

Major Project or Investment Opportunity Profile

Please complete the following template for each major project or investment opportunity you would like to list on the regional investment attraction web portal. The best way to draft a profile is to research the project or company on the internet and copy-paste content into the form from your research. Please keep in mind that you'll want to re-write content you pull from the internet into an 'economic development voice' as you'll want your list of projects to be presented in as much of an informational and objective manner as possible.

If you have any questions at all or need any assistance, please don't hesitate to call or email Brodie at Northern Development.

Project or Opportunity Name	
Project Proponent Organization Full company name (eg. Shell Canada Ltd.)	
Project Webpage Check if the company has a page specific to the project, otherwise use the link to the company's main website.	
Project Proponent Logo Locate a JPEG, GIF, or PNG file of the proponent's logo. The logo should be on a clean white or transparent background. The logo must be at least 200 pixels wide.	<input type="checkbox"/> <i>Logo has been saved and is provided as an attachment with this form.</i>
Key Project Photo Locate a JPEG, GIF, or PNG file of a photo depicting the project. This must be at least 300 pixels wide.	<input type="checkbox"/> <i>A key project photo has been saved and is provided as an attachment with this form.</i>
Estimated Investment Identify the total value of the project as cited by the company or the BC Major Projects Inventory. (eg. \$700 million)	
Estimated Start Date Identify the month/year that the project is currently expected to commence. (eg. Construction began Spring 2011, or Fall 2012, or Currently undergoing feasibility analysis and expected to commence construction by 2015).	
Estimated Completion Date Identify the month/year that the project is currently expected to complete. (eg. 2014, or Operation start-up is planned for 2015).	
Project Summary A two line summary about the project that should capture the reader's attention. This is used for Google search engine results and it is the main text at the top of the project page. Use this text to showcase the main features and benefits of the project to investors.	

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About The Project/Opportunity

An overview of the project, typically drafted from publicly available websites such as the company's project page, news releases, or from news publication articles about the project.

This section should be at least 250 words in length.

Project Partners

List the partners that are directly involved with the project and include a hyperlink to their website where available. (eg. BC Hydro – www.bchydro.com)

Partner Name

Website

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Proponent Contact Name Title Organization Name Telephone Number Email Address	
Economic Development Contact Name Title Organization Name Telephone Number Email Address Website	
Additional Photos of the Project If you can identify 2-3 additional photos of the project from the proponent's website or other online resources, please attach JPEGs, GIFs, or PNGs of project photos when providing this project outline.	<input type="checkbox"/> <i>Additional photos have been saved and provided as attachments with this form.</i>

Once this information has been completed for a project or investment opportunity, email to Brodie Guy at Northern Development (brodie@northerndevelopment.bc.ca) with attachments (logo file, project photos). Brodie will assemble all the Major Project and Investment Opportunity Profiles, and will coordinate with the web developer to add the profile to the regional investment attraction web portal in order to market this project or investment opportunity internationally.