CROSSS**OVER**ROADSSS
DESIGN**COMMUNICATION**ASSOCIATION
2010 BIANNUAL CONFERENCE:MONTANA STATE UNIVERSITY

# DETAILED PAPER SESSION AND EVENT SCHEDULE

## WEDNESDAY, SEPTEMBER 8

### 3:00 pm to 4:30 pm
Reception: School of Architecture        **REGISTRATION/RECEPTION**

- *Welcome Address by Director Fatih Rifki*

### 5:00 pm to 6:00 pm
Keynote: Procrastinator Theater        **Telling the Future: The Story of Architectural Visualization**
**Lon Grohs;** Principal/Creative Director Neoscape

- *Dinner on your own (see signup sheets for downtown restaurants)*

### 8:00 pm        BUS TO CHICO FROM DOWNTOWN RESTAURANTS

## THURSDAY, SEPTEMBER 9

- *Network breakfast (on your own in Chico dining hall): Regions*

### 8:30 am to 10:00 am
Session 1: Room A        **DESIGN PROCESS IN STUDIO PEDAGOGY**

- *Hand and Computer Sketching and their Influence on Creativity in the Design Process*
  **David Boeck**; University of Oklahoma

- *The Loss of Drawing Through Digital Media*
  **Chris Welty**; Southern Polytechnic State University

- *The Representation of Relationships between Object and Architecture*
  **Saleh Uddin and Robert Tango**; Southern Polytechnic State University

Session 1: Room B        **DIGITAL AND HAND DRAWING**

- *On thinking and making in a (non) fluid landscape*
  **Mark McGlothlin**; University of Florida

- *Traditional Drawing and Digital Media: A Hybrid Approach to Design Drawing*
  **Tim Johnson**; Penn State University

- *The Space Between Education and Practice*
  **Jerry Stivers**; Oklahoma State University

## Session 1: Room C  SOCIAL NETWORKING AND DRAWING

- *"You cannot hide forever, Luke…Give yourself to the Dark Side" Using Social Networking to Leverage Reflective Learning in and out of the Drawing Studio*
  **Eric Inglert**; University of Cincinnati

- *Doors/entrance- the interface of architecture and art therapy in interpreting form and self-image*
  **David Boeck and Joan Phillips**; Oklahoma University

- *Visual Stories*
  **Harry Eggink**; Ball State University

### 10:30 am to 12:00 pm

## Session 2: Room A  VISUAL COMMUNICATION AS THE ACT OF DESIGN

- *Assimilating the Hand and the Computer: The Evolving Role of Digital Sketching in Design Education*
  **Jason Meneely**; University of Florida

- *Crossroads: Interaction of Concept Creation and Communication*
  **Tom Lesko**; Wentworth Institute of Technology

- *Envisioning Futures*
  **Jack Breen**; Delft University

## Session 2: Room B  RELATIONSHIP BETWEEN BODY AND THE INSTRUMENT IN THE PROCESS OF REPRESENTATION

- *Analogue Digital Imaging—Drawing and Painting in Pixels*
  **Henry Sorenson**; Montana State University

- *PENS: A Philosophical and Aesthetic Investigation*
  **Moh'd Bilbeisi**; Oklahoma State University

- *Why don't you Photoshop the Landscape In?*
  **Ayad Rahmani**; Washington State University

## Session 2: Room C  SIMULATION IN DESIGN PROCESS

- *Standing at the Crossroads: Place Representation between Art, Science, Efficacy and Empowerment*
  **Joern Langhoerst**; University of Colorado

- *Simulation: Hyper-realities & hybrid processes for crossing over and back in architectural design*
  **Roman Montoto**; University of Idaho

- *The Effect of Soundscapes on Immersive Experience in Virtual Environments*
  **Tilanka Chandrasekera, Newton D.Souza and So-Yeon Yoon**; University of Missouri

Workshop:  Room B        **GRAPHIC JOURNALING**

- *This graphic journaling workshop cultivates the hidden potential of the participants and builds upon their natural abilities.  The journaling workshops are highly interactive, exciting, and include sessions dedicated to composition, sketching, lettering, and watercoloring.*
  **Moh'd Bilbeisi;** Oklahoma State University

Workshop:  Room C        **BOOK PUBLISHING**

- *Those with an interest in publishing a book in an architecturally related field will find this introduction and answer session invaluable.*
  **Nancy Green**; Norton Books

Sightseeing Option        **PINE CREEK WATERFALL HIKE**

Keynote:  Room B        **State of the Industry: Evolution of the Architectural Visualization Field**
                        **Jeff Mottle;** President and Founder CGarchitect Digital Media Corporation

- *Dinner on your own*

# FRIDAY, SEPTEMBER 10

- *Network breakfast (on your own in Chico dining hall): Interests*

Session 3:  Room A        **GENERATING DESIGN**

- *Introducing morphogenetic process through folding exercises*
  **Saleh Uddin, Arief Setiawan and Robert Tango**; Southern Polytechnic State University

- *Assembling Textiles: Precedent, Medium and Message*
  **Suzanne Frasier**; Morgan State University

- *Decoding a detail; where tectonics meets experience*
  **Mine Hashas-Degertekin**; Southern Polytechnic State University

Session 3:  Room B        **HISTORY AND TOOLS OF REPRESENTATION**

- *Sweetening Structures*
  **Bronne Dytoc**; Southern Polytechnic State University

- *Drawing History--History Drawing*
  **Kathe Julin**; University of Wisconsin  Stevens Point

- *Design Communication in Architectural History Courses*
  **Bimal Balakrishnan**; University of Missouri

Session 3:  Room C        **INTERDISCIPLINARY AND MULTICULTIRAL COLLABORATION**

- *Fashion Merchandising and Interior Design Curricula Crossover: Fashion Merchandising and Interior Design Curricula Crossover*
  **Cathryn Studak and Laura Morthland**; Southern Illinois University

- *Illustration as a Tool for Community Engagement*
  **Michael Chisamore and Jennifer Barker**; University of Memphis

- *A Cross-cultural Bi-lingual, Intergenerational, collaborative project: Bridging the Cultural Gap with Visual Communication Skills*
  **Shari Park-Gate**; Auburn University

## 10:30 am to 12:00 pm

Session 4:  Room A          **EXPLORING THE RELATIONSHIP BETWEEN DRAWING AND DESIGN**

- *design+draw_er*
  **Brian Dougan**; American University of Sharjah

- *Instrumental Lines and Productive Paths*
  **Bradley Walters**; University of Florida

- En pointe with a pencil
  **John Maze**; University of Florida

Session 4:  Room B          **PUT IT BACK TOGETHER**

- *Virtual Sets: a new world for an old practice.*
  **Michel Mounayar and Antoineta Angulo**; Ball State University

- *"Movement Image" : foreign study, the sketch and cinema*
  **Christopher Livingston**; Montana State University

- *Drawing at the Crossroads*
  **Gregor Weiss**; Izmir University of Economics

Session 4:  Room C          **TEAMWORK, COLLABORATION AND LEARNING IN REMOTE**

- *Crossing Studio Boundaries: An Experiment in Interdepartmental Design Education*
  **K. Thomas McPeek and Laura Morthland**; Southern Illinois University

- *Developing a Common Design vocabulary within a Multi-disciplinary design studio*
  **David Boeck and Hans-Peter Wachtler**; Oklahoma University

- *Sketch Locally, Connect Globally: Analog Sketching and Social Networking in the Digital Age*
  **Matt Brehm**; University of Idaho

## 1:30 pm to 3:00 pm

Business Meeting:  Room B          **BIANNUAL DCA BUSINESS MEETING**

- *Introduction of Officers, Officer's Reports, 2012 Biannual Conference, DCA Bylaws Changes, Election of New Officers*

Sightseeing Option          **LIVINGSTON**

## 6:00 pm to 7:00 pm

Keynote:  Room B          **Posters, Prints and Paintings**
                          **Monte Dolack**

## 7:30 pm          DCA AWARDS BANQUET – Conference Center Room B

# SATURDAY, SEPTEMBER 11

- *Network breakfast (on your own in Chico dining hall): Mingle*

## 8:30 am to 10:00 am

Session 5:  Room A        **REPRESENTATION AS COMMUNICATION**

- *Big Wonders: The Value of Drawing Large Things Largely*
  **Greg Watson**; Mississippi State University

- *Working with the Limits of Representation*
  **Michael Chisamore**; University of Memphis

- *Crossing Over: Teaching Writing in Practice in the Academy*
  **Richard Hoag and David Smit**; Kansas State University

Session 5:  Room B        **RESEARCH AND LEARNING FROM PRECEDENT**

- *inside/out: drawing outside for insight*
  **Maire O'Neill**; Montana State University

- *Learning from Tugendhat*
  **Claudia Breen and Jack Breen**; Delft University

Session 5:  Room C        **VIRTUAL REALITY IN DESIGN COMMUNICATION**

- *Aesthetics by Laypersons and Designers: Understanding Different Views on Public Building Designs using Virtual Reality Technology*
  **Ji Young Cho and So-Yeon Yoon**; University of Missouri

- *Hybridization-an exploration of creative design models*
  **Li Han**; Virginia Commonwelath University- Qatar

- *Gaming or Non-gaming: Exploring interactive 3D design representation tools*
  **Danielle Oprean and So-Yeon Yoon**; University of Missouri

## 10:30 am to 12:00 pm

Workshop:  Room A        **FREEHAND DRAWING WITH CHING**

- *After a brief introduction, participants will spend the rest of the workshop actually drawing while Professor Ching visits with each participant to offer tips and demonstrations about improving his/her observational and drawing skills. Bring sketch pad and pens or pencils.*
  **Francis D. K. Ching;** Professor Emeritis University of Washington

Workshop:  Room C        **FREEHAND PERSPECTIVES AS LAYERS OF INFORMATION**

- *This workshop addresses the making of freehand interior and exterior perspectives by building the sketch up in layers of information. The information layers include the linear perspective frame, subject environment or context, texture and detail, light and modeling, profiling and line weight, and drawing refinement. Participants are encouraged to draw along with the instructor. No experience or specialized equipment required for this workshop.*
  **Edward T. White**; Florida A&M University

Sightseeing Option (program extra requiring special registration)

- *Mammoth Hot Springs – Yellowstone National Park*

- *Yellowstone River Scenic Float*

- ***Dinner on your own***

## SUNDAY, SEPTEMBER 12

**3:30 am     5:30 am     6:30 am     10:00 am      VANS TO AIRPORT**

- *It is an hour drive from Chico Hot Springs to Gallatin Field (Bozeman) and passengers are required to check in an hour early for their flight.*
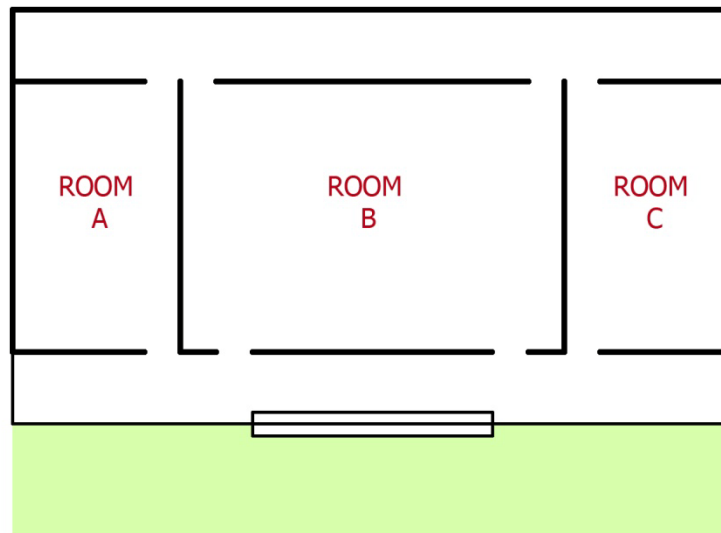


# CONFERENCE CENTER ROOM DIAGRAM