



Administrators of Volunteer Resources—



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We Have It All Backwards

Contagious Volunteer Leadership: How the Volunteer Administrator Instills Vision

By Thomas W. McKee

How many visionary ideas have been left in the clouds because very few catch the passion of the visionary? How many Big Hairy Audacious Goals, to use Jim Collin's description in Good To Great, have been left on a flip chart, a brainstorming list, or in the notes of a speech because no one would follow? Many of these goals were winners, but an idea without passionate follow through is just a dream.

Many visionary ideas never get off the ground because we have it all backwards. What do most leaders do when they have a vision? They make a speech, write an article, or try to inspire others to follow them. This process is all backwards. Making a passionate speech is an important step, but two important steps must precede the public presentation. The three steps of contagious leadership are not only important to inspire others, but the order is very significant.

Step One: Communicate your passion with a hammer

Former president Jimmy Carter demonstrated this step effectively. He wanted people to catch the vision of providing quality housing for the under-resourced people. Rather than giving speeches about his passion, he and his wife Rosalyn picked up hammers, put on overalls and started hitting nails for Habitat for Humanity. After months of embodying his passion, then he started giving speeches. And people listened. How can you not listen to a person who has calluses on his hands?

Step Two: Communicate your passion on a tailgate

When we embody our vision, we can look into the eyes of our friends and potential volunteers and say, "I am giving my time and energy to the fulfillment to this vision. I'd love you to help me. I am going to do this. One way or another, I am going to make it happen."

Next Connections Deadline:
June 15, 2015
 Email
debra.peterson@redcross.ca

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When the person with callused hands has demonstrated the vision sits on the tailgate of a pickup truck and casts a vision to someone else, look out. The one-on-one communication is focused and powerful. If you ask for help in a crowd of 100, everyone else feels that others will get involved. If you ask for help in a group of ten, people will see other volunteers. If you ask for help one-on-one, it is hard to ignore the vision of the leader. Especially when the leader says, "Tom, will you help us? Jon, we need your truck this Saturday. Joan, I need a senior staff position filled and I believe that you could handle it."

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Step Two: Communicate your passion on a tailgate

When we embody our vision, we can look into the eyes of our friends and potential volunteers and say, "I am giving my time and energy to the fulfillment of this vision. I'd love you to help me. But even if you don't, I am going to do this. One way or another, I am going to make this happen."

When the person with callused hands has demonstrated the vision sits on the tailgate of a pickup truck and casts a vision to someone else, look out. The one-on-one communication is focused and powerful. If you ask for help in a crowd of 100, everyone else feels that others will get involved. If you ask for help in a group of ten, people will see other volunteers. If you ask for help one-on-one, it is hard to ignore the vision of the leader. Especially when the leader says, "Tom, will you help us? Jon, we need your truck this Saturday. Joan, I need a senior staff position filled and I believe that you could handle it."

Step Three: Communicate your passion in the bully pulpit

The best speakers are storytellers. They keep an audience on the edge of seats as they tell their success stories. And these stories inspire people to action. People want to be a part of a winning team.

What better story to tell than the success of your vision in action? Have a few of the volunteers who now join in your vision. Then have a few of them share their excitement. Your vision has meant to

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Today we have many "bully pulpits." We can speak at our general membership meetings, write articles in our organization publications or newspapers, or speak at local service clubs. If you have a story to tell, people will come to hear you speak.

We have it backwards. We often make the public announcement first, then ask for volunteers, and then put on the overalls. But when we have demonstrated our passion, recruited a handful of volunteers and then shared the success story—look out. Look what has happened to Habitat for Humanity.

Tom McKee is a leading volunteer management speaker, trainer and consultant. You can reach Tom at (916) 987-0359 or e-mail Tom@VolunteerPower.com. Other articles and free resources are available at www.volunteerpower.com. ©2015 Volunteerpower.co



Administrators of Volunteer Resources - Saskatchewan Professional Development Day and Annual General Meeting

What? Come experience a Koffee Klatch style conference hosted by Gloria DeSantis (Facilitator/ Developer, Voluntary Sector Studies Network, Luther College at University of Regina)

When? June 1, 2015

Annual General Meeting 9:30-10:30 am

Conference 10:30-3:30 pm

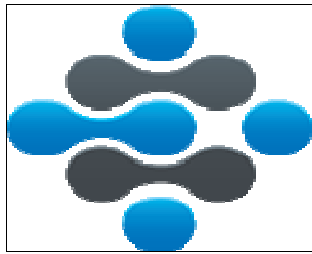
Where? Comfort Suites in Saskatoon, SK

Cost? \$50/ person

How to register? Details to be announced soon

Complete conference and AGM details will be posted on the AVR SK website.

Looking forward to seeing you there!



Volunteer Management
PROFESSIONALS OF CANADA

National Forum

June 17-18, 2015

Hosted by:

Volunteer Management Group-Edmonton

In conjunction with Vitalize

June 18-20, 2015

For more information visit [VMG Edmonton](#)
or [VMPC's website](#)

Please note that registration for the two
events are separate.



VITALIZE

What did you do during National Volunteer Week?

April 12-18, 2015

Volunteer Canada has posted some pictures on their site that have been sent in from around Canada.

Click [here](#) to see some of the personalized token NVW stones.

Volunteer Canada is looking for your feedback. To complete the survey [click here](#).



www.avrsk.ca



Did you know?

- ☞ The Administrators of Volunteer Resources—Saskatchewan welcomes members to participate in an executive meeting to learn more about becoming a possible board member in the future?
- ☞ Charity Village offers free webinars on their Twitter site?
<https://twitter.com/CharityVillage>
- ☞ There is a website for International Volunteer Managers Day
[Click here](#)



Mark Your Calendar

Council for Certification in Volunteer Administration (CCVA) - Certification Registration
Oct 1-March 1

Administrators of Volunteer Resources Saskatchewan (AVR SK)
Annual General Meeting & Professional Development Day
June 1, 2015— Comfort Inn & Suites, Saskatoon, SK

Volunteer Management Professionals of Canada National Conference along with Vitalize Conference
June 18-20, 2015
Edmonton, AB

International Volunteer Managers Day
November 5, 2016

International Volunteer Day
December 5, 2016



Administrators of Volunteer Resources—
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National Volunteer Week

**AVR-SK Board of
Directors 2014-2015**

Co-Presidents

Pat Aylward
Pat.aylward@hrha.sk.ca

Mary Rose Kulyk
Mary.kulyk@saskatoonhealthregion.ca

Past President

Kimberly Quam

Treasurer

Shannon Durand
Shannon@habitatsaskatoon.ca

Secretary

Jeannie Lukan
Jean-
nie.lukan@saskatoonhealthregion.ca

Membership Chair

Sonya Jahn
sjahn@paphr.sk.ca

Professional Development Chair

Ray Brady
Ray.brady@rqhealth.ca

Advocacy Chair

Annette Helmink
An-
nette.helmink@saskatoonhealthregion.ca

Communications Chair

Debra Peterson



Debra.peterson@redcross.ca

Become a Member Today!

Dear AVR-SK Members:

Thank you for your commitment and support with AVR-SK (Administrators of Volunteer Resources – Saskatchewan). Our AVR Board is looking forward to an exciting year ahead. Our upcoming June Conference planning is coming along very well and we have some dynamic speakers & topics on the agenda.

As you know, the importance of keeping AVR-SK strong and viable is critical, as it provides a professional association with province-wide influence dedicated to providing a supportive network for managers of volunteers, including recreational, spiritual, health, social service, cultural, educational, community, etc.

AVR-SK invites you to renew your membership. The member's fee for AVR-SK is \$35. AVR-SK is also an affiliate member of VMPC (Volunteer Management Professionals of Canada) which means we can offer AVR-SK members a discounted VMPC membership for only \$35, a savings of \$25. Please find attached an information sheet regarding VMPC for your information and review. Please take the time to fill out the attached form and return it to us with your membership renewal.

We would like to invite you to attach a professional profile to your membership renewal. This is an optional request, so please only submit your bio if you feel comfortable giving out this information. We think this would provide us with an idea of our membership's skills and strengths and a way to get to know each other better.

Should you require any further information, please feel free to email me @ sjahn@paphr.sk.ca or call me @ 306-765-6010 and I will be happy to assist you.

Thank you again for your ongoing support of AVR-SK.

Sincerely,
Sonya Jahn
AVR-SK Membership Chair

Mission

AVR-SK is an association that unites administrators of volunteer resources to promote best practice, support Professional Development, facilitate networking and advocate for the profession and its impact in the Province.

AVR-SK values professionalism, collaboration, leadership, diversity, accountability, advocacy.

Goal 1 – Provide leadership for administrators of volunteer resources.

Goal 2 – Share and promote professional development opportunities



Administrators of Volunteer Resources Saskatchewan

P.O. Box 7376 Saskatoon, SK S7K 4J3
www.avrsk.ca

Goal 3 – Enhance the effectiveness of the volunteer sector through education, communication & collaboration

Goal 4—Create awareness of the positive contributions of the volunteer sector.

Mission: *Administrators of Volunteer Resources – Saskatchewan is an association that unites administrators of volunteer resources to promote best practise, support professional development, facilitate networking, and advocate for the profession and its impact in the province.*

Membership Form – 2015/2016

(Membership for April 1, 2015 to March 31, 2016)

Name: _____

Organization: _____

Position: _____

Address: _____

City/Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Payment Options:

AVR-SK Membership Fee - \$35.00

*VMPC Affiliate Membership Fee - \$35.00

Enclosed is my cheque, payable to AVR-SK

AVR-SK Membership Fee: _____

VMPC Affiliate Membership Fee: _____

Total Payment enclosed: _____

* **Volunteer Management Professionals of Canada (VMPC)** advances and strengthens the profession of volunteer resources management. AVR-SK is an affiliate member of VMPC which means we can offer our members a discounted VMPC membership for only \$35, a saving of \$25.

Uniting Administrators of Volunteer Resources.