



The Interchange

A publication of the I-94 West Chamber of Commerce

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Angie Handshaw,

CHAMBER OFFICE HOURS

Monday	8:00 a.m. to 4:30 p.m.
Tuesday	8:00 a.m. to 4:30 p.m.
Wednesday	8:00 a.m. to 4:30 p.m.
Thursday	8:00 a.m. to 4:30 p.m.
Friday	8:00 a.m. to 12:00 p.m.
Saturday	By Appointment Only
Sunday	Closed

Why Am I A Member?

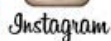
I hear from prospective members: "Why should I join the Chamber?" Most people think we just want your money. We, the I-94 West Chamber of Commerce, want to earn your business.

How will we do that? Every business is different. So we do many different things.

1. First and foremost, we connect you to other businesses by offering opportunities to network. Need an introduction to a company or certain person? We can help.
2. We help you gain a voice in government — and we keep you up to date by attending council meetings and letting you know the latest news.
3. We help you promote your business. Whether you need help designing a flyer, setting up social media accounts, placing ads...we have you covered.
4. Need to know the latest information on hiring practices, taxes, HR regulations, the ADA? We have all the business resources you need.
5. The Business Institute is a new benefit that provides training for you or your team members. We offer the best trainers on the cutting edge topics relevant to your business.
6. We help our non-profits. We volunteer, promote, and help those in need within our community.
7. Jobs, Jobs, and more Jobs — post your job with us and we will promote them for you. We also work with DEED, the Veteran Services Officers, MN Workforce Centers, and local media. We recently hosted a job fair.

Want to learn more? Call us today.

"If you are a business owner, the answer is simple: the chamber is the only organization that day in and day out speaks up for business before legislative and regulatory bodies. It is the 365-day visible advocate promoting and protecting private business interests." ~ Douglas Wright



Congratulations June & July Ambassadors of the Month!

**Dawn Sperr, Office Manager
Equity Source Mortgage, Rogers**

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At Equity Source Mortgage we sit on your side of the table. We know the costs – whether you are buying a home for the first time or refinancing an existing mortgage, we share our deep knowledge of the industry from the very first meeting...

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**Michael Erkes, President/Owner
The Imprint Gallery, Maple Grove**

If You Can Imagine it, We Can Do it!

Based in the Twin Cities, The Imprint Gallery has been a premier provider of advertising specialties, promotional items, apparel and awards/recognition products since 1998. Our staff embraces a "WHATEVER IT TAKES" attitude to customer service, delivering a standard of excellence unsurpassed in the industry. Our specialized resources enable us to meet your most demanding requirements. We serve all our customers, from start-ups to Fortune 100s, with a commitment to excellence in service and products.

www.theimprintgallery.com



**BUSINESS
INSTITUTE**
2015-2016

Brought to you by
Henningson & Snoxell, Ltd.

Check your email
for the scoop!



Gailfus Trailer Marketing, Rogers



Cub Foods, Rogers



Vom Fass -Wine Tasting, Maple Grove

Business Visits



South Lake Pediatrics Ribbon Cutting, Maple Grove



Ribbon Cutting at Buddy's Family Fun Zone Holiday Inn Mpls NW - Elk River



Jimmy John's Ribbon Cutting, Rogers



Paramount Granite Company, St. Michael



First American Bank, St. Michael



Did you know? The Chamber has all the links and partnerships that you need.

“On December 19, 2014, the Tax Increase Prevention Act of 2014 was signed. This act allows the same federal exclusion for employer-provided mass transit benefits and employer provided parking benefits.” ~Minnesota Department of Revenue

“Our consultants have got you covered at most any stage with expert advice and analysis to help you avoid - or recover from - costly mistakes. Best of all, we can help you assess new opportunities to make your business grow. Exploring. Starting. Managing. Growing. No matter the stage, we've got the right tools and expertise to help your business start strong and stay strong.” ~Minnesota Department of Employment and Economic Development (DEED)

“Since its founding on July 30, 1953, the U.S. Small Business Administration has delivered millions of loans, loan guarantees, contracts, counseling sessions and other forms of assistance to small businesses.” ~Small Business Administration

“The Wright County Economic Development Partnership, commonly referred to as the WCEDP, is the primary point of contact for existing, start-up, and relocating businesses. We are the economic development arm of the County - a not-for-profit partnership of area businesses, communities, and the County working together to enhance the economic vitality of our region.” ~WCEDP

“GREATER MSP (Minneapolis Saint Paul Regional Economic Development Partnership) is a private non-profit organization (501C3) dedicated to providing public and private sector leadership, coordination, and engagement to grow the economy of the 16-county Minneapolis Saint Paul region. With its economic development partners throughout the region, GREATER MSP is advancing a coordinated regional economic development strategy, a coordinated regional brand to promote the region's assets, and a coordinated regional business retention, expansion, and recruitment program to stimulate capital investment and job creation in the region.” ~Greater MSP



Legislative Update



DEED Presentation



Annual Golf Tournament

The I-94 West Chamber of Commerce - Star Tribune Annual Golf Tournament was held at Fox Hollow Golf Club on Tuesday, July 28. While the forecast looked a little questionable at first, the weather held and we had a great day!

Thank you to all our sponsors, volunteers, golfers and participants, and a huge thank you to our host, Fox Hollow.



Sponsorships Available

The I-94 West Chamber of Commerce offers a number of sponsorship opportunities throughout the year that allow you to both show your support for the Chamber and promote your business.

We are currently seeking sponsors for the upcoming Annual Dinner & Silent Auction, online and printed newsletters, and our newly-designed website - launching at the end of August!

- Annual Dinner Title Sponsor: \$2,500
- Annual Dinner Entertainment Sponsor: \$750
- The Interchange (printed newsletter) 1/2 page color ad: \$125 per issue
- The Interchange 1/4 page color ad: \$75 per issue
- The Interchange Business Directory Listing: \$25
- Business Connection (e-newsletter) Featured Promotion: \$50 per issue
- Updated website (late August) 1-year sponsorship: \$1,000

Area Business Councils

The Shop STMA annual meeting and social were held on Thursday, July 23, 2015, preceded by a board meeting. Shop STMA is a group of local St. Michael and Albertville businesses with a mission to promote shopping locally. All businesses in St. Michael and Albertville are encouraged to participate.

The Shop STMA board as of July 2015 is:
President: Rick Petrich – Hardware Hank
Vice President: Matt Kruse – Edward Jones
Treasurer: Stacy Zachman – Edina Realty
Past President: Nick Shultz – First American Bank

The Council's next meeting is 3pm on Tuesday, August 18 at First American Bank in St. Michael.

For more information, contact Rick Petrich at Hardware Hank: 763-497-2111.



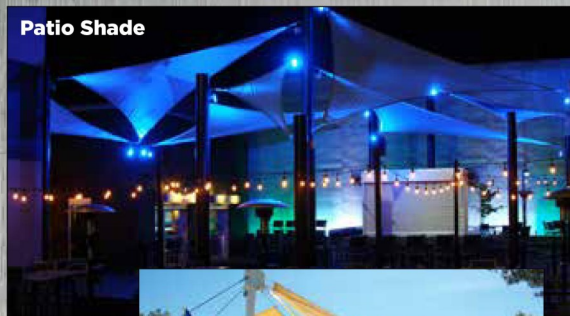
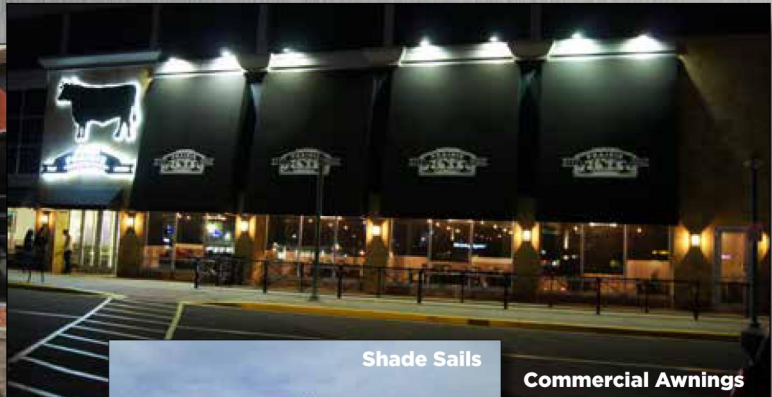
The Rogers Business Council will hold its next meeting on Wednesday, August 12, 2015 at 2:30 pm at the I-94 West Chamber of Commerce office (21370 John Millers Drive, Rogers).

The Rogers Business Council offers area businesses an opportunity to meet with one another, share ideas, and bring concerns to city and Chamber officials.

All businesses in Rogers are encouraged to attend. For more information, please contact DJ Hartley at the Chamber office.



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MADE IN THE U.S.A.

COURSE SCHEDULE

Held one Tuesday a month
from 3:00 pm to 4:30 pm
Locations vary

September 22, 2015 3-D Sales

Erik Therwanger, Think GREAT
Add a new dimension to a critical component of your business or organization. This course will benefit professionals in any role.

October 20, 2015 Emotional Intelligence What's in a WORD?

Tracy David Peterson, Designed4Freedom
Learn advanced skills and gain insight into transforming your life and your career.

November 17, 2015 The Power of Presence

Naomi Mogard, Rasmussen College
The importance of being present in daily interactions to build relationships, be a leader, and empower others.

December 8, 2015 How to Coach & Mentor Associates

Wendy Neu, Crossroads Coaching & Consulting

January 12, 2016 Building Business Through Community

with local non-profit organizations

February 16, 2016 Customer Service

Michael Zdyhnc, Minnesota School of Business

March 15, 2016 Social Media

Mark Murray, Prime Advertising & Design

April 12, 2016 CEO & Business Leader Roundtable

April 2016 Business & Community Excellence Awards



BUSINESS INSTITUTE

2015-2016

Henningson & Snoxell, Ltd. is proud to present the BUSINESS INSTITUTE offered through the I-94 West Chamber of Commerce

The Business Institute provides unique opportunities to build leadership and management skills that can be used both in business and within the community.

The program runs from September to April, giving attendees the opportunity to learn and develop cutting-edge business practices from local and national experts while developing relationships with local business and community leaders.

The courses cover a wide variety of relevant topics and feature some of our region's — and the nation's — top speakers.

Participants who complete all eight courses will receive an I-94 West Chamber of Commerce Business Institute Certificate and will be recognized at the Business & Community Excellence Awards in April, 2016.

Course Fees

Business Institute Certificate - \$250

- Registration for one participant for all eight courses
- Registration for the Business & Community Excellence Awards
- Certificate presented at the Business & Community Excellence Awards
 - Must complete all courses to receive the Business Institute Certificate.
 - Must be a Member of the I-94 West Chamber of Commerce

Business Institute Course Package - \$250

- Registration for all eight courses, which may be attended by different participants from the same company
- Membership with the I-94 West Chamber of Commerce is not required

Individual Courses

- Member of the I-94 West Chamber of Commerce: \$40
- Non-Member: \$50

Please contact Donna J. Hartley at the Chamber office for more information and to register for this unique opportunity.

I-94 West Chamber of Commerce
PO Box 95 :: Rogers, MN 55374
763.428.2921 :: www.i94westchamber.org
requests@i94westchamber.org



BUSINESS INSTITUTE 2015-2016

REGISTRATION

Fax to: 763-428-9068

Email to: djhartley@i94westchamber.org

You will be invoiced for amount due after registration is received.

_____ Business Institute Certificate \$250 Members Only
One participant completes all 8 courses and receives Certificate

_____ Business Institute Course Package \$250 Members and Non-Members
1 spot in each of the 8 classes. May be used by any employee or company representative. No Certificate is issued.

_____ Individual Classes \$40 each member per class / \$50 each non-member per class

- _____ 3-D Sales
- _____ Emotional Intelligence
- _____ The Power of Presence
- _____ How to Coach & Mentor Associates
- _____ Building Business Thru Community
- _____ Customer Service
- _____ Social Media
- _____ CEO & Business Roundtable

Company name: _____

Contact Name: _____

Phone: _____ Email: _____

Names of Participants: (Leave blank if not sure which representative will be attending)

_____	_____
_____	_____
_____	_____
_____	_____



THE NIGHT CLUB

Everyone is welcome to join us for
sun, sand, and networking!

Tuesday, August 18, 2015

4:30 pm to 6:30 pm

Boondox Bar & Grille

9100 Park Ave NE, Otsego

THE DAYLIGHT CLUB

Business Education & Networking
"The Early Bird Gets the Learn"

Boondox Bar & Grille
9100 Park Ave NE, Otsego
7:30 am

3rd Friday of the month
\$10 for all attendees

Bring a guest and your breakfast is free
when they attend.

THE BREAKFAST CLUB

Community
Networking Group

The Legacy at St. Michael
4400 Lange Ave NE, St. Michael
7:30 am

\$5 for all attendees
1st Friday of the month
Invite a guest and your breakfast is
free when they attend.



I-94 West Chamber of Commerce
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www.i94westchamber.org
requests@i94west.org

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CHANGE SERVICE REQUESTED



*Annual Dinner
& Silent Auction
October 1, 2015*