

Cross Roads 5K Fun Run

Cross Roads 5K Fun Run Sponsorship Letter • Saturday, June 22, 2013 at Kirklin Town Park

Please Support your Community and the Cross Roads 5K Fun Run!!!

We cordially invite you to participate as a Sponsor of the 1st annual Cross Roads 5K Fun Run. This event will raise money to support the Kirk's Crossing Festival. The event will be held on Saturday, June 22, at the Kirklin Town Park.

The event will kick off at 8:30 a.m. at the Kirklin Town Park. Runners will begin at the Park and travel a course throughout town with the run ending back at the Park. We will conclude the event with a raffle for all participants.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts for registered race participants and volunteers, finishing medals for each event participant, and complimentary drinks and snacks for participants. Any additional money from sponsorships will help go toward our fundraising goal of \$1,000 to support the Kirk's Crossing Festival.

There are various levels of sponsorship for the Cross Roads 5K Fun Run. See the chart below for details regarding each sponsorship level.

Cross Roads 5K Fun Run Sponsorship Pricing and Benefits

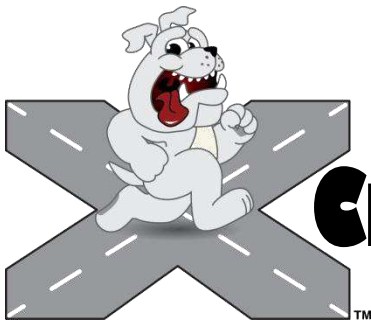
Sponsorship	Cost	Benefits
<i>Platinum Level</i>	\$250	<ul style="list-style-type: none"> ✓ Name & Logo Printed on Racer's Bib ✓ Large Logo Printed on the back of the t-shirt – your choice of placement ✓ Large Logo used in all advertising and printed materials ✓ Product/Flyer Placement in Racer's Packets ✓ 2 Complimentary Race Entries
<i>Gold Level</i>	\$150	<ul style="list-style-type: none"> ✓ Large Logo Printed on the back of the t-shirt – your choice of placement ✓ Large Logo used in all advertising and printed materials ✓ Product/Flyer Placement in Racer's Packets ✓ 1 Complimentary Race Entry
<i>Silver Level</i>	\$100	<ul style="list-style-type: none"> ✓ Small Logo Printed on the back of the t-shirt – your choice of placement ✓ Small Logo used in all advertising and printed materials ✓ Product/Flyer Placement in Racer's Packets
<i>Bronze Level</i>	\$50	<ul style="list-style-type: none"> ✓ Printed Name on the back of the t-shirt – your choice of placement ✓ Printed Name used in all advertising and printed materials ✓ Product/Flyer Placement in Racer's Packets
<i>Friends of the 5K</i>	\$25	<ul style="list-style-type: none"> ✓ Listing of your name at the bottom of the t-shirt and all printed items

Attached you will find the sponsorship form that can be completed and submitted by mail or turned in at Kirklin Town Hall
 Checks should be made payable to the **Cross Roads Fun Run and can be mailed to: **Kirklin Town Hall, Attn: Cross Roads 5K Fun Run, PO Box 147 (113 N. Main Street), Kirklin, IN 46050****

Please contact any of the following members of the Cross Roads 5K Fun Run Committee with questions or for additional information on sponsorships or send an email to crossroads5k@yahoo.com

Randy Weaver 317-339-1402
 Mary King 765-242-3120
 Angie Newton 317-217-0213

Thank you in advance for your consideration of becoming a race sponsor.



Cross Roads 5K Fun Run

Sponsorship Form

Thank you for supporting the Cross Roads 5K Fun Run. Your sponsorship will help support the community of Kirklin and the Kirk's Crossing Annual Festival.

Please complete this form and return to:

**Kirklin Town Hall
Attn: Cross Roads 5K Fun Run
PO Box 147(113 N. Main Street)
Kirklin, Indiana 46050**

SPONSORSHIP CONTACT INFORMATION

Please complete all sections. (NOTE: Company – official business/organization name to be used for communication and recognition purposes. Name – contact person who is responsible for contribution or to whom all communication should be directed. E-mail – e-mail address of contact person listed above.)

Company _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone () _____ E-mail _____

SPONSORSHIP LEVEL

Indicate your level of sponsorship below

Platinum Level/\$250

Gold Level/\$150

Silver Level/\$100

Bronze Level/\$50

Friends of the 5K/\$25

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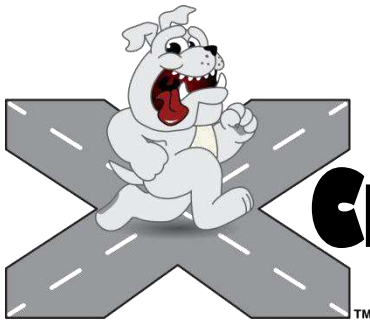
Randy Weaver 317-339-1402

Mary King 765-242-3120

Angie Newton 317-217-0213

Checks are payable to: Cross Roads Fun Run

Thank you for becoming a Cross Roads 5K Fun Run sponsor.



Cross Roads 5K Fun Run

Sponsorship Receipt and Additional Information

Thank you for supporting the Cross Roads 5K Fun Run. Your sponsorship will help support the community of Kirklin and the Kirk's Crossing Annual Festival.

Company _____

Contact Name _____

Receipt Number: _____ Date: _____

Payment Type: _____ Payment Amount: _____

Please provide an email to us at crossroads5k@yahoo.com with the following information to us so we can get everything ready for all the t-shirts and printed materials.

Name of Business (as you want it printed)

Business Logo (as large as possible)

***What materials you will be providing in the Runner's Packets
(ex. Coupons, flyers/brochures/business cards, discounts, etc.)***

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