 100 Kits. Freight charges will apply. Delivery may not be available in all areas of Alberta.
- Determine how much money you'd like to raise, set a group goal, and individual seller goals.
- Prepare an Announcement Letter to communicate all of your fundraiser details. Easy-to-use templates are available at **PizzaKit.ca**. Attach an Announcement Letter to each order form, and distribute to sellers.
- Begin your fundraiser by sharing your sales goals and fundraiser details with your group. Create enthusiasm and support by making your kickoff fun and exciting!
- We recommend selling for 2-3 weeks. Sellers collect orders and payment at the same time. Cheques are made payable to your group.
- Tally your group's total order with our easy-to-use Excel spreadsheet. It's also available on **PizzaKit.ca**.
- By noon on your final order date, place your group's order at 1-888-452-5487, on **PizzaKit.ca**, or via fax at 313-221-9520.
- Your Kits will arrive on your scheduled date and time. Remember, we have a 1 hour delivery window. We also recommend 1 volunteer for every 100 items sold to ensure easy distribution.
- For more delivery day pointers, watch our "Expertly Manage Delivery Day" online video.
- For more tips on how to have a successful fundraiser, contact your Account Representative or call our Customer Care Center at 1-888-4-LC-KITS (1-888-452-5487), weekdays from 8:30am-8:00pm EST.



Helping You Raise Dough  
for Your Community!



Pepperoni Pizza Kit includes all the ingredients to make 3 family-size Little Caesars® Pizzas!

ALBERTA FUNDRAISER ORDER FORM

# Traditional Pizza Kits

MAKES 3 LITTLE CAESARS® 12-INCH PIZZAS



P

## Pepperoni Pizza Kit

From our family to yours! Our signature pizza crust is paired with 100% real Mozzarella and Muenster cheeses, flavourful tomato sauce and a generous portion of zesty pepperoni! Makes 3 Little Caesars® 12-inch Pizzas. **\$24.00**

## Trousse de pizza au pepperoni

Directement de notre famille chez vous! Notre croûte de pizza unique est accompagnée de fromages mozzarella et munster authentiques à 100 %, d'une délicieuse sauce tomate et d'une généreuse portion de pepperonis piquants! Donne 3 pizzas Little Caesars® de 30,5 cm (12 po). **24,00 \$**



## What is a Little Caesars® Pizza Kit?

Little Caesars® Pizza Kits contain all of the ingredients to make our world famous pizza and bread in your own kitchen! Using the individually packaged ingredients, you'll find that making and baking the Kits is fun and easy. Within minutes, your family will enjoy the delicious taste of Little Caesars® right from your home oven!

## Stock Up Now!

You'll appreciate the convenience of a delicious meal from your freezer in just minutes. Pizza Kits are perfect to have on hand for after school snacks, family gatherings, birthday parties, sleepovers with kids, and holiday entertaining. Buy your favourite Pizza Kits today and help support a worthy cause!

## Making A Pizza Kit Is As Easy As 1-2-3!



1. Spread Sauce



2. Add Cheese



3. Add Your Favourite Toppings, Bake & Enjoy!

Some products may contain Soy, Wheat, Milk, Eggs, Nuts or Peanuts. For more ingredient information, visit [PizzaKit.ca](http://PizzaKit.ca) or call 1-888-4-LC-KITS (1-888-452-5487). Prices and products subject to change. Les produits de la trousse à pizza peuvent contenir du soja, du blé, du lait, des œufs, ainsi que des noix ou des arachides. Pour plus de renseignements concernant les ingrédients, veuillez consulter le site [PizzaKit.ca](http://PizzaKit.ca) ou appeler le 1-888-452-5487. Les prix et produits peuvent être modifiés.

**C Cheese Pizza Kit**

Say Cheese! with our 100% real Mozzarella and Muenster cheese blend. Add your own toppings to create your favourite family recipe. Makes 3 Little Caesars® 12-inch Pizzas. **\$23.00**

**Trousse de pizza au fromage**

Pensez fromage avec notre mélange de fromages munster et mozzarella, 100 % authentique! Ajoutez vos propres garnitures afin de créer le mets favori de votre famille. Donne 3 pizzas Little Caesars® de 30,5 cm (12 po). **23,00 \$**

**WW Whole Wheat Pizza Kit**

A healthy whole wheat pizza that tastes great! Just a touch of honey brings out a wonderful, rich flavour in the crust. Contains 3 grams of fiber in every slice. Makes 3 Little Caesars® 12-inch Pizzas. **\$23.00**

**Trousse de pizza à croûte de blé entier**

Une pizza à croûte de blé entier au goût délicieux! Le soupçon de miel que nous y avons ajouté accentue le goût savoureux et riche de la croûte de blé entier. Chaque pointe contient 3 grammes de fibre. Donne 3 pizzas Little Caesars® de 30,5 cm (12 po). **23,00 \$**



**Personal Pizza Kits**

**MAKES 9 LITTLE CAESARS® 6-INCH PIZZAS**



**PP Personal Pepperoni Pizza Kit**

Quick and delicious! Create the perfect snack or a quick meal just the way you want it. Makes 9 Little Caesars® 6-inch Pizzas. **\$24.00**

**Trousse à pizza au pepperoni pour une personne**

Rapide et délicieux! Réalisez l'en-cas parfait ou un repas rapide exactement selon vos goûts. Donne 9 pizzas Little Caesars® de 15,2 cm (6 po). **24,00 \$**

**PC Personal Cheese Pizza Kit**

Top your own personal pizza starting with a generous portion of real cheeses! Makes 9 Little Caesars® 6-inch Pizzas. **\$23.00**

**Trousse de pizza individuelle au fromage**

Garnissez votre propre pizza individuelle en commençant par une généreuse portion de fromages authentiques! Donne 9 pizzas Little Caesars® de 15 cm (6 po). **23,00 \$**



# Bread Kits

MAKES 3 LITTLE CAESARS® BREADS



IB

## Italian Cheese Bread Kit

Bursting with Old World flavour! 100% real cheese topped with mouth watering garlic buttery sauce, a zesty blend of Parmesan cheese, and our own Italian spices. Makes 3 Little Caesars® 10-inch square Italian Cheese Breads. **\$22.00**

## Trousse de pain au fromage italien

Débordant de saveurs du vieux continent! Fromage 100 % authentique garni d'une délicate sauce au beurre à l'ail et d'un mélange piquant de parmesan et de nos propres épices italiennes. Donne 3 carrés de 25,4 cm (10 po) de pain au fromage italien de Little Caesars®. **22,00 \$**

## Crazy Bread® Kit

CB

Enjoy our signature Crazy Bread® fresh from your own oven. Topped with creamy garlic buttery sauce and Parmesan cheese. A quick and easy complement to any meal or a special treat! Makes 54 Little Caesars® Crazy Bread® sticks. **\$19.00**

## Trousse Crazy Bread®

Savourez notre pain unique Crazy Bread® sorti frais de votre four. Garni d'une sauce crémeuse au beurre à l'ail et de délicieux fromage parmesan. Un mets rapide et facile à préparer qui accompagne n'importe quel repas ou servez comme gâterie très appréciée! Donne 54 morceaux de pain Crazy Bread® de Little Caesars®. **19,00 \$**



## A Great Family Activity!

I purchased 3 Kits from a local group and I am so sorry I didn't purchase more. They are the best thing I've ever bought from a fundraiser. I can't wait until the next time!

– K. Chezzi



# A One-of-a-Kind Pizza Experience

## Introducing Little Caesars® Pizza Cone Kits



**C1**

### Pepperoni Pizza Cone Kit

A classic favourite inside a tasty, fun-to-eat pizza cone! Layer your cone with our 100% real cheese, our signature pizza sauce and pepperoni. Makes 8 Little Caesars® Pizza Cones. (Approximately 11.43 cm in length). **\$24.00**

### Kit de pizza en cône au pepperoni

Un classique bien-aimé dans une pizza en cône savoureuse et amusante à manger! Composez votre cône en superposant notre fromage 100 % pur, notre sauce à pizza signature et du pepperoni. Donne 8 pizzas en cône Little Caesars®. (Environ 11,43 cm de longueur). **24,00 \$**

### Cheese Pizza Cone Kit

**C2**

Calling all cheese lovers! 100% real Mozzarella and Muenster cheeses layered with our signature pizza sauce make these savoury cones a delicious meal or snack on the go! Makes 8 Little Caesars® Pizza Cones. (Approximately 11.43 cm in length). **\$23.00**



### Layer On The Fun!

- CHEESE .....
- PIZZA SAUCE .....
- PEPPERONI .....
- CHEESE .....
- PIZZA SAUCE .....
- PEPPERONI .....
- CHEESE .....

### Quick and Convenient!

Everyone will have fun making and eating their own Little Caesars® Pizza Cone. Enjoy this one-of-a-kind pizza experience anytime, anywhere! Create a delicious meal, snack, or party treat in just minutes.



*Pizza Cone Kits include one easy-to-use baking stand for every cone.*

### Kit de pizza en cône au fromage

Appel à tous les amateurs de fromage ! Ces cônes savoureux composés de fromages Mozzarella et Münster 100 % purs et garnis de notre sauce à pizza signature sont parfaits pour un délicieux repas ou une collation sur le pouce ! Donne 8 pizzas en cône Little Caesars®. (Environ 11,43 cm de longueur). **23,00 \$**

## Pizza Kits are a Great Value!



3 Pizzas in Every  
Traditional Kit!



9 Pizzas in Every  
Personal Kit!



8 Pizza Cones  
in Every Kit!

Kits include everything you need  
to feed your family!

“The Pizza Kits are an excellent  
value, they are easy and fast to  
prepare, and they taste good.”

– D. Christofferson





Please ask your customers to make cheques payable to your organization and not to Little Caesars®. Thank you!

**IMPORTANT: DON'T FORGET TO COLLECT PAYMENT WHEN THE ORDER IS PLACED.**  
**IMPORTANT : N'OUBLIEZ PAS DE RECUEILLIR LE PAIEMENT AU MOMENT OÙ VOUS PASSEZ LA COMMANDE.**

Seller's Name/Nom du vendeur: Seller's Phone #/Téléphone du vendeur:

Organization Name/Nom d'entreprise: Teacher/Enseignant:

Date to Turn in Order Form & Payment/Date de la remise du formulaire de la commande et du paiement:

Pick-Up Date/Date de collecte: Pick-Up Time/Heure de collecte:

Name/Nom, Phone/Téléphone, Address/Adresse



	P	C	WW	PP	PC	IB	CB	C1	C2	TOTAL KITS	AMOUNT PAID
Pepperoni Pizza Kit	\$24.00										
Cheese Pizza Kit	\$23.00										
Whole Wheat Pizza Kit	\$23.00										
Personal Pepperoni Pizza Kit	\$24.00										
Personal Cheese Pizza Kit	\$23.00										
Italian Cheese Bread Kit	\$22.00										
Crazy Bread® Kit	\$19.00										
Pepperoni Pizza Cone Kit	\$24.00										
Cheese Pizza Cone Kit	\$23.00										
<b>TOTAL</b>											

**Group Earns \$5.00 For Every Kit Sold!**

For your convenience, please remember to tally the rows and columns to ensure your order is accurate.

N'oubliez pas de faire correspondre les rangées et les colonnes pour vous assurer de l'exactitude de votre commande.

TOTAL

# Fundraising with Little Caesars® Pizza Kits is Easy!

- Share your sales goal and the purpose of your fundraiser. Customers like to know the cause they're supporting.
- Remind your customers that they can trust the Little Caesars® brand name.
- Be sure to point out to customers that Kits are a value. Traditional Pizza Kits make 3 family-size pizzas, and Personal Pizza Kits make 9 pizzas!
- Contact everyone you know including friends, neighbours, and relatives. Don't forget to ask teachers, administrators, coaches and teammates. Your friends at your church, synagogue, mosque, or house of worship will want to support your fundraiser too.
- Ask for help. Parents can help by selling Pizza Kits at work.
- Use our online tools to help reach your customers. Discuss with your parents a plan that includes using email, text messages and social media.
- Mention 2 or 3 of your favourite Pizza Kits while selling. Your customers will want to hear your recommendations!
- Point out the reasons to stock up – holidays, special events, birthday parties, sleepovers, and family get-togethers.
- Share with customers that most people use their Pizza Kits very quickly. Make sure they've ordered enough to last until your next fundraiser!

**Remember, for your personal safety, please  
do not sell door-to-door or to strangers!**



“My wife and I bought a Pizza Kit from our neighbour's daughter. This pizza is great! Not only for a good cause, but great food, too!”

– D. Tomaszewski

**1-888-4-LC-KITS**

(1-888-452-5487)

**PizzaKit.ca**

